

DELIVERABLE D2.4.4

Awareness-rising seminars for SSF operators

Project ID	10045781
Project acronym	Adri.SmArtFish
Project full title	Valorisation of SMall-scale ARTisanal FISHerY of the Adriatic coasts, in a context of sustainability
WP2	Communication
Activity 2.4	Education and awareness-rising
Partner in charge	PP3
Partners involved	PP5 (8 events)
Status	Final
Distribution	Public
Date	20/3/2022



Adri.SmArtFish

Awareness-rising seminar for Small-Scale Fishery operators

within the 13th International Fisheries Fair

minutes

Date: November 22th 2019

Time: 15:00 – 18:00 ca.

Place: Poreč, Sports Hall Žatika

Participants:

Nr	Partner	Name
LP	VENETO REGION	Alberto Caccin
PP1	CA"FOSCARI UNIVERSITY OF VENICE	Coulcn't attend
PP2	AUTONOMUOS REGION OF FRIULI VENEZIA GIULIA	Alberto Fonzo
		Elena Vianello
PP3	EMILIA ROMAGNA REGION	Piergiorgio Vasi
		Vittorio Ellio Manduca
		Luca Chiodini
PP5	REGION OF ISTRIA	Ezio Pinzan
		Graciano Prekalj
		Petra Perhat
PP6	PRIMORJE-GORSKI KOTAR COUNTY	Mladen Brajan
PP7	ZADAR COUNTY	Ana Grzunov
		Martina Glavić
PP8	INSTITUTE OF OCEANOGRAPHY AND FISHERIES	Sanja Matić Skoko
		Karla Morozin
		Miso Pavčić
PP9	MINISTRY OF AGRICULTURE	Mario Jurašić
		Josip Furčić
Other representatives of fishermen and the fisheries sector		Željko Lanča
		Maja Vižintin
		Deaniele Turcovich
		Nino Mrvica
		Zović Kristijan
		Diego Makovac
		Franka Makovac
		Ossich Rino
		Robert Momić
		Patrizia Masetti
		Laura Angelini
Aldo Tasselli		

LP4, Marche Region could not attend the seminar for justified reasons.

Daily Agenda

15:00 -16:00 Pilot activities aimed at protecting and developing the small - scale coastal fishing *1st part*

16:00 -16:15 Coffee Break

16:15 -16:45 Pilot activities aimed at protecting and developing the small - scale coastal fishing *2nd part*

16:45 -17:45 Stakeholder Discussion Board – *In the framework of Project WP5, SSF operators and Partner representatives will discuss the creation of a Cross-Border association*

Point 1

Initially, project partners and other attendees were greeted by dr.sc. Ezio Pinzan, Head of Administrative Department for Agriculture, Fisheries, Forestry, Hunting and Water Management, who is also the representative of the project partner of the Region of Istria.

A seminar on Pilot Activities for the Protection and Development of Small-scale Coastal Fisheries was held by fisheries expert dr. Aldo Tasselli, hired by a project partner of the Region of Istria, who was also in charge of organizing the seminar.

Beside the representatives of the project partners, the seminar was attended by other representatives of the fishermen and fishing sector from the Italian and Croatian sides.

Dr. Tasselli presented to the stakeholders in the fisheries sector the Adri.SmArtFish project, its goals and activities as well as the idea of forming a cross-border association through WP 5 – Policy making and shared management.

After the presentation held by dr. Aldo Tasselli, Lead Partner representative, Alberto Caccin informed all attendees on upcoming activities to be carried out in the coming period.

Point 2

After the seminar was over, an active discussion was opened in the framework of the Joint Discussion Boards foreseen in Project WP5, Act. 5.1,

Representatives of the partners, as well as fishermen participated in the discussion.

During the discussion, stakeholders commented on current problems in the small-scale coastal fisheries sector, the similarities and differences between Italian and Croatian fishermen, and the opportunities to form a cross-border association, its objectives and main tasks that the association will carry out.

The starting observation was that it is useful to share between Italian and Croatian SSF approaches not yet experimented, and the Consortium can be a means to achieve this. However, the main difficulty in setting up a CB consortium is scale: in GSA 17 there are about 3500 active SSF enterprises. Uniting all of them is unrealistic, but what the Project can do is starting a small core, which can prove the worth of the operation and convince more fishermen/enterprises to join the Consortium in time.

