

MINUTES

Stakeholder meetings highlighting priority actions

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D.4.4.3

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General introduction and remarks on the FRAMESPORT project

- FRAMESPORT project aims to perform a coordinated initiative supporting an integrated and sustainable development of small ports from a strategic perspective, thus allowing them to be pro-active socio-economic drivers of the development in the Adriatic coasts.
- Such a strategic objective calls for a multifaceted approach, including both the adoption of concrete pilot actions as well as the identification of priority themes to be promoted within the overall strategy.
- Priorities will be individuated by means of a bottom-up approach, involving local and national stakeholders since the project inception phase. Partners, which have been chosen in order to guarantee a wide territorial approach, will address planning and management topics, business models implementation, enhancement of training and competence, as well as develop ICT tools and services, thus supporting an effective development of small ports in the whole IT-HR area.
- Furthermore, a tailor-made ICT platform will collect and systematize relevant key data on small ports to be shared as starting point for any further development. FRAMESPORT will build on existing knowledge and capitalize the results of pilot initiatives by integrating them into a new strategic framework boosting small-scale maritime nodes' performances along the Adriatic coasts.

1. MINUTES of the meeting (MoM)

The brief from the stakeholders' meeting

June 23-24 2023.

Puglia Region

Vieste and Trani (Puglia)

ASSET organized two meetings that were held on June 23th and 24th. The first one was organized in the Marina di Vieste Port (FG) and the second one in the Port of Trani (BT). The meetings aimed at involving specific stakeholders within the FRAMESPORT project, to discuss the priority actions required for the FRAMESPORT project. During this events, ASSET presented and distributed a questionnaire containing 35 key performance indicators divided into seven categories and were asked to grade each KPI on a scale of 1-10 to highlight the most important ones. For these occasions, ASSET translated the questionnaire into italian, in order to maximaze the participation.

D.4.4.3. Stakeholder meetings highlighting priority actions

At least 1 meeting is going to be organized per each region/county. Unlike the meetings organized within the deliverable D.4.4.2 “Stakeholder meetings implementing database”, the meeting under D.4.4.3 will be aimed at discussing the priority actions to highlight the main themes as well as defining the key performance indicators to be tackled within the strategy. This meeting must be organized to dialogue with stakeholders and deliver relevant hints and suggestions, thus preparing key consultation meetings foreseen in WP3.

1.2. Organization of the stakeholders’ meeting

- A stakeholder meeting highlighting priority actions was held on June 23 and 24, 2023, at the premises of Marina di Vieste Port (FG) and Port of Trani (BT), as part of a territorial meeting organized by ASSET, carried out within the framework of the strategic project "FRAMESPORT."
- In both ports, the event had the same dynamics as follows:
 - First of all, representative of ports and ASSET made the institutional greetings.
 - Immediately afterwards, ASSET representatives presented the pilot actions carried out under FRAMESPORT in the Apulian regional territory. This was followed by a panel discussion with national and local stakeholders on the elements that can improve the use of the port and good practices for the development of marinas.
 - At the beginning of the roundtable, ASSET presented and distributed a questionnaire containing 35 key performance indicators divided into seven categories and were asked to grade each KPI on a scale of 1-10 to highlight the most important ones. The questionnaire has been translated into Italian, in order to maximize the participation and the link shared by a QR Code. The questionnaire aims to support the overall FRAMESPORT Strategy involving stakeholders to evaluate the key performance indicators which are to be tackled within the strategy.
- Discussion points revolved around several topics, that can be summarised as follows:
 - Participants considered the usability of the ports as important. