

WP 2

Adrireef Festival in Komiža + minutes and press release of the 2nd festival

Deliverable D2.4.3 + D.2.4.4
Adrireef Festival in Komiža, island of Vis

THE SECOND ADRIREEF FESTIVAL

The first ADRIREEF festival was held in Ravenna in 2019, and the second edition from 18 to 21 July 2021 in Komiža on the island of Vis, an aquatorium that abounds in top diving destinations.

In addition to promoting diving, diving tourism and Croatia as a diving and tourist destination, the goal was to encourage as many people as possible to engage in sports and water activities and to include young people in promotional, educational and environmental programs. The aim of the event was to provide good memories to participants through exciting experiences with an unconventional approach, in order to disseminate knowledge and values on the potentialities of reefs for blue economy. The focus of the festival was on the importance of protecting the seabed, creating a diving zone, a destination where you will not fish, but only take photos and have sea life in the lens, that fascinating flora and fauna that abounds in our seabed. The plan is to have an area exclusively for diving! There is also the wreck of the Greek ship "Vassilios", which sank in 1939 on the way to Venice loaded with coal. Its bow is at a depth of 22 meters, and the stern at 55 meters, so this monstrosity of 105 meters is a great destination for all lovers of life below the surface.

When you protect the zone from overfishing and only limit it to diver visits, in a year, no later than two fish will eat out of your hand. And this phenomenon is hard to describe if you haven't had the opportunity to dive and enjoy below the surface, to discover this new medium - says Franco Banfi, the world's most famous underwater photographer, who, like 11 other top "sea" photographers, dived for two days as part of the festival. They filmed, studied the area of Cape Stupišće, in front of Komiža, which wants to be declared as a no take zone.

The festival was addressed to stakeholders, research institutions, business companies, SMEs, associations, start-ups but also students, children, tourists and general audience.

All the guests and locals who had the opportunity to see the photos on the video projection on the canvas placed on the Venetian tower Komuna, at the end of the waterfront, with printed photos along the entire pier - just complimented the motifs on them and they felt for a moment as if they too had dived to the bottom of the sea.

In order to promote diving, diving activities and the beauty of the Adriatic underwater world, free trial dives with full diving equipment in a 10-meter pool, a meter depth and with 80 cubic meters of sea water were provided. More than 250 visitors took advantage of this opportunity.

The association "Sunce" also held an education for children about the sea, while PI RERA S.D. presented another project, related to the Mediterranean diet, so certificates were awarded for innovative solutions of modern food products based on indigenous products.

Fishing was also organized for children up to 15 years of age. They sailed to the sea in falkuša - traditional boats of their fishermen ancestors. 16 children fished with fishing rods, for bait they chose fresh sardines and squid, and they did not take out the fish. Everything was done according to the system of preservation of marine flora and fauna, according to the system of catch and release.

Beauty, fascinating, top notch, we haven't seen this anywhere but just here, so every part of the project is amazing. We don't know if you have a more beautiful underwater world, tastier food, more hospitable people, beautiful nature that carved every stone, every bay, a lot of historical stories, important people... We were left speechless in these three days of the festival in Komiža, because we are delighted, and what you offer on land, and especially what is under the sea! - commented our Italian project partners.

It is enough to say how successful the entire ADRIREEF festival was, both on land and under the sea - everyone, both younger and older generations asked whether the ADRIREEF will be organized next year as well.

The full festival programme:

18 July

- Briefing session for anyone who will be diving - mandatory procedure: 7pm
- Welcome drinks and catering - Komiza Mletacki kastel (Komuna): 9:30pm

18 - 20 July

Conducting an underwater photography competition during the Festival

19 - 20 July

Promotion of diving and diving activities in the prefabricated outdoor pool for anyone who would like to try diving in supervised and safe environment

19 July

- Technical meeting of partners - implementation of diving activities in the area of the island of Vis and site visit of the case study Rt Stupisce by boat (9 am - 5 pm)
- Social dinner

20 July

- Technical meeting of partners - Blue Cave visit, Plic Seget and tour of the reefs of the Vis archipelago by boat (9 am - 6 pm)
- Presentation of the MD.net project and promotion of the Mediterranean food
- Presentation of the "Med Diet Declaration" procedure
- Educational activities organized by Sunce Association: 6pm – 8pm)
- Proclamation of the best photo (underwater photography competition)
- Social dinner

21 July

- Little game fishing: 10am-12pm

- Exhibition of underwater photography (that will be there the entire summer)
- Presentation of the MD.net project as well as introducing the general public to the importance of the Mediterranean food on the islands, as well as the awarding of certificates for participation in the project in the development of innovative food products by high school students Vis “Antun Matijasevic Karamaneo”: 8pm

SAVE THE DATE INVITATION - official



ADRIRREEF FESTIVAL

JU RERA S.D.
is pleased to invite you to the:
ADRIRREEF FESTIVAL

WHEN
18-21 July 2021

WHERE
Komiža, island of Vis, Croatia

PARTICIPANTS AND SHORT DESCRIPTION OF THE EVENT
The ADRIRREEF Festival has a rich program of meetings, tastings, events and much more for the areas of aquaculture and fisheries, coastal tourism, marine biotechnology, environmental research and education and the protection of marine and coastal environment.

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SAVE THE DATE INVITATION - designed



Location and activities

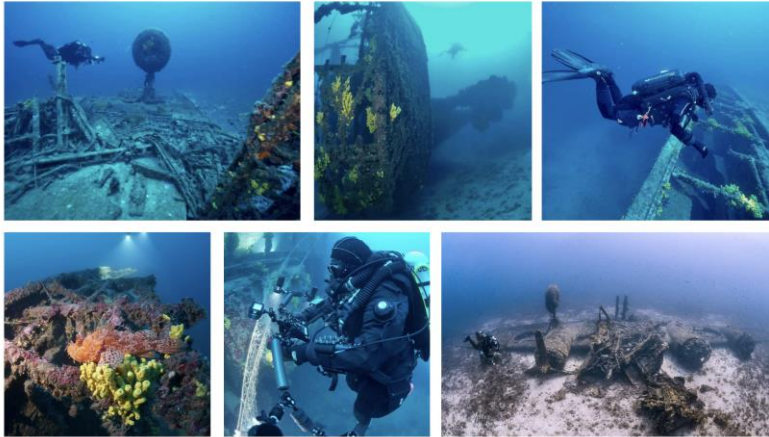
**KOMIŽA,
ISLAND OF VIS,
CROATIA**



Komiža Mletački kaštel (Komuna)



Underwater photography



Prefabricated outdoor pool



Educational activities organized by Udruga Sunce

- Educational program on coralligenous. It is designed as a toolbox for ADRIREEF educators that will be implemented within the project, but it can also be implemented by other teachers or educators after the end of the project.

- Educational program elaborates educational objectives and describes in details educational activity on ADRIREEF festival.

This specific program is targeting children attending ADRIREEF festival.

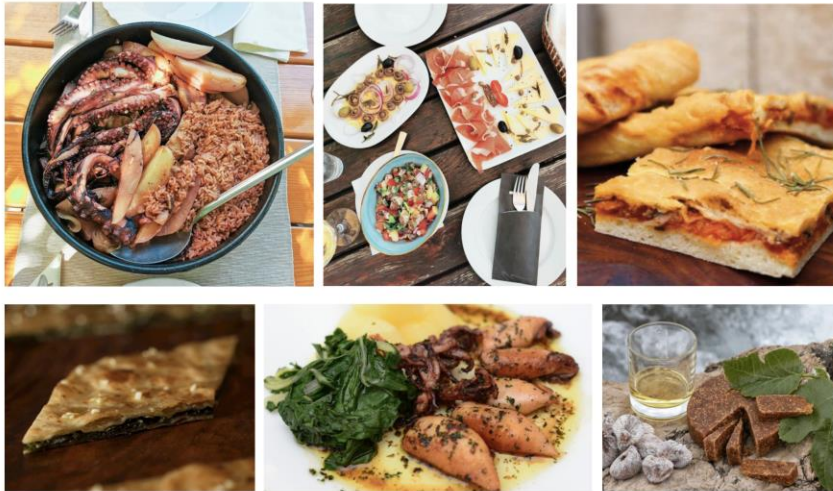


treasure hunt for children

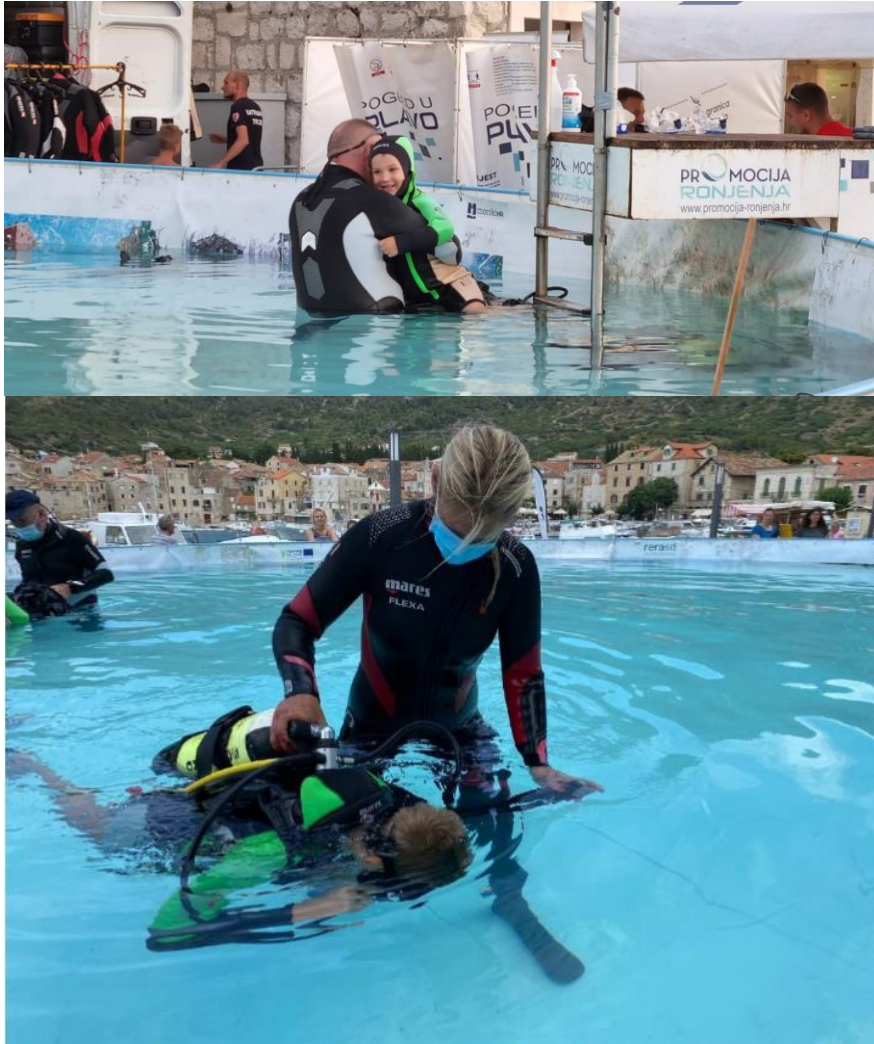


team Red Coral

Tasting of indigenous island products



Prefabricated pool (10-meter)









Sunce Association – Educational activities for kids











Exhibition of the underwater photography

All the guests and locals who had the opportunity to see the photos on the video projection on the canvas placed on the Venetian tower Komuna, at the end of the waterfront, with printed photos along the entire pier - just complimented the motifs on them and they felt for a moment as if they too had dived to the bottom of the sea.





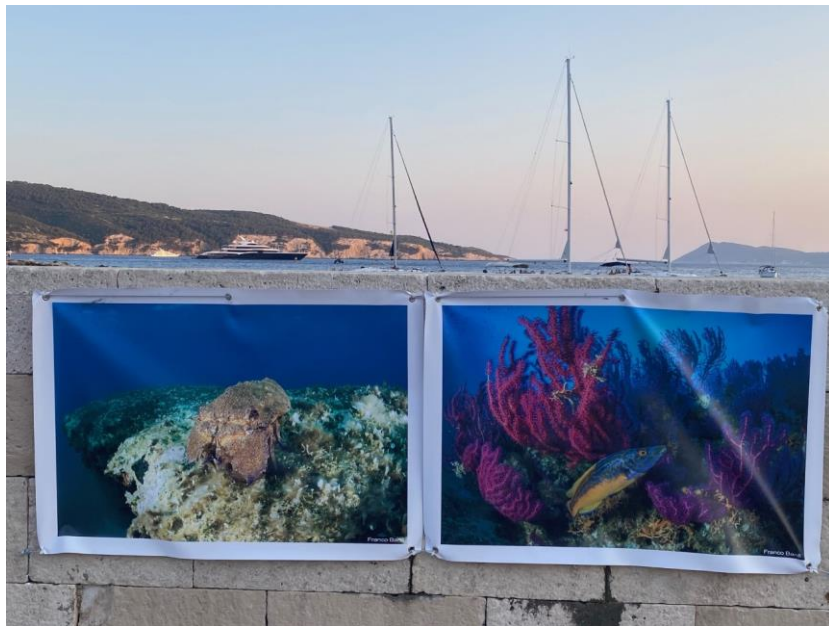




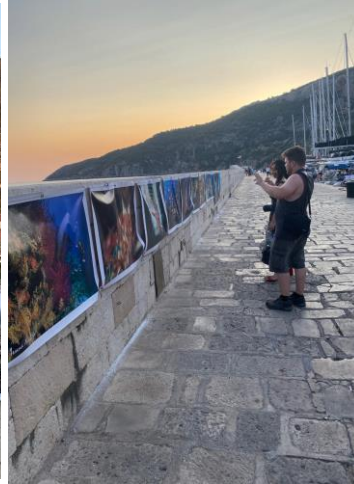
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Falkuša (traditional boat)

Fishing was also organized for children up to 15 years of age. They sailed to the sea in falkuša - traditional boats of their fishermen ancestors. 16 children fished with fishing rods, for bait they chose fresh sardines and squid, and they did not take out the fish. Everything was done according to the system catch and release, the preservation of marine flora and fauna.



