

WP2 – Deliverable 2.4.2

Participation in thematic events

Deliverable Number D.2.4.2

Project Acronym	INVESTINFISH
Project ID Number	10042901
Project Title	Boosting INVESTments in INnovation of SMEs along the entire FISHerY and aquaculture value chain
Priority Axis	1 – Blue innovation
Specific objective	1.1 – Enhance the framework conditions for innovation in the relevant sectors of the blue economy within the cooperation area
Work Package Number	2
Work Package Title	Testing innovative solutions and assessing effectiveness
Activity Number	2.4
Activity Title	Consultation network between INVESTINFISH partners and regional authorities to share common goals
Partner in charge	LP – T2i
Contribution by	All Partners
Partners involved	All Partners
Status	Final
Distribution	Private

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EXECUTIVE SUMMARY

The document is a summary of the thematic exhibitions & conferences, each one with its description and photos. The aim of these events is networking and incorporating new members interested in Investinfish project.

INVESTINFISH PROJECT

INVESTINFISH - “Boosting INVESTments in INnovation of SMEs along the entire FISHerY and aquaculture value chain” is a project funded by the Italy – Croatia CBC Programme under the Priority Axis 1 “Blue Innovation”, Specific Objective 1.1 (S.O.1.1) “Enhance the framework conditions for innovation in the relevant sectors of the blue economy within the cooperation area”.

INVESTINFISH sees the cooperation of n. 6 Partners from 5 Different Regions: T2I (LP – Italy – Veneto), Sviluppo Marche (PP1 – Italy – Marche), D.A.Re. Puglia (PP2 – Italy – Puglia), Punto Confindustria (PP3 – Italy – Veneto), Istrian Development Agency (PP4 – Croatia – Istria), Zadar County Rural Development Agency (PP5 – Croatia – Zadar).

INVESTINFISH main objective is strengthening of competitiveness of F&A production system through promotion of investment programs aimed at acquisition of innovation services. INVESTINFISH implements pilot actions providing some IT-HR F&A SMEs with a roadmap to innovation instruments & services, boosting creation of marketable innovative products and/or processes that will improve the SMEs potential market positioning.

Expected benefits for enterprises are: accelerate time to market, increase linkages with innovators, increase F&A enterprises R&D expenditures in new & greener components/technologies/services, to boost HR-IT competitiveness. INVESTINFISH intends also to offer to the F&A sector to substitute the value chain concept with value network, proposing a shift from traditional value chains towards more collaborative value networks.

Thematic events

Veneto fishing: state of the art and future prospects

Understanding the State of the art of fishing in Veneto Region and its future perspectives is an important starting point for the INVESTINFISH project.

T2i trasferimento tecnologico e innovazione trasferimento tecnologico e innovazione attended the event organized on 04/06/2019 in Rovigo by Coldiretti Impresa Pesca Rovigo in collaboration with the University of Ferrara and the Consorzio Università Rovigo.



Figure 1 Veneto fishing: state of the art and future prospects

"EU Funds Regional Days" with National, Regional and Local Authorities in Croatia. PP4 (IDA) participated in the panel discussion. **At event took part** . 30 people, including 2 cooperatives and social economy actors; 3 SMEs association members; 3 policy makers; 1 Programme members.

Brodetto fest

Presentation and awarding of the winning companies within the Investinfish innovation vouchers during the event “BrodettoFest” held in Fano on 13rd of September 2020. On this occasion, infact, Svim presented a series of projects aimed at developing the Blue Economy in the Marche Region, including Investinfish



FANO 11-12-13 SETTEMBRE 2020 **BRODETTOFEST** FESTIVAL DEL BRODETTO E DELLE ZUPPE DI PESCE

DOMENICA 13 SETTEMBRE - H 16.00
PalaBrodetto - Lungomare Simonetti, Fano

PROGETTARE IN “BLU”
IL NOSTRO CONTRIBUTO ALLA CRESCITA BLU
TRA EUROPA E TERRITORIO

INVESTINFISH: Consegna Voucher per servizi innovativi alle imprese marchigiane del settore Pesca e Acquacoltura

4helix+: Cookingshow dimostrativo del progetto SEALAND

BLUECROWDFUNDING: Il crowdfunding come strumento alternativo per potenziare il finanziamento del settore BLU

WHAT IS THE BLUE ECONOMY?
 All economic activities related to oceans, seas and coastal. Blue economy creates a wide range of employment opportunities and emerging sectors.

WHAT INSPIRED US
 ESTABLISHED SECTORS: Sectors with long-term presence in the economy.
 EMERGING SECTORS: New sectors showing high potential for future development.
 CHALLENGES OF THE BLUE ECONOMY

REGIONE MARCHE    

Figure 2 Brodetto fest – Fano 2020

Blue living lab Foggia

On 20th December 2019 at the Department of Agricultural Sciences, Food and Environment of the University of Foggia (Via Napoli, 25), the Regional Agrifood District (DARe Puglia) organized the **event BLUE LIVING LAB: "INVESTINFISH - Boosting Investments in Innovation of SMEs along the entire fishery and aquaculture value chain"**, where policy makers, professionals, researchers and targeted stakeholders discussed with a participatory approach about needs, new trends and opportunities of Fishery and Aquaculture sectors.



Figure 3 Blue living lab Foggia

Blue living lab Chioggia: Recovery, Recycling, Reuse: a blue thematic lab in Veneto Region

On 29th November 2019, t2i and Punto Confindustria organized the first Investinfish Blue Thematic Lab, in Chioggia (Venice).

The circular economy in the F&A sector represents a challenge for the sustainability of the marine environment. The event aimed at understanding what are the potential, the technologies and market opportunities for companies in the fish sector, very essential for the economy of the Veneto Region.



Figure 4 Blue living lab Chioggia



Figure 5 Blue living lab Chioggia



Figure 6 Blue living lab Chioggia

Blu lab Marche

A meeting was held on December 10th, 2019 at Marche Region offices with companies of the Blue Economy and suppliers of Innovation Services already beneficiaries of European initiatives in support of the sector. In this context, the first "Blue Lab" was also held as foreseen by the INVESTINFISH project (financed by the Italy-Croatia Program of which Marche Development is an active partner). The initiative has attracted the interest of the various participants, especially with regard to the call for support for pilot projects for innovation in the fishing and aquaculture sector, soon to be released.



Figure 7 Blu lab Marche Region



Figure 8 Blue lab Marche Region

Blue Innovation Thematic Lab in Zadar

The event, held on December 20th, 2019 at the Rector's Palace, Zadar, focused on major challenges in the fisheries and aquaculture sector, focusing on the sector's innovative needs: waste disposal, new methods in protecting fish health, new materials used in the sector, and market expansion.

“International Seminar on Civic Crowdfunding and match funding”

SVEM: Participation on October 7th, 2021 to the seminar called “International Seminar on Civic Crowdfunding and match funding” held on line on the 7th of the October (part of the activities of the Blue Crowdfunding Project): an initiative funded by the Interreg Mediterranean program of the European Commission with the general aim of improving and enhancing knowledge and capacities about crowdfunding in the Med area.



INTERNATIONAL SEMINAR ON CIVIC CROWDFUNDING AND MATCH FUNDING
07 of October 2021

Draft agenda

On-line meeting For registration >>

h 10:00-10:20	Welcome & Opening The BLUE CROWDFUNDING PROJECT	<ul style="list-style-type: none"> • Regione Marche, • E-ZAVOD, Project Leader - Slovenia
h 10.20-10.30	Spotlight on: Transnational position paper on complementarity of civic crowdfunding with ESI funds: Introduction & Methodology	<ul style="list-style-type: none"> • Filippo Cossetti: Marche Region Crowdfunding expert
h 10.30-11:30	Panel Discussion: “Civic Crowdfunding with ESI Funds: good practices identified by institutional partners and results from the Quadruple Helix Workshops” - Q&As	<ul style="list-style-type: none"> • Moderator: Filippo Cossetti • Region of Central Macedonia (GREECE) - 1 case • Campania Region (ITALY) - 1 case • Marche Region (ITALY) - 1 case
h 11:30-12:30	Keynote: “Potential use of crowdfunding per ESIF thematic objectives” The point of view of EXPERTS	Contributions from: <ul style="list-style-type: none"> • GOTEQ (Spain) • Crowd Policy (Greece) • European Crowdfunding Network (Belgium)
h 12.30-12.45	Conclusions & Recommendations	<ul style="list-style-type: none"> • Filippo Cossetti: Marche Region Crowdfunding expert
h 12.45-13.00	Closing Keynote	<ul style="list-style-type: none"> • Marche Region Authority

Logos at the bottom: zavod, Cámara, FUNDACIÓN GOTEQ, UAig, CROWD POLICY, REGION OF CENTRAL MACEDONIA, REGION OF CAMPANIA, REGION OF MARCHES, GOVERNMENT OF GREECE, GOVERNMENT OF SLOVENIA.

Figure 11 “International Seminar on Civic Crowdfunding and match funding” – 7th October 2021

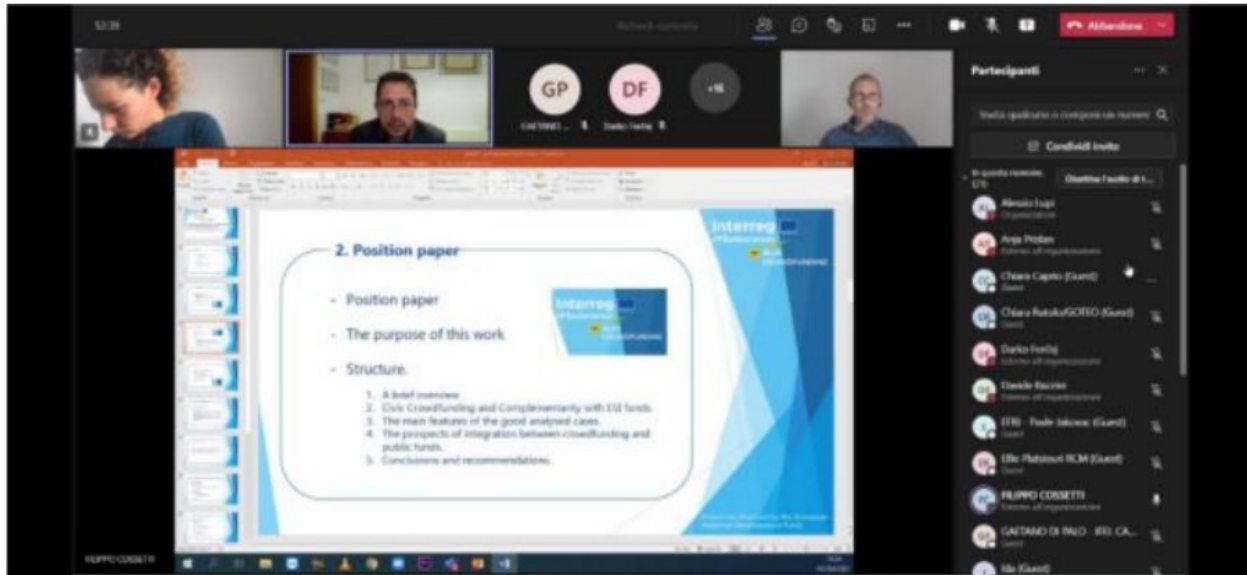




Figure 12 "International Seminar on Civic Crowdfunding and match funding" – 7th October 2021


XIX Tavolo Tecnico di Confronto per il Settore Primario.

The technical working table is organised by Regione Veneto and Veneto Lavoro and aims at exchanging best practices for innovation in the agro-food sector. On 25/02/2021, LP presented the INVESTINFISH project. In the Veneto Region website are published the Agenda, the attendance list, and the minutes. The project was asked to present again its experience in 2022.

<https://www.regione.veneto.it/web/sede-di-bruxelles/dettaglio-news?articleId=13524441>

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XIX Tavolo Tecnico di Confronto per il Settore Primario (Giovedì 25 febbraio 2021)

07 febbraio 2022

Il programma del XIX Tavolo Tecnico di Confronto per il Settore Primario ha previsto interventi sulla nuova programmazione europea e in particolare l'intervento della coordinatrice dott.ssa Giulia Ruol Ruzzini sul Programma Quadro europeo per la Ricerca e l'Innovazione "Horizon Europe". Sono state illustrate le azioni della Regione, per il Green Deal, della Conferenza delle Regioni Periferiche Marittime (CRPM), il progetto "Safe Performance" presentato sui bandi Farm to Fork, l'interreg "Investfish" e il progetto "H2020 B-Water Smart". Infine, è stata esposta l'attività di lavoro di georeferenziazione 3D per lo sviluppo resiliente del territorio e quella del Centro Studi per l'Ambiente Alpino di San Vito con le rispettive potenzialità di ricerca e sviluppo.

[Scarica il Verbale](#)

[Scarica l'elenco dei partecipanti](#)

Programma:

- "Horizon Europe: il nuovo Programma Quadro europeo per la Ricerca e l'Innovazione" - dott.ssa Giulia Ruol Ruzzini, referente Settore Primario per la Sede di Bruxelles della Regione del Veneto;
- "CRPM: Azioni delle Regioni per il Green Deal Europeo" - dott. Francesco Catte, Analista Politico, Conferenza delle Regioni Periferiche Marittime (CRPM);
- "Progetto H2020 B-Water Smart: Venetia case study focus" - dott.ssa Patrizia Ragazzo, Veritas, Ricerca e Sviluppo Progetti Comunitari

Data ultimo aggiornamento: 30 maggio 2022

REGIONE DEL VENETO

la Regione

il Presidente

la Giunta Regionale

il Consiglio Regionale

Contatti

© Regione del Veneto - Giunta Regionale
Palazzo Balbi - Dorsoduro, 3901
30123 Venezia
P.Iva: 02392630279

Uffici Regionali

Amministrazione trasparente

Organismi di Garanzia e Osservatori

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Figure 13 - screenshot of the working table news page in the Veneto region website

Joint dissemination webinar with project PRIZEFISH

On September 1st 2021, a joint dissemination webinar was organised together with the PRIZEFISH project, also funded by the Interreg Italy-Croatia Programme.

Below the agenda of the event

Title:

Update on new technologies, techniques and methods in Adriatic fishery sector

Date: 1st of September 2021 from 9:30 am to 13:00 pm

Language: English / Italian / Croatian

Event description:

The event entitles the closed cycle of marine ecosystem in sense of the appliance of new technologies, techniques or methods that are important for preserving the Adriatic marine organism population. In line with preservation it gives an insight on how to monitor closely the fishing grounds, up to raising the quality in catch&handling and processing, and finally covering the efficiency of waste management.

Agenda

Moderator: MBA, Ivan Matijašević, FC Omega 3 project manager, Croatia

Welcoming slot (9:30-9:55):

Italy Croatia CBC Programme, Joint Secretariat – opening words – **(15 min slot) 9:30-9:45**

RER – Piergiorgio Vasi **(5 min slot) 9:45-9:50**

Phd, Alessia Cariani, PRIZEFISH LP project manager, UNIBO, Italy **(5 min slot) 9:50-9:55**

Influencer slot 15 min (9:55-10:05):

Professor of kinesiology Mario Valentić, fitness trainer, nutritionist, actor, healthy life and environment promotor, Croatia (instagram profile: mario.valentic) **(10 min slot) – 9:55-10:05**

Q&A (10 min slot) 10:05-10:10

FAIRSEA 30 min 10:10 – 10:40

Modelling fishing effort with VMS, AIS and AI

PhD, Tommaso Russo, Associate Professor of Ecology, University of Rome Tor Vergata & CoNISMa, Italy ([10 min slot](#)) [10:10-10:20](#)

The integrated platform

Phd Giuseppe Scarcella and Msc. Francesco Masnadi, FAIRSEA project partners, CNR-IRBIM, Italy ([10 min slot](#)) [10:20-10:30](#)

FAIRSEA project was dedicated to the development of an integrated platform for a quantitative ecosystem approach to fisheries that goes across territorial boundaries and across several disciplines. The platform integrates datasets from physics to bioeconomy of fisheries as a state of the art and decision support tool"

Q&A [10 min slot \(10:30:10:40\)](#)

[ITACA 30 min slot \(10:50-11:20\)](#)

Models and ICT system as a tool for small pelagic sustainable fisheries

MA, Valentina Zambetti – Veneto Agricoltura, ITACA Lead Partner, Italy - [20 min slot 10:50 - 11:10](#)

As an introductory sentence, you can consider that the ITACA project aims at building a WebAPP that works upon a scientific predictive model and that allows producers organisations and SMEs operating in the fisheries of small pelagic species, to tailor catches to both socio-economic and environmental sustainability. The exploitation of the ITACA WebAPP at whole Adriatic level is supported by the establishment of a cross-border cluster of those producers organisations and SMEs, contributing factually to the reduction of application of human pressure on marine resources (anchovies and sardines) and to blue innovation.

Q&A ([10 min slot](#)) [11:10 - 11:20](#)

15 min break

[PRIZEFISH 45 min \(11:35-12:20\)](#)

Innovative technology solution for harvesting small pelagic fish (sardine and anchovy)

MBA Ivan Matijašević, project manager, RZ OMEGA 3., Croatia ([10 min slot](#)) [11:35-11:45](#)

Innovative technologies adaptation for processing of demersal species (shrimp, mullets)

MBA Ivan Matijašević, project manager, RZ OMEGA 3., Croatia ([10 min slot](#)) [11:45-11:55](#)

Innovative technology solution for catching/selection and processing of Bivalve Molluscs,

Phd. Igor Celić – OGS, project partner, Italy ([10 min slot](#)) [11:55-12:05](#)

Q&A [15 min slot: 12:05-12:20](#)

The Prizefish project envisions the responsible fishery actions taken by the 3 private producer organizations assigned to partnership (P.O. Omega 3, P.O. Istria and P.O. Bivalvia), in sense of applying the innovative technology methods in catching/harvesting and processing of target sea species, with the final emphasis of creating innovative value-added products. To achieve goals related to less catch, with better prices, while affecting positively microeconomic ratios in the fishery sector, three P.O.'s have conducted different piloting actions. Thus ensuring increased quality of the catch and social aspects of each fisherman, as well as welfare of caught species in the future.

[INVESTINFISH 30 min slot 12:20-12:50](#)

Efficiency of waste disposal or From waste to value-added second raw materials

Arch. Enrico Segantin, project manager, t2i – technology transfer and innovation, Italy ([10 min slot](#)) [12:20-12:30](#)

MA Erika Francescon, external expert, t2i – technology transfer and innovation, Italy [10 min slot](#) [12:30-12:40](#)

Q&A [10 min slot 12:40-12:50](#)

Boosting INVESTments in INnovation of SMEs along the entire FISHERY and aquaculture value chain. Enhance the framework conditions for innovation in the relevant sectors of the blue economy within the cooperation area.

GENERAL Q&A [10 min slot 12:50-13:00](#)



On the Blue Growth event

The “On the Blue Growth Event” was held on December 20th 2021 in Foggia, and DARE Puglia took part in it to present INVESTINFISH experiences and results.



Interreg INVESTINFISH

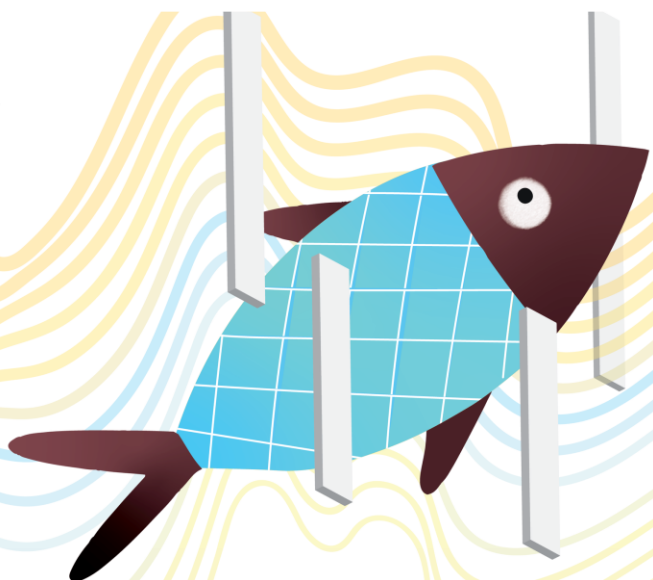
On the Blue Growth wave

Discussion table on project results and new EU challenges for Blue Growth

20 DEC 2021 h. 16.00 - 19.00

Dipartimento DAFNE (Facoltà di Agraria)

Via Napoli, 25 | 71121, Foggia (FG)
Il Complex, ground floor atrium











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