

User requirements for the ICT system for SP fisheries SMEs

WP3	Setting up of SP fisheries SMEs econometrics and ICT tools
Activity 3.3	SP fisheries enterprises involvement
D.3.3.3	User requirements for the ICT system for SP fisheries SMEs
Responsible PP	LP – Veneto Agricoltura

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Modalities adopted to collect users' requirements

The users' requirements by SP fisheries operators have been collected by two ways:

1. During local workshops organised by partners;
2. In occasion of two specific meeting conducted by the ICT experts that developed the ITACA WebAPP, held on line on 3rd and 4th November 2021. The first one involved the Croatian operators, while the second one the Italian operators. Both of them have been conducted in national language in order to facilitate the understanding of operators and support the collection of ideas.

The plenary training meetings were intended to introduce the first features of the ITACA WebAPP and provide for first instruction to use it. Moreover, the meetings were oriented to collect user requirements by operators in order to tailor the further developments of the ITACA WebAPP to users' needs. In that occasion, the ICT experts, in charge for the development of the ITACA WebAPP explained the first architecture of the ITACA WebAPP, demonstrating practically how it is articulated and how it works.

Operators then took part directly to the presentation, advancing doubts and questions on the WepAPP functions. All the questions and suggestions have been considered by ICT experts, as users requirements for the development of the tool.

The registration of the meeting is available at:

https://drive.google.com/file/d/1O7z7k5JqvlyrfuHZ7Lfiy0BiEkgCk_O-/view?usp=share_link

Introduction of Users' requirements

The proposals that emerged by Italian and Croatian operators are hereby reported:

- Easily accessible interface that enables a positive experience when using the App;
- Understandable and intuitive graphical interface;
- The app should have an interface optimized for all screen sizes;
- Limit the amount of information required from the operator so as not to overburden the experience;
- Avoid ambiguity of understanding. The platform should lend itself to a clear, single understanding common to all parties involved in the project;
- Avoid the use of overly specific technical/scientific language and avoid asking for too many technical details;
- Use of icons and graphics that are easily identifiable even when operating in uncomfortable conditions (on board the fishing vessel);
- The system should not publish personal data and/or sensitive data. Personal data and other user information may be used only in accordance with privacy regulations;
- Possibility to download/use the application on several devices at the same time (tablet, smartphone)
- Availability of a user-friendly vademecum for the use of the app, avoiding that the instructions for use contained in it are boring, complicated and disorienting;
- Navigation Speed: the app must be fast, otherwise there is a risk of annoying operators who may spend little time implementing the data required by the platform.
- There is a need for training activities and constant support.