Croatian fishermen remarked that there are many issues a consortium can help to address:

- Helping SSF operators overcome administrative difficulties in starting direct-sale business;
- Helping operators overcome difficulties in registering their vessels for fishing-tourism;
- Giving SSF enterprises more contract power, enabling them to get a higher share from the sale of their catch (presently the biggest part of the earnings goes to restaurants);

- Allowing them to obtain dedicated unload points from municipalities;
- Valorising their produce;
- Helping to overcome bureaucratic obstacles in general;
- Helping to mutually improve the condition of SSF sector on both sides of GSA17, and to reduce differences between the two countries.

Conclusion














The conclusion is that the new formed association will unite the work of Italian and Croatian fishermen with the aim of making the sectors on both sides better functioning, joint appearance in the markets, joint promotion, increasing production of individual species, increasing of consumption, protection of the sea and biodiversity.

During the discussion, it was concluded that the Croatian and the Italian fishermen will exchange their experiences and share their knowledge, which will ultimately be one of the main goals of the new formed association.

The next meeting of project partners representatives with the fishermen was announced on 16 December 2019 in Venice, to which project partner representatives were invited to participate with as many fishermen from their area as possible, so that the discussion on the formation of the new association could continue.

Awareness-rising seminar for SF operators (Act. 2.4) Stakeholder Discussion Board (Act. 5.1)

22 Novemeber 2019, Sports Hall Žatika – Poreč – 13th International Fisheries Fair, CROFISH

N.	Surname, Name	Company / Institution	Telephone Nr.	E-mail address	Signature
1	RECICO LAUCH	ISTARSKA ŽUPANIJA		regio.lov@zupa.hr	
2	UTA VIGERTIN	OPC		u.vigertin@opca.hr	
3	ALESSIO CACCIN	REGIONE DEL VENETO CONSORZIO IST. ZUP. ADRIATICA ZUPANIJSKI VEŠTAČKI SUVJET	+38 32882 11362	alberto.caccin@regione.vv.it	
4.	DARJELE TUBECOVICH		0038599 422 495	darjele.tubecovic@zupa.hr	
5.	NBORNEC	D.U.O. MLIKA		nbornec@duo.hr	
6.	ZOVIC' KRISTIJAN	HOK	092 1655442	baltazar.zovic@hok.hr	
7.	MISO PAKOVAC	PROF. CIŠARI	0915094094	diago.misovic@profcišari.hr	
8.	FRANKA HAKOVAČ	PROF. CIŠARI	0915436289	franka.misovic@profcišari.hr	
9	FAŠI PEBEGORGEČ	REGIONALNA ORGANIZACIJA REGIONALNE FUR	332255114	pevasi@regionalna.hr	
10	ARIFFO FOVZO	REGIONALNE FUR	0432-555304	arifo.fovzo@regionalna.hr	
11	ARDO TASSELLI	REGIONE ISTRIA	329 215566	ardotasselli@regione.istria.it	
12	Ynsorio Elio Bambura	REGIONE ISTRIA - KONTAKT	+38 0515274820	elio.bambura@regione.istria.it	
13	VIANELLO ELENA	REGIONE ISTRIA V.G.	+38 0432 555473	e.vianello@regione.istria.it	

Awareness-rising seminar for SSF operators (Act. 2.4) Stakeholder Discussion Board (Act. 5.1)

22 Novemeber 2019, Sports Hall Žatika – Poreč – 13th International Fisheries Fair, CROFISH

N.	Surname, Name	Company / Institution	Telephone Nr.	E-mail address	Signature
14.	FURČIĆ JOSIP	NIN. POLJOPRIVREDE UPRAVA RIBARSTVA	022/213-715	josp.furcic@mps.hr	Josp Furcic
15.	HATIO JURGIĆ	-	01/6443-295	maro.juratic@mps.hr	
16.	BRATAN Mladen	PALMOSKO ŠUPUNAK GOVARSKA ŽUPANIJA	051/351-266	mladen.breznak@zupa.govarska-zupanija.hr	
17.	GRZUNOV ANA	ŽADARSKA ŽUPANIJA	023/350-418	ana.grzunova@zupa.govarska-zupanija.hr	Ana Grzunov
18.	GLAVIĆ MARTINA	ŽADARSKA ŽUPANIJA	023/350-362	martina.glavice@zupa.govarska-zupanija.hr	
19.	Božić Rivo	ŠTARSKA ŽUPANIJA	095/8823367	vine.bozic@zupa.govarska-zupanija.hr	
20.	Peđa Peđač	ISTARSKA ŽUPANIJA	001/2226055	peđa.peđac@zupa.govarska-zupanija.hr peđa.peđac@istra-istra.hr	
21.	EZIO PINZANU	ISTARSKA ŽUPANIJA	098/367-388	ezio.pinzan@istra-istra.hr	
22.	Šturm Anđelija	GEO KULTURENIJ	0039/057-318839	sturm.an@zupa.govarska-zupanija.hr	
23.	FAIRIZIA Kasein	AGEL/AGRIAL E/R	335/5240554	riasein@agel-agri-er.hr	
24.	ŠANJA HATIL SKOKO	LOF SPILIT	021/408 030	sanja@lof-spilit.hr	
25.	GRACIANO PREKAY	ISTARSKA ŽUPANIJA	091/1513 004	graciano.prekay@zupa.govarska-zupanija.hr	
26.	KARLA MOROŽIĆ	IOR	091 3037239	marozic@ior.hr	

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ISTARSKA REGIJONA
ZUPANIJSKA HISTRIANA

Edukacija malih priobalnih ribara u sklopu projekta Adri.SmArtFish

Umag, 15. listopada 2021.

r.b.	Ime i prezime	Funkcija / Institucija	Kontakt (tel/mob/e-mail)	Potpis
1.	Mauricio Ossich	RIBAR	mduvizi@mid@gmail.com	
2.	ENANURA VELIČKVIĆ	RIBARICA	enanura@net.hr	
3.	MICHAEL LATIN	RIBAR	micheel.esky@yahoo.it	
4.	Matteo Soldatic	Ribar	soldatic.matteo@yahoo.it	
5.	GIULIANO VIZINTIN	RIBAR	giuliano.vizintin@gmail.com	
6.	SANDRO DAMIANI	RIBAR	daniamisandro66@icloud.it	
7.	DARCO KROVA	RIBAR	darco.krova10@gmail.com	
8.	KRISTIJAN KOLAR	RIBAR	kristijankolar21@gmail.com	
9.	VLADISLAV BRENCE	RIBAR	vladobrence@gmail.com	
10.	Diego MAKOUAC	RIBAR	diego.makouac@gmail.com	



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ISTARSKA ŽUPANIJA
REGIONE ISTRIANA

Edukacija malih priobalnih ribara u sklopu projekta Adri.SmArtFish

Labin - Medulin - Rovinj - Poreč - Umag, 13.-15. listopada 2021.

r.b.	Ime i prezime	Funkcija / Institucija	Kontakt (tel/mobile-mail)	Potpis
1.	ANDBER ZAKLIN	predavač IEB-CIT	098/3666000	
2.	LEBANE RENO	renco.92@gmail.com	098/220682	
3.	EDI PAKRKA	BATANA 194 @ GMAIL.COM	091 725 8883	
4.	Antonio Jukovljević	antonio.jukovljevic@gmail.com	0919 777 850	
5.	MURNE BARON	OPRT ULIKA	098 334 133	
6.	MARIO LICUR	"MARIO" OKER	098 1666 151	
7.	DEĐIĆ BEVAJ	MINISTARSTVO RIBARSTVA I VODARSTVA	091 517 3844	
8.	MATIJA POVIK	ALFAEDA d.o.o	098 9190 498	
9.	ANETA VEŽNAVER	ALFAEDA d.o.o	091 739 1033 aneta@alfaeda.hr	
10.	TONI DRAGIČEVIĆ	Obšt "Bibi"	098 9450142 toni.dragicevic@gmail.com	



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ŽUPANIJA ISTRIANA

11.	PANJELIĆ Miroslav	MIN. POLJOP.	091-500-9991	danijela.miclenic	photon
12.	Kalmer Radekris	Alphred d.o.o.	0989353745		Emps. hr
13.					
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ŽUPANIJA ISTARJANA

Edukacija malih priobalnih ribara u sklopu projekta Adri.SmArtFish

Medulin, 13. listopada 2021.

r.b.	Ime i prezime	Funkcija / Institucija	Kontakt (tel/mob/e-mail)	Potpis
1.	Diego Lorezić			
2.	Lourenç Lourens			Diego Lorezić
3.	Elija Lovelj	Agria Farman d.o.o.	0985518822	
4.	Kosmen Poljehin	Kopec d.o.o.	0985353745	
5.	MATIJA POJUK	MINISTARSTVO POLJOPRIVR UPRANA RIBARSTVA	098 9190 498	
6.	KATIJA EREŠ	LAGUJE ISTARSKA BARIJANA	091621 50 63	
7.	ANETA VEŽNARIĆ	ATRIJERA d.o.o.	0917331033 aneta@atrijera.hr	
8.	Mladen ČERNIN	ČUMIĆ	0981715-142 mladen.berina@cumic.hr	
9.	ROBERT GIOTTA	RIŠKESKI OBRAT GIOTTA	098 9121480	
10.	LUKA NEŽIČIĆ	RIŠKESKI OBRAT HAZINETO	098 770 959	



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Edukacija malih probalnih ribara u sklopu projekta Adri.SmartFish

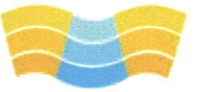
Poreč, 14. listopada 2021.

r.b.	Ime i prezime	Funkcija / Institucija	Kontakt (tel/mobile-mail)	Potpis
1.	EMIL OZIĆ	Procureš	info@olimare.hr	
2.	ROBAM DRAGAN	ZIRBELCI	draga.mrudan109@gmail.com	
3.	MICHAEL TAŠIĆ	GRBT-RIBAROV	mika190763@gmail.com	
4.	MATIJA POVIK	HP-UR	matija.povik@wps.hr	
5.	PIVA MAJNARIĆ	elma108	mmajnar@irb.hr	
6.	KARLO RADIČIĆ	Alphera d.o.o.	karlo@alphera.hr	
7.	NEVAO PUŠKARIĆ	osart u Puskara	puskaric.nevad@gmail.com	
8.	FRANKO BONKET	RIBAR	frankobonket@net.hr frankobonket@net.hr	
9.	MARIN STIČAN	RIBAR	098 360 894	
10.	ANETA VEJNOWER	ALPHERA d.o.o	091 7391033 / aneta@alphera.hr	

Edukacija malih priobalnih ribara u sklopu projekta Adri.SmartFish

Rovinj, 14. listopada 2021.

r.b.	Ime i prezime	Funkcija / Institucija	Kontakt (tel/mobile-mail)	Potpis
* 1.	PAZINGA FRANKO	OBRAT "MAMINA"	098 22 44 45	
* 2.	PATRILK VEGGIAN	OBRAT "VENTO"	PVEGGIAN@GMAYL.COM	Vesgvan
* 3.	BARZELATO ENZO	OBRAT BARZELATO R12	098 254 221	
* 4.	DANIEL NICOSIĆ	OBRAT "K-D"	kdd.ossera@gmail.com 0984012433	
5.	BOJAN HAUER	CIU, IRB	bojaner@ind.hr 0515092000	
6.	KIKIJA WYNAJED	CIU, IRB	nmejnas@ind.hr 0912530818	
7.	MATIJA POFIK	MP - UR	matija.pofik@wps.hr 09819190598	
8.	ELVIS HORUKA	AKWOLSTRA	ELVIS.HORUKA@FWHL.COM	
9.	KARMELO ZAKETIĆ	ALPHERN D.O.O.	karmen@alpherne.hr	
10.	Željko Šušta	IŽ		



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ISTARSKA REGIONE
ZUPANIJA ISTRIANA

* 11.	LUCIANO POPOLI	"Penu vodi" Obšt	081 173 9483		
* 12.	MARKO RIGO	"RIGO" OBŠT	098 9234491		
13.	ERIO PINZAN	ISTARSKA ŽUPANIJA	098 362 388		
14.	ANDREJ ŽALUD	IBB-CIKI	098 366 608		
15.	MARTINA Ž	TINA UBIČA'S, BUNJ	0884449818 091 1255638		
16.	MEMO OŠT	KOUWIGLO SELO BUNJ			
17.	KATA ERBEŠ	VAUVE ISKRAVICA ISTARSKA	091 621 50 63		
18.	DANIJEL MUDONČ	MIS	091 500 9991		
19.	KRISTINA HANČIČ	BOJE ŽERJEC	098 921 7908		
20.	TINO MARUŠIČ	HAVANA	091 571 98 59		
21.	ANETA VEJNANER	ALPIERA d.o.o.	091 7391033 / 091 7391033		