List of participants

These are signature lists, but beside the lists, there were many Festival participants and visitors. For example, over 250 people tried diving in 10-meters prefabricated pool.





ADRIFEEF 2nd FESTIVAL
List of participants

| Nr. | Name | PP/Institution | Email | Signature |
|-----|-------------------|----------------------------|------------------------------|--------------------|
| 1. | SANDRA BAREOT | SLOBODNA PALAČKA | sandra.bareot@fpa.hr | <i>[Signature]</i> |
| 2. | BOŽIDAR VUKIČEVIĆ | CRPIK | vukicevic@crpi.hr | <i>[Signature]</i> |
| 3. | MIA MONTERISI | DIGITALNA AGENCIJA MINIMAL | mia.monterisi@gmail.com | <i>[Signature]</i> |
| 4. | TONI BOŽIČIĆ | JU RENA LD | toni.bozic@ju-rena.hr | <i>[Signature]</i> |
| 5. | JOSIPA DOUČIĆ | JU RENA SD | josipa.douc@ju-rena.hr | <i>[Signature]</i> |
| 6. | DEMI VUKIČIĆ | JU RENA SD | demij.vukic@ju-rena.hr | <i>[Signature]</i> |
| 7. | IVAN JAKELIĆ | JU RENA SD | ivan.jakelic@ju-rena.hr | <i>[Signature]</i> |
| 8. | ANDREA FANELLI | CNR IRBIM | Andrea.Fanelli@IRBIM.cnr.it | <i>[Signature]</i> |
| 9. | LUCA MONTAGNINI | CNR IRBIM | LUCA.MONTAGNINI@IRBIM.CNR.IT | <i>[Signature]</i> |
| 10. | Ljilja Maglič | FMS Rijeka | ljilja@fms.hr | <i>[Signature]</i> |
| 11. | LOURO MAGLIĆ | FMS RIJEKA | maglic@fms.hr | <i>[Signature]</i> |

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|--------------------------|---|--------------------------------|---------------------|
| 12. | JULIA ULLANI Comune Lavene | juliaullani@comune.lavene.it | AMB |
| 13. | MATEO PARRINELLO COMUNE RAVENNA | m.parrinello@comune.ravenna.it | M.Parrinello |
| 14. | FRANCO BANFI Speszia | INFO@BANFI.CH | Banfi |
| 15. | Stava Jelenc Jela | stava.jelenc@jela.hr | Jelenc |
| 16. | ROCCO AURIEMMA OGS - TRIESTE | RAURIEMMA@OGS.IT | Rocco Auriemma |
| 17. | DIEGO BORME OGS - TRIESTE | diego.borme@ogs.it | Diego Borme |
| 18. | FEDERICA CAMISA OGS - TRIESTE | fcamisa@ogs.it | Federa Camisa |
| 19. | IVANA NODILO RSH - ZAGREB | ivananodilo@rsh.hr | Ivana Nodilo |
| 20. | JACIJAR ANOREI RK JATAK | anorei.jacijar@gmail.com | J. Anorei |
| 21. | JOS BOERER GELDE-SUB NETHERLANDS | jos.boerer@aguncard.nl | Jos Boerer |
| 22. | HARID PALEKODIC RK ZODITI SE MORA | paletakovic.harid@gmail.com | Harid Paletakovic |
| 23. | ALESSANDRO GIORDANI ASD FRIULANA SERRAVALLE DI TREVISO | ale.giordani@gmail.com | Alessandro Giordani |
| 24. | SEBASTIAN VERMEER RSH | sebastian.vermeer@rsh.hr | Sebastian Vermeer |
| 25. | DAMIRO ZARUBA RK ZODITI SE MORA | damiro.zaruba@gmail.com | Damiro Zaruba |
| 26. | FIAMMETTA MONTANARI ASD FRIULANA SERRAVALLE DI TREVISO | fiammetta.montanari@gmail.com | Fiammetta Montanari |

| interreg Italy - Croatia | | rerasd | |
|--------------------------|---------------------------------|--------------------------------|-------------------|
| 27. | Dubravko Pejdo UNI ZD | dpejdo@unizd.hr | Dubravko Pejdo |
| 28. | DRUIC SANJIN IRE | druc@ire.hr | Sanjin Druic |
| 29. | MATEO SPICA SUNCE | mateo.spica@sunce.hr | Mateo Spica |
| 30. | SAMANTA JECE SUNCE | samanta.jece@sunce.hr | Samanta Jecic |
| 31. | LOUIS MASLIJ FMS RIJEKA | louis.maslij@fms.hr | Louis Maslij |
| 32. | IVO FIATICH TZ GRABA VISA | ivo.fiatich@tz.hr | Ivo Fiatich |
| 33. | AJLA HALOUCH PFI | ajla.halouch@pfi.hr | Ajla Halouch |
| 34. | Lilija Magic PFI RIJEKA | lilija@pfi.hr | Lilija Magic |
| 35. | TONKA JEDRNI GRAD KOSTAR | tonka.jedrni@gradkostar.hr | Tonka Jedrni |
| 36. | BOZENA MITRANOVIC TZG KOMLEC | bozena.mitranovic@tzgkomlec.hr | Bozena Mitranovic |
| 37. | TIZIO BODANIC JU RERO SD | tizio.bodanic@ju-riero.it | Tizio Bodanic |
| 38. | MIRKA DUSEVIC ZADRA NOVA | mirka.dusevic@zadra.hr | Mirka Dusevic |
| 39. | MARTINA MOKSIC ZADRA NOVA | martina.moksic@zadra.hr | Martina Moksic |
| 40. | FINA MOKSIC ZADRA NOVA | finamoksic@zadra.hr | Fina Moksic |
| 41. | IVANA VUKSA UNIZD | ivana.vuksa@unizd.hr | Ivana Vuksa |

| | | | | |
|-----|----------------|-------|------------------|----------|
| 42. | ANITA MATEK | UNZED | amatek@unizd.hr | Aniteh |
| 43. | VLASO FRANOŠIĆ | PFR1 | vfranosic@pfr.hr | Franošić |
| 44. | | | | |
| 45. | | | | |
| 46. | | | | |
| 47. | | | | |
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ADRIRIEEF

List of participants

ADRIRIEEF 2nd FESTIVAL

Technical partners' meeting 19 July 2021

Komiža, Island of Vis

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ADRIRIEEF 2nd FESTIVAL

List of participants

| Nr. | Name | PP/Institution | Email | Signature |
|-----|------------------------|---|-------------------------|-----------|
| 1. | JANBY ORLIC | IRB | solica@irb | |
| 2. | Dubravko Pajdu | UNIZO | dvojeda@unizo | |
| 3. | IVANA VUKICA | UNIZO | ivukica@unizo.hr | |
| 4. | ANITA MATEK | UNIZO | anmatek@unizo.hr | |
| 5. | MIA MONTERISI | DRZAVNA AGENCIJA ZA OKOLJINU I PROMET NEKRETNIM PRAVIMA | mia.monterisi@gmail.com | |
| 6. | BENI MUSKOVIC STANISIC | JU KERA S.D. | benimuskovic@ju-ker.hr | |
| 7. | IVAN JAKELIC | JU KERA S.D. | ivan.jakelic@ju-ker.hr | |
| 8. | JOSIPA DOULIC | JU KERA S.D. | josipa.doulic@ju-ker.hr | |
| 9. | VLASO FRANJO | PPRI | vfranco@ppri.hr | |
| 10. | ANA MALOVREK | PPRI | malovrek@ppri.hr | |
| 11. | ANA HARIĆ | ERDRA NOVA | ana.mocvan@erdra.hr | |

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| | | | | |
|-----|---------------------|--------------------|--------------------------------|--|
| 12. | MARIJA JUŠEVIĆ | ZADRA NOVA | marija.jusevic@zadra-nova.hr | |
| 13. | MARTINA MESTINA | ZADRA NOVA | martina.mestina@zadra-nova.hr | |
| 14. | VEDRA DOVOZI | UDRUGA SUNCE SPLIT | vedra.dovozic@sunce-st.org | |
| 15. | SAMANTA SEČER | SUNCE | samanta.secer@sunce-st.org | |
| 16. | MATEA SPIKA | SUNCE | matea.spika@sunce-st.org | |
| 17. | TIHANA BRADONJIC | - II - | tihana.brandonjic@sunce-st.org | |
| 18. | Lilija Maglic | PPRI | lilija@ppri.hr | |
| 19. | LOVRO MAGLIC | PPRI | maglic@ppri.hr | |
| 20. | ANA BILIC KOSPI | PERA S.D. | ana.bilic@pera.hr | |
| 21. | Mate Pustur | PERA S.D. | mate.pustur@pera.hr | |
| 22. | Ivo Buzan | PI RESB SD | ivobuzan@resb.hr | |
| 23. | MIRO MATEJKA | HRT | mitomatejka@hrt.hr | |
| 24. | TOMI VEŠER | HRT | tomveker@hrt.hr | |
| 25. | FRANKA JOVIC TONKLI | HRT | frankajovic@hrt.hr | |
| 26. | TONKA VIEVIC | FRAN KOMUNA | tonkavievic@komuna.hr | |



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|------------------------------------|------------------|---------------------|----------------------------------|
| 27. | TOMI' BOZANIĆ | JU RINA SP | tom.bozanic@jura.hr |
| 28. | DIEGO BORME | OGS - TRIESTE | dborome@inops.it |
| 29. | FEDERICA CAMISA | OGS - TRIESTE | fcamisa@inops.it |
| 30. | MATTEO PARINELLO | COMUNE DI RAVENNA | matteoparinello@comune.ra.it |
| 31. | CRISTINA MAZZOLI | ARRAB SOD | cmazzoli@arpae.it |
| 32. | SILVIA PIGOZZI | ARRAB SOD | spigozz@arpae.it |
| 33. | ROCCO AURIEMMA | OGS - TRIESTE | rauriemma@libero.it |
| 34. | ANDREA PAVESI | CNR IRBIM | andrea.pavesi@irbim.cnr.it |
| 35. | GIULIA ULLANI | COMUNE DI ROVERETO | giulia.ullani@comune.ro.it |
| 36. | ANJA MONTAGHI | CNR-IASIM ANCONA | anja.montagna@iasim.cnr.it |
| 37. | ČIPI BOČIČIĆ | MODULI SP | bojic@ppl.hr |
| 38. | SARONJA BRONČIĆ | SIROVODOLSKA OPĆINA | saronja.broncic@sirovodolaska.hr |
| 39. | BOJANA VUKIĆIĆ | CRAPIX | bojana.vukicic@crapix.hr |
| 40. | | | |
| 41. | | | |

ADRIRIEEF

List of participants

ADRIRIEEF 2nd FESTIVAL

Technical partners' meeting 20 July 2021

Komiža, Island of Vis

European Regional Development Fund

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ADRREEF 2nd FESTIVAL

List of participants

| Nr. | Name | PP/Institution | Email | Signature |
|-----|-------------------|----------------|--------------------------|-------------|
| 1. | SANDO ORLIC | IRB | solo@irb | [Signature] |
| 2. | GULIA CULANI | Comune Lorena | | [Signature] |
| 3. | Arieta Panseli | CNR IRBM | | [Signature] |
| 4. | Vlado Frančić | PFRI | vfranac@pfri.hr | [Signature] |
| 5. | Dubravko Pejić | UM ED | opejic@umid.hr | [Signature] |
| 6. | ARA MALOVIĆ | PFRI | walovc@pfri.hr | [Signature] |
| 7. | AJUTA MATEK | UNIZI | amatek@uniz.hr | [Signature] |
| 8. | CRISTINA KATZLOVI | ARPAE - SOI | crimastie@arpae.it | [Signature] |
| 9. | Šilva Radoi | ARPAE - KO | sradoi@arpae.it | [Signature] |
| 10. | NATA VOJSA | UM ED | nvojsa@umid.hr | [Signature] |
| 11. | LUCA MARCONI | CNR - IRBM AH | luca.marconi@irbm.cnr.it | [Signature] |

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| | | | | |
|-----|------------------|-------------------------|-------------------------------|-------------|
| 12. | Rocco Aurigemma | OGS - TRIESTE | raurigemma@woss.it | [Signature] |
| 13. | FEDERICA CANISA | OGS - TRIESTE | fcanis@woss.it | [Signature] |
| 14. | MATKO PARRINELLO | MUNICIPALITY OF RAVENNA | matko.parrinello@comune.ra.it | [Signature] |
| 15. | DIEGO BORME | OGS - TRIESTE | dborme@woss.it | [Signature] |
| 16. | JOSIPA ŽOUK | JU REBA SD | jzouk@reba.hr | [Signature] |
| 17. | IVAN JAKUŠIĆ | JU REBA SD | ivan.jakusic@reba.hr | [Signature] |
| 18. | ĐENI VUKOVIĆ | JU PERA S.D. | deni.vukovic@pera.hr | [Signature] |
| 19. | Andrej Kripić | JU REBA S.D. | andrej.kripic@reba.hr | [Signature] |
| 20. | Mate Pastav | JU REBA S.D. | mate.pastav@reba.hr | [Signature] |
| 21. | Tomislav Božanić | JU PERA S.D. | tomislav.bozanic@pera.hr | [Signature] |
| 22. | Jožica Bašić | JU REBA S.D. | jozica.basac@reba.hr | [Signature] |
| 23. | Ljiljana Marčić | PFRI | ljiljana.maracic@pfri.hr | [Signature] |
| 24. | Ljiljana Marčić | PFRI | ljiljana.maracic@pfri.hr | [Signature] |
| 25. | ANA MARČIĆ | ZADRA NOVA | ana.maracic@zadra.hr | [Signature] |
| 26. | MARKO DUŠIĆ | ZADRA NOVA | marko.dusic@zadra.hr | [Signature] |



| Interreg Italy - Croatia ADRIFEEF European Regional Development Fund | | rerasd JAVNA AGENCIJA ZA KOORDINACIJU I RAZVOJ SPLITSKO-DALMATINSKE ŽUPANIJE | |
|--|------------------|---|---------------------------|
| 27. | Martina Volpina | ZDRT NOVA | martina.volpina@zdrtno.hr |
| 28. | SAHANA ŠEĆER | SUNCE | sahana.secer@sunce-st.org |
| 29. | BOJAN VOJKIĆEVIĆ | CLORIX | vbojkanic57@gmail.com |
| 30. | SARDA MA BARČOT | SLOBODNA DALMATIJA | sardma.barcot@fmaric.com |
| 31. | MIA MONTERIŠI | DIGITALNA AGENCIJA "MINIMAL" | mia.monterisi@gmail.com |
| 32. | | | |
| 33. | | | |
| 34. | | | |
| 35. | | | |
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THE COMMUNICATION OF THE FESTIVAL

The geographic coverage of the festival communication was international, national, regional and local. The target audience included EU policymakers, national policymakers, regional policymakers, regional and local development agencies, business support organizations, tourism operators, SME, associations, marine organizations, R&D centres, higher education and universities, children, scholars, general public.

