

WP2 – Deliverable 2.2.2

12 publication of information on digital news media/magazines

Deliverable Number D.2.2.2

Project Acronym	INVESTINFISH
Project ID Number	10042901
Project Title	Boosting INVESTments in INnovation of SMEs along the entire FISHerY and aquaculture value chain
Priority Axis	1 – Blue innovation
Specific objective	1.1 – Enhance the framework conditions for innovation in the relevant sectors of the blue economy within the cooperation area
Work Package Number	2
Work Package Title	Testing innovative solutions and assessing effectiveness
Activity Number	2.2
Activity Title	Consultation network between INVESTINFISH partners and regional authorities to share common goals
Partner in charge	LP – T2i
Contribution by	All Partners
Partners involved	All Partners
Status	Final
Distribution	Private

INDEX

EXECUTIVE SUMMARY	3
INVESTINFISH PROJECT	3
Publication of information about the project in digital news media.....	4

EXECUTIVE SUMMARY

Project dissemination activities through articles published in digital news media/magazines and social media.

INVESTINFISH PROJECT

INVESTINFISH - “Boosting INVESTments in INnovation of SMEs along the entire FISHerY and aquaculture value chain” is a project funded by the Italy – Croatia CBC Programme under the Priority Axis 1 “Blue Innovation”, Specific Objective 1.1 (S.O.1.1) “Enhance the framework conditions for innovation in the relevant sectors of the blue economy within the cooperation area”.

INVESTINFISH sees the cooperation of n. 6 Partners from 5 Different Regions: T2I (LP – Italy – Veneto), Sviluppo Marche (PP1 – Italy – Marche), D.A.Re. Puglia (PP2 – Italy – Puglia), Punto Confindustria (PP3 – Italy – Veneto), Istrian Development Agency (PP4 – Croatia – Istria), Zadar County Rural Development Agency (PP5 – Croatia – Zadar).

INVESTINFISH main objective is strengthening of competitiveness of F&A production system through promotion of investment programs aimed at acquisition of innovation services. INVESTINFISH implements pilot actions providing some IT-HR F&A SMEs with a roadmap to innovation instruments & services, boosting creation of marketable innovative products and/or processes that will improve the SMEs potential market positioning.

Expected benefits for enterprises are: accelerate time to market, increase linkages with innovators, increase F&A enterprises R&D expenditures in new & greener components/technologies/services, to boost HR-IT competitiveness. INVESTINFISH intends also to offer to the F&A sector to substitute the value chain concept with value network, proposing a shift from traditional value chains towards more collaborative value networks.

Publication of information about the project in digital news media

Below, the list of all the publications made on digital news media/magazines and on social media regarding the Investinfish project:

1. <https://www.puntoconfindustria.it/avviso-di-selezione-di-esperti-in-innovazione-nei-settori-della-pesca-e-dellacquacoltura-per-il-progetto-investinfish/>
2. <https://www.facebook.com/investinfishproject>
3. <https://www.zadarska-zupanija.hr/novosti/item/2474-agencija-za-ruralni-razvoj-zadarske-%C5%BEupanije-%E2%80%93-agrra-pove%C4%87ava-inovacijsku-sposobnost-poduze%C4%87a-u-sektoru-ribarstva-i-akvakulture>
4. <https://www.lagurtrimora.hr/aktualno/javni-poziv-za-inovacije-u-sektoru-ribarstva-i-akvakulture-u-okviru-projekta-investinfish>
5. <https://ezadar.net.hr/dogadaji/3851660/agencija-za-ruralni-razvoj-zadarske-zupanije-povecava-inovacijsku-sposobnost-poduzeca-u-sektoru-ribarstva-i-akvakulture/>
6. <https://www.zadra.hr/hr/natje%C4%8Daji-i-javni-pozivi/2901-javni-poziv-mikro,-malim-i-srednjim-poduze%C4%87ima-iz-sektora-ribarstva-i-akvakulture>
7. <https://zadarski.slobodnadalmacija.hr/zadar/tribina/mikro-mala-i-srednja-poduzeca-iz-sektora-ribarstva-i-akvakulture-mogu-dobiti-novce-ako-u-svoje-poslovanje-vedu-inovativnost-evo-i-kako-1032594>
8. <https://morski.hr/2020/07/16/javni-poziv-za-poduzeca-iz-sektora-ribarstva-i-akvakulture/>
9. <https://www.zadarskilist.hr/clanci/10082020/inovativni-koncepti-agrra-produljila-rok-natjecaja-za-pomoc-ribarima>
10. <http://www.057info.hr/gospodarstvo/2020-07-15/poziv-za-poduzeca-iz-sektora-ribarstva-i-akvakulture>
11. <https://m.facebook.com/lagurtrimora/posts/1282239728650381>
12. <https://ida.hr/hr/tn/novosti-481/detail/2370/poticanje-inovacija-u-ribarstvu-omogucava-jacanje-plave-ekonomije-istarske-zupanije/>
13. <https://ida.hr/hr/tn/ida-u-medijima/detail/2371/poticanje-inovacija-u-ribarstvu-omogucava-jacanje-plave-ekonomije-istarske-zupanije/>
14. <https://www.facebook.com/IstarskaRazvojnaAgencija/>
15. <https://www.glasistre.hr/more-i-nautika/investinfish-vrijedan-11-milijuna-kuna-europskim-novcem-do-bolje-valorizacije-domaceg-ulova-prerade-i-potrosnje-jadranske-ribe-679182>

16. <http://www.regionalexpress.hr/site/more/ida-poticanje-inovacija-u-ribarstvu-omoguava-jaanje-plave-ekonomije-i>
17. <https://istrain.hr/index.php/gospodarstvo-arhiva/14659-ida-poticanje-inovacija-u-ribarstvu-omogucava-jacanje-plave-ekonomije-istarske-zupanije>
18. <https://porestina.info/ida-poticanje-inovacija-u-ribarstvu-omogucava-jacanje-plave-ekonomije-istarske-zupanije/>
19. <http://medulinfm.com/novosti/>
20. <https://radio.hrt.hr/radio-pula/clanak/radionica-na-temu-uvoenja-inovacija-u-ribolovni-sektor/250149/>
21. <https://www.youtube.com/watch?v=vSctcLSJ9s>
22. <https://www.flag-lostura.hr/2020/07/javni-poziv-mikro-malim-i-srednjim-poduzecima-iz-sektora-ribarstva-i-akvakulture/>
23. <https://istrain.hr/index.php/istrain-arhiva/28830-ida-u-projektu-investinfish-strijelka-kao-novi-protagonist-zdravog-jadranskog-obroka>
24. <https://www.regionalexpress.hr/site/more/ida-u-projektu-investinfish-odrzhala-edukativno-degustacijsku-radionicu>
25. <https://istarski.hr/node/77791-strijelka-kao-novi-protagonist-zdravog-jadranskog-obroka>
26. <https://morski.hr/2021/12/29/strijelka-kao-novi-protagonist-zdravog-jadranskog-obroka/>
27. https://ida.hr/media/filer_public/7f/46/7f46e247-eb9b-42ca-97a2-ee587c785043/sineo30821123008590.pdf
28. <https://morski.hr/2020/07/16/javni-poziv-za-poduzeca-iz-sektora-ribarstva-i-akvakulture>