

“Piloting of eco-innovative fishery supply–chains to market added–value Adriatic fish products”

Priority Axis: Blue innovation

1.1 - Enhance the framework conditions for innovation in the relevant sectors of the blue economy within the cooperation area

D2.4.1. Final PRIZEFISH Conference

WP2 - Communication activities

A 2.4. Events, Workshops & Conferences

December 2021

PP1- ZADAR COUNTY
ALL PARTNERS

Final version
Public document

SUMMARY

As stated in Application form: Two major PRIZEFISH events will be managed in the last year of the project: -a major event as Final PRIZEFISH conference, with ESI funds management authorities (inviting ERDF bodies from regions involved, Ministries for both Countries, ADRION-MED representatives, EUSAIR governing board, BLUEMED initiative chair, etc.) to be organized by the WP2 Leader (PP01-Zadar) in a Croatian coastal locality;

D.2.4.1 Final PRIZEFISH Conference. A major event to be organized in a Croatian strategic location by the WP2 Leader. The event will aim to present and share PRIZEFISH results in front of the relevant major actors in the EUSAIR Regions: EUSAIR, ESI funds managing authorities, Interreg programmes (Adrion, MED, Italy-Croatia, Interact), BLUEMED initiative of the EU Commission.

In this RP responsible partner for this deliverable (PP1) successfully organized and carried out the event Final PRIZEFISH Conference.

D 2.4.1. PRIZEFISH Final conference

Final PRIZEFISH Conference “Results of the PRIZEFISH project in the context of the condition and conservation of the Adriatic fisheries sector”

PP1 – ZADAR COUNTY

Zadar, Monday, November 29, 2021 - The final conference of the PRIZEFISH project - Piloting of eco-innovative fishery supply-chains to market added value Adriatic fish products was held at the Center for Creative Industries in Zadar.

During the conference, the results and implemented project activities of the project were presented and it was emphasized that the goals were achieved. A panel discussion was held on the results and achieved goals of the PRIZEFISH project, in which representatives of project partners participated.

During the final conference, LP and IZOR gave promo gadgets to participants. IZOR was responsible for ordering and delivering the gadgets. In total, 40 pieces of each promo gadgets were ordered. The gifts were put in the reusable promo bag which included: sweatshirt, USB, notebook/charging station, umbrella, Bluetooth earbuds. PP1 Zadar ordered 35 backpacks and 13 soft shell jackets to give to panel participants.

The conference was attended by 46 participants and 39 online participants, and it was held in compliance with all prescribed epidemiological measures with a limited number of participants and with the possibility of online transmission for all interested stakeholders.

THE ORGANIZATION OF THE FINAL CONFERENCE INCLUDED:

- Rental of a conference hall for 3 hours in agreement with the Client (NOVAcija - Institution for the development of competencies, innovations, and specializations of Zadar County, Put Murvice 3A, 23000 Zadar)
- Development of a web platform (Zoom) which included the creation of a link for user registration and a link for inclusion in the Final Conference online with the possibility of direct simultaneous translation and choice of translation language for online participants.

- In agreement with the Client, the Agenda was prepared - invitation for the media - INVITATION ATTACHED
- Made and delivered PROMO material (bags and backpacks with the project logo) in agreement with the Client
- Provided all necessary multimedia technology for the conference (technicians, equipment for online speakers, projector, screen on stage headphones for simultaneous translation, internet laptops, microphones and other IT equipment needed for the conference
- Moderator (Ivana Baždarić)
- Translators with a license for simultaneous translation
- Speaker for moderator, speakers, chairs and water for panel discussion and conference participants
- Secured photographer for the entire duration of the conference
- Ensured visibility of the project at the venue via TV screen
- Secured live and online video recording throughout the conference
- In agreement with the Client, lunch is provided for participants in the Restaurant Dva ribara with a previously agreed menu

PRESENT MEDIA:

- DIADORA TV, HRT RADIO ZADAR, NOVI RADIO AND ZADARSKI LIST (Printed regional newspapers)

PRESS RELEASE:

Zadar County created one press release, regarding the final conference held in Zadar, also organized by Zadar County. Press release was published on 6 different digital news portals, 2 on printed newspapers and on local TV station.

a) 29.11.2021. – Press release about the final Prizefish conference held in Zadar (1 press release, 8 publications, 1 TV broadcasts and 2 radio broadcasts)

1. Slobodna Dalmacija post_29-11-2021

<https://zadarski.slobodnadalmacija.hr/zadar/tribina/zavrsna-konferencija-inovacije-kljucne-za-razvoj-i-konkurentnost-ribarstva-i-za-ocuvanje-okolisa-1147097>

2. Diadora TV post_29-11-2021

<https://diadora-media.hr/vijesti/zavrsna-konferencija-projekta-prizefish/>

3. HRT radio post_29-11-2021

<https://radio.hrt.hr/radio-zadar/clanak/lokalne/prizefish-je-vec-ponudio-inovativna-rjesenja-za-nase-ribare/274139/>