The Festival was promoted with the help of the social and digital media of the ADRIREEF project too: Facebook, Twitter, Youtube, LinkedIn, the official website of ADRIREEF project and the PI RERA S.D. official website.

PRESS RELEASES/MEDIA – PRINT

The Festival was featured several times in the most famous regional newspaper in Croatia, „Slobodna Dalmacija“. Well known sea-related and nautical magazine called „Otvoreno more“ dedicated a double page spread and one additional page (3 in total) + the introduction of the article on the magazine cover (August 2021 issue) to the ADRIREEF Festival and the project in general.

1. Slobodna Dalmacija (the most famous regional newspaper in Croatia) – 21 July 2021



Slobodna Dalmacija
SRIJEDA, 21.7.2021. **sd županija 21**

EUROPSKI PROJEKT ADRIRIEF ZAVRŠAVA U KOMIŽI

NEOPISIVA LJEPOTA
Velemajstori podvodne fotografije
'hvatali' život na 40 metara dubine

Podvodni reporteri iz šest zemalja na tri lokacije, vanjskoj i unutarnjoj strani sike, te mikrolokaciji Giljina, uživali su u satu ronjenja

Očuvajmo more, morske dubine prepune prekrasne flore i faune, grebene koji kriju sve to blago. Jadransko more nije inače fascinantna lokacije za zarone, za otkrivanje tog "stareg" blaga!

SANDRA BARČOT
BOZIDARA VUKIČEVIĆ/CROPIX

Končizan, bio opis zadatka europskog projekta ADRIRIEF čije se završna konferencija, boje reči festival, održava u Komiži.

Tri dana u organizaciji nositelja projekta - razvojne agencije HERA Splitsko-dalmatinske županije, 11 partnera, pet iz Italije i šest iz Hrvatske, prezentirali su rezultate minulog rada, koji je započeo 1. prosinca 2018. godine.

- Na našem području smo imali dva pilot-područja za istraživanje, prvi kod u alveolarija

Segeta, a drugi u Stupišće ovdje ispred Komiže. Sve u cilju turizma, podvodnog ronjenja, a kroz održive razvoje, plan je ta područja zaštititi i imati neko-zone gdje će se samo roniti i snimati, gdje neće biti izlova ribe, već će posjetitelji roniti s morskog dna penjetiti samo fotografije te dno i morske ljepote kakvu nemaju priliku vidjeti u većini mora - kazuje nam tek, dio aktivnosti koje su provodili ministar-dijelje poljodine Ivo Benzon, voditelj projekta ispred HERA-e, dok državi europski razvojne agencije Konč Božanić poslušava:

- Vrijednost ADRIRIEF projekta, koji je otio i Interreg prekogranične projekat suradnje Italija - Hrvatska, je 3 milijuna eura, od čega je još postalo brojvratnih sredstava, uloženi u brojna istraživanja podnevanja te planiraju njihovu zaštitu. Mi u Komiži imamo fantastičnu lo-

kaliju na rta Stupišće, gdje je potopljeni brod, odlična zona je to za ronjenje, koju se trudimo zaštititi te su to tri lokacije koje se tijekom cijele godine može posjećivati, vršiti zarone, snimati, bez ribolova, samo za turizam.

Pa kako bi to bilo sutra, kada se sve okonča i "papirano" na odbranu tog dijela morskog dna, uvršteni su se zaljubljenici u podmoraku fotografiju, koji su do danas imali organizirane zarone na tri lokacije, sve kako bi imamo na "površini" prezentirali što je morskotlo - kaže - Ljepota, neopisiva ljepota! Ko-ji se svi divimo i koji treba sa-mo čuvati - naša se "beding" dogovori podvodnih fotorepor-tera uoči zarona, gdje je ujut 12 iz Švicarske, Nizozemske, Ita-lije, Bosne i Hercegovine, Belgije te Hrvatske dogovaralo detalje zarona na tri lokacije, vanjskoj i unutarnjoj strani sike

te mikrolokaciji Giljina. Tri broda organizirao je ronilački centar "Manta" na čelu s Anićkom i Lorenzom Marovićem, sve kako bi ronilacima osigur-rali po sat ronjenja na dubini do 40 metara, uz "hvatanje" u objektiv svog tog života, koji je ušdan od ljudskog oka.

Mi, koji smo ih pratili s broda, samo možemo utvrditi da su nakon svakog izrona bili sve oduševljeniji dno na dnu mora - zarone!

U "fokanju" su hvatali prekrasna jata riba, od samperja, zubača, salpa, "pupčica", marine, te nasade gorgonije starenih korala koji vas ostavljaju bez daha svojom raspoljnom bojom, ali i fascinantnog puta trkova...


Kako to sve izgleda, pogledajte u našoj fotogaleriji prvog dana ronjenja i "stareg" fotografiraj-nja, spustite se uz pomoć Bož-nih fotografija na morskotlo, zavirite što to dođe ima. ■

2. Slobodna Dalmacija (the most famous regional newspaper in Croatia) – 26 July 2021

18. srpanj

Slobodna Dalmacija
POSREĐUJE: 20. 7. 2013.

ODRŽAN 'ADRIFEEF FESTIVAL', ZAVRŠNI DIO PROJEKTA ZAŠTITE MORSKIH GREBENA



KOJI JE TO OSJEĆAJ KAD ZARONITE, A RIBA VAM JEDE IZ RUKE!

Ukupno 11 vrhunskih 'morskih' fotografija dva je dana u sklopu festivala romio, snimalo i proučavalo područje rta Stupičke, ispred Komize, koje se želj proglašiti neribolovnom zonom





Slobodna Dalmacija
POSREĐUJE: 20. 7. 2013.

LITTLE GAME A BISTREY
Dica Riba u ribe na falkuši

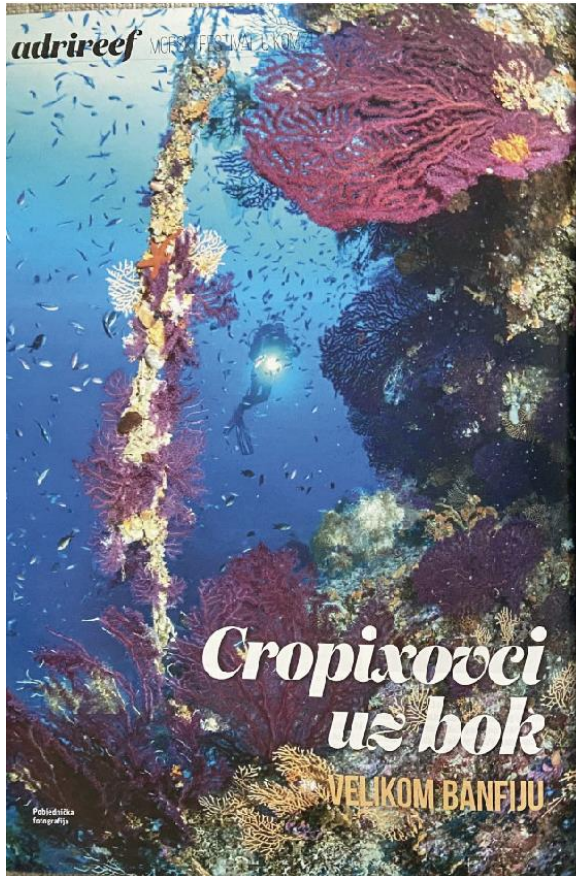
Organizator festivala za ribe u rti Stupičke je 20 godina na ovom području... Dica Riba u ribe na falkuši... Organizator festivala za ribe u rti Stupičke je 20 godina na ovom području... Dica Riba u ribe na falkuši...

NAJBOLE OKO IMAO JE FRANCO BANFI, TALIJAN SA SVICARSKOM ADRESOM, DRUGO MJESTO PRIPALO JE NAŠEM FOTOREPORTERU BOŽIDARU VUKIČEVIĆU, A TREĆE JOS JEDNOJ UZDANCI NAŠEG CROPIKA, IVANI NOBILO

3. Magazine „Otvoreno more“ August issue, 2021 – cover image + 3 pages





Cropixoveci uz bok VELIKOM BANFIJU

Poboljšana fotografija



Samper na fotografikom sidane

BRUNO JONJAK/AGENCIJA



Krešimir Babić, Irena Nakić i Vukoslav Vukobratović



Goropisje sa Vukoslavovim fotoaparatom

PRE SANDRA BARČOT

UZ POMOĆ FONDOVA EUROPEKE UNIJUE RIĐARSKA MEKA JE NA NEKOLIKO DANA POSTALA CENTAR OČUVANJA MORSKE BASTINE I KULTURE. A IFTAN OD NAJAVI RAKTIVNIJIH DULCIVA PRICHRAMA JE BIO 'DOSA'J POTNAJBOLJIH POĐVODNIH 'FOTOGRAFA

Pratila mladi i pametni, a i be satic na slika. Bez silava, samo ozrom uživanje u pogledu i pažnje morskog života i kulture. Otkidavanje fotoaparata, bez podjednaki posuki i inih alata koji koristi uvo

zadržati. Dejo je to koje bi dio prekmaznog scenskog svijetovis prevratila u no šak zona. Zašćeno pod čije ispred na Suišće, koje je već omlina oševina i rotočina. Dva mli na dnu, cika zrakajao 15 me-lara, i celoval brod preko foto sri je daleko 1992. potonao na putu za Virovija. Vaci- žise je taš gve-mla razra. dremu se na lijevi bok, s pravom na 20 metra. dabra. a smota na 55 metara. To je račka iava prekrasne nabrota kojie seš vrtiška moša za spuštanje ronilica, ali žrtvare, pakanje, uživanje i tika: prvi morem. No i podlietvom od morske trave lake je otri

ti se detaje na brovi, tako i jedinom mjesto koje svih ovogod na odoljevalom tava: ronon prekrivati- kempiracka WC sklopkic

Zašćta ckwatorija

Zašćtiti bi taj podmorsk dio, i mo li bi jedini mliti zona srazo za posjetitelje koji se jako lovi. već sminati i uvoiti si čiste. i. e. prekmaz: morska stanova i uživa- u ujalima riba, ostrini i fasciantna i toji mora- abori iava. No Komon. vodilj pro- jeka: adrireef i sateg trava iava agencija sple- oke- dalaat rške: in: pan: BREEA, provod. mliti i tui podise: pri smom na kratuci jake pri: o: pronoci: otzav: i: abrtivni.



**Interreg
Italy - Croatia**

ADRREEF

European Regional Development Fund



EUROPEAN UNION

adrireef

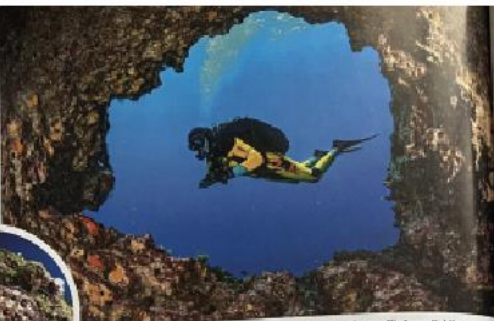
zaštititi morskih grebena. Te su sada fokusirani na provedbu zaštite ovoga morskog područja.

Projekt vrijedan 3 milijuna eura traje do srpnja ove godine i bit će na završetku odobren. To je u stvari, dakle, suvremena zamjena za projekt iz 2007. godine. Projekt je financiran iz sredstava ERAR-a i sredstava države. Projekt je pod vodstvom stručnjaka iz područja zaštite prirode, a projekt će biti proveden u suradnji s lokalnim vlastima. Projekt je pod vodstvom stručnjaka iz područja zaštite prirode, a projekt će biti proveden u suradnji s lokalnim vlastima. Projekt je pod vodstvom stručnjaka iz područja zaštite prirode, a projekt će biti proveden u suradnji s lokalnim vlastima.



Paj je bio odličan marešan

Grupa fotografija Ivane Nobila



Zajednička fotografija sudionika

ANDRIJAN MARČIĆ / CROPIRA

Scindobolita

Scindobolita je vrsta morske spužve, a karakteristična je vrsta mora, odlična u svijetu.

Upravo taj odličan prezentativ koji bogatstvo imaju i pod morem, bio je završni dio trodnevnog *Adrireef Festivala* koji se održao u Komini. Uz *Projekt* u prirodi od nasno promociju i edukaciju u bazenu, gdje je bio postavljena i vrsta ispod morskog komana. Pa je u dva dana 250 djece i starih probalo roniti s bojom a uz pomoć instruktora, održan je i ribolov za djecu iz tradicionalnih brodova lokalnih ribara. Lovila su djeca iz lokalnog sistema loviti i pustiti, svoju želju očuvanja ribnjeg fonda, a prezentirana je i *Međunarodna konferencija*, još jedan dio projekta gdje su srednjoškolski i osnovnim rješavaju stariji moderniji u jezerima, temeljena na tradicionalnim sirovinama našeg područja. Dakle su predstavili se i druge škole od rijeke u namjerno edukacijskim ciljevima, kroz svoje igre, a sve kako bi i taj populaciji približio podmorak svijet, jer ne samo zabaviti, čak 75 posto zemljine površine je pod vodom.

Pa ćemo opet tu pod more koje je glavni



ANDRIJAN MARČIĆ / CROPIRA

ni medij ovog projekta financiranog s čak 85 posto bespovratnih sredstava iz EU fonda. Jer su samo za nos 12 vrhunskih podvodnih fotografija dva dana se spustili na dno i snimili objektivima i vrta ih svetu i jepu. U organizaciji *Adrireef Festivala* Miroslava Lovrenca Marešića, a pod vodstvom fotografiraju i sudjelovali su svredom renomirana imena iz tog plavog svijeta. Jedan od najpoznatijih svjetskih fotografa Franco Baffi, Tajlan s adresom u Švicarskoj, na kraju je bio i najuspešniji vodič stručnog tima,

dok je drugo mjesto pripalo našem fotoreporteru Božidaru Vučkoviću, dok je treće također našim stručnjaku iz Cropira Ivana Nobila.

Ovi su svojim stvarnim motivima odiseja izirni, ali i sve domaćine stancem koje kao i brojne goste koji pogledali izložbu na otvorenom. Izložbe fotografije, njih komada 21, su izložene na komiškom otoku, a tijekom festivala projekirane su i na zidu otvorenice Komina.

I sve to zahvaljujući sponzorima, ali i ljubiteljima u podmorak svijet već troje spomenutih ponalaca, te ostalih majstora od kućista i fotografa. To su Danir Zubrub aktuelni svjetski prvak u podvodnoj fotografiji, te Samir Solaković porijeklom iz BiH s adresom u Belgiji, zatim Jos Boere iz Nizozemske, Alessandra de Malasiana iz Italije, te domaće snage Loredana Marović, Maja Pavšević, Tuna Vrdoljak, Dalibor Andrej, uz troje iz Cropira Srdana Vrančića.

Njihove fotografije gdje su im glavni motivi bili sipa, puč trica, šarene gorgone, ali i šampjeri, zubaci te bobotke... fide su (ili komadić mozaka kojeg RERA slaže kako bi se to morsko dno obija i fotografski - zaštitilo za buduće generacije.

4. Slobodna Dalmacija (the most famous regional newspaper in Croatia) – 27 July 2021

20



mozaik

POGLED U PLAVO
Slade nam je ovo ronjenje od rođendanske torte

EKIPA IZ ZAGREBAČKOG TIMA 'PROMOCIJA RONJENJA' NA KOMIŠKOJ RIVI

Radi se o demonstraciji ronjenja s bocama, 70. jubilarnoj akciji 'Pogled u plavo' koja se održala u Komiži, a sve u sklopu europskog projekta 'Adri Reef', Interreg prekogranične suradnje Italija - Hrvatska

Uz rub nedjeljnog bazena teleferne su fotografije iz morskog dubina, pa svi koji zarone imaju priliku naći se licem u lice s šarpatim, šarpatim... Šarpatim...

Slobodna Dalmacija
STORANJE 27.7.2021



SOVRŠENO, BAŠ JE SUPER. MAMI SAM REKAO DA OVO MOŽE NAPRAVITI NA TEČAJIŠI KAD SE VRAĆAMO DOLJE U RIGELIŠI - OPISUJE NAM 7. GODIŠNJI TImotaj Magic

SKLAPA SA PET DANI
Oprema od mitljun kuna

CIJLI PROJEKTA 'TEŠKOG' SKORO 3 MILIJUNA EURA JE ZAŠTITA MORSKIH GREBENA. A TKO BOLJE OD RONIČA POZNAJE DUBINE, ŠTO TO SVE KRIVJE PREKRASNO JADRANSKO MORE?

Prva bazena, a onda u more

Oprema je osigurana



PRESS RELEASE/MEDIA: DIGITAL (presented the first page of the article, full article on the link)

The ADRIFEED Festival articles appeared 19 times on various digital media press and portals. Here are all of them listed out with links that lead to digital article. Only the first page of the article is shown here and the full articles can be read on the links.

1. Slobodna Dalmacija

<https://slobodnadalmacija.hr/mozaik/panorama/nasred-rive-u-komizi-osvanuo-bazen-pun-morske-vode-procitajte-ko-je-sve-u-njemu-napravio-prve-zarone-i-kome-je-to-bio-najljepši-rodendanski-dar-1115349>

SLOBODNA DALMACIJA

VIJESTI DALMACIJA SPLIT **MOZAIK** SPORT KULTURA STIL MORE KOLUMNE /

PANORAMA // U CARSTVU TIŠINE

**Nasred rive u Komiži osvanuo bazen pun morske vode.
Pročitajte tko je sve u njemu napravio prve zarone i
kome je to bio najljepši rodendanski dar**

PIŠE SANDRA BARČOT
26. srpnja 2021. - 12:08



Interreg
Italy - Croatia
ADRIREEF
European Regional Development Fund



EUROPEAN UNION



Galerija

Nina Plejčič i Ivana Marjani sa instruktorima ronjenja

Božidar Vukičević/Cropix

2. Nacionalno.hr

<https://www.nacionalno.hr/vise-od-250-posjetitelja-adrireef-festivala-zaronilo-je-u-sklopu-projekta-pogled-u-plavo/>

Naslovnica · Vijesti · Više od 250 posjetitelja ADRIREEF festivala zaronilo je u sklopu projekta...

Više od 250 posjetitelja ADRIREEF festivala zaronilo je u sklopu projekta Pogled u plavo

22. srpnja 2021.



Uz bogat i zanimljiv program ADRIREEF festivala koji se održao na otoku Visu u Komiži od 18. do 21. srpnja 2021., brojni građani i posjetitelji festivala imali su jedinstvenu priliku doživjeti čari i ljepote ronjenja u montažnom bazenu projekta Pogled u plavo.

U cilju promocije ronjenja, ronilačkih aktivnosti i ljepota hrvatskog podmorja, besplatna probna ronjenja bila su omogućena u organizaciji Javne ustanove RERA S.D. za koordinaciju i razvoj Splitsko-dalmatinske županije u sklopu projekta ADRIREEF u programu prekogranične suradnje Italija Hrvatska 2014. – 2020. te u suradnji s Agencijom Promocija ronjenja.

3. Morski.hr

<https://morski.hr/2021/07/22/vise-od-250-posjetitelja-adrireef-festivala-zaronilo-u-sklopu-projekta-pogled-u-plavo/>



morskiHR
JADRANSKI WEB PORTAL

NASLOVNA OBALA ▾ OTOCI ▾ TURIZAM NAUTIKA ▾ RIBOLOV ▾ KOLUMNNE ▾ MAGAZIN ▾ INFORMACIJE ▾ ENGLISH 🔍

Više od 250 posjetitelja ADRIREEF festivala zaronilo u sklopu projekta Pogled u plavo

🕒 Prije 5 mjeseci

Ivana Nobile / CROPIX

4. Turizmoteka

<https://www.turizmoteka.hr/novosti-i-teme/vise-od-250-posjetitelja-adrireef-festivala-zaronilo-je-u-sklopu-projekta-pogled-u-pla>

Turizmoteka Turistički informativni servis

Vijesti Destinacije Hoteli Obiteljski turizam Kampovi Zračni promet Nautika Gastro Izbor iz medija [vo/](#)

Više od 250 posjetitelja ADRIREEF festivala zaronilo je u sklopu projekta Pogled u plavo

21.07.2021.



Izvor i foto: promocija-ronjenja.hr

Uz bogat i zanimljiv program ADRIREEF festivala koji se održao na otoku Visu u Komiži od 18. do 21. srpnja 2021., brojni građani i posjetitelji festivala imali su jedinstvenu priliku doživjeti čari i ljepote ronjenja u montažnom bazenu projekta Pogled u plavo.

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5. Dalmatinski portal

<https://dalmatinskiportal.hr/energija-i-ekologija/komiza--vise-od-250-posjetitelja-adrireef-festivala--zaronilo-je-u-sklopu-projekta-pogled-u-plavo/104358>



KOMIŽA: Više od 250 posjetitelja ADRIREEF festivala zaronilo je u sklopu projekta Pogled u plavo

 Podijeli 33  Tweetaj

Vrijednost projekta je tri milijuna eura

 **Fotogalerija (22)**



6. Gorgonija.com

<https://gorgonija.com/2021/07/21/vise-od-250-posjetitelja-adrireef-festivala/>

Više od 250 posjetitelja ADRIFEEF festivala

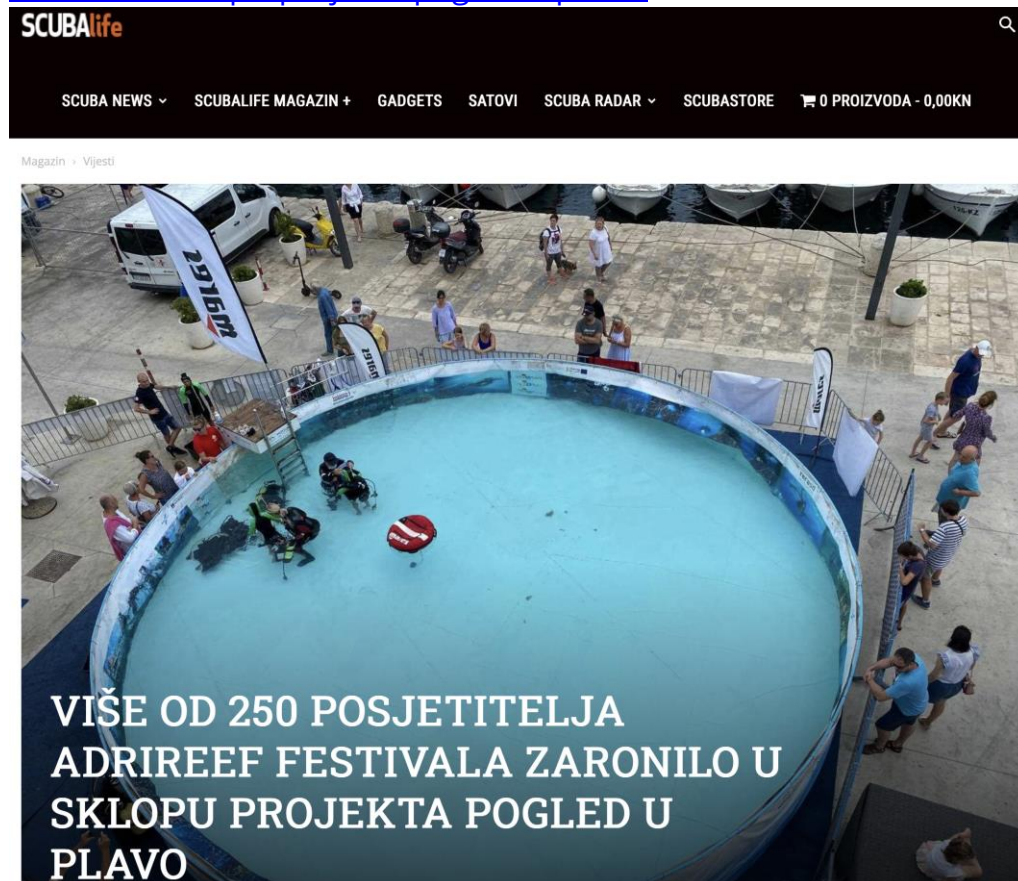
© 21/07/2021 by admin

Uz bogat i zanimljiv program ADRIFEEF festivala koji se održao na otoku Visu u Komiži od 18. do 21. srpnja 2021., brojni građani i posjetitelji festivala imali su jedinstvenu priliku doživjeti čari i ljepote ronjenja u montažnom bazenu projekta Pogled u plavo.



7. SCUBAlife.hr

<https://www.scubalife.hr/2021/07/vise-od-250-posjetitelja-adrireef-festivala-zaronilo-u-sklopu-projekta-pogled-u-plavo/>



8. Kigo.hr

<https://kigo.hr/vise-od-250-posjetitelja-adrireef-festivala-zaronilo-u-plavo/>

Više od 250 posjetitelja ADRIFEEF festivala zaronilo u plavo

Objavljeno 21.07.2021 - Zanimljivosti



Uz bogat i zanimljiv program ADRIFEEF festivala koji se održao na otoku Visu u Komiži od 18. do 21. srpnja 2021., brojni građani i posjetitelji festivala imali su jedinstvenu priliku doživjeti čari i ljepote ronjenja u montažnom bazenu projekta Pogled u plavo.

U cilju promocije ronjenja, ronilačkih aktivnosti i ljepota hrvatskog podmorja, besplatna probna

9. Promocija ronjenja

<https://promocija-ronjenja.hr/2021/07/25/komiza-2021-vis/>

This template supports the sidebar's widgets. Add one or use Full Width layout.

KOMIŽA 2021.- VIS

Više od 250 posjetitelja ADRIREEF festivala zaronilo je u sklopu projekta Pogled u plavo



Uz bogat i zanimljiv program ADRIREEF festivala koji se održao na otoku Visu u Komiži od 18. do 21. srpnja 2021., brojni građani i posjetitelji festivala imali su jedinstvenu priliku doživjeti čari i ljepote ronjenja u montažnom bazenu projekta Pogled u plavo.

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ADRIREEF okupio je 11 partnera koji rade s obje strane Jadrana na očuvanju morskih grebena. Uz brojna znanstvena

10. Doktore hitno

Više od 250 posjetitelja **ADRIFEEF** festivala zaronilo je u sklopu ...

[doktorehitno.hr](#) > [zdrav-zivot](#) > [vise-od-250-posjetitelja-adrireef-festivala-z...](#)



21. srp 2021. ... Projekt prekogranične suradnje- Uz bogat i zanimljiv program **ADRIFEEF** festivala koji se održao na otoku Visu u Komiži od 18. do 21. srpnja ...

POGLED U PLAVO Besplatna proba ronjenja u Komiži na Visu ...

[doktorehitno.hr](#) > [posts](#) > [pogled-u-plavo-besplatna-proba-ronjenja-u-komi...](#)



19. srp 2021. ... – U cilju promocije ronjenja, ronilačkih aktivnosti i ljepota hrvatskog podmorja svi posjetitelji **ADRIFEEF** festivala imat će priliku okušati se ...

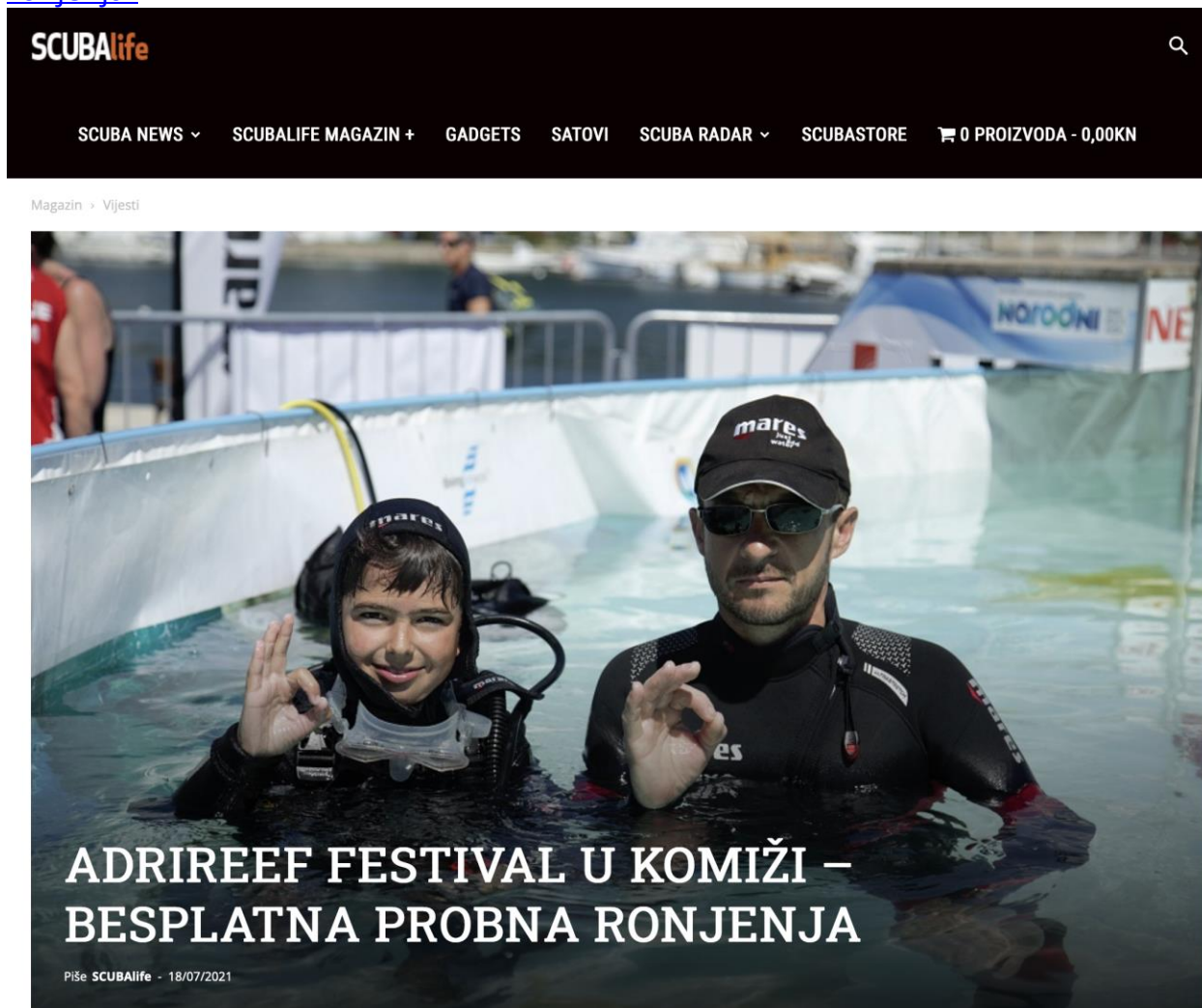
11. Morski.hr

<https://morski.hr/2021/07/18/besplatna-probna-ronjenja-u-sklopu-adrireef-festivala-u-komizi/>



12. SCUBAlife.hr

<https://www.scubalife.hr/2021/07/adrireef-festival-u-komizi-besplatna-probnaronjenja/>



SCUBAlife 🔍

SCUBA NEWS ▾ SCUBALIFE MAGAZIN + GADGETS SATOVI SCUBA RADAR ▾ SCUBASTORE 🛒 0 PROIZVODA - 0,00KN

Magazin ▸ Vijesti

**ADRIRREEF FESTIVAL U KOMIŽI –
BESPLATNA PROBNA RONJENJA**

Piše SCUBAlife - 18/07/2021

13. Dalmacija danas

<https://www.dalmacijadanas.hr/besplatna-probna-ronjenja-u-sklopu-adrireef-festivala-u-komizi?fbclid=IwAR0FBcTmzmRGZsu6MZGFPHhLIhVRFN2Ai5QuNOxmpj9OULVNY1tav494o8>



Besplatna probna ronjenja u sklopu ADRIFEEF festivala u Komiži

Autor D.D. / Foto: D.D. – Nedjelja, 18.07.2021, 10:04



14. Dalmatinski portal

<https://dalmatinskiportal.hr/energija-i-ekologija/pogled-u-plavo-besplatna-proba-ronjenja-u-komizi-na-visu/104071>



POGLED U PLAVO **Besplatna proba ronjenja u Komizi na Visu**

 Podijeli 47  Tweetaj

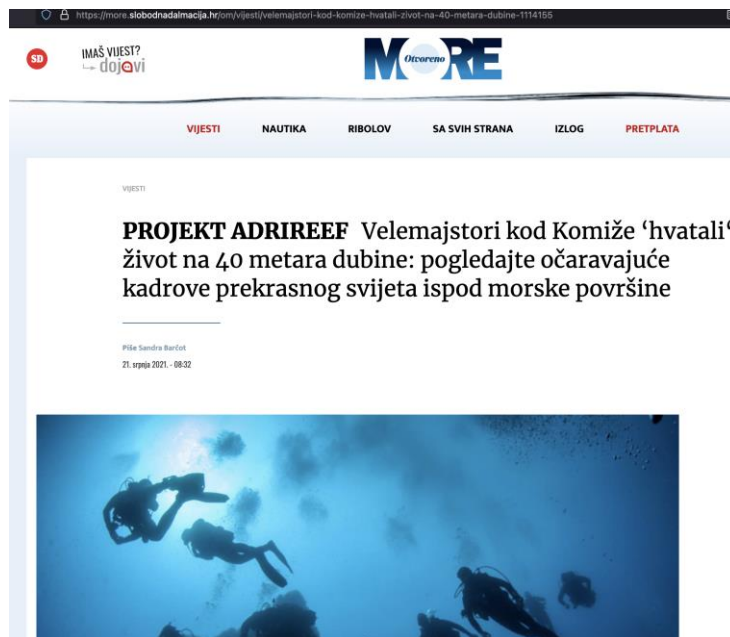
U montažnom bazenu, pod punom opremom, u kontroliranim uvjetima

U sklopu projekta 'Pogled u plavo' koji se održava u sklopu međunarodnog projekta ADRIREEF na otoku Visu u Komizi, 19. i 20. srpnja svim posjetiteljima biti će omogućena besplatna probna ronjenja u montažnom bazenu.

- U cilju promocije ronjenja, ronilačkih aktivnosti i ljepota hrvatskog podmorja svi posjetitelji ADRIREEF festivala imat će priliku okušati se u ronjenju u montažnom bazenu pod punom ronilačkom opremom, u kontroliranim uvjetima i uz stručni nadzor instruktora ronjenja 19. i 20. srpnja 2021. od 09 do 21 sat u Komizi na rivi, poručuju organizatori.

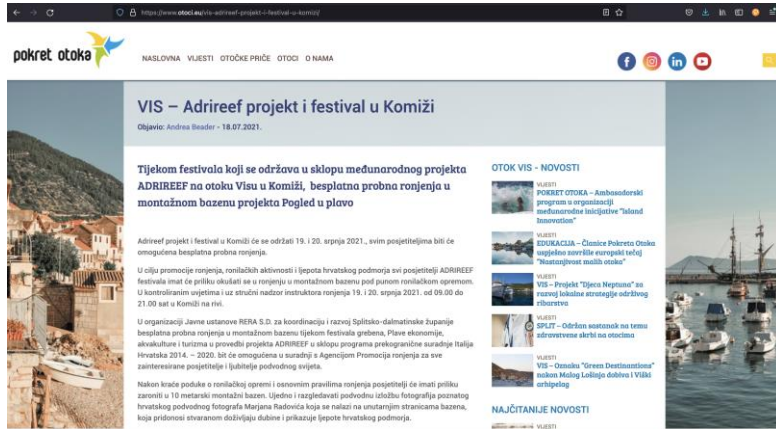
15. Slobodna Dalmacija – Otvoreno more

<https://more.slobodnadalmacija.hr/om/vijesti/velemajstori-kod-komize-hvatali-zivot-na-40-metara-dubine-1114155>



16. Pokret otoka

<https://www.otoci.eu/vis-adrireef-projekt-i-festival-u-komizi/>



17. Slobodna Dalmacija – Otvoreno more


<https://more.slobodnadalmacija.hr/om/ribolov/u-lovu-i-pustanju-pirki-i-skarpuna-najuspješnija-komizanka-korina-1114642>

https://more.slobodnadalmacija.hr/om/ribolov/u-lovu-i-pustanju-pirki-i-skarpuna-najuspjesnija-komizanka-korina-1114642

MORE VIJESTI NAUTIKA RIBOLOV SA SVIH STRANA IZLOG PRETPLATA

LITTLE GAME U KOMIŽI U lovu i puštanju pirki i škarpuna najuspješnija Komižanka Korina

Piše Sandra Barčot
22. srpnja 2021. - 23:54



Galerija
KORINA MARDEŠIĆ I PINO VOJKOVIĆ S ULOVLJENOM PIRKOM
BOŽIDAR VUKIČEVIĆ/CROPIX

18. Slobodna Dalmacija – Otvoreno more

<https://more.slobodnadalmacija.hr/om/vijesti/koji-je-to-osjecaj-kad-zaronite-a-riba-vam-jede-iz-ruke-1115413>

https://more.slobodnadalmacija.hr/om/vijesti/koji-je-to-osjecaj-kad-zaronite-a-riba-vam-jede-iz-ruke-1115413

MORE VIJESTI NAUTIKA RIBOLOV SA SVIH STRANA IZLOG PRETPLATA

ADRIREEF FESTIVAL 'Koji je to osjećaj kad zaronite, a riba vam jede iz ruke!': partneri Hrvatske na europskom projektu oduševljeni bogatstvom našeg podmorja

Piše Sandra Barčot
26. srpnja 2021. - 15:06



Galerija
DISCOVERY RONJENJE SUDIONIKA 'ADRIREEF FESTIVALA'
BOŽIDAR VUKIČEVIĆ/CROPIX

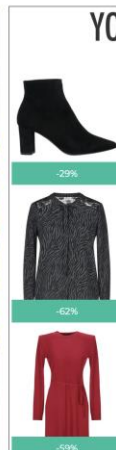


19. Slobodna Dalmacija

<https://slobodnadalmacija.hr/mozaik/panorama/nasred-rive-u-komizi-osvanuo-bazen-pun-morske-vode-procitajte-tko-je-sve-u-njemu-napravio-prve-zarone-i-kome-je-to-bio-najljepsi-rodendanski-dar-1115349>

Nasred rive u Komizi osvanuo bazen pun morske vode. Pročitajte tko je sve u njemu napravio prve zarone i kome je to bio najljepši rodendanski dar

PIŠE SANDRA BARČIĆ
26. srpnja 2021. - 12:08



SOCIAL AND DIGITAL MEDIA

Official project website – News and Events

News: <https://www.italy-croatia.eu/web/adrireef/-/adrireef-6>

Events: <https://www.italy-croatia.eu/web/adrireef/-/adrireef-5>



Interreg
Italy - Croatia
ADRIREEF
European Regional Development Fund



EUROPEAN UNION



/PROJECT EVENTS

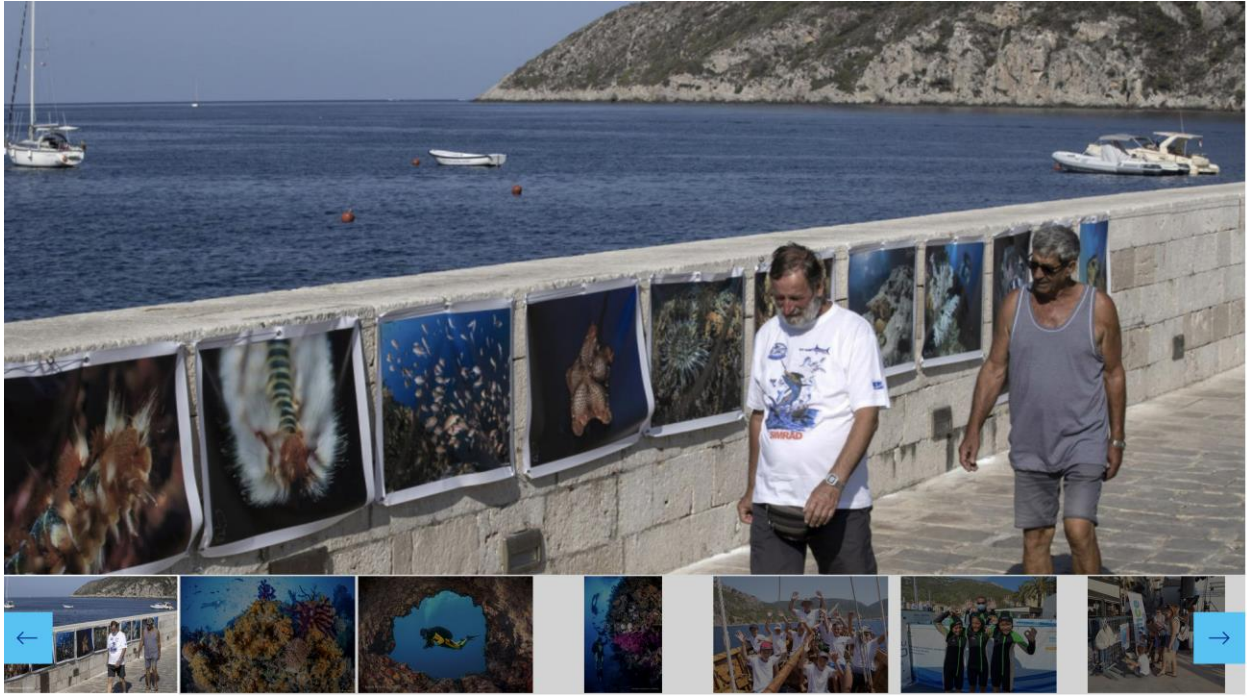
The second edition of the ADRIREEF Festival in Komiža



/PROJECT NEWS

11/08/2021

Second edition of ADRIREEF festival – Komiža, island of Vis, Croatia



LinkedIn

Cover page custom made visuals + posts





ADRIREEF

European Regional Development Fund Interreg Italy - Croatia
Non-profit Organization Management · 65 followers

✓ Following

Visit website ↗

More

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About

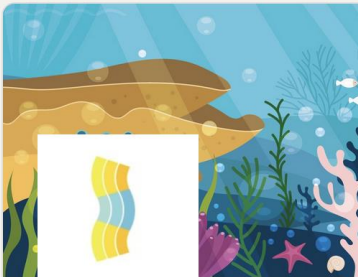
ADRIREEF aims to examine the potentiality of reefs in the Adriatic Sea in order to strengthen the Blue Economy. In the Adriatic Sea there is a large number of marine ecosystems ready to be exploited for Blue Economy purposes. The Blue Innovation concept focuses on enhancing the attractiveness of existing marine resources in order to promote economic development. Therefore, the recognition of less known and appreciated natural areas together with the implementation of artificial reefs, which could become suitable sub-strata for new sustainable ecosystems (platforms, wrecks, posing of cementitious structures), can be a successful way to increase Blue Growth.

Specific regulations and frequent monitoring will open concrete possibility to protect the environment and create novel economic activities. The project has the ambition to combine innovative actions with possible socio-economic impacts originated from activities such as aquaculture and tourism, two sectors of Blue Economy.

 Search

 **ADRIREEF** Super admin

All Pages ▾ Content ▾ Ar



ADRIREEF

European Regional Development
Non-profit Organization Management

Analytics

Last 30 day activity

79 ▲ 3.9%

Search appearances

Last 7 days

6 0%

Unique visitors

3 ▲ 200%

New followers

530 ▲ 157%

Post impressions

0 0%

Custom button clicks

Posted by Mia Monterisi · 7/28/2021 · Boost unavailable  ...

Posted by Mia Monterisi · 7/28/2021 ...

 **ADRIRREEF**
65 followers
2mo · 

It's an indescribable feeling when you dive and the fish eats out of your hand!

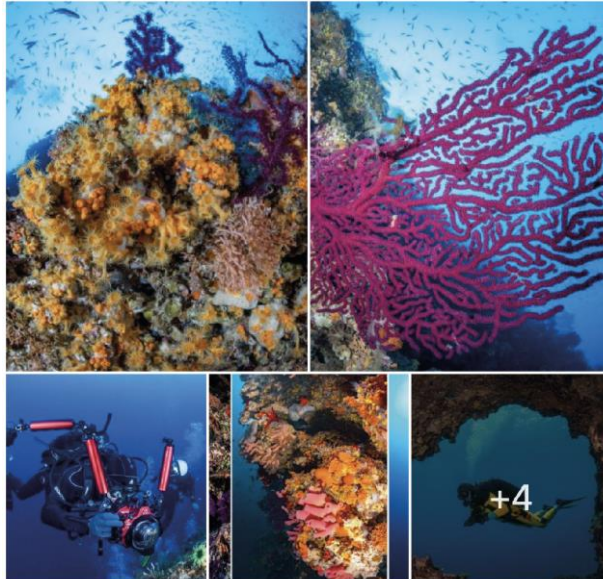
Thank you, Slobodna Dalmacija



 **ADRIRREEF**
65 followers
2mo · 

Beautiful world 40 meters below the sea surface near Komiža

#underwater #underwaterphotography #sealife #environment # ...see more



Posted by Mia Monterisi · 7/29/2021

ADRIREEF
65 followers
2mo · 🌐

More than 250 visitors to the ADRIREEF festival dived as part of the project "Pogled u plavo".

...see more



ADRIREEF
65 followers
2mo · 🌐

[SCUBA SKENER TEAM] 🗨️

🔗 <https://bit.ly/3rQLwoA>

Meet the extraordinary team of Jutarnji consisting of top photographers, who are both divers and masters of underwater photography, recently began a tour of the entire coast of the island of Vis. ❤️ Aim: to bring readers closer to the beauty of the seabed and to spread education about diving as an activity, ecology and the importance of caring for the sea and the seabed. 🌊

Scuba skener - ecological and media action will indicate the necessity of the need to preserve the Adriatic, but also act educationally on the public. 🗨️ At the same time, readers of Jutarnji list will be able to see top-quality photos and recordings that they have never had the opportunity to see before.

🗨️ Srđan Vrančić, Ivana Nobile, Božidar Vukičević
📷: Ivana Nobile/Cropix

#underwaterphotography #adriatic #adriaticsea #underwaterworld
#underwaterlife #media #diver #divinglife #diving



Posted by Mia Monterisi • 8/6/2021



ADRIFEEF

65 followers

2mo • 

Diving is an increasingly popular activity every year, but also a branch of tourism. People travel the world to see up close rare fish, the most beautiful reefs and wrecks of once mighty ships.

Watch the TV report on the ADRIFEEF Festival shown in HRT Dnevnik.

.
.

[#diving](#) [#underwaterworld](#) [#underwaterphotography](#) [#sealife](#) [#seaworld](#)
[#aquaculture](#) [#travel](#) [#explore](#) [#nature](#) [#ecology](#)

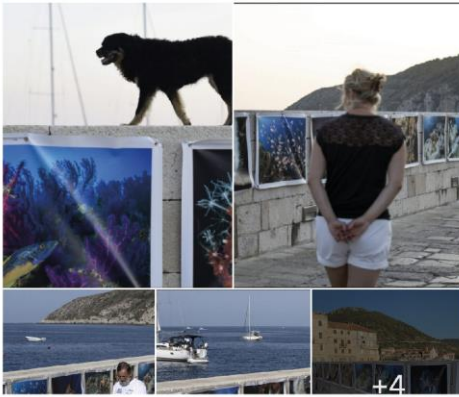


ADRIREEF
85 followers
2mo · 🌐

[Exhibition of underwater photography]

When you dive, there is only silence around you. You become a part of another world, in which fish, mollusks, seagrass, plankton live in rhythmic coexistence... You are a guest of an ecosystem that has been functioning as a perfect organism for millions of years.

#underwaterphotography #underwaterlife #sealife #aquaculture #photography #photoexhibition



Posted by Mia Monterisi · 9/6/2021

ADRIREEF
70 followers
3mo · 🌐

[Interreg Italy-Croatia Programme at the Biennale di Venezia 2021]

The event was held on 2 September to showcase the cultural and communicative dimension of the European cooperation.

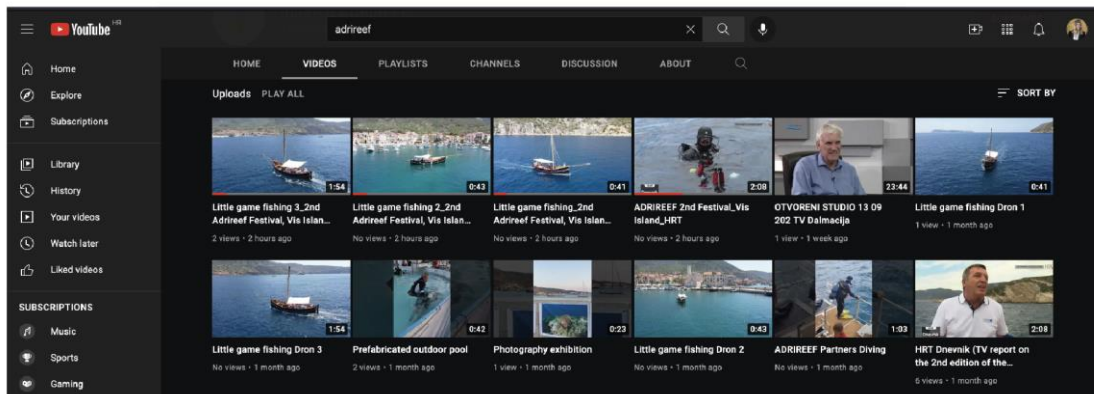
We are honored and grateful for the opportunity to present the ADRIREEF project and the activities of the second edition of the festival as part of the project!

#venicebiennale #labiennaledivenezia #underwaterphotography #underwaterworld #aquaculture #blueeconomy



YouTube

Uploaded videos to the project's official YouTube channel





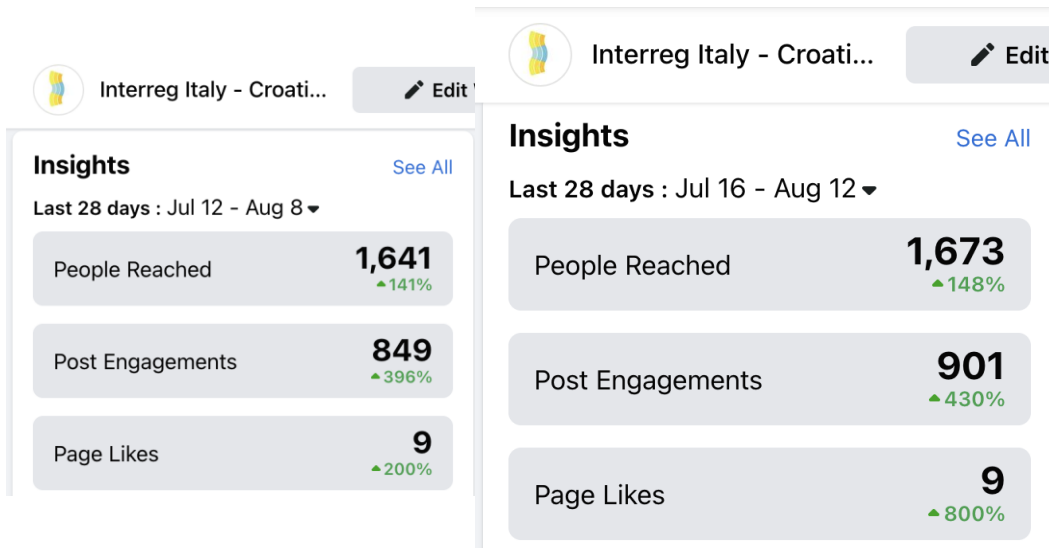
Facebook

Custom made visual for cover photo on the official Facebook profile + display of increasing the number of followers + posts.

Uploaded: 22 Facebook posts

Here, on the posts it is visible the number of interactions and shares, people reached and engagements.





Interreg Italy - Croatia "Adrireef"
Published by Mia Monterisi · July 16 ·

[The second edition of the ADRIREEF Festival is taking place on the island of Vis, Komiža next week] 🗓️

The ADRIREEF Festival has a rich program of meetings, tastings, events and much more for the areas of aquaculture and fisheries, coastal tourism, marine biotechnology, environmental research, education and the protection of marine and coastal environment. Stay tuned 🌊



248 People reached, 36 Engagements, Distribution score: —

You and 19 others · 2 Shares

Interreg Italy - Croatia "Adrireef"
Published by Mia Monterisi · July 18 ·

Morski.hr

Morski HR
July 18 ·

Nakon kraće poduke o ronilačkoj opremi i osnovnim pravilima ronjenja posjetitelji će imati priliku zaroniti u 10 metarski montažni bazen...





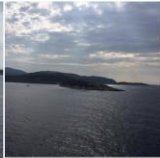

MORSKI.HR
Besplatna probna ronjenja u sklopu ADRIREEF festivala u Komiži

194 People reached, 18 Engagements, Distribution score: —

You and 8 others

Interreg Italy - Croatia "Adrireef"
Published by Matteo Parrinello · July 19 · 🌐

On the way to the 2nd Adrireef festival 🚢 🇮🇹 🇺🇦

238
People reached

43
Engagements

[Boost post](#)





👍❤️👏 16

1 Share

👍 Like 💬 Comment ➦ Share

Interreg Italy - Croatia "Adrireef"
Published by Matteo Parrinello · July 19 · 🌐

2nd Adrireef Festival - Day 1 exploring the case studies...

176
People reached

34
Engagements

[Boost post](#)

👍 12

Interreg Italy - Croatia "Adrireef"
Published by Matteo Parrinello · July 20 · 🌐

2nd Adrireef Festival (Vis, Croatia) - Night & Day





163
People reached




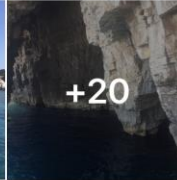
26
Engagements

[Boost post](#)

12

Interreg Italy - Croatia "Adrireef"
Published by Matteo Parrinello · July 20 · 🌐

2nd Adrireef festival - Vis Island day 2 😊

194
People reached

58
Engagements

[Boost post](#)

You and 15 others

[Like](#) [Comment](#) [Share](#)

Interreg Italy - Croatia "Adrireef"
Published by Mia Monterisi · July 23

Hvala, Slobodna Dalmacija
<https://bit.ly/3yeYaQG>

EUROPSKI PROJEKT ADRIREEF ZAVRŠAVA U KOMIŽI



NEOPISIVA LJEPOTA

Velemajstori podvodne fotografije 'hvatali' život na 40 metara dubine

Podvodni reporterji iz šest zemalja na tri lokacije, vanjskoj i unutarnjoj strani sike, te mikrolokaciji Giljana, uživali su u satu ronjenja

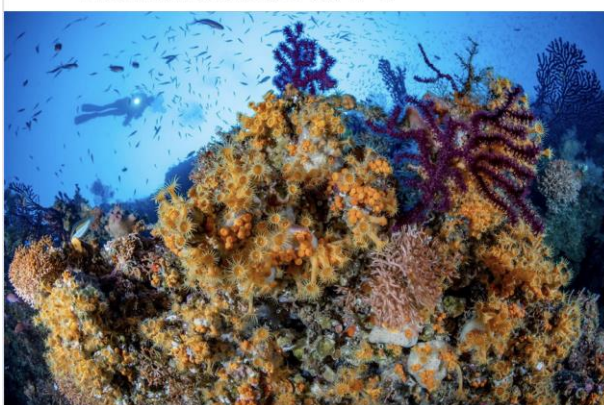
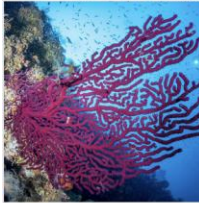


203 People reached 20 Engagements - Distribution score **Boost post**

You and 13 others

Like Comment Share

Album **Beautiful world 40 meters below the sea surface near Komiža**

Interreg Italy - Croatia "Adrireef" added 16 new photos.
Published by Mia Monterisi · July 27

687 People reached 139 Engagements **Boost post**

👍👎 22 6 Shares



Interreg Italy - Croatia "Adrireef" updated their cover photo. ...

Published by Mia Monterisi  · July 28 · 



119

People reached

10

Engagements

–

Distribution score

Create ad



10

 Like

 Comment

 Share

Interreg Italy - Croatia "Adrireef"
Published by Mia Monterisi · July 28 ·

It's an indescribable feeling when you dive and the fish eats out of your hand! 🐟👉
📌: <https://bit.ly/3iU7gvS>
Thank you, Slobodna Dalmacija ❤️



1546 People reached 90 Engagements - Distribution score [Boost post](#)

You and 18 others 2 Shares


[Like](#) [Comment](#) [Share](#)

Interreg Italy - Croatia "Adrireef"
Published by Mia Monterisi · July 29 ·

[Više od 250 posjetitelja ADRIREEF festivala zaronilo u sklopu projekta Pogled u plavo] 🌊

U cilju promocije ronjenja, ronilačkih aktivnosti i ljepota hrvatskog podmorja, besplatna probna ronjenja bila su omogućena u organizaciji Javne ustanove RERA S.D. za koordinaciju i razvoj Splitsko-dalmatinske županije u sklopu projekta ADRIREEF u programu prekogranične suradnje Italija Hrvatska 2014. – 2020. te u suradnji s Agencijom Promocija Ronjenja.

📌: <https://bit.ly/3zMjKfQ...> See more



155 People reached 25 Engagements - Distribution score [Boost post](#)

16

[Like](#) [Comment](#) [Share](#)

Interreg Italy - Croatia "Adrireef"
Published by Mia Monterisi · August 4


[SCUBA SKENER TEAM]

<https://bit.ly/2Vny53F>

Meet the extraordinary team of **Jutarnji** consisting of top photographers, who are both divers and masters of underwater photography, recently began a tour of the entire coast of the island of Vis. 🤿 Aim: to bring readers closer to the beauty of the seabed and to spread education about diving as an activity, ecology and the importance of caring for the sea and the seabed. 🌊

Scuba skener - ecological and media action will indicate the necessity of the need to preserve the Adriatic, but also act educationally on the public. 📺 At the same time, readers of Jutarnji list will be able to see top-quality photos and recordings that they have never had the opportunity to see before.

👤 Srđan Vrančić, Ivana Nobilo, Božidar Vukičević
📷: Ivana Nobilo/Cropix




157 People reached 19 Engagements - Distribution score [Boost post](#)

👍 13

Interreg Italy - Croatia "Adrireef"
Published by Mia Monterisi · August 6

Diving is an increasingly popular activity every year, but also a branch of tourism. People travel the world to see up close rare fish, the most beautiful reefs and wrecks of once mighty ships.

📺 Watch the TV report on the ADRIREEF Festival shown in HRT Dnevnik 🇻🇪



19:42
Dnevnik

340 People reached 98 Engagements [Boost post](#)

👍 You and 16 others 3 Shares

👍 Like 💬 Comment ➦ Share

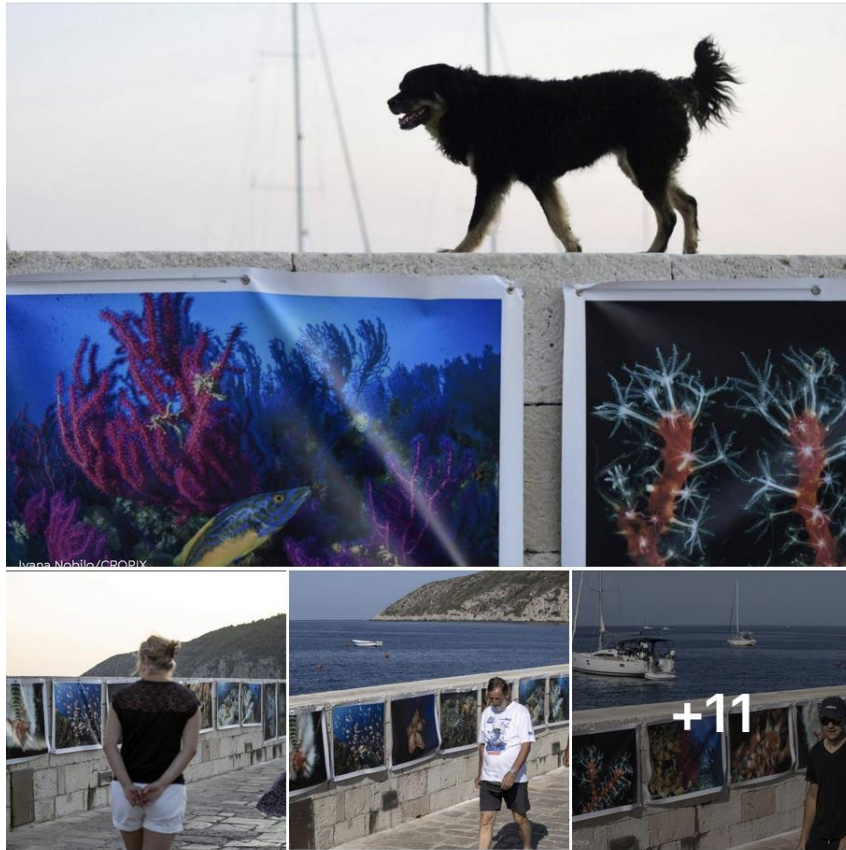
Album **Exhibition of underwater photography**



Interreg Italy - Croatia "Adrireef" added 14 new photos.



Published by Mia Monterisi · August 9 · 🌐



162
People reached

46
Engagements

[Boost post](#)

 17

Interreg Italy - Croatia "Adrireef"
Published by Mia Monterisi · August 13 ·

When you dive, there is only silence around you. You become a part of another world, in which fish, mollusks, seagrass, plankton live in rhythmic coexistence... You are a guest of an ecosystem that has been functioning as a perfect organism for millions of years.

Read about the project and the ADRIREEF Festival in the latest issue of the magazine [Otvoreno more](#)



178 People reached 15 Engagements [Boost post](#)

You and 7 others 1 Share

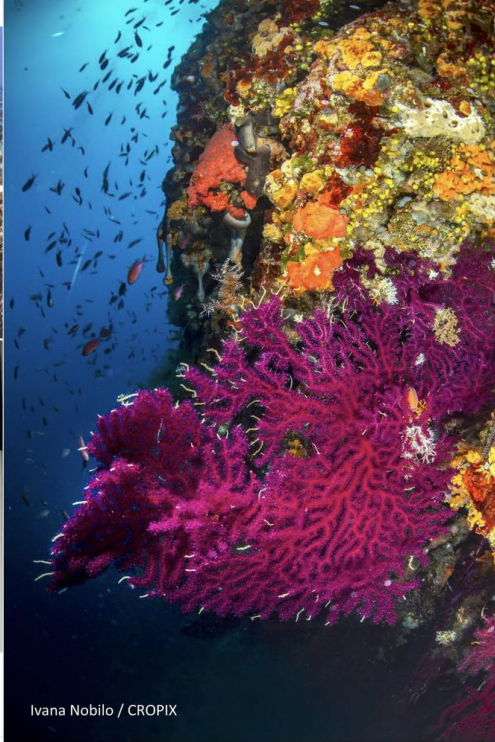
[Like](#) [Comment](#) [Share](#)

Interreg Italy - Croatia "Adrireef"
Published by Mia Monterisi · August 16 ·

"The Adriatic is one of the most beautiful seas in Europe, but it will not be able to resist pollution for a long time. We do not want to have a dead sea, because our economy, health and ultimately our existence depend on it. That is why we welcome every initiative that drives trends. ADRIREEF aims to explore the Adriatic seabed and reef potentials to strengthen the blue economy. Some of the main activities of the project are to define and examine the current state of the Adriatic reefs, to classify existing reefs as well as to identify and analyze reefs from a biological and ecological aspect for economic and sustainable exploitation of reefs. Our shoals are especially sensitive due to the richness of the living world, which is located there. One of ADRIREEF's initiatives is to propose zones of prohibition of fishing (no-take zones), anchoring, pollution and devastation in any form."

Thank you, [Jutarnji](#)

Read the full article <https://bit.ly/3xUFrc5>



Ivana Nobilo / CROPIX

279 People reached 25 Engagements - Distribution score [Boost post](#)

You and 14 others 1 Share

Interreg Italy - Croatia "Adrireef"
Published by Mia Monterisi · September 6 ·

[Interreg Italy-Croatia Programme at the Biennale of Venice 2021]
The event was held on 2 September to showcase the cultural and communicative dimension of the European cooperation. 🇪🇺 🇮🇹
We are honored and grateful for the opportunity to present the ADRIREEF project and the activities of the second edition of the festival as part of the project. ❤️



176
People reached

16
Engagements

Boost post

You and 9 others

Love Comment Share

Interreg Italy - Croatia "Adrireef"
Published by Mia Monterisi · September 7 ·

[Translucent Textiles Cast Organisms and Mundane Objects as Dreamy Sculptures and Wearables] 🌊

From polyester, nylon, and cotton, Japanese artist and designer Mariko Kusumoto fabricates sculptural forms that resemble the creatures and everyday objects she finds most fascinating.

Whether a pastel coral reef or a fantastical bracelet filled with mushrooms, rosettes, and minuscule bicycles, Kusumoto's body of work, which includes standalone objects and wearables, uses the ethereal qualities of the translucent fibers to make even the banalest forms appear like they're part of a dream. 🌊

<https://www.thisiscolossal.com/.../mariko-kusumoto.../>

Mariko Kusumoto



259
People reached

19
Engagements

–
Distribution score

Boost post

10

1 Share

Interreg Italy - Croatia "Adrireef"
Published by Mia Monterisi · September 9 ·

🇩🇪 Stručni skup "Mediteranski akcijski dan 2021", na kojemu će se razmatrati razumijevanje ekosustava Jadranskoga mora i negativni utjecaji ljudskog djelovanja na njega, održat će se od 9. do 11. rujna u gradu Krku.

Tema ovogodišnjeg skupa je "Pismenost (poznavanje i razumijevanje) funkcioniranja ekosustava Jadranskog mora", a organiziraju ga Sveučilište u Zadru i udruga Eko Kvarner.

👉 <https://bit.ly/3ngR7Ep>

🇩🇪 The expert conference "Mediterranean Action Day 2021", which will discuss the understanding of the Adriatic Sea ecosystem and the negative impacts of human activities on it, will be held from 9 to 11 September in the city of Krk.

The topic of this year's conference is "Literacy (knowledge and understanding) of the functioning of the Adriatic Sea ecosystem", organized by the University of Zadar and the Eko Kvarner Association.



121 People reached 11 Engagements - Distribution score [Boost post](#)

👍 8

Interreg Italy - Croatia "Adrireef"
Published by Mia Monterisi · September 27 ·

The guest of the show "Otvoreno studio" on [Televizija Dalmacija](#), Ivo Benzon (JU RERA S.D.) talked about the ADRIREEF and several other Interreg projects that focus on the Adriatic Sea, islands and coast, all with the aim of sustainability and protection of rich heritage.

🇩🇪 📺: <https://www.youtube.com/watch?v=Yg7QII-GyG0>



148 People reached 21 Engagements - Distribution score [Boost post](#)

👍 14 1 Share

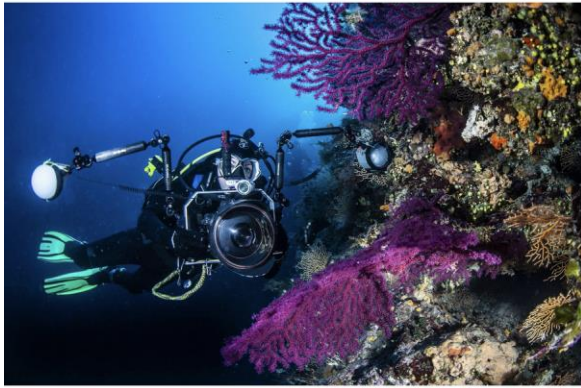
Interreg Italy - Croatia "Adrireef"
Published by Mia Monterisi · October 4 ·

[Cape Stupišće as NO TAKE ZONE]

"One of the most important activities we carried out as part of the project is the proclamation of a non-fishing zone in front of Vis, where we will ensure a real empire for all visitors, especially divers. With this move, we will preserve the fish life, get a space where divers-tourists can descend undisturbed from the passage of boats and the danger of gliding, and will have the opportunity to take photos and "check" what is intact life at the bottom of the sea. And ultimately, we will create a place of coexistence of fish and humans." - Ivo Benzon (JU RERA S.D.)

<https://bit.ly/3l5e0ta> (article in )

Božidar Vukičević/Cropix



148 People reached 13 Engagements - Distribution score **Boost post**

9

Interreg Italy - Croatia "Adrireef"
Published by Mia Monterisi · November 29 at 7:23 PM ·

PI RERA S.D. organized the Local event on 10 November 2021 in Komiza, island of Vis with the aim of promoting the sustainable use of marine resources and the protection of the Adriatic reefs. At the event, the final project activity was presented – the protection of the marine site Stupišće by initiating the procedure for declaring a "No-take" zone (Marine protected area in the category Special Marine Reserve – Stupišće) which means using the site exclusively for tourist purposes with special emphasis on tourist diving activities.



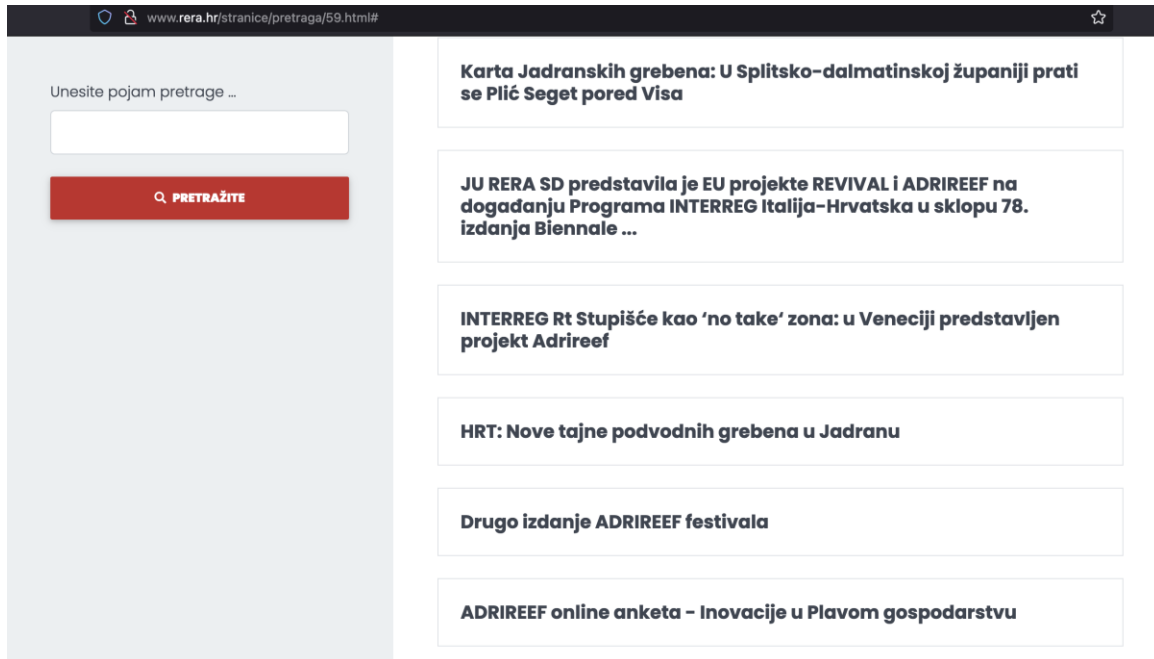
348 People reached 80 Engagements **Boost post**

You and 11 others 1 Share

Like Comment Share

PI RERA S.D. official website

Project partner and the 2nd Festival organizer published information regarding the Festival on the official company's website



The screenshot shows a search page on the website www.rera.hr/stranice/pretraga/59.html#. On the left, there is a search bar with the placeholder text "Unesite pojam pretrage ..." and a red button labeled "PRETRAŽITE". On the right, there is a list of search results:

- Karta Jadranskih grebena: U Splitsko-dalmatinskoj županiji prati se Plić Seget pored Visa**
- JU RERA SD predstavila je EU projekte REVIVAL i ADRIREEF na događanju Programa INTERREG Italija-Hrvatska u sklopu 78. izdanja Biennale ...**
- INTERREG Rt Stupišće kao 'no take' zona: u Veneciji predstavljen projekt Adireef**
- HRT: Nove tajne podvodnih grebena u Jadranu**
- Drugo izdanje ADRIREEF festivala**
- ADRIREEF online anketa - Inovacije u Plavom gospodarstvu**



www.rera.hr/clanci/drugo-izdanje-adrireef-festivala/358.html

rerasd
JAVNA USTANOVA ZA KOORDINACIJU I
RAZVOJ SPLITSKO-DALMATINSKE ŽUPANIJE

O NAMA NOVOSTI REGIONALNI RAZVOJ I STRATEŠKO PLANIRANJE PRIPREMA PROJEKATA PROVEDBA PROJEKATA KONTAKT ČPP

ADRIREEF FESTIVAL

18.07. - 21.07.2021.
ISLAND OF VIS, KOMIŽA

DRUGO IZDANJE ADRIREEF FESTIVALA

16.07.2021, 14:34h

otok Vis, Komiža, 18. - 21.07.2021.

Festival **ADRIREEF** ima bogat program događanja iz područja akvakulture i ribarstva, obalnog turizma, morske biotehnologije, istraživanja okoliša, obrazovanja i zaštite morskog i obalnog okoliša.

JOŠ NOVOSTI

Treća radionica za dionike naziva „Predstavljanje Plana prilagodbe na klimatske promjene za područje rijeke Jadro i Kaštelanskog zaljeva“
17.12.2021, 09:42h

Promocija Programa „Hrvatski otočni proizvod“
15.12.2021, 12:10h

Poticanje otočnog gospodarstva – Program dodjele potpora male vrijednosti otočnim poslodavcima za pokretanje gospodarskih aktivnosti i

PRESS:

VIS – Adrireef projekt i festival u Komiži

LITTLE GAME U KOMIŽI

ADRIREEF FESTIVAL

POGLED U PLAVO

PROJEKT ADRIREEF

Nasred rive u Komiži osvanuo bazen pun morske vode

VIŠE OD 250 POSJETITELJA ADRIREEF FESTIVALA ZARONILO U SKLOPU PROJEKTA POGLED U PLAVO

ADRIREEF FESTIVAL U KOMIŽI – BESPLATNA PROBNA RONJENJA

Online newsletter

Issue no.7 was dedicated to the second edition of the Festival.
It was sent to 304 e-mail addresses.

<https://mailchi.mp/d72c03bda1fe/adrireef-newsletter-issue-no4-4833422>

https://mailchi.mp/d72c03bdaf1e/adrireef-newsletter-issue-no4-4833422

Second edition of ADRIREEF festival – Komiža, island of Vis, Croatia

The first ADRIREEF festival was held in Ravenna in 2019, and the second edition from 18 to 21 July 2021 in Komiža on the island of Vis, an aquatorium that abounds in top diving destinations.

In addition to promoting diving, diving tourism and Croatia as a diving and tourist destination, the goal was to encourage as many people as possible to engage in sports and water activities and to include young people in promotional, educational and environmental programs. The focus of the festival was on the importance of protecting the seabed, creating a diving zone, a destination where you will not fish, but only take photos and have sea life in the lens, that fascinating flora and fauna that abounds in our seabed. The plan is to have an area exclusively for diving! There is also the wreck of the Greek ship "Vassilios", which sank in 1939 on the way to Venice loaded with coal. Its bow is at a depth of 22 meters, and the stern at 55 meters, so this monstrosity of 105 meters is a great destination for all lovers of life below the surface.



Adrireef Newsletter - Issue No. 7

[View Report](#)

[Campaign Preview](#) [HTML Source](#) [Plain-Text Email](#) [Details](#)

| | |
|----------------------|--|
| Campaign URL | https://mailchi.mp/d72c03bdaf1e/adrireef-newsletter-issue-no4-4833422 |
| Delivery date & time | Wed, Nov 10, 2021 2:21 pm |
| From name | ADRIREEF |
| From email | adrireef@rera.hr |
| Subject line | Adrireef Newsletter - Issue no.7 |
| Preview text | |
| Recipients | Sent to a segment of audience: JU RERA SD newsletter Contacts that match all of the following conditions: 1. Based on Campaign activity was sent the Campaign sent on Thursday 05/07/2020 For a total of 304 emails sent. |



Issue no.6 was a special edition issue dedicated to announcing the event and activities. It was sent to 312 e-mail addresses.

<https://mailchi.mp/5b9e92da9fa8/adrireef-newsletter-issue-no4-4795826>



The second edition of the ADRIREEF Festival is taking place on the island of Vis, Komiza in July 2021.



Adrireef Newsletter - Issue No. 6 SPECIAL EDITION

[View Report](#)

[Campaign Preview](#) [HTML Source](#) [Plain-Text Email](#) [Details](#)

| | |
|----------------------|--|
| Campaign URL | https://mailchi.mp/5b9e92da9fa8/adrireef-newsletter-issue-no4-4795826 |
| Delivery date & time | Fri, Jul 16, 2021 11:29 am |
| From name | ADRIREEF |
| From email | adrireef@rera.hr |
| Subject line | Adrireef Newsletter - Issue no.6 |
| Preview text | Special edition |
| Recipients | Sent to a segment of audience: JU RERA SD newsletter Contacts that match all of the following conditions: 1. Based on Campaign Activity was sent the Campaign sent on Thursday 05/07/2020 For a total of 312 emails sent. |

Promotional materials

Printed materials for communication and project promotion by Association Sunce (PP3). For the promotion of the Adrireef project, Association Sunce produced a series of promotional materials (towels, bookmarks, markers, bags, pencil boxes) for the participants of their local workshops. These materials are also used to promote Adrireef project during other events (i.e. workshops for Natura 2000 Management plans development, Small Shipbuilding Days and the Fair of Tourist Attractions - 50 exhibitors, Marina Kaštela, 10 -13 June 2021): Cotton backpack with Oregon strings (120 pcs), Promotional bamboo pencil case Tito (120 pcs), Layax marker set (120 pcs), Rondy bookmark (120 pcs), SARDEGNA beach towel (120 pcs).

PI RERA S.D. ordered promotional materials for the Festival: for the project visibility ADRIREEF branded glass bottles in red and blue (total 80), project branded white-navy polo shirts in various sizes, ADRIREEF branded beach towels, size 70x180 in dark green, orient-

red, navy and yellow colour, branded T-shirts for kids (girls and boys) and for adults as well (size from S to XL).

Here it is shown the exact quantity of T-shirts (polo and regular) and towels:

| | | | | |
|----|-------------|------------------------------------|-----|-------|
| 5 | JN728WNY-M | Polo majica muška, white/navy, M | kom | 25,00 |
| 6 | JN728WNY-L | Polo majica muška, white/navy, L | kom | 40,00 |
| 7 | JN728WNY-XL | Polo majica muška, white/navy, XL | kom | 40,00 |
| 8 | JN727WNY-S | Polo majica ženska, white/navy, S | kom | 15,00 |
| 9 | JN727WNY-M | Polo majica ženska, white/navy, M | kom | 15,00 |
| 10 | JN727WNY-L | Polo majica ženska, white/navy, L | kom | 10,00 |
| 11 | JN727WNY-XL | Polo majica ženska, white/navy, XL | kom | 10,00 |
| 12 | MB444DGN | Ručnik 70x180, dark-green | kom | 25,00 |
| 13 | MB444ORR | Ručnik 70x180, orient-red | kom | 25,00 |
| 14 | MB444NY | Ručnik 70x180, navy | kom | 25,00 |
| 15 | MB444YE | Ručnik 70x180, yellow | kom | 25,00 |
| 17 | JN797W-M | T-majica muška, white, M | kom | 25,00 |
| 18 | JN797W-L | T-majica muška, white, L | kom | 40,00 |
| 19 | JN797W-XL | T-majica muška, white, XL | kom | 40,00 |
| 20 | JN746W-S | T-majica ženska, white, S | kom | 15,00 |
| 21 | JN746W-M | T-majica ženska, white, M | kom | 15,00 |
| 22 | JN746W-L | T-majica ženska, white, L | kom | 10,00 |
| 23 | JN746W-XL | T-majica ženska, white, XL | kom | 10,00 |
| 24 | JN745W-M | T-majica dječaci, white, M | kom | 25,00 |
| 25 | JN745W-L | T-majica dječaci, white, L | kom | 25,00 |

Print/poster for the Festival (50x70)











Green and blue towels









Interreg
Italy - Croatia
ADRIFEEF
European Regional Development Fund



EUROPEAN UNION







AFTER THE FESTIVAL

The cultural and communicative dimension of the European cooperation Programmes: Interreg Italy-Croatia

The Italy-Croatia CBC Programme is the financial instrument supporting the cooperation among the two European Members States territories overlooking the Adriatic sea.

Interreg Italy-Croatia Programme was a part of the Biennale of Venice 2021! The event was held on 2 September to showcase the cultural and communicative dimension of the European cooperation. The aim of this informative initiative was to raise awareness about operations of the European programme & its projects and improve the knowledge related to the use of EU funds of the media representatives, while highlighting also their cultural and visual component.

The Adriatic area is a territory full of cultural content and social dynamics. The initiative addressed the issue of communication in European projects starting from the visual experiences of the Italy-Croatia Programme to shift to new methods of communication and involvement of the institutional and social stakeholders of the area. The event was specifically dedicated to representatives of the local/regional/national press, TV, radio and specialized magazines working in the culture, tourism, climate and transport related sectors, but also to the Programme stakeholders interested in the current achievements of the European Territorial Cooperation impacts in both countries.

The ADRIREEF project was presented among several other projects that focused on „How to enhance cooperation and territories in the Adriatic area“. Representatives of the ADRIREEF pointed out the main project activities and emphasis was placed on the second edition of the festival as part of the project.

<https://www.italy-croatia.eu/web/adrireef/-/adrireef-7>



Presentation of ADRIRREEF in the show "Otvoreni studio" on TV Dalmacija

The guest of the show "Otvoreno studio" on Televizija Dalmacija, Ivo Benzon (PI RERA S.D.) talked about the ADRIRREEF and several other Interreg projects that focus on the Adriatic Sea, islands and coast, all with the aim of sustainability and protection of rich heritage.

<https://www.italy-croatia.eu/web/adrireef/-/presentation-of-adrireef-in-the-show-otvoreni-studio-on-tv-dalmacija>



TV report on the 2nd edition of the ADRIREEF Festival - HRT Dnevnik

The 2nd edition of the ADRIREEF Festival was featured in the HRT Dnevnik, the most famous TV channel!

The first ADRIREEF festival was held in Ravenna in 2019, and the second edition from 18 to 21 July 2021 in Komiža on the island of Vis, an aquatorium that abounds in top diving destinations. The focus of the festival was on the importance of protecting the seabed, creating a NO-TAKE zone, a destination where you will not fish, but only take photos and have sea life in the lens, that fascinating flora and fauna that abounds in our seabed. This edition of the Festival was featured in the HRT Dnevnik, the most famous TV channel in Croatia.

<https://www.italy-croatia.eu/web/adrireef/-/tv-report-on-the-2nd-edition-of-the-adrireef-festival-hrt-dnevnik>





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