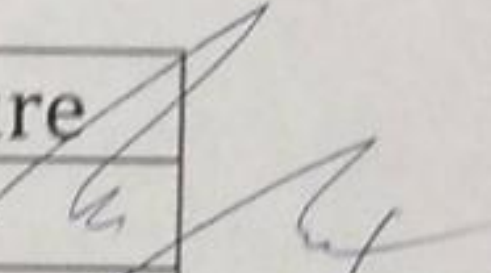
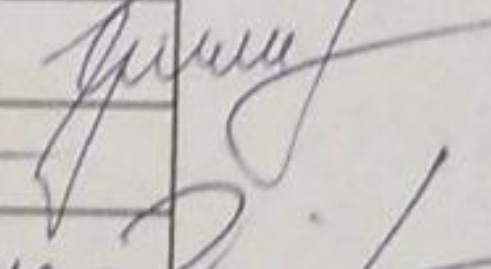
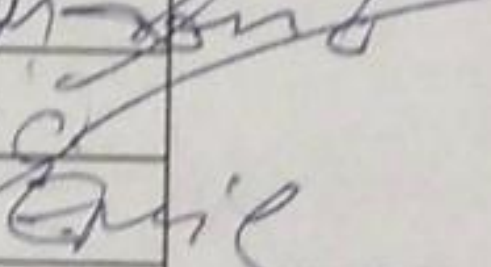
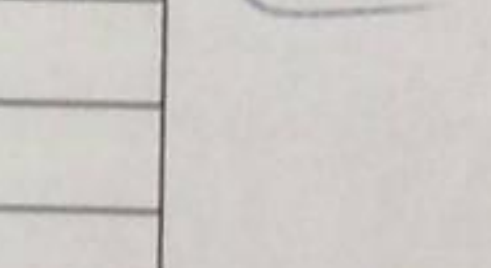
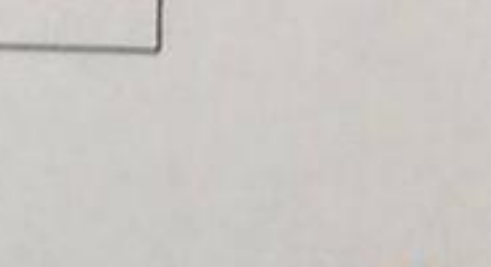



Meeting

with fishermen

Signature list

November 25th 2020, Poreč

No.	Name, Surname	Organization	Telephone	E-mail	Signature
1.	ROBERT MONIC	OBRT STORM	098 21 9213	robtmonic@gmail.com	
2.	GRASANO FREKALY	I.Z.	031153004	GRASANO.FREKALY@ISTRIA-ISTRIA.HR	
3.	Petra Rlat	Istarska Žup	051226055	petra.pulic@ishri.hr	
4.	ZOVID KRISJAN	NOK	0721655412	BALAZAR.ZVID@MAIL.EG	
5.	EMIL OJIC	OLIMPE d.o.o.	021 434-04-02	INTOP@UMARE.HR	
6.	Emil Šojic	Istria d.o.o.	098 414 112	emil.sojic@istria.hr	



Adri.SmArtFish

Meeting minutes

Date: November 25th 2020

Time: 15:00 – 17:00 *cca.*

Place: Poreč, Udruženje obrtnika

Participants:

Nr	Partner	Name
PP5	REGION OF ISTRIA	Graciano Prekalj
PP5	REGION OF ISTRIA	Petra Perhat
	PRESIDENT OF THE FISHERMEN'S GUILD OF ISTRIA COUNTY	Robert Momić
	Other representatives of fishermen and the fisheries sector	Kristijan Zović
	Other representatives of fishermen and the fisheries sector	Emil Sošić
	Other representatives of fishermen and the fisheries sector	Emil Olić

Daily Agenda

15:00 -15:30 “General about Adri.SmArtFish project activities”

15:30 – 16:00 “Piloting of eco-innovative approaches”

16:00-16:30 “Presentation of the results of the deliverables of Izor”

16:30 – 17:00 “Discussion”

Initially, attendees were greeted by Mr. Graciano Prekalj, The Deputy of Head of Administrative Department for Agriculture, Fisheries, Forestry, Hunting and Water Management, who is also the representative of the project partner of the Region of Istria.

Beside the representatives of the Region of Istria, the meeting was attended by other representatives of the fishermen and fishing sector from Region of Istria.

A sort presentation of general project Activities of the project were presented by Mr. Graciano Prekalj.

Also, Mr. Graciano Prekalj presented to representatives of the fishermen and fishing sector the pilot activity of constructing a reef along the Adriatic sea (in the Region of Istria).

At the end of the meeting, Mr. Robert Momić, as the President of the fishermen's guild of Istria County presented to representatives of the fishermen and fishing sector the results of the deliverables of Izor, Split, which arose through the project activities of the project, and which show the state of the fisheries sector in the Republic of Croatia.

At the end of the meeting, the discussion was opened.

Representatives of the fishermen and fishing sector supported the pilot activity of reef construction, as well as all other upcoming activities of Adri.SmArtFish project.

