FAIRSEA (ID 10046951)

"Fisheries in the AdriatIc Region - a Shared Ecosystem Approach"

D 2.1.2 – COMMUNICATION FEEDBACK TEMPLATE (CFT)

Work Package:	WP: WP2 – Communication activities Activity: Act-2.1 – Start up activities including communication strategy
Type of Document	A template that is prepared by PP1-IOF and will be distributed to all PPs to map and describe each communication activity developed at local, regional and international level by PPs during the project.
Use	Public
Responsible PP	PP1 - IOF
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Version and date	Version 1, June 2019

Deliverable 2.1.2

Communication feedback template

FAIRSEA – Fisheries in the Adriatic Region – a shared Ecosystem Approach

FAIRSEA is financed by Interreg V-A IT-HR CBC Programme (Priority Axis 1 – Blue innovation)

Start date: 01 January 2019

End date: 28 February 2021

Content

Acronyms used

AB	Advisory Board
CFP	Common Fisheries Policy
CM	Communication Manager
EAF	Ecosystem Approach to Fisheries
EAFM	Ecosystem Approach to Fisheries Management
FAIRSEA	Fisheries in the AdrIatic Region – a Shared Ecosystem Approach
FS	Factsheet
JS	Joint Secretariat
KoM	Kick-off Meeting
LP	Lead Partner
MA	Managing Authority
OGS	Istituto Nazionale di Oceanografia e di Geofisica Sperimentale - OGS
PA	Partnership Agreement
PC	Project Coordinator
PM	Project Manager
PMU	Project Management Unit
PP	Project Partner
SC	Steering Committee
TC	Technical Committee
WP	Work packages
WSM	Web/social media Manager

INTRODUCTION

The FAIRSEA project (Fisheries in the Adriatic Region – a Shared Ecosystem Approach) aims at enhancing transnational capacity and cooperation in the field of an ecosystem approach to fisheries (EAF) in the Adriatic region by exchanging knowledge and sharing good practices among partners. The complementary expertise of the partners is shared, interlinked and integrated, considering also challenges and opportunities identified by stakeholders.

Communication to general public and stakeholders is crucial for the effective dissemination of the importance of ecosystem approach and its effect on the society at large. Social media represent a crucial channel that support the project website to disseminate project activities and results, as well as promote specific events and news related to the partnership.

About FAIRSEA Project

The overall objective of FAIRSEA is to enhance the conditions for implementing innovative approaches in the sector of sustainable fisheries management in the Adriatic Sea in conformity with the Common Fisheries Policy (CFP). This is done through the development of a shared conceptual and operational framework for an Ecosystem approach to fisheries (EAF). It will be achieved through the implementation of a spatially explicit and territorially integrated tool that considers water mass circulation, physical-chemical properties, plankton productivity, dynamics of resources including their interactions, fisheries displacement and bio-economic drivers. The technical integration is adapted to address stakeholders' and policy makers' issues and is used for increasing awareness, for understanding EAF, for increasing technical skills and capacities in the region also through demonstrative applications. The platform results in a high technological and innovative tool for EAF to be useful for policy makers, institutions and organizations and might require patent.

Overall objective will be achieved through three specific objectives as in the following.

Project specific objectives

- Enhance trans boundary integrated competence in the field of ecosystem approach to fisheries
- Implement a shared "state of the art" integrated platform for the region
- Share benefits and challenges of ecosystem approach to facilitate the achievement of CFP objectives

Main goal

Communication and dissemination activities will be performed at the regional, national and international level, and outputs and results of the project will be transferred outside the partnership. Project partners together with CM developed Communication Feedback Templates (questionnaires) that will be shared among stakeholders and target groups in order to map the communication activity at local, regional, national and international level.

Evaluation of the meeting Name

of the meeting, Place/Address

Please share this template to every **stakeholder** every time a dissemination activity is performed!

The **EVALUATION** of these questionnaires has to be sent to bozanic@izor.hr (leader of WP2) in the official language of the Programme.

Dear Sir/Madam

A brief questionnaire was prepared to collect the feedback from participants regarding your satisfaction with the meeting. Your responses to this questionnaire will be kept confidential and anonymous. Your identity and answers will remain confidential.

Please choose one of the answers provided by the questionnaire stating your opinion.

1. **Were you satisfied with the content of this event?**
    a. Completely Satisfied
    b. Very Satisfied
    c. Somewhat Satisfied
    d. Dissatisfied
    e. Very Dissatisfied

2. **Were you satisfied with the implementation method of this event?**
    a. Completely Satisfied
    b. Very Satisfied
    c. Somewhat Satisfied
    d. Dissatisfied
    e. Very Dissatisfied

3. Were you satisfied with your own contribution/performance during this event?
    a. Completely Satisfied
    b. Very Satisfied
    c. Somewhat Satisfied
    d. Dissatisfied
    e. Very Dissatisfied

4. Is your expectation satisfied by this event?
    a. Completely Satisfied
    b. Very Satisfied
    c. Somewhat Satisfied
    d. Dissatisfied
    e. Very Dissatisfied

Why?