

MINUTES

Stakeholder meetings highlighting priority actions

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D.4.4.3

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General introduction and remarks on the FRAMESPORT project

FRAMESPORT project aims to perform a coordinated initiative supporting an integrated and sustainable development of small ports from a strategic perspective, thus allowing them to be pro-active socio-economic drivers of the development in the Adriatic coasts.

- Such a strategic objective calls for a multifaceted approach, including both the adoption of concrete pilot actions as well as the identification of priority themes to be promoted within the overall strategy.
- Priorities will be individuated by means of a bottom-up approach, involving local and national stakeholders since the project inception phase. Partners, which have been chosen in order to guarantee a wide territorial approach, will address planning and management topics, business models implementation, enhancement of training and competence, as well as develop ICT tools and services, thus supporting an effective development of small ports in the whole IT-HR area.
- Furthermore, a tailor-made ICT platform will collect and systematize relevant key data on small ports to be shared as starting point for any further development. FRAMESPORT will build on existing knowledge and capitalize the results of pilot initiatives by integrating them into a new strategic framework boosting small-scale maritime nodes, performances along the Adriatic coasts

1. MINUTES of the meeting (MoM)

The brief from the stakeholders' meeting

June 12th 2023

Molise Region/Italy

Port of Termoli

D.4.4.3. Stakeholder meetings highlighting priority actions

At least 1 meeting is going to be organized per each region/county. Unlike the meetings organized within the deliverable D.4.4.2 “Stakeholder meetings implementing database”, the meeting under D.4.4.3 will be aimed at discussing the priority actions to highlight the main themes as well as defining the key performance indicators to be tackled within the strategy. This meeting must be organized to dialogue with stakeholders and deliver relevant hints and suggestions, thus preparing

key consultation meetings foreseen in WP3.

1.2. Organization of the stakeholders' meeting

An introductory speech was held by Mr Mauro Calise, Project Manager who introduced the project focusing on the opportunities and potential as well as the same objectives of the Pilot Action carried out by the AAST.

Cristina De Stefani, from Risposte Turismo, intervenes: "Development strategies, digitization and blue economy: new opportunities in the Adriatic" underlining the challenges and future opportunities for digital development of the marinas present in the Adriatic Sea.

Francesco Amorosa, AFA Systems intervenes: "Future perspectives on the development of the FramesPort App" who illustrated both in theory and in practice the functioning of the web-app with a real-time simulation of berth booking demonstrating to those present the back office of the 'application.

Paola Marinucci, Marinucci Yachting Club intervenes on: "The digital transformation of ports through a European strategy and the public-private union" first highlighting the strategic importance that the collaboration between public and private entities has reserved and how the need to quickly digitize mooring and booking operations.

Rocco Oliveto, UNIMOL professor speaks on: "Opportunities for disseminating digital transition processes within the small tourist marinas of the Adriatic Sea" with a brief and effective reflection on what "digitalization" means and on how Unimol will also contribute to the transition of the territory through the activation of a new three-year degree course in "Software technologies" and "Computer Science" at the UNIMOL headquarters in Termoli starting from the next semester.

Roberto Perocchio, President of Assomarinas intervenes speaking of: "The nautical development in the Adriatic and the digitization of small tourist ports" who underlined the strategic importance of projects such as FramesPort for a digital transition to take place in the tourist ports of the Adriatic Sea.

Finally Pierpaolo Campostrini, Director CORILA - LP of FramesPort - Conclusion of the works intervenes: "Socio-economic and digital results of the FramesPort project for the small Adriatic marinas" congratulating all the partners and the AAST for the excellent work brought to term.

2. Meeting agenda

- **10.15** Participant registration
- **10.30** Participant Welcoming
- **10.45** Mauro Calise, PM – FramesPort Introduction
- **10.55** Anthony Lasalandra, Cristina de Stefani, Risposte Turismo “ Nautical tourism, the status of the offer in the Adriatic Sea and demand trends”
- **11.05** F. Amorosa, AFA Systems, “Future perspectives of Framesport APP”
- **11.15** A. Marinucci, MYC “Digital port transformation through a European strategy and collaboration between private and public entities”
- **11.25** Simone Scalabrino, UNIMOL “Spread opportunities of digital transition processes inside the small Adriatic Marinas”
- **11.35** Roberto Perocchio, ASSOMARINAS, “Nautical development in the Adriatic sea and the digitalization of small ports”
- **11.45** Pierpaolo Campostrini, DM CORILA, LP Framesport, “socio-economic and digital results of Framesport Project for the small Adriatic ports”

2.1. Attendees at the meeting

The meeting registered a total number of 22 participants of which n. 2 Local public authorities, n.15 Enterprises, n. 2 transport operators, n. 1 Operators of Multimodal logistics hubs, n.1 Infrastructure providers, n.1 Universities.