

Didactic and informative materials for tourist and tourist with disabilities

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Priority Axis 3.1 Specific objective

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Introduction

The creation of educational and information materials aimed to tourists has been always one of the main objectives of the HISTORIC project, in relation to the promotion of the pilot sites, through *didactic* and *informative* materials for tourists. During the project implementation, many proposals were outlined, concerning the production of these materials, immediately supporting tourists and tourists, during the cultural fruition experience, within targeted archaelogical areas and museums.

Some of the project partners have created traditional educational and information materials, such as maps, brochures, leaflets and other printed items to guide visitors during the cultural fruition experience. However, it will be useful to remember how the **COVID-19 Pandemic** of the last two years has greatly influenced the possibilities of distributing these materials, as well as the same tourist presences in the pilot sites of the HISTORIC project.

As a consequence of this event, the project partners had to **rethink some of the educational and informational materials for tourists**, outsourcing the cultural offer of the pilot sites and the informational and educational contents, through the production of **videos** and **web pages**.

Thus, this deliverable briefly summarizes for each partner the tools adopted to produce didactic and informative material related to the pilot sites or the events realized within the pilot sites during the implementation of the project.



PP1 Municipality of Rovigo

Municipality of Rovigo organised the mid-term event "With the hands in history" at the premises of the Museum of Great Rivers on 28th-29th August 2021, as an opportunity to disseminate the results of the project to the general public, with a series of conferences (with the participation of the partnership), workshops and laboratories, attracting a total of 1,200 people.

Here are illustrated the didactic and informative brochure produced to support visitors. The brochure provide information on:

- In-depth events and conferences;
- Historical reenactment displays and demonstrations;
- Guided tours;
- Workshops.

Also providing for both days information on:

- Schedules;
- Topics;
- Experts involved.

Below is provided the brochure of the event.





PP3 Regional Agency for the right to the study

The regional agency for the right to study has produced two types of information/educational material for the pilot sites of Altino and Torcello.

As for Torcello, a series initiative by Professor Turria and fellowship from the ABA of VENICE have been implemented. These initiatives have been:

- Silenzio Lagunare
- Memorie riflettenti
- Terra-acqua

SILENZIO LAGUNARE: using the machinery purchased by ESU Venice, the group of Prof. Turria of the ABA of Venice has created art folders of the 35X40cm format with 4 original engravings by the artists Paolo Fraternali, Elena Molena, Andrea Serafini and Giovanni Turria and five poems by the authors invited to the "Silenzio Lagunare" series of conferences, accompanied by written interventions by the representatives of the various promoters. 40 copies were made to be distributed to local authorities, through a selected address book. The poems and engravings were printed on HISTORIC watermarked paper. Also in the context of Silenzio Lagunare, 8 bookmarks have been created that tell the sequence of the meetings;

MEMORIE RIFLETTENTI: realization of prototyping of transcoded matrices for laser cutting and relief printing by artists;

TERRACQUA: about ten images will tell the story of the project. The postcards measure 15 cm \times 22 cm and are printed on 300 g cardboard. Collections in slipcase. Edition 25 copies.

In the next pages are reported examples of the material produced:









In addition to this, to face the emergency of COVID-19, the following videos have been produced by the ABA of Venice with the aim of promoting the Archeologic Sites and Museums of Altino and Torcello:

Antenati Altinati – I VOLTI

Link: https://www.youtube.com/watch?v=PgZawBkzylo

• Museo di Altino - Reperto 10 Clemens, Clarus, Prisca, Fuscus

Link: https://www.youtube.com/watch?v=lvgIM8ga8s4

• Promotional Video of the National Museum and Archaeological Area of Altino

Link: https://www.youtube.com/watch?v=NpA4uSvybew

Altino Logo Teaser

Link: https://www.youtube.com/watch?v=VVn8dUFD640

Credits:



- 1. Shooting: Giacomo Vidoni, Paolo Pandin;
- 2. Editing: Giacomo Vidoni.

All videos are available on the HISTORIC Official Channel.

Link: https://www.youtube.com/@historicofficialchannel4864

Screenshots from videos:





Video Promozionale Museo di Torcello

Link: https://www.youtube.com/watch?v=HHca1_RzBt0

• Torcello come arrivare – HISTORIC

Link: https://www.youtube.com/watch?v=kDE3G5 XnBk

Credits:



- Shooting: Giacomo Vidoni, Paolo Pandin;
- Editing: Giacomo Vidoni.

Screenshots from videos:





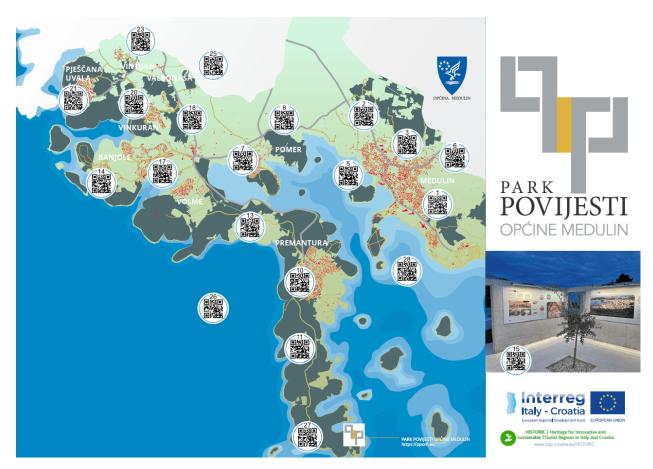


PP4 Municipality of Medulin

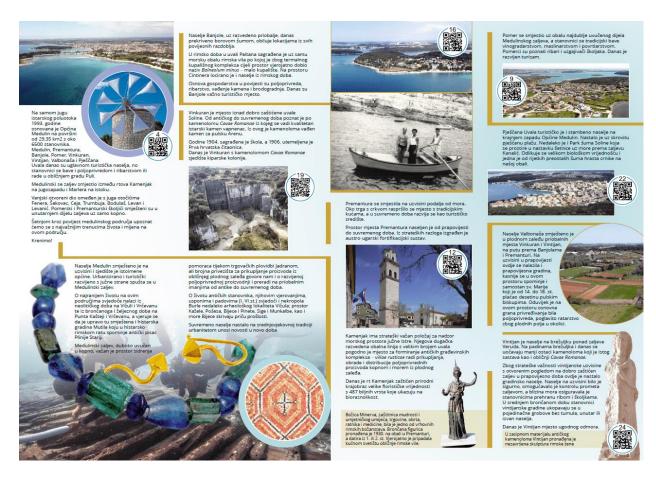
For the creation of informative and educational material related to the promotion of the Medulin, Municipal Historic Park, the municipality of Medulin has produced:

- a brochure/leaflet for tourists, containing for each of the cultural assets of the pilot site a series of QR codes to be viewed on Smartphones that explore the topics covered;
- a website, in three languages, containing tourist and historical information about Medulin, Pomer Area, Premantura, Banjole, in three languages (Croatian, Italian, English) The site is available at the following link: https://ppom.eu/en/

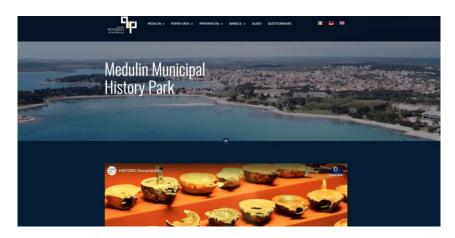
Below are the screenshots of the brochures/leaflets and the website information.







Screenshots from the website:











PP5 Municipality of Murter-Kornati

The Municipality of Murter-Kornati delivered the following printed touristic maps for visitors for the Colentum Archaeological Park.

Here are reported some pictures of the touristic maps:













