

WP2 – Deliverable 2.1.3

Kick-off meeting in Venice (IT) | 27th February 2019

Deliverable Number D.2.1.3

Project Acronym	INVESTINFISH
Project ID Number	10042901
Project Title	Boosting INVESTments in INnovation of SMEs along the entire FISHerY and aquaculture value chain
Priority Axis	1 – Blue innovation
Specific objective	1.1 – Enhance the framework conditions for innovation in the relevant sectors of the blue economy within the cooperation area
Work Package Number	2
Work Package Title	Testing innovative solutions and assessing effectiveness
Activity Number	2.1
Activity Title	Consultation network between INVESTINFISH partners and regional authorities to share common goals
Partner in charge	LP – T2i
Contribution by	All Partners
Partners involved	All Partners
Status	Final
Distribution	Private

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INVESTINFISH PROJECT

INVESTINFISH - “Boosting INVESTments in INnovation of SMEs along the entire FISHerY and aquaculture value chain” is a project funded by the Italy – Croatia CBC Programme under the Priority Axis 1 “Blue Innovation”, Specific Objective 1.1 (S.O.1.1) “Enhance the framework conditions for innovation in the relevant sectors of the blue economy within the cooperation area”.

INVESTINFISH sees the cooperation of n. 6 Partners from 5 Different Regions: T2I (LP – Italy – Veneto), Sviluppo Marche (PP1 – Italy – Marche), D.A.Re. Puglia (PP2 – Italy – Puglia), Punto Confindustria (PP3 – Italy – Veneto), Istrian Development Agency (PP4 – Croatia – Istria), Zadar County Rural Development Agency (PP5 – Croatia – Zadar).

INVESTINFISH main objective is strengthening of competitiveness of F&A production system through promotion of investment programs aimed at acquisition of innovation services. INVESTINFISH implements pilot actions providing some IT-HR F&A SMEs with a roadmap to innovation instruments & services, boosting creation of marketable innovative products and/or processes that will improve the SMEs potential market positioning.

Expected benefits for enterprises are: accelerate time to market, increase linkages with innovators, increase F&A enterprises R&D expenditures in new & greener components/technologies/services, to boost HR-IT competitiveness. INVESTINFISH intends also to offer to the F&A sector to substitute the value chain concept with value network, proposing a shift from traditional value chains towards more collaborative value networks.

Introduction

On the 27th February 2019 the kick-off meeting was held in Mestre (Venice) and organized by t2i (LP).

Meeting agenda

9.00	General introduction	T2i
	Partner presentation (Slide 1 and 2)	Each partner
	Project vision and activities overview	T2i
	Discussion on Fisheries sector (slide 3)	Each partner
10.45	<i>Coffee break</i>	
11.00	Activities planned in the proposal	T2i
	Deliverables	T2i
	Financial guidelines	T2i
	Operative approach (document sharing and communication tools etc.)	T2i
12.30	<i>Buffet lunch</i>	
13.30	Co-working session: <ul style="list-style-type: none"> ● Approach to SMEs ● Requirements ● Technology focus ● Partner networking 	
	AoB	
16.00	<i>End of meeting</i>	

Preparation of three slides for the kick-off, in order to discuss:

1. Your organization general mission and activities
 2. What you'd like to achieve in this project for your organization
 3. A few data about the Fisheries & aquaculture sector in your area, such as:
 - Number of companies
 - Average size of the companies
 - Technology needs you are aware of
 - Type of connection/relationship that you have with the sectors
- These slides will be presented in two moments: partner presentation (points 1 and 2) and discussion on fisheries sector (point 3).

LOCATION: Via Torino 151 c, Mestre, Meeting room, 2nd floor

ACCOMMODATION: NH Venezia Laguna Palace

Project presentation

The aim

The aim of the project was explained and t2i prepared some power point (in annex) to discuss about the deliverables, activities and deadlines, the project outputs and the financial issues. You can find all these information in pdf annexes.

Project relevance

Through this meeting the project relevance was underlined among partners: improving interaction processes and framework conditions among key players of fishery aquaculture sector, project proposal will affect 2 challenges:

1. Increase quality of sea products stimulating investments;
2. Improve quality of sea water.

Internal/external communication

For the internal communication, t2i created a shared folder in google drive, that you can find [here](#).

For the external communication, we discussed about:

- Logos (in different versions)
- Office pack (word, excel, ppt), you may adapt to your needs with your logos

- Poster (the design template provided in InDesign and pdf formats, modifiable by the graphic design programs)
- Invitation (the design template provided in InDesign and pdf formats, modifiable by the graphic design programs)
- Billboards/plaque only for project partners with small-scale infrastructures (the design template provided in InDesign and pdf formats, modifiable by the graphic design programs)
- Cover, Key Visual, Map

Financial issues

Also in this case, you can find a specific file pdf dedicated to financial issues (in annex) explained and discussed during the meeting. In particular, the treated topics were: where to find the guidelines, the first level control system, the preparation costs, the partner reports, the submission of the expenditure to FLC and the reporting process and timing.

Working group activity

In this section, our scope was investigating issues needs and solutions of innovation in fishery and aquaculture sectors among PPs, through the use of 3 groups. In particular:

Group 1 – Needs and Topics

- Transformation of the sector – from Industry 3.0 to 4.0
- Leftovers – second raw materials networking with companies that produce leftovers
- Pollution
- Boats energy efficiency
- Overfishing
- Quality of sea products
- Business to consumer activities – what about the best strategy to reach the consumers
- Logistic

Group 2 – Needs and Topics

- Oxygenation in the sea
- Logistic
- Plastic pollution - incentives for collecting plastic waste
- Regulation – relationship with public authorities
- Strong and effective dissemination strategy

- Motivation for communities and people

Group 3 – Needs and Topics

- Fishery supply chain divided into:
- Fishery → problems of waste – pollution – logistic/ needs traceability – valorisation of over lefts and raw materials
- Processing → tangible and concrete solutions for SMEs
- Market → business plan so as to combine intangible and tangible solutions – e-commerce

Photos





