

Promotional Gadgets

Final Version

Deliverable Number D.2.4.1.

Project Acronym	Adri.SmArtFish
Project ID Number	10045781
Project Title	10376319
Priority Axis	1
Specific objective	1.1
Work Package Number	2
Work Package Title	Communication activities
Activity Number	2.4
Activity Title	Education and awareness-rising
Partner in Charge	PP3
Partners involved	All PPs
Status	Final
Distribution	Public

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Background

Emilia-Romagna Region was in charge to coordinate the production of promotional material, branded with the Project and Programme logo.

Two tenders were done in order to acquire the material to be shared with all partners and to be distributed at general events and awareness rising happenings foreseen by the project.

The total production of 5.000 items was foreseen in the application form of Adri.Smartfish.

A first tender was started in November 2019 and concluded in June 2020 produced a total of 1.150 gadgets.

A second tender was concluded in June 2021 for a total of 5.300 gadgets.

A total acquisition of 6.450 items, was made.

Gadgets have been delivered to all partners.

Pictures of the promotional material

- First batch

1. Pens with project's logo (n. 500)



2. Windbreakers with project's logo (n. 50)



3. Water bottles with project's logo. Blue color (n. 50)



4. Water bottles with project's logo. Red color (n. 50)



5. Candies in rounded tin box with project's logo (n. 100)



6. Notebooks, white colour, A4 size (n. 100)



7. Notebooks, white colour, A5 size (n. 50)



8. Powerbanks, 3.500 mAh, white color (n. 50)



9. Beauty-case in polyester (300D), with project's logo (n. 200)



- Second batch

1. Shoulder bags, white color, colored project's logo (n. 1000)



2. Pencils with project's logo b&w (n. 2000)



3. Magnets with project's motto and logo (n. 500)



4. T-shirts with project's logo (n. 100)



5. Keychain with a fishery subject/theme (n. 1700)