Meeting

with fishermen

AGENDA

November 25th 2020, Poreč

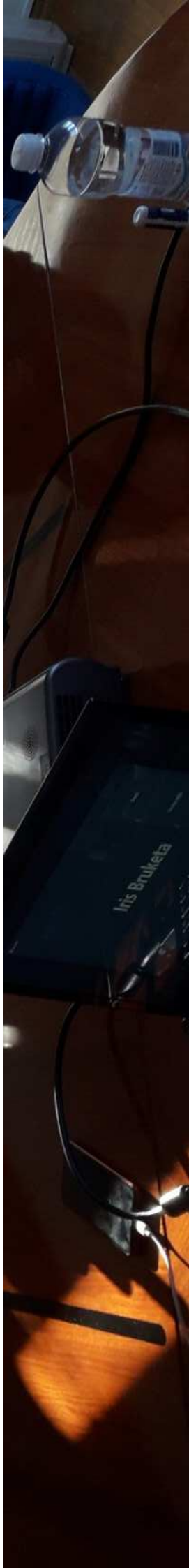
15:00 -15:30 “General about Adri.SmArtFish project activities”

15:30 – 16:00 “Piloting of eco-innovative approaches”

16:00-16:30 “Presentation of the results of the deliverables of Izor”

16:30 – 17:00 “Discussion”









Meeting

MSC CERTIFICATION WEBINAR

AGENDA

November 30th 2020

14:30 -14:40 "Introduction"

14:40 – 16:00 *"The MSC certification program for sustainable fisheries: tools and opportunities"*

16:00-16:30 "Discussion"



Adri.SmArtFish MCS CERTIFICATION WEBINAR

Date: November 30th 2020

Time: 14:30 – 16:30 cca.

Participants: in attachment

Daily Agenda

14:30 -14:40 "Introduction"

14:40 – 16:00 "The MSC certification program for sustainable fisheries: tools and opportunities"

16:00-16:30 "Discussion"

Introduction

Initially, attendees were greeted by Mr. Graciano Prekalj, The Deputy of Head of Administrative Department for Agriculture, Fisheries, Forestry, Hunting and Water Management, who is also the representative of the project partner of the Region of Istria.

Beside the representatives of the Region of Istria, the webinar was attended by other representatives of the fishermen and fishing sector from different Croatian counties.

MSC Webinar

The topic of the seminar was "The MSC certification program for sustainable fisheries: tools and opportunities".

The seminar was held by Ms. Ilaria Vielmini, the representative of MSC (Marine Stewardship Council) which is an international, independent and nonprofit organization, whose mission is to use its eco-label and fishery certification program to contribute to the health of the world's oceans by recognizing and rewarding sustainable fisheries practices. Since the presentation was on Italian language, for translation purposes, the Istrian County hired a simultaneous translator from Italian into Croatian language.

At the Webinar Ms. Ilaria Vilemini presented the mission and the program of MSC, MSC numbers and sustainable fishery standards, as well as the process of certification.

At the end of the webinar, the discussion was opened.

Conclusion:

Although through the presentation, but also through questions and answers of the webinar participants at the discussion concluded that the certification is a complex process, participants agreed that the certification of fishery products would greatly contribute to the recognition of SSF from the Adriatic Sea as well as an increase in sales and revenue itself.

Participants (25)

Find a participant

- Z** Željko Lanča (Me) Unmute More >
- TM** Tecnico MDB (Host) 🔊 📺 🗑️
- IV** Ilarija Vielmini MSC + 📺 🗑️
- IJ** Interp. Jan (Interpreter) 🇻🇪 📺 🗑️
- al** alen Iovrinov 🗑️ 🗑️
- AK** Ana Katić DNV GL 🗑️ 🗑️
- CM** CRO Marijana Pirović 🗑️ 🗑️
- C** CROATO (Interpreter) 🇻🇪 🗑️ 🗑️
- D** Dom3 🗑️ 🗑️
- IT** Igor Talijančić 🗑️ 🗑️
- I** Int_ascolto 🗑️ 🗑️
- IB** Iris Bruketa 🗑️ 🗑️
- J** josip.furcic 🗑️ 🗑️
- M** Martina 🗑️ 🗑️
- MP** Matija Pisak 🗑️ 🗑️
- M** matija.pofuk 🗑️ 🗑️
- M** MelitaR 🗑️ 🗑️
- ML** Mira Lenzer Newbould 🗑️ 🗑️

































Invite

Unmute Me

Raise Hand

Participants (25)

Find a participant

- C** CROATO (Interpreter)  
- D** Dom3  
- IT** Igor Talijančić  
- I** Int_ascolto  
- IB** Iris Bruketa  
- J** josip.furcic  
- M** Martina  
- MP** Matija Pisak  
- M** matija.pofuk  
- M** MelitaR  
- ML** Mira Lenzer Newbould  
- M** mirta.novak  
- NB** Nikola Bijelic 
- PK** Primorje-Gorski Kotar County  
- RP** Renata Preložnjak DNV GL Adriatica  
- TS** Tina Stefan 
- EO** Emil Olic 
- MT** Marija Tri mora 

Invite

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Zoom Meeting

Željko Lanča Dom3 Tecnico MDB Ilaria Vielmini alen Iovrinov Emil Olic

Recording

Iris Bruketa

Participants (19)

Find a participant

Ž	Željko Lanča (Me)	🔇	🔇
TM	Tecnico MDB (Host)	🎤	🔇
	alen Iovrinov	🔇	🔇
CM	CRO Marijana Pirovič	🔇	🔇
C	CROATO (Interpreter)	🔇	🔇
D	Dom3	🔇	🔇
IV	Ilaria Vielmini MSC	🔇	🔇
I	Int_ascolto	🔇	🔇
IJ	Interp. Jan (Interpreter)	🔇	🔇
IB	Iris Bruketa	🔇	🔇
J	josip.furcic	🔇	🔇
M	Martina	🔇	🔇
MP	Matija Pisak	🔇	🔇
M	MelitaR	🔇	🔇
ML	Mira Lenzer Newbould	🔇	🔇
NB	Nikola Bijelic	🔇	🔇
TS	Tina Stefan	🔇	🔇

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HR 14:30 30.11.2020.

Zoom Meeting

Željko Lanča Dom3 Técnico MDB Ilaria Vielmini... alen lovrinov Emil Olic

Recording

Iris Bruketa

Participants (21)

Find a participant

CM	CRO Marjana Pirović	🔇 🗑️
C	CROATO (Interpreter)	🔇 🗑️
D	Dom3	🔇 🗑️
IT	Igor Talijančić	🔇 🗑️
IV	Illaria Vielmini MSC	🔇 🗑️
I	Int_ascolto	🔇 🗑️
IJ	Interp. Jan (Interpreter)	🔇 🗑️
IB	Iris Bruketa	🔇 🗑️
J	josp.furcic	🔇 🗑️
M	Martina	🔇 🗑️
MP	Matija Pisak	🔇 🗑️
M	MelitaR	🔇 🗑️
ML	Mira Lenzer Newbould	🔇 🗑️
NB	Nikola Bijelic	🔇 🗑️
TS	Tina Stefan	🔇 🗑️
EO	Emil Olic	🔇 🗑️
MT	Marija Tri mora	🔇 🗑️

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14:30
30.11.2020.

Zoom Meeting

Željko Lanča Iris Bruketa Tecnico MDB Martina Marja Tri mora

Ilaria Vielmini

Recording

Participants (23)

Find a participant

- Ž Željko La... (Me) Unmute More >
- TM Tecnico MDB (Host)
- D Dom3
- IJ Interp. Jan (Interpreter)
- alen Iovrinov
- AK Ana Katič DNV GL
- CM CRO Marjana Pirovič
- C CROATO (Interpreter)
- IT Igor Talijančić
- IV Ilaria Vielmini MSC
- I Int_ascolto
- IB Iris Bruketa
- J josip.furcic
- M Martina
- MP Matija Pisak
- M matija.pofuk
- M MelitaR

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Dom3

14:32 30.11.2020.

Zoom Meeting

Željko Lanča Iris Bruketa Tecnico MDB Martina Marija Tri mora

Ilaria Vielmini...

Recording

Participants (23)

Find a participant

- CM CRO Marijana Pirović
- C CROATO (Interpreter)
- IT Igor Talijančić
- IV Ilaria Vielmini MSC
- I Int_ascolto
- IB Iris Bruketa
- J josip.furcic
- M Martina
- MP Matija Pisak
- M matija.pofuk
- M MelitaR
- ML Mira Lenzer Newbould
- NB Nikola Bijelic
- RP Renata Preložnjak DNVGL Adria...
- TS Tina Stefan
- EO Emil Olic
- MT Marija Tri mora

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Dom3

14:32 30.11.2020.

Zoom Meeting

Željko Lanča Iris Bruketa Tecnico MDB Martina Marija Tri mora

Ilaria Vielmini...

Recording

Participants (24)

Find a participant

- C CROATO (Interpreter)
- EO Emil Olic
- IT Igor Talijančić
- IV Ilaria Vielmini MSC
- I Int_ascolto
- IB Iris Bruketa
- J josip.furcic
- M Martina
- MP Matija Pisak
- M matija.pofuk
- M MelitaR
- ML Mira Lenzer Newbould
- NB Nikola Bijelic
- PK Primorje-Gorski Kotar County
- RP Renata Preložnjak DNV GL Adri...
- TS Tina Stefan
- MT Marija Tri mora

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Dom3

14:33 30.11.2020.

Zoom Meeting

Željko Lanča Iris Bruketa Tecnico MDB Martina

Recording

Participants (24)

Find a participant

- alen lovrinov
- AK Ana Katić DNV GL
- CM CRO Marijana Pirović
- C CROATO (Interpreter)
- EO Emil Olic
- IT Igor Talijančić
- IV Ilaria Vielmini MSC
- I Int_ascolto
- IB Iris Bruketa
- J josip.furcic
- M Martina
- MP Matija Pisak
- M matija.pofuk
- M Melitar
- ML Mira Lenzer Newbould
- NB Nikola Bijelic
- BK Primorje-Gorski Kotar County

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Ilaria Vielmini MSC

14:34 30.11.2020.

Zoom Meeting

Željko Lanča Dom3 Iris Bruketa Tecnico MDB Martina

Recording

Participants (25)

Find a participant

D	Dom3	🔇	🔇
IT	Igor Talijančić	🔇	🔇
I	Int_ascolto	🔇	🔇
IB	Iris Bruketa	🔇	🔇
J	josip.furcic	🔇	🔇
M	Martina	🔇	🔇
MP	Matija Pisak	🔇	🔇
M	matija.pofuk	🔇	🔇
M	MelitaR	🔇	🔇
ML	Mira Lenzer Newbould	🔇	🔇
NB	Nikola Bijelic	🔇	🔇
PK	Primorje-Gorski Kotar County	🔇	🔇
RP	Renata Preložnjak DNV GL Adri...	🔇	🔇
TS	Tina Stefan	🔇	🔇
EO	Emil Olic	🔇	🔇
MT	Marija Tri mora	🔇	🔇
M	mirta.novak	🔇	🔇

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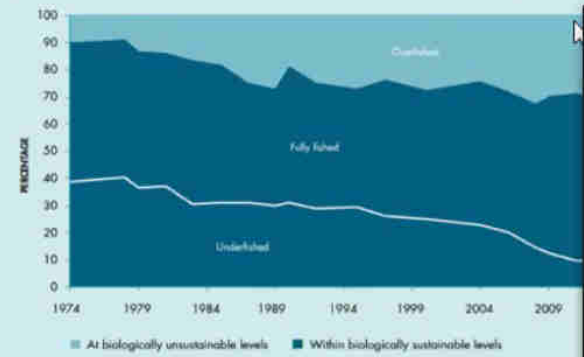
14:35 30.11.2020.



LE SFIDE A LIVELLO GLOBALE

- Il pescato è la principale fonte di proteine animali per milioni di persone
- Il reddito di oltre mezzo milione dipende dal pescato
- Secondo i dati UN FAO, 31% delle attività di pesca a livello globale sono sovrasfruttate e 58% sfruttate al pieno della loro capacità
- Possono volerci diversi anni tra che il pesce pescato venga venduto nei punti vendita
- Il pescato può viaggiare per tutto il mondo es. pescato in US, processato in Cina, venduto ai consumatori in Germania.
- Il pescato è il bene più commercializzato al mondo.

FIGURE 13
GLOBAL TRENDS IN THE STATE OF WORLD MARINE FISH STOCKS SINCE 1974



Notes: Dark shading = within biologically sustainable levels; light shading = at biologically unsustainable levels. The light shading is further divided into two subcategories: fully fished (above the line) and underfished (below the line).

Fish to dish: The MSC Chain of Custody



CROATO

Matija Pisak

CRO Marijana Pi...

Int_ascolto

Mira Lenzer Ne...

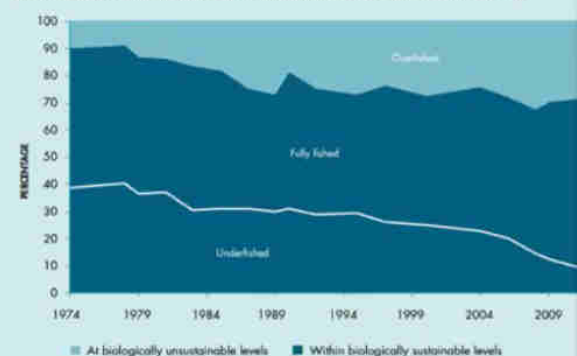
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Fish to dish:

The MSC Chain of Custody



Nikola Bijelic

josip.furcic

MelitaR

Tina Stefan

Igor Talijančić