

## SPECIFIC OBJECTIVE

1.1: Enhance the framework conditions for innovation in the relevant sectors of the blue economy within the cooperation area.

## LEAD PARTNER

t2i - Technology Transfer and Innovation



## TARGET GROUPS

### SMEs

The project's mission is to support micro, small and medium companies in exploiting their products potential, innovative value and quality of territorial F&A tradition by transforming the classic "do everything alone" into innovative multi-open partnership approach. Public authorities, researchers and citizens INVESTINFISH project aims in involving different target groups in order to establish a cross-border open innovation environment, contributing to faster mainstream the innovation trends and foresight in F&A sector.

## ABSTRACT

INVESTINFISH main objective is strengthening of competitiveness of F&A production system through promotion of investment programs aimed at acquisition of innovation services. INVESTINFISH implements pilot actions providing some IT-HR F&A SMEs with a roadmap to innovation instruments & services, boosting creation of marketable innovative products and/or processes that will improve the SMEs potential market positioning. Expected benefits for enterprises are: accelerate time to market, increase linkages with innovators, increase F&A enterprises R&D expenditures in new&greener components/technologies/services, to boost HR-IT competitiveness. INVESTINFISH intends also to offer to the F&A sector to substitute the value chain concept with value network, proposing a shift from traditional value chains towards more collaborative value networks.



## PARTNERSHIP

### LEAD PARTNER

T2I TRASFERIMENTO TECNOLOGICO E  
INNOVAZIONE SCARL

### PROJECT PARTNER

- Sviluppo Marche Srl
- Regional Agrofood District
- PUNTO CONFINDUSTRIA Srl
- Istrian Development Agency - Ida Ltd
- Agency for Rural Development of Zadar County

## CONTACT LEAD PARTNER

Piazza delle Istituzioni 34/a Treviso - Italy  
innovazione@t2i.it  
+39 0422 1742100

## TOTAL BUDGET

€ 1.498.440,00

## WEB

[www.italy-croatia.eu/web/investinfish](http://www.italy-croatia.eu/web/investinfish)

### LEAD PARTNER



### PROJECT PARTNERS



# INVESTINFISH

Boosting INVESTments in INnovation of SMEs  
along the entire FISHERY and aquaculture  
value chain.

START DATE: 01.01.2019

END DATE: 30.06.2021