## **FRAMESPORT**

## FRAMEwork initiative fostering the Sustainable development of Adriatic small PORTs

Fifth Newsletter





FRAMESPORT is a project co-financed by Italy-Croatia CBC Programme, the financial instrument supporting the cooperation among the two European Member States territories overlooking the Adriatic sea. The project will perform a coordinated initiative supporting an integrated and sustainable development of smal ports in a strategic perspective, thus allowing them to be proactive socio-economic drivers of the development in the Adriatic coasts.

## **BLUE DIGITAL STRATEGIES**

The digitalization strategies as instruments for the development of the small ports of the Adriatic area

30.05.2022 10:30 – 13:00

Venice Boat Show 2022

The <u>Venice Boat Show</u> is preparing for its third edition scheduled from the 28th of May to the 5th of June inside the exhibition center of the Arsenale of Venice, a symbol of the centuries-old military rule of the Serenissima Republic and beating heart of its naval industry.

Within this extraordinary framework, <u>FRAMESPORT</u> project ("FRAMEwork initiative fostering the sustainable development of Adriatic Small PORTs") will be present with a dedicated stand for the whole duration of the festival and a workshop entitled "Blue digital strategies", scheduled for <u>the 30<sup>th</sup> of May from 10:30 am to 1:00 pm at the Sala Modelli dell'Arsenale</u>.

The workshop aims to deepen the topic of digitalization as an instrument for the development of the small ports of the Adriatic.

IT solutions will be presented as drivers towards an intelligent planning and management, to improve the connectivity of small ports with the territory and making them engines of the socio-economic and sustainable growth of the coastal areas of the entire program area.

In particular, the IT pilot initiatives of the *FRAMESPORT* project, first the **FRAMESPORT ICT platform**, will be presented. This platform, currently under development, conveys its inside unpublished data on services and harbor infrastructures, best practices, and business models that stakeholders and the harbor operators may internalize to improve their own truths in order to become more sustainable and attractive in the medium-long term.



View the Agenda

## FRAMESPORT at SEAMylae di Milazzo

**FRAMESPORT project** has been invited to present its activities at the **International Fair** of the **Economy of the Sea -** <u>Sea Mylae Yachting Festival</u>: an event organized <u>from the 2nd to the 5th of June.</u> This event, promoted by the Chamber of Commerce of Messina, welcomes the operators of the nautical sector and the the sea lovers in the heart of the city of Milazzo.



**Next Partner Project meeting in Bari** 

Guests of the Puglia Region the next partner project meeting will be held on the 23rs and the 24th of June in Bari.

During these two days of work, project partners will set the basis and schedule the last year of activities.

Two important days then to define the common strategy that the *FRAMESPORT* project intends to propose for the development of the Adriatic small ports, necessarily taking into account what the stakeholders of the Italy-Croatia area will highlight and suggest in the forthcoming months.











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