

Regional report on best practices in Marche Region

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1. Best practices of small ports

 	<h3>BEST PRACTICE REPORT FORM</h3>
<p>Best practice title: BlueCrowdfunding project – Interreg Mediterranean</p>	
<p>Best practice description</p> <p>BLUE CROWDFUNDING is an Interreg MED Project aiming at spreading information and knowledge about crowdfunding as such and as applied to the blue economy, in order to make it more accessible to the stakeholders involved.</p> <p>BLUE CROWDFUNDING involves 13 partners from 8 MED countries and 1 partner from outside the programme area. The Consortium includes 4 blue economy clusters/chambers, 3 crowdfunding experts, 2 academia and 4 regions.</p> <p>The project will address the following blue economy sectors: blue energy, maritime safety, maritime transport, maritime tourism, fisheries and aquaculture.</p> <p>The “Blue Crowdfunding” seeks to improve the competitiveness of blue economy SMEs through participatory funding and develop the operational capacity of the regions to use participatory funding.</p> <p>Marche Region, as Project partner, launched in September 2021 a “Civic Crowdfunding” campaign related to the Fishing and Aquaculture sector, titled “Mare Circolare”. The initiative concerns the crowdfunding initiative finalized to the cleaning of the seas along the coastline in selected areas from plastic waste for the promotion of marine health, the protection of the fish supply chain and the food chain.</p> <p>Website of the project: https://blue-crowdfunding.interreg-med.eu/</p>	
<p>Please explain potential transferability in region</p> <p>The initiative could be replicated in the context of Framesport partners territories to improve opportunities to apply the alternative finance in the blue <i>growth sector</i> .</p> <p>The “Blue Crowdfunding” website provides information on how to develop crowdfunding campaigns involving public and private stakeholders.</p> <p>It could be an instrument to facilitate access to funding by SMEs to develop innovative solutions and support other best practices emerged in FRAMESPORT Project, especially related to the macro themes “Environment and energy aspects” and “ICT application and service development”.</p>	



BEST PRACTICE REPORT FORM

Best practice title: Protocol of agreement for the management of littering waste in sea

Best practice description

One problem related to the management of waste discarded in sea it's the proper chain process of collection and disposal. Currently the practice to collect waste in sea, e.g. by fishermen (often because waste is caught in dragnet), it's not made easier considering that littering is considered a "special" waste that needs specific treatment.

To solve this problem, in 2020 the Marche Region implemented a Protocol of Agreement for the "management of waste accidentally picked at sea".

A first testing action of the protocol involves the Port of Pesaro. The actors are:

- Marche Region, acting as technical specialist for waste management;
- Coast Guard (Capitaneria di Porto) for surveillance of the waste collection activities;
- The Central Adriatic Ports Authority of Ancona, which embeds the Port of Pesaro, will make available areas for the collection of waste inside the port.
- The Municipality of Pesaro, which undertakes to manage waste at sea (with the support of local waste management company), through:
 - the installation at the port of suitable storage facilities;
 - to provide waste storage bags for on board waste collection;
 - take care of the transport and disposal of waste;
 - inform fishermen about the procedures.



Localization of the area for the collection and managements of the waste

The Municipality of Pesaro is realizing the intervention, thanks to the grant received by the European Maritime and Fisheries Fund (EMFF), having applied to the regional call 1.43 of the programme. Marche Region is promoting the adoption of this protocol in other ports.

Link to the **Protocol of agreement** approved by Marche Region (in Italian) http://www.norme.marche.it/Delibere/2020/DGR0128_20.pdf

Please explain potential transferability in region

The protocol, and in general the process of involvement of the various actors related to the development of the management of littering waste in sea, could be replicated in other contexts of Adriatic ports, including the possibility of access to public funds like the European Maritime and Fisheries Fund (EMFF). The initiative could be extended to other maritime activities (not only fishing boats) with the necessary adaptations to the specific local contexts.