

# Social media

---

Final Version of 30/June/2022

Deliverable Number D.2.1.3.



<b>Project Acronym</b>	E-CITIJENS
<b>Project ID Number</b>	10044361
<b>Project Title</b>	Civil Protection Emergency DSS based on CITizen Journalism to ENhance Safety of Adriatic Basin
<b>Priority Axis</b>	2
<b>Specific objective</b>	2.2
<b>Work Package Number</b>	2
<b>Work Package Title</b>	Communication
<b>Activity Number</b>	2.1
<b>Activity Title</b>	Start-up activities
<b>Partner in Charge</b>	PP 7 Adriatic Ionian Euroregion
<b>Partners involved</b>	ALL
<b>Status</b>	Final
<b>Distribution</b>	Public

## Summary

Abstract/Executive Summary .....	3
Overview of the E-CITIJENS social media profiles.....	3
Title 2 .....	7
Title 3 .....	7
Conclusions .....	7

## Executive summary

4 social media profiles were created and animated by WP2 leader, the Adriatic Ionian Euroregion, in order to encourage an open dialogue with stakeholders and to reach a broad audience while showing that E-CITIJENS is a dynamic and active project. The choice of using many social media networks was linked to the variety of project’s target groups and of course to the actual objective of the E-CITIJENS project. With these accounts, the project announced updates – big or small – and ensured to be followed by the widest range of relevant stakeholders.

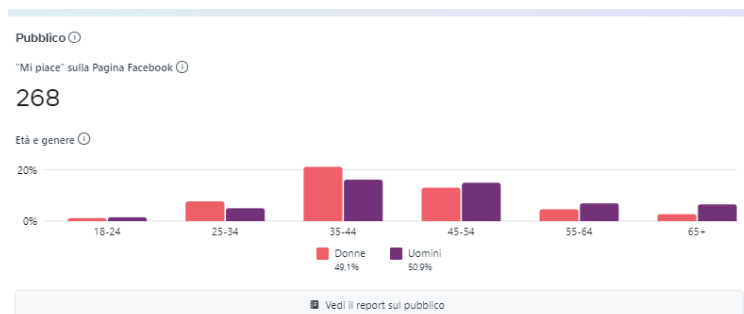
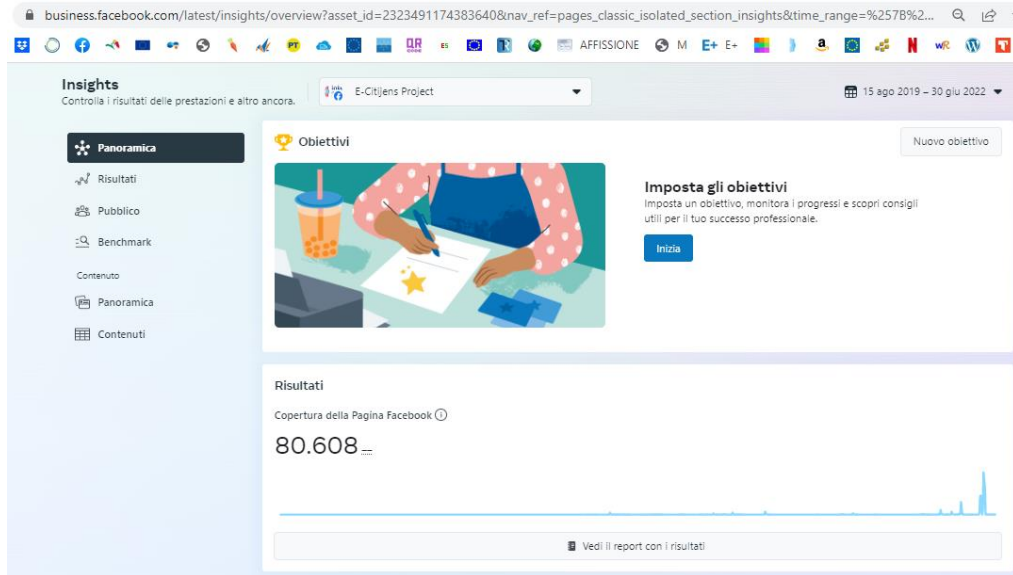
The content shared on social media was a mixture of project news also portrayed on the website, sharing/retweeting of relevant posts from the project partners or other stakeholders, as well as small updates from the project’s daily activities, and, crucially, the project’s digital contents. The social media profiles were constantly updated with the support of all PPs.

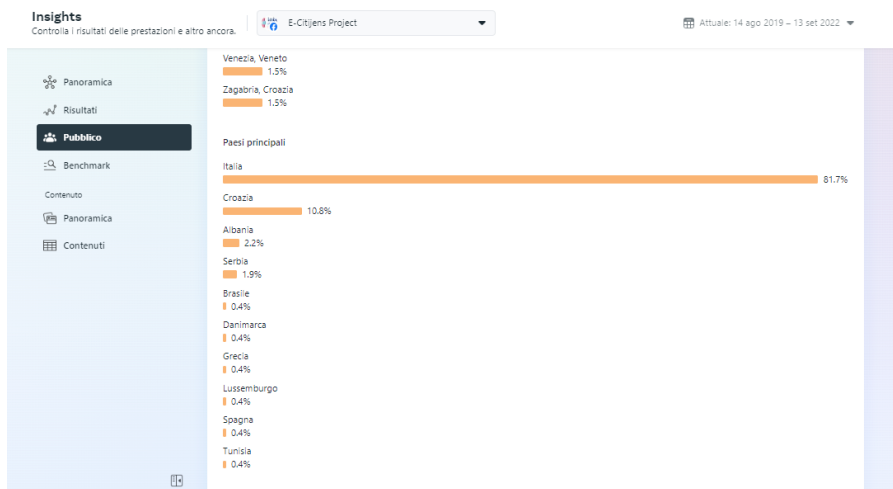
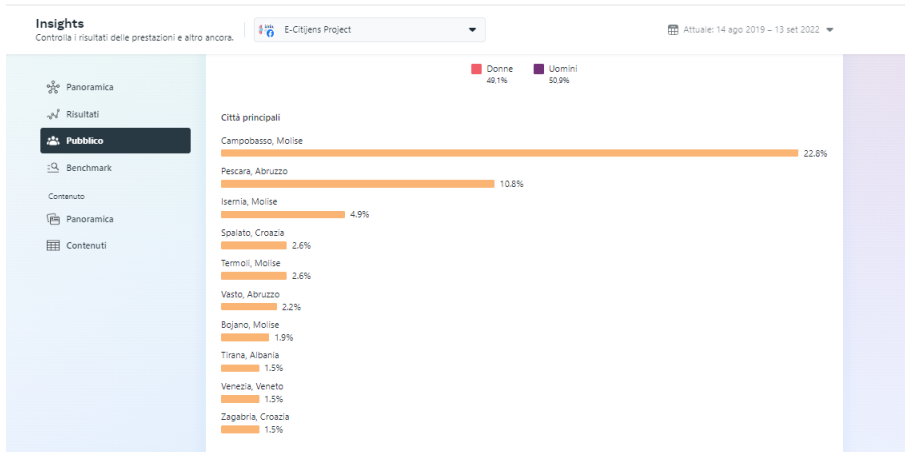
Among the 4 social media, Facebook was the most successful in terms of visibility.

## Overview of the E-CITIJENS social media profiles

Channel	Link to profile/page	Status  (as of 30.06.2022)
Facebook	<a href="https://www.facebook.com/E-Citijens-Project-2323491174383640/">https://www.facebook.com/E-Citijens-Project-2323491174383640/</a>	Active
LinkedIn	<a href="https://www.linkedin.com/in/e-citijens-project-bb5055190/">https://www.linkedin.com/in/e-citijens-project-bb5055190/</a>	Active
Twitter	<a href="https://twitter.com/citijens">https://twitter.com/citijens</a> username: @citijens	Active
YouTube	<a href="https://www.youtube.com/channel/UCC0NOkkUf9DEMZvyHVIUq_A/featured?view_as=subscriber">https://www.youtube.com/channel/UCC0NOkkUf9DEMZvyHVIUq_A/featured?view_as=subscriber</a>	Active

## Facebook insights





E-Citizens Project

Aggiungi un pulsante Promuovi

**Video** Mostra tutto

U tijeku je pokazno – terenska vježba spašavanj...  
 Tu e altri 11  
 Visualizzazioni: 66 - 12 settimane fa

