

# Project gadgets

Deliverable number 2.4.6

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| <b>Project Acronym</b>     | Firespill  |
| <b>Project ID Number</b>   | 10255377   |
| <b>Project Title</b>       | Fostering Improved Reaction of crossborder Emergency Services and Prevention Increasing safety Level |
| <b>Priority Axis</b>       | Safety and resilience  |
| <b>Specific objective</b>  | 2.2 - Increase the safety of the Programme area from natural and man-made disaster                   |
| <b>Work Package Number</b> | 2  |
| <b>Work Package Title</b>  | Communication Activities   |
| <b>Activity Number</b>     | 2.4  |
| <b>Activity Title</b>      | Media relations and publications   |
| <b>Partner in Charge</b>   | PP2 – Consorzio Punto Europa   |
| <b>Partners involved</b>   | All PPs  |
| <b>Status</b>              | Final  |
| <b>Distribution</b>        |  |
| <b>Date of release</b>     | 30/06/2022   |

### *Introduction:*

This report provides an overview of the production and distribution of gadget kits, which consisted of water bottles and backpacks, both adorned with the logos of the Firespill project. These kits were developed as deliverables within the scope of the Firespill project's activities.

### *Purpose:*

The primary purpose of producing and distributing these gadget kits was to enhance project visibility, promote stakeholder engagement, and foster a sense of community among those connected to the Firespill project. By incorporating project logo onto practical items, the initiative aimed to create a tangible representation of the project's identity.

### *Target Groups Involved:*

The primary target group for the distribution of these gadget kits was the students of Peano-Rosa High School. These students had been actively participating in various aspects of the Firespill project. Their involvement ranged from informational sessions (Infodays) to engaging in project-related activities, thus making them a significant part of the project's stakeholder community.

### *Deliverable Achievements:*

Each gadget kit deliverable consists of a water bottle and a backpack:

1. **Water Bottles:** The water bottles, adorned with the project and COPE logos, symbolized a commitment to sustainability and environmental awareness. By providing a reusable water bottle, the project aimed to encourage eco-friendly practices and underscore the project's dedication to addressing relevant environmental issues.
2. **Backpacks:** The backpacks, featuring prominent project branding, functioned as mobile billboards, spreading awareness about the Firespill initiative beyond the immediate project context. The backpacks served both as practical items for students and as effective tools for showcasing the project's visual identity.

### *Distribution Details:*

On May 27, 2022, a distribution event took place at Peano-Rosa High School. A total of 410 backpacks and 160 water bottles were distributed to students who had been engaged within the Firespill project's activities.

### *Conclusion:*

The production and distribution of the gadget kits achieved the intended goals of enhancing project visibility, fostering a sense of community, and acknowledging the involvement of students in the Firespill project. The incorporation of logos onto the items ensured a lasting impression and extended the project's reach beyond the immediate stakeholders.

**Attachments:**

- 1) Images of the gadget delivery



