

Meeting

MSC CERTIFICATION WEBINAR

AGENDA

November 30th 2020

14:30 -14:40 "Introduction"

14:40 – 16:00 *"The MSC certification program for sustainable fisheries: tools and opportunities"*

16:00-16:30 "Discussion"



Adri.SmArtFish MCS CERTIFICATION WEBINAR

Date: November 30th 2020

Time: 14:30 – 16:30 cca.

Participants: in attachment

Daily Agenda

14:30 -14:40 "Introduction"

14:40 – 16:00 "The MSC certification program for sustainable fisheries: tools and opportunities"

16:00-16:30 "Discussion"

Introduction

Initially, attendees were greeted by Mr. Graciano Prekalj, The Deputy of Head of Administrative Department for Agriculture, Fisheries, Forestry, Hunting and Water Management, who is also the representative of the project partner of the Region of Istria.

Beside the representatives of the Region of Istria, the webinar was attended by other representatives of the fishermen and fishing sector from different Croatian counties.

MSC Webinar

The topic of the seminar was "The MSC certification program for sustainable fisheries: tools and opportunities".

The seminar was held by Ms. Ilaria Vielmini, the representative of MSC (Marine Stewardship Council) which is an international, independent and nonprofit organization, whose mission is to use its eco-label and fishery certification program to contribute to the health of the world's oceans by recognizing and rewarding sustainable fisheries practices. Since the presentation was on Italian language, for translation purposes, the Istrian County hired a simultaneous translator from Italian into Croatian language.

At the Webinar Ms. Ilaria Vilemini presented the mission and the program of MSC, MSC numbers and sustainable fishery standards, as well as the process of certification.

At the end of the webinar, the discussion was opened.

Conclusion:

Although through the presentation, but also through questions and answers of the webinar participants at the discussion concluded that the certification is a complex process, participants agreed that the certification of fishery products would greatly contribute to the recognition of SSF from the Adriatic Sea as well as an increase in sales and revenue itself.

Participants (25)

Find a participant

- Z** Željko Lanča (Me) Unmute More >
- TM** Tecnico MDB (Host) 🔊 📺 🗑️
- IV** Ilarija Vielmini MSC + 📺 🗑️
- IJ** Interp. Jan (Interpreter) 🇻🇪 📺 🗑️
- al** alen Iovrinov 🗑️ 🗑️
- AK** Ana Katić DNV GL 🗑️ 🗑️
- CM** CRO Marijana Pirović 🗑️ 🗑️
- C** CROATO (Interpreter) 🇻🇪 🗑️ 🗑️
- D** Dom3 🗑️ 🗑️
- IT** Igor Talijančić 🗑️ 🗑️
- I** Int_ascolto 🗑️ 🗑️
- IB** Iris Bruketa 🗑️ 🗑️
- J** josip.furcic 🗑️ 🗑️
- M** Martina 🗑️ 🗑️
- MP** Matija Pisak 🗑️ 🗑️
- M** matija.pofuk 🗑️ 🗑️
- M** MelitaR 🗑️ 🗑️
- ML** Mira Lenzer Newbould 🗑️ 🗑️

































Invite

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Participants (25)

Find a participant

- C** CROATO (Interpreter)  
- D** Dom3  
- IT** Igor Talijančić  
- I** Int_ascolto  
- IB** Iris Bruketa  
- J** josip.furcic  
- M** Martina  
- MP** Matija Pisak  
- M** matija.pofuk  
- M** MelitaR  
- ML** Mira Lenzer Newbould  
- M** mirta.novak  
- NB** Nikola Bijelic 
- PK** Primorje-Gorski Kotar County  
- RP** Renata Preložnjak DNV GL Adriatica  
- TS** Tina Stefan 
- EO** Emil Olic 
- MT** Marija Tri mora 

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Zoom Meeting

Željko Lanča Dom3 Tecnico MDB Ilaria Vielmini alen Iovrinov Emil Olic

Recording

Iris Bruketa

Participants (19)