**Trasparenza della Pagina** Mostra tutto

555 Persone raggiunte 123 Interazioni

Metti in evidenza il post

E-Citizens Project

Aggiungi un pulsante Promuovi

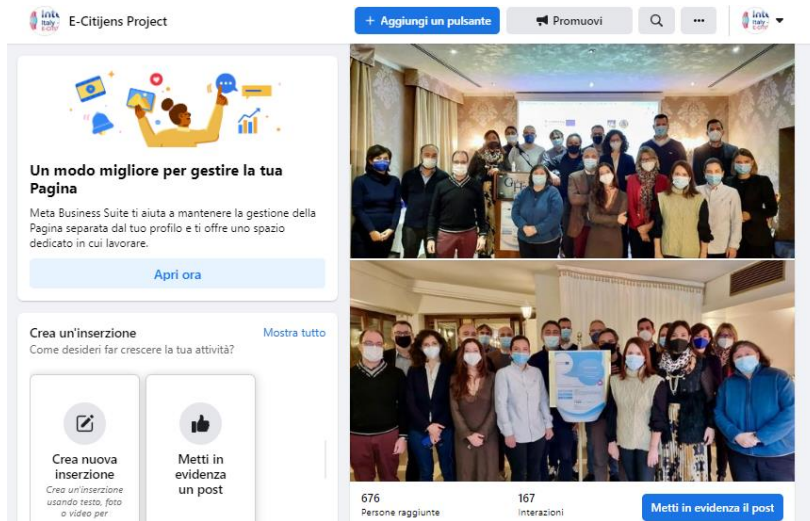
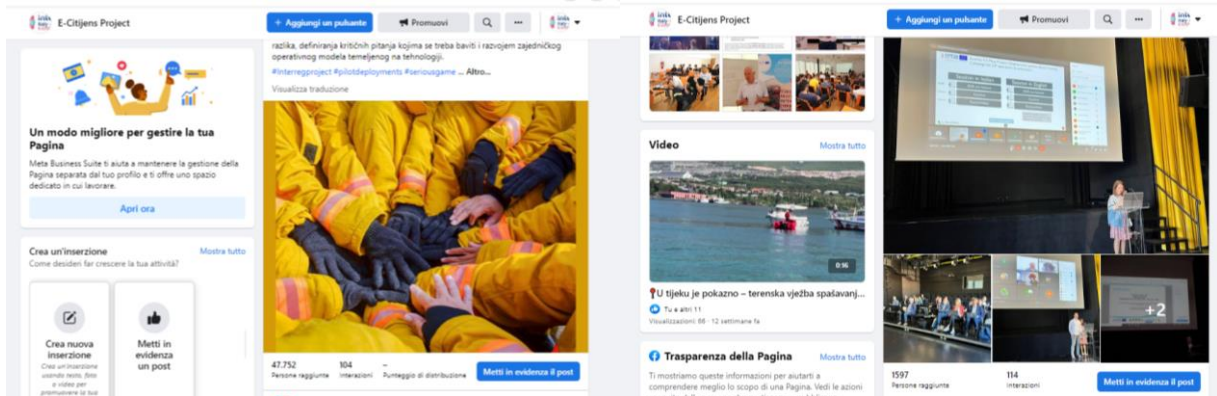
Modifica informazioni della Pagina

**Foto** Mostra tutto

**Video** Mostra tutto

6941 Persone raggiunte 694 Interazioni

Metti nuovamente in evidenza



## Title 1

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed tempor quam venenatis dolor pulvinar mollis. Suspendisse rhoncus dui id sapien aliquet vehicula. Mauris vel felis purus. Nulla rhoncus nulla et

## Title 2

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed tempor quam venenatis dolor pulvinar mollis. Suspendisse rhoncus dui id sapien aliquet vehicula. Mauris vel felis purus. Nulla rhoncus nulla et semper pulvinar. Nam dapibus aliquam luctus. Cras vitae fringilla orci. Aenean sed tincidunt est.

## Title 3

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed tempor quam venenatis dolor pulvinar mollis. Suspendisse rhoncus dui id sapien aliquet vehicula. Mauris vel felis purus. Nulla rhoncus nulla et

## Conclusions

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed tempor quam venenatis dolor pulvinar mollis. Suspendisse rhoncus dui id sapien aliquet vehicula. Mauris vel felis purus. Nulla rhoncus nulla et semper pulvinar. Nam dapibus aliquam luctus. Cras vitae fringilla orci. Aenean sed tincidunt est.