

FAIRSEA (ID 10046951)

“Fisheries in the Adriatic Region - a Shared Ecosystem Approach

**DELIVERABLE 2.3.1: Project Flyer**

<b>Work Package:</b>	WP2, Communication activities  Activity 2.3: Promotional material production
<b>Type of Document</b>	A flyer providing the portrait of the project (rationale, objectives and consortium). The flyer is created by Institute of Oceanography and Fisheries (external company) in English language and will be shared among project target groups during promotion events. The University of Split, Department of Marine Studies, for the purpose of promotion AMAREMED 2020 school created additional flyer.
<b>Use</b>	Public
<b>Responsible PP</b>	Project partner 1: Institute of Oceanography and Fisheries and Project partner 10: he University of Split, Department of Marine Studies
<b>Authors</b>	External company
<b>Version and date</b>	Final Version, December 2019

# Deliverable 2.3.1

## Project flyer

### **FAIRSEA – Fisheries in the Adriatic Region – a shared Ecosystem Approach**

FAIRSEA is financed by Interreg V-A IT-HR CBC Programme (Priority Axis 1 – Blue innovation)

*Start date: 01 January 2019*

*End date: 28 February 2021*

## Acronyms used

<b>AB</b>	Advisory Board
<b>CFP</b>	Common Fisheries Policy
<b>CM</b>	Communication Manager
<b>EAF</b>	Ecosystem Approach to Fisheries
<b>EAFM</b>	Ecosystem Approach to Fisheries Management
<b>FAIRSEA</b>	Fisheries in the Adriatic Region – a Shared Ecosystem Approach
<b>FS</b>	Factsheet
<b>JS</b>	Joint Secretariat
<b>KoM</b>	Kick-off Meeting
<b>LP</b>	Lead Partner
<b>MA</b>	Managing Authority
<b>OGS</b>	Istituto Nazionale di Oceanografia e di Geofisica Sperimentale - OGS
<b>PA</b>	Partnership Agreement
<b>PC</b>	Project Coordinator
<b>PM</b>	Project Manager
<b>PMU</b>	Project Management Unit
<b>PP</b>	Project Partner
<b>SC</b>	Steering Committee
<b>TC</b>	Technical Committee
<b>WP</b>	Work packages
<b>WSM</b>	Web/social media Manager

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## INTRODUCTION

The FAIRSEA project (Fisheries in the Adriatic Region – a Shared Ecosystem Approach) aims at enhancing transnational capacity and cooperation in the field of an ecosystem approach to fisheries (EAF) in the Adriatic region by exchanging knowledge and sharing good practices among partners. The complementary expertise of the partners is shared, interlinked and integrated, considering also challenges and opportunities identified by stakeholders.

Communication to general public and stakeholders is crucial for the effective dissemination of the importance of ecosystem approach and its effect on the society at large. Social media represent a crucial channel that support the project website to disseminate project activities and results, as well as promote specific events and news related to the partnership.

### About FAIRSEA Project

The overall objective of FAIRSEA is to enhance the conditions for implementing innovative approaches in the sector of sustainable fisheries management in the Adriatic Sea in conformity with the Common Fisheries Policy (CFP). This is done through the development of a shared conceptual and operational framework for an Ecosystem approach to fisheries (EAF). It will be achieved through the implementation of a spatially explicit and territorially integrated tool that considers water mass circulation, physical- chemical properties, plankton productivity, dynamics of resources including their interactions, fisheries displacement and bio-economic drivers. The technical integration is adapted to address stakeholders' and policy makers' issues and is used for increasing awareness, for understanding EAF, for increasing technical skills and capacities in the region also through demonstrative applications. The platform result in a high technological and innovative tool for EAF to be useful for policy makers, institutions and organizations and might require patent.

Overall objective will be achieved through three specific objectives as in the following.

### Project specific objectives

- Enhance trans boundary integrated competence in the field of ecosystem approach to fisheries
- Implement a shared “state of the art” integrated platform for the region
- Share benefits and challenges of ecosystem approach to facilitate the achievement of CFP objectives.

A short flyer is describing the project and it was distributed at events attended by FAIRSEA partners for presenting the partnership, increasing project visibility and expanding the network of contacts. At the end of the project, a brochure will report project's results and findings in order to encourage adoption of the consortium's recommendations and to raise awareness of FAIRSEA findings.

Moreover, in order to create an impact that will last beyond the end of the project, targeted gadgets were disseminated during communication events. These include a card game (also for visually impaired people) reproducing the Adriatic/Mediterranean marine food web complexity to be used to sensitize the public on marine ecosystem processes during FAIRSEA events; and a discussion role-playing game aimed at facilitating interaction among stakeholders in addressing issues related to EAF in the Adriatic.



