

# WP2 – Deliverable 2.4.1

## Final conference

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Deliverable Number D.2.4.1

<b>Project Acronym</b>	INVESTINFISH
<b>Project ID Number</b>	10042901
<b>Project Title</b>	Boosting INVESTments in INnovation of SMEs along the entire FISHerY and aquaculture value chain
<b>Priority Axis</b>	1 – Blue innovation
<b>Specific objective</b>	1.1 – Enhance the framework conditions for innovation in the relevant sectors of the blue economy within the cooperation area
<b>Work Package Number</b>	2
<b>Work Package Title</b>	Testing innovative solutions and assessing effectiveness
<b>Activity Number</b>	2.4
<b>Activity Title</b>	Consultation network between INVESTINFISH partners and regional authorities to share common goals
<b>Partner in charge</b>	LP – T2i
<b>Contribution by</b>	All Partners
<b>Partners involved</b>	All Partners
<b>Status</b>	Final
<b>Distribution</b>	Private

# INDEX

EXECUTIVE SUMMARY .....	3
INVESTINFISH PROJECT .....	3
Final Event.....	5
Introduction .....	5
Programme of the day .....	<b>Errore. Il segnalibro non è definito.</b>
Logistics information.....	<b>Errore. Il segnalibro non è definito.</b>
Stay in Ferrara .....	<b>Errore. Il segnalibro non è definito.</b>
Photos of the event.....	7
Index of Figures.....	12

## EXECUTIVE SUMMARY

In Ferrara was held the 5<sup>th</sup> Steering Committee, the final event, on 20<sup>th</sup> of November 2021. It was organized within the Sealogy Event, the international fair entirely dedicated to the sea and its resources. SEALOGY® promotes and enhances the marine environment, disseminates trends, innovations and best practices, in full compliance with the protection and safeguarding of the marine ecosystem and sustainable development. Exhibition areas, conferences and workshops, demonstrations and showcases, laboratories and show cooking related to the Blue Economy are the protagonists of the event, in which, by virtue of the strong synergies that link the event to the regional territory, particular attention is given to seafood and fish products, farmed and caught, with particular visibility to the Italian excellence of the Middle and Upper Adriatic.

## INVESTINFISH PROJECT

INVESTINFISH - “Boosting INVESTments in INnovation of SMEs along the entire FISHerY and aquaculture value chain” is a project funded by the Italy – Croatia CBC Programme under the Priority Axis 1 “Blue Innovation”, Specific Objective 1.1 (S.O.1.1) “Enhance the framework conditions for innovation in the relevant sectors of the blue economy within the cooperation area”.

INVESTINFISH sees the cooperation of n. 6 Partners from 5 Different Regions: T2I (LP – Italy – Veneto), Sviluppo Marche (PP1 – Italy – Marche), D.A.Re. Puglia (PP2 – Italy – Puglia), Punto Confindustria (PP3 – Italy – Veneto), Istrian Development Agency (PP4 – Croatia – Istria), Zadar County Rural Development Agency (PP5 – Croatia – Zadar).

INVESTINFISH main objective is strengthening of competitiveness of F&A production system through promotion of investment programs aimed at acquisition of innovation services. INVESTINFISH implements pilot actions providing some IT-HR F&A SMEs with a roadmap to innovation instruments & services, boosting creation of marketable innovative products and/or processes that will improve the SMEs potential market positioning.

Expected benefits for enterprises are: accelerate time to market, increase linkages with innovators, increase F&A enterprises R&D expenditures in new & greener components/technologies/services, to boost HR-IT competitiveness. INVESTINFISH intends also

to offer to the F&A sector to substitute the value chain concept with value network, proposing a shift from traditional value chains towards more collaborative value networks.

## Final Event

### Introduction

The Final Event of the project was organised on Saturday 20th November 2021 within the international exhibition “Sealogy”, held in Ferrara (IT) from 18th to 20th November 2021, involving all the partners and some pilot companies of the project. The choice to have the event in the context of exhibition was made since the exhibition target corresponded perfectly to the project target, and therefore was considered a perfect opportunity to reach a wide interested audience.

It should be noted that the Sealogy exhibition was one of the first large events “in presence” after the Covid Pandemic: some people were still reluctant to take part to this kind of events, and therefore it was allowed also to follow the event in live streaming.

In the section *Photos of the event* you can find a selection of screenshots of the webinar.

### Invitation card






**FINAL EVENT**  
**INVESTINFISH**

**20/11/2021**  
**SEALOGY**

**FERRARA FIERE CONGRESSI**

**15:00-17:00**

t2i Lead Partner - introduction  
*Marco Galanti*  
 President of the consortium  
 of the Rovigo and Chioggia fish district  
*Massimo Barbini*  
 President of the Chioggia Fish Market  
*Emanuele Mazzaro*

Investinfish project pilot action  
 presentation  
*Erika Francescon*  
 Summary of the experience  
 and project conclusions  
*Gian Paolo Cesaretti*  
 Regione Veneto - conclusions  
*Paolo Rotoni*

[www.italy-croatia.eu/investinfish](http://www.italy-croatia.eu/investinfish)









## Location

The event took place at the SEALOGY fair pavilion in the FERRARA FIERE E CONGRESSI area (located in Via della Fiera 11, 44124 Ferrara – Italy)

Dettagli	Luogo
<b>Inizio:</b> 18 Novembre 2021 @ 09:00	Ferrara Fiere Congressi
<b>Fine:</b> 20 Novembre 2021 @ 19:00	Via della Fiera, 11 Ferrara, Emilia Romagna 44124 + Google Maps
<b>Categoria Evento:</b> Eventi 2021	<b>Telefono:</b> 0532 900713
<b>Sito web:</b> sealogy.it	<b>Sito web:</b> www.ferrarafiere.it

## Programme

15.00h - 17.00h - Final event

- Lead Partner introduction - t2i Marco Galanti
- President of the consortium of the Rovigo and Chioggia fish district, dr. Massimo Barbin
- President of the Chioggia Fish Market, Avv. Emanuele Mazzaro
- Dr. Erika Francescon - Investinfish project pilot action presentation
- Prof. Gianpaolo Cesaretti - Summary of the experience and project conclusions
- Paolo Rotoni Veneto Region - final greetings

## Attendance

29 people participated in person at the Final Event. The signature sheet is uploaded in SIU (as an attachment to D1.3.2) and is not inserted here for privacy. In addition to these participant, several people were able to follow the live streaming of the event via facebook and youtube.

## Photos of the event



*Figure 1 Final event at Sealogy (Ferrara, IT)*





Figure 2 Final event at Sealogy (Ferrara, IT)



Figure 3 Final event at Sealogy (Ferrara, IT)



*Figure 4 Final event at Sealogy (Ferrara, IT)*



*Figure 5 Final event at Sealogy (Ferrara, IT)*



Figure 6 Final event at Sealogy (Ferrara, IT)



Figure 7 Final event at Sealogy (Ferrara, IT)

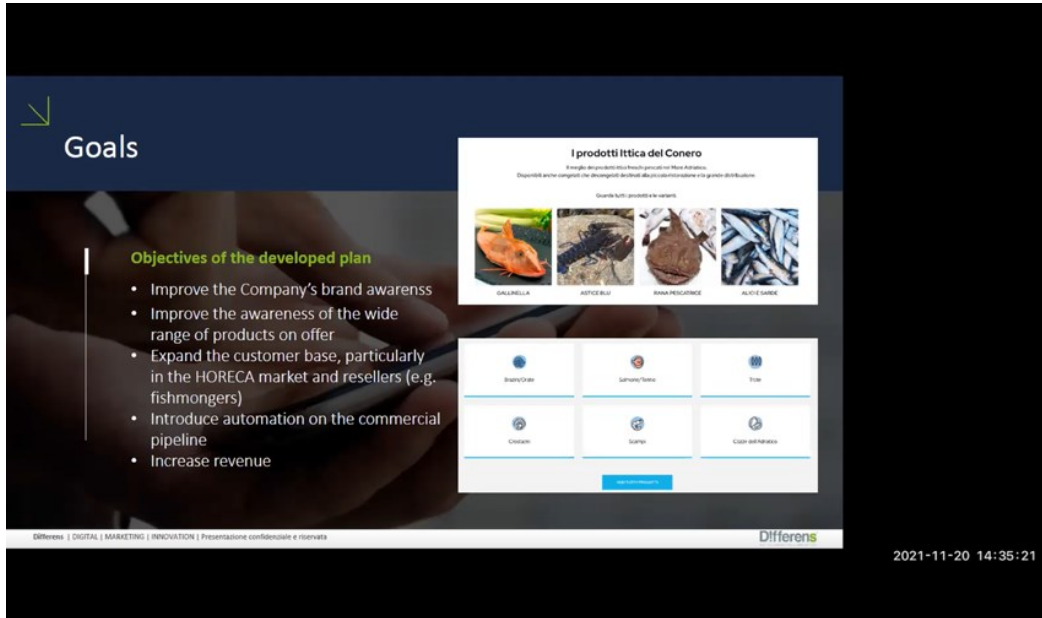


Figure 8 Webinar final event – screenshot



Figure 9 Webinar final event – screenshot

## Index of Figures

FIGURE 1	FINAL EVENT AT SEALOGY (FERRARA, IT).....	7
FIGURE 2	FINAL EVENT AT SEALOGY (FERRARA, IT).....	8
FIGURE 3	FINAL EVENT AT SEALOGY (FERRARA, IT).....	8
FIGURE 4	FINAL EVENT AT SEALOGY (FERRARA, IT).....	9
FIGURE 5	FINAL EVENT AT SEALOGY (FERRARA, IT).....	9
FIGURE 6	FINAL EVENT AT SEALOGY (FERRARA, IT).....	10
FIGURE 7	FINAL EVENT AT SEALOGY (FERRARA, IT).....	10
FIGURE 8	WEBINAR FINAL EVENT – SCREENSHOT.....	11
FIGURE 9	WEBINAR FINAL EVENT – SCREENSHOT.....	11