

WP5 – Deliverable 5.5.1

5.5.1 - N. 1 Knowledge Elicitation video

Deliverable Number D5.5.1

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Project Acronym	INVESTINFISH
Project ID Number	10042901
Project Title	Boosting INVESTments in INnovation of SMEs along the entire FISHerY and aquaculture value chain
Priority Axis	1 – Blue innovation
Specific objective	1.1 – Enhance the framework conditions for innovation in the relevant sectors of the blue economy within the cooperation area
Work Package Number	5
Work Package Title	Knowledge transfer and long-term sustainability
Activity Number	5.5
Activity Title	Inspire the wide uptake of INVESTINFISH advance excellence methodology
Partner in charge	PP4 – IDA
Partners involved	All partners
Status	Final
Distribution	Private

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EXECUTIVE SUMMARY

INVESTINFISH prepared a video that collects 6 short interviews with testimonials (i.e. supply chain managers involved in tests, company CEOs..) to present key lessons & insights about advantages of INVESTINFISH approach.

The video is published on YouTube: <https://www.youtube.com/watch?v=sPjUUWS60oE>

INVESTINFISH PROJECT

INVESTINFISH - “Boosting INVESTments in INnovation of SMEs along the entire FISHerY and aquaculture value chain” is a project funded by the Italy – Croatia CBC Programme under the Priority Axis 1 “Blue Innovation”, Specific Objective 1.1 (S.O.1.1) “Enhance the framework conditions for innovation in the relevant sectors of the blue economy within the cooperation area”.

INVESTINFISH sees the cooperation of n. 6 Partners from 5 Different Regions: T2I (LP – Italy – Veneto), Sviluppo Marche (PP1 – Italy – Marche), D.A.Re. Puglia (PP2 – Italy – Puglia), Punto Confindustria (PP3 – Italy – Veneto), Istrian Development Agency (PP4 – Croatia – Istria), Zadar County Rural Development Agency (PP5 – Croatia – Zadar).

INVESTINFISH main objective is strengthening of competitiveness of F&A production system through promotion of investment programs aimed at acquisition of innovation services. INVESTINFISH implements pilot actions providing some IT-HR F&A SMEs with a roadmap to innovation instruments & services, boosting creation of marketable innovative products and/or processes that will improve the SMEs potential market positioning.

Expected benefits for enterprises are: accelerate time to market, increase linkages with innovators, increase F&A enterprises R&D expenditures in new & greener components/technologies/services, to boost HR-IT competitiveness. INVESTINFISH intends also to offer to the F&A sector to substitute the value chain concept with value network, proposing a shift from traditional value chains towards more collaborative value networks.

GENERAL VIDEO SPECIFICATIONS

The video was organised as follows

- Animated intro and project logos
- Interviews with testimonials
- Outro, logos and EU disclaimers

Regarding the final part, it was agreed to include:

- Partners map and Infographic (project duration, n. PPs, budget, n.innovation plans, ecc.)
- Website - social media - logo
- Disclaimer *“This video has been produced with financial assistance from the European Union. The video’s content is the sole responsibility of IDA Under no circumstances can it be considered as reflecting the position of the European Union and/or the authorities involved in the Italy - Croatia programme”.*

REQUIREMENT FOR VIDEOS COLLECTED BY PARTNERS

Each partner was asked to collect the video-interviews with local testimonials. Basic technical specifications were shared to ensure the quality of the material:

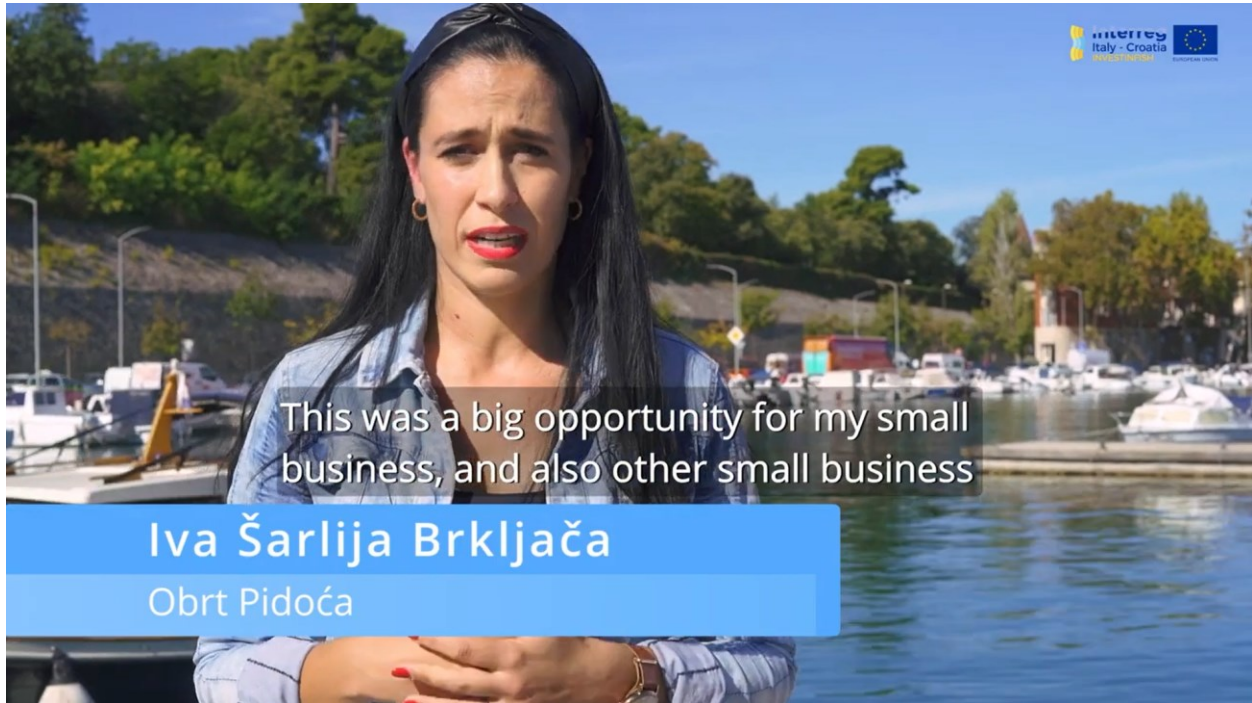
- 1080p minimum resolution, preferred 2160p
- 100mbit minimal bitrate, preferred 100+mbit
- preferred video formats: BRAV, ProRes 422 HQ, ProRes 422
- audio resolution 16bit 44.2kHz minimum
- audio format WAV

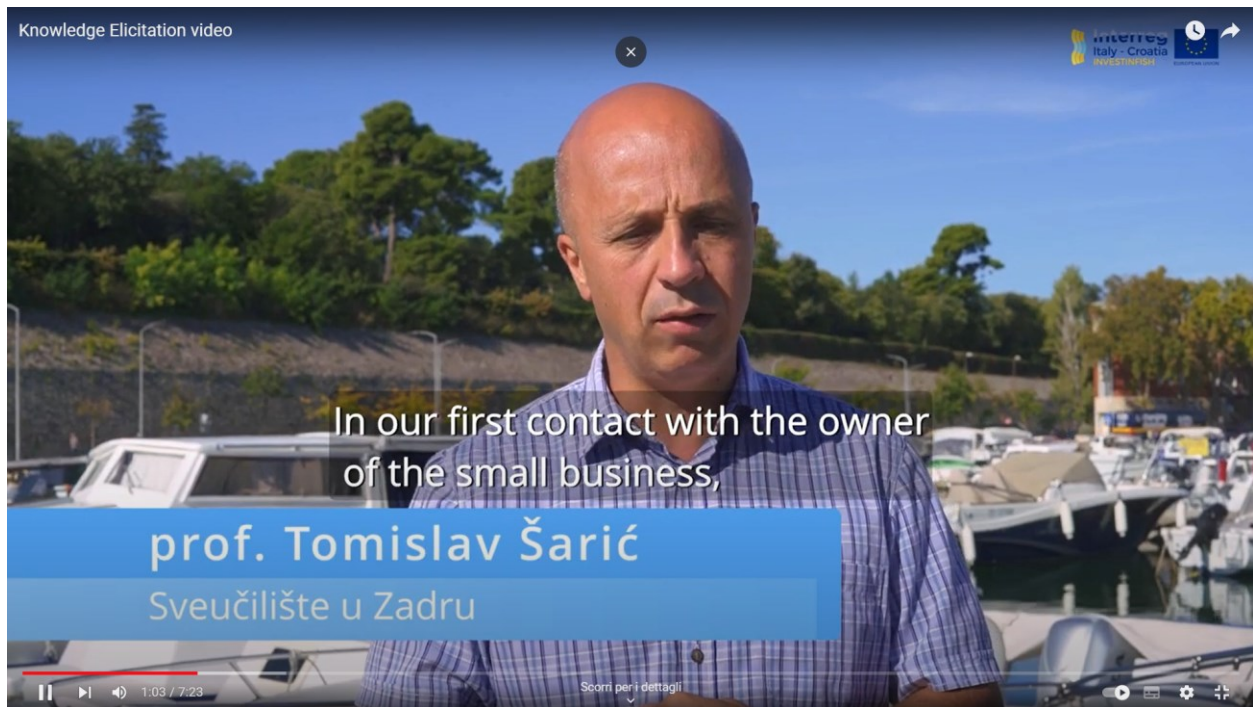
LINK TO VIDEO AND SCREENSHOTS

The video was published on YouTube, as planned:

- <https://www.youtube.com/watch?v=sPjUUWS60oE>







Knowledge Elicitation video



Pasquale Fatigato
Product Manager of SEMI Consortium



Pasquale Fatigato

The possibility to have at our disposal highly qualified professionals

2:06 / 7:23

Scorri per i dettagli