Find a participant

Ž	Željko Lanča (Me)	🔇	🔊	
TM	Tecnico MDB (Host)	👤	🔇	🔊
	alen Iovrinov	🔇	🔊	
CM	CRO Marijana Pirovič	🔇	🔊	
C	CROATO (Interpreter)	🔇	🔊	
D	Dom3	🔇	🔊	
IV	Ilaria Vielmini MSC	🔇	🔊	
I	Int_ascolto	🔇	🔊	
IJ	Interp. Jan (Interpreter)	🔇	🔊	
IB	Iris Bruketa	🔇	🔊	
J	josip.furcic	🔇	🔊	
M	Martina	🔇	🔊	
MP	Matija Pisak	🔇	🔊	
M	MelitaR	🔇	🔊	
ML	Mira Lenzer Newbould	🔇	🔊	
NB	Nikola Bijelic	🔇	🔊	
TS	Tina Stefan	🔇	🔊	

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14:30
30.11.2020.

Zoom Meeting

Željko Lanča Dom3 Tecnico MDB Ilaria Vielmini... alen lovrirov Emil Olic

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Iris Bruketa

Participants (21)

Find a participant

CM	CRO Marjana Pirović	🔇 🗑️
C	CROATO (Interpreter)	🔇 🗑️
D	Dom3	🔇 🗑️
IT	Igor Talijančić	🔇 🗑️
IV	Ilaria Vielmini MSC	🔇 🗑️
I	Int_ascolto	🔇 🗑️
IJ	Interp. Jan (Interpreter)	🔇 🗑️
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ML	Mira Lenzer Newbould	🔇 🗑️
NB	Nikola Bijelic	🔇 🗑️
TS	Tina Stefan	🔇 🗑️
EO	Emil Olic	🗑️
MT	Marija Tri mora	🗑️

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14:30 30.11.2020.

Zoom Meeting

Željko Lanča Iris Bruketa Tecnico MDB Martina Marja Tri mora

Ilaria Vielmini

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Participants (23)

Find a participant

- Ž Željko La... (Me) Unmute More >
- TM Tecnico MDB (Host)
- D Dom3
- IJ Interp. Jan (Interpreter)
- alen Iovrinov
- AK Ana Katič DNV GL
- CM CRO Marjana Pirovič
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- J josip.furcic
- M Martina
- MP Matija Pisak
- M matija.pofuk
- M MelitaR

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Dom3

14:32 30.11.2020.

Zoom Meeting

Željko Lanča Iris Bruketa Tecnico MDB Martina Marija Tri mora

Ilaria Vielmini...

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Participants (23)

Find a participant

CM	CRO Marijana Pirović	🔇 📹
C	CROATO (Interpreter)	🔇 📹
IT	Igor Talijančić	🔇 📹
IV	Ilaria Vielmini MSC	🔇 📹
I	Int_ascolto	🔇 📹
IB	Iris Bruketa	🔇 📹
J	josp.furcic	🔇 📹
M	Martina	🔇 📹
MP	Matija Pisak	🔇 📹
M	matija.pofuk	🔇 📹
M	MelitaR	🔇 📹
ML	Mira Lenzer Newbould	🔇 📹
NB	Nikola Bijelic	🔇 📹
RP	Renata Preložnjak DNVGL Adria...	🔇 📹
TS	Tina Stefan	🔇 📹
EO	Emil Olic	🔇 📹
MT	Marija Tri mora	📹

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Dom3

14:32 30.11.2020.

Zoom Meeting

Željko Lanča Iris Bruketa Tecnico MDB Martina Marija Tri mora

Ilaria Vielmini...

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Participants (24)

Find a participant

- C CROATO (Interpreter)
- EO Emil Olic
- IT Igor Talijančić
- IV Ilaria Vielmini MSC
- I Int_ascolto
- IB Iris Bruketa
- J josip.furcic
- M Martina
- MP Matija Pisak
- M matija.pofuk
- M MelitaR
- ML Mira Lenzer Newbould
- NB Nikola Bijelic
- PK Primorje-Gorski Kotar County
- RP Renata Preložnjak DNV GL Adri...
- TS Tina Stefan
- MT Marija Tri mora

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Dom3

14:33 30.11.2020.

Zoom Meeting

Željko Lanča Iris Bruketa Tecnico MDB Martina

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Participants (24)

Find a participant

- alen lovrinov
- AK Ana Katić DNV GL
- CM CRO Marijana Pirović
- C CROATO (Interpreter)
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- J josip.furcic
- M Martina
- MP Matija Pisak
- M matija.pofuk
- M Melitar
- ML Mira Lenzer Newbould
- NB Nikola Bijelic
- BK Primorje-Gorski Kotar County

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Ilaria Vielmini MSC

14:34 30.11.2020.

Zoom Meeting

Željko Lanča Dom3 Iris Bruketa Tecnico MDB Martina Marja Tri mora

Recording

Participants (25)

Find a participant

D	Dom3	🔇 🗋
IT	Igor Talijančić	🔇 🗋
I	Int_ascolto	🔇 🗋
IB	Iris Bruketa	🔇 🗋
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RP	Renata Preložnjak DNV GL Adri...	🔇 🗋
TS	Tina Stefan	🔇 🗋
EO	Emil Olic	🔇 🗋
MT	Marja Tri mora	🗋
M	mirta.novak	🔇 🗋

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Ilana Vielmini MSC

14:35 30.11.2020



LE SFIDE A LIVELLO GLOBALE

- Il pescato è la principale fonte di proteine animali per milioni di persone
- Il reddito di oltre mezzo milione dipende dal pescato
- Secondo i dati UN FAO, 31% delle attività di pesca a livello globale sono sovrasfruttate e 58% sfruttate al pieno della loro capacità
- Possono volerci diversi anni tra che il pesce pescato venga venduto nei punti vendita
- Il pescato può viaggiare per tutto il mondo es. pescato in US, processato in Cina, venduto ai consumatori in Germania.
- Il pescato è il bene più commercializzato al mondo.

FIGURE 13
GLOBAL TRENDS IN THE STATE OF WORLD MARINE FISH STOCKS SINCE 1974



Legend: ■ At biologically unsustainable levels ■ Within biologically sustainable levels

Notes: Dark shading = within biologically sustainable levels; light shading = at biologically unsustainable levels. The light shading is further divided into 'Fully fished' (above the line) and 'Underfished' (below the line).

Fish to dish: The MSC Chain of Custody



CROATO

Matija Pisak

CRO Marijana Pi...

Int_ascolto

Mira Lenzer Ne...

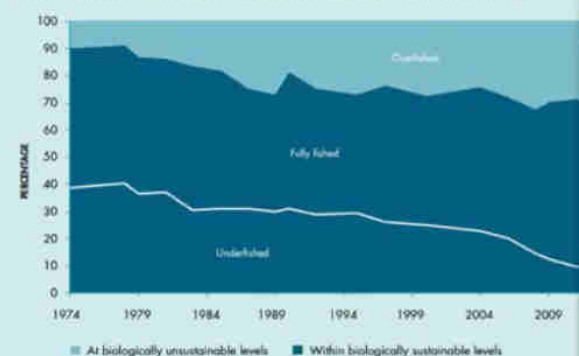
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FIGURE 13

GLOBAL TRENDS IN THE STATE OF WORLD MARINE FISH STOCKS SINCE 1974



Notes: Dark shading = within biologically sustainable levels; light shading = at biologically unsustainable levels. The light shading of the stocks within biologically sustainable levels into two subcategories: fully fished (above the line) and underfished (below the line).

Fish to dish:

The MSC Chain of Custody



Nikola Bijelic

josip.furcic

MelitaR

Tina Stefan

Igor Talijančić