

AdriAquaNet

Enhancing Innovation and Sustainability in Adriatic Aquaculture

Deliverable 2.1.7

KICK OFF MEETING IN ITALY

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Udine, 24.06.2019

PART 1

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1

The kickoff meeting of the project was organized both in Croatia and in Italy, in order to engage the regional stakeholders. These events were open to the public.

The kickoff meeting in Udine took place on 24.06.2019.

Photogallery: <https://www.italy-croatia.eu/web/adriaquanet/multimedia?id=794513>

Event: <https://www.italy-croatia.eu/web/adriaquanet/-/adriaquanet-kick-off-meeting-in-udine>

AdriAquaNet

Enhancing Innovation and Sustainability in Adriatic Aquaculture

THE KICK OFF MEETING UDINE AGENDA



June 24 2019

Aula Magna Kolbe, University of Udine, Piazzale Kolbe 4, 33100 Udine, Italy



AGENDA Monday June 24, 2019

Hour	Speakers	Description
9.00 - 9.30		<i>Registration of the participants</i>
9.30 - 10.30	Greetings by the Local Authorities and International UE offices: Roberto Pinton, the new Rector, University of Udine Stefano Zannier, Councilor for Agri-Food, Forestry and Fishery Resources, Friuli Venezia Giulia Region Paolo Ceccon, Director of DI4A, University of Udine Video message by Agnès Monfret, Head of Communication, Directorate General for Regional and Urban Policy, European Commission	WELCOME remarks and opening speeches.
10.30 - 10.50	Greetings by the Italy - Croatia Programme Managing Authority and Joint Secretariat: Speaker: Marin Miletic, Project Manager	NETWORK: from shared resources to joint solutions.
10.50 - 11.15	Introduction Keynote Speech: Project in short Speaker: Marco Galeotti, Project Manager and Coordinator	FOCUS: cooperation and strengthening the capacity for research, development and innovation in the Mariculture sector in the Adriatic Area.
11.15 - 11.45		<i>Coffee break</i>
11.45 - 13.00	Project Focus: Group works and activities Speakers: Sabina Passamonti, WP2 Leader Emilio Tibaldi, WP3 Leader Ivona Mladineo, WP4 Leader Snježana Zrnčić, WP5 Leader	CHALLENGE: new strategies for improving sustainability and productivity of Italian and Croatian marine fish farms and ensuring fish health status and high-quality products for the consumers.
13.00 - 13.30	Conclusions Keynote Speech: Aquaculture in Italy Speaker: Andrea Fabris, director of API (Italian FishFarmers' Association)	TRANSFER: from the project insights to concrete outputs of stakeholders and partners, involving regional and national associations, media and consumers.
13.30 - 14.30		<i>Lunch Buffet</i>

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KICK OFF MINUTES

UDINE, 24 June 2019



Introduction

The AdriAquaNet project was presented in Udine on Monday June 24 from 9.30 a.m. till 14.30 in the Aula Magna of Piazzale Kolbe 4.

Welcome speech was made by **Roberto Pinton**, the new rector of the University of Udine, **Stefano Zannier**, the regional councilor for agri-food, forestry and fish resources and by **Paolo Cecon**, director of the Department of Agri-food, environmental and animal sciences (Di4a) of the University of Udine. A video message from **Agnès Monfret**, head of communications, Directorate General for Regional and Urban Policy of the European Commission followed. At 10.30 the presentation of the EU Interreg V Italy-Croatia 2014-2020 Program was made by the programme project manager **Marin Miletic**. At 10.50 the AdriAquaNet project was illustrated by the project coordinator **Marco Galeotti**. The project activities presentation followed with the speeches made by **Sabina Passamonti** (University of Trieste), **Emilio Tibaldi** (University of Udine) and **Snježana Zrnčić** (Croatian Veterinary Institute, Zagreb, Croatia) who presented also the speech of **Ivona Mladineo** (Institute of Oceanography and Fishes, Split, Croatia), unfortunately absent for the event. **Andrea Fabris**, director of the Italian Fish Farmers' Association (API), made the final conclusions.

During the ceremony the **videos** "Pure Nature SEA" (Cinefly Production - PromoTurismo Archive FVG) and "Mini Udine" (Drone Reportage - PromoTurismo Archive FVG) were shown.

The meeting were organized by the LP and with the participation of PP2 and PP4 in the communication activities pre and post event. More than 500 personalized invitations were sent by email.

The meeting was attended by 76 persons (authorities, partners, farmers, associations, media and public). An invitation and media list were produced. Local and National media participated in the event (Il Gazzettino, il Friuli, RAI, ecc) and the representatives of the Promotional Regional Agency for Tourism were present. For the participants a **participation welcome kit** was produced and delivered (a branded pen, agenda, invitation, project leaflet and a branded project folder with some spare sheets of papers for notes). 15 project posters were produced and 4 roll ups were exposed. A coffee break and a lunch buffet were organized.

All the materials produced are part of the deliverables according to the Activity Plan (WP2) and will be attached to the progressive and Communication Report nr. 1.

A general press release was jointly produced by the LP and PP2 communication offices and the PR and pre event communication dissemination was done by all the PPs. The general press release was personalized by each partner and used for promotional activities.

Topics

The KOM was focused on the presentation of the seven research institutes, a consortium and four Italian and Croatian industries and their joint work together to develop and apply innovative technologies in fish farming in order to improve the sustainability and productivity of Italian and Croatian marine fish farms, ensuring a high level of healthy and high quality products for consumers, and clean environment as well. The speakers presented the project focus that are: the development of **new feeding methods**, in order to improve the well-being and quality of the farmed fish, **new vaccines and natural compounds** in order to support fish health and finally, the development of **new fish farming waste management system** to extract biofuels and reduce sea pollution. The speakers explained that the project started on one hand from the **recognition of the innovation and development needs expressed by the industry**, and from the other, of the possibility to share **knowledge and technologies available by the research institutions**. Each research organization will have the task to encourage the use of the technological applications for the production in the companies that will test innovations. After the first pilot phase, the project's staff will give **technical and scientific training to the employees of the sector in Italy and in Croatia**.

Conclusions

After the KOM, the partners joined in the afternoon the PSC Meeting. It is important to point out the presence of the Local authorities and their future support for the project promotion. It is finally important to mention the participation of **Andrea Fabris, director of the Italian fish farmers' Association** who gave a long speech and listed the numerous factors of interest for the companies to whom the project is addressed. A possible collaboration with the project will be explored. It is noteworthy that the Association asked on behalf of its members, about 300 companies operating in 500 production sites, that the certification of the quality of the work also includes the certification of the quality of work relationships, so that it is prevented any form of exploitation of workers. Fabris also underlined the importance of participation credits and certification that should be edit and given to the companies that would participate at trainings of the project.

Post communication activities according to the WP2 plan will follow.

Next Steps

The partners will continue with the implementation of the project activities and the pilot tests will start soon in the plants. Next step also includes the First Progressive Report and the finalization of the deliverables.