**AMARE-MED 2020**  
Second advanced school on quantitative methods for ecosystem approach to fisheries application

*Multidisciplinary ecosystem management approaches using spatial modelling with addressing socio-economic and environmental issues*

**WHEN**  
20-23 July 2020

**WHERE**  
Split (Croatia)

**INFO & REGISTRATION**  
<http://ecfa.eu/AMARE-MED>

**APPLICATION DEADLINE**  
13 March 2020

**CONTACTS**  
UNIST Group  
E-mail: [fairsea.summer.school@unist.hr](mailto:fairsea.summer.school@unist.hr)

**DESCRIPTION**  
The 2nd FAIRSEA advanced school on quantitative methods for EAF application will include (i) in-depth investigation of single and multispecies spatial models using GADGET and SeaPopDym with focus on the technical interactions and overview of the management strategy evaluation; (ii) use of ECOSPACE of the Ecopath with Ecosim suite to address multidisciplinary dimension of ecosystem management including both socio-economic and environmental issues. The course is highly technical, with practical hands-on computer activities, assignments and programming. Candidates must apply online and maximum 25 students will be selected based on their expertise in fisheries and related fields, programming and quantitative skills and interests. Selection process will be conducted under the principles of non-discrimination, equal opportunities and equality for men and women. Links with the CBC Italy-Croatia programme area will be considered in the selection. Fellowships are available for a few selected applicants that will be supported by the Project.

**KEYNOTE SPEAKERS**  
**Andre PUNT** (School of Aquatic and Fishery Sciences, Seattle, USA)  
Second speaker is to be announced

**VENUE:** University of Split, University Campus Vrsoka (ZGF building)

**ORGANIZING COMMITTEE**  
Simone Libralato, Sjejjana Kristalović Šiber, Jure Brčić, Mirva Petric

**SCIENTIFIC COMMITTEE**  
Simone Libralato (OGS), Angelo Bonanno (CNR), Roberto Curtici (CONISMA), Piera Carpi  
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Sjejjana Kristalović Šiber (UNIST), Cosimo Solazzo (OGS),  
Maria Teresa Spedicato (COISPA),  
Néstor Virgil (ICF)

**Logos:** OG, UNIST, sunce



## FROM SHARED RESOURCES TO JOINT SOLUTIONS

### INTEGRATING PROCESSES FOR A SUSTAINABLE FISHERIES

PROJECT DURATION  
01/01/2019 - 30/03/2023

2.060 M €  
ERDF - NATIONAL CO-FINANCING

1.751 M €  
ERDF

309.000 €  
NATIONAL CO-FINANCING

The **FAIRSEA** objective is to implement an innovative approach integrating environment, resource and fisheries dynamics into a conceptual and operational framework for the sustainable management of Adriatic fisheries. The integration is adapted to address stakeholders' and policy makers' issues and is used for increasing awareness, understanding EAF, for increasing technical skills and capacities.

#### CONTACT

National Institute of Oceanography and Applied Geophysics - OGS  
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Email: [slibralato@ogs.it](mailto:slibralato@ogs.it)







# AMARE-MED 2019

First advanced school on quantitative methods for ecosystem approach to fisheries application

*Single and Multispecies approaches for data rich and data limited conditions*

**WHEN**  
24-04 July 2019

**WHERE**  
Venice (Italy)

**INFO & REGISTRATION**  
<http://echa.interreg.it/amare-med>

**APPLICATION DEADLINE**  
15 April 2019

**DESCRIPTION**  
The 1st offering of the FAIRSEA school will include in-depth investigation of options for data-limited situations using the FishPath decision support tool, developed at The Nature Conservancy, in conjunction with CSIRO and NOAA, and of single and multispecies models using CEATTLE developed at NOAA. The course is highly technical, with practical hands-on computer activities, assignments and programming. Candidates must apply through the online form and will be selected (max 20) on the basis of expertise, skills, interest. Candidates from the CBC Italy-Croatia programme area will be supported by the project. During the course, an introduction to Monte-Carlo methods for data-limited stock assessment (e.g., CAGE, AMST) will be given.

**KEYNOTE SPEAKERS**

	<b>André PUNT</b> School of Aquatic and Fishery Sciences (Seattle, USA)		<b>Natalie DOUGLAS COOK</b> (Perth, Australia)		<b>Giuseppe CORÒ</b> CNR (Trieste, Italy)
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**CONTACTS**  
ECHO Group at OGS  
(D. Agnietta, S. Liberalato)  
Email: [echo@ogs.it](mailto:echo@ogs.it)

**VENUE:** Istituto Veneto di Scienze, Lettere ed Arti (IVSIA), Venezia

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**SCIENTIFIC COMMITTEE**  
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