4. 057 info post_29-11-2021

<http://www.057info.hr/vijesti/2021-11-29/kroz-projekt-prizefish-razvijene-inovacije-za-ribare>

5. Novi radio post_29-11-2021

<https://www.noviradio.hr/inovacije-ribarstvu-kroz-prizefish-ribarimo-bolje-ostvarimo-vise-i-postujmo-jadransko-more/>

6. eZadar post_29-11-2021

<https://ezadar.net.hr/biznis/4148986/nova-tehnoloska-rjesenja-u-ribarstvu-na-zadarskom-podrucju/>

7. Naši školji post_30-11-2021

<https://www.nasiskolji.hr/2021/11/30/inovacije-kljucne-za-razvoj-i-konkurentnost-ribarstva-ali-i-ocuvanje-okolisa/>

Zadarski list post_29-11-2021

<https://www.zadarskilist.hr/clanci/28112021/zavrsna-konferencija-projekta-prizefish>

8. Zadarski list – printed newspapers_30-11-2021

9. Diadora TV – broadcast_29-11-2021

10. 057 radio – broadcast_29-11-2021

11. Novi radio_broadcast_29-11-2021

Evidence (screenshots) can be found in the document D.2.2.2. PRIZEFISH Press Conferences_v2

Agenda of the event Final PRIZEFISH Conference (1):



*Ribarimo bolje! Ostvarimo više! Očuvajmo jadransko more!
Fishing better! Gaining more! Respecting the Adriatic Sea!*

ZAVRŠNA KONFERENCIJA PROJEKTA PRIZEFISH FINAL PRIZEFISH CONFERENCE

**“Rezultati projekta PRIZEFISH u kontekstu stanja i očuvanja
ribarskog sektora Jadrana”**

**“Results of the PRIZEFISH project in the context of the
condition and conservation of the Adriatic fisheries sector”**

ponedjeljak, 29. studenog 2021. godine
Monday, November 29 2021

Zadar

Agenda of the event Final PRIZEFISH Conference (2):



- Sastanak /Meeting LIVE and ONLINE (10:00:13:00)
- Mjesto/Place – INOVAcija - Ustanova za razvoj kompetencija, inovacija i specijalizacije Zadarske županije, Put Murvice 3A, 23000 Zadar

Agenda/Live and online Moderator Ivana Baždarić

10:00 – 10:15 *Registracija sudionika/Registration*

10:15-10:45 *Pozdravni govor/ Introduction speech*
g. Božidar Longin, Zadarska županija
g. Šime Mršić, Ministarstvo poljoprivrede

10:45–13:00 *Panel diskusija/ Panel discussion*

g. Daniel Segarić, Zadarska županija
gđa. Alessia Cariani, UNIBO
gđa. Valentina Andrić, Ministarstvo poljoprivrede
g. Mario Lovrinov, Maribu d.o.o.
g. Robert Momić, Obrtnička komora Istarske županije
g. Šime Kosor, OP Omega 3
g. Lovro Jurišić, Ministarstvo regionalnoga razvoja i fondova Europske unije
g. Giulia Sandalli, CNR IRBIM

Zaključak/Conclusion

Invitation in English, Croatian and Italian:



ZADAR COUNTY

is inviting you to the
Final PRIZEFISH Conference

"Results of the PRIZEFISH project in the context of the condition and conservation of the Adriatic fisheries sector"

29. November 2021.

Centar za kreativne industrije-INOVAcija,
Put Murvice 3A, Zadar

Registration link:

<https://forms.gle/Lm8YMsKn57SjuiYq9>

Zoom meeting link:

<https://us02web.zoom.us/j/84867285755?pwd=V1hZa0FBOTBidzh5alfF3Q2pNdWlUdz09>



European Regional Development Fund

www.italy-croatia.eu/prizefish

Zadarska županija

Vas poziva na
Finalnu konferenciju projekta PRIZEFISH - "Rezultati projekta PRIZEFISH u kontekstu stanja i očuvanja ribarskog sektora Jadrana"

29. studenog 2021.

Centar za kreativne industrije-INOVAcija,
Put Murvice 3A, Zadar

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CONTEA DI ZARA

ha il piacere di invitarvi al
Conferenza finale del Progetto PRIZEFISH - "Risultati del Progetto PRIZEFISH nel contest dell condizione e conservazione del settore della pesca adriatica"

29. novembre 2021

Centar za kreativne industrije-INOVAcija,
Put Murvice 3A, Zadar

Registration link:

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Zoom meeting link:

<https://us02web.zoom.us/j/84867285755?pwd=V1hZa0FBOTBidzh5alfF3Q2pNdWlUdz09>



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Photos from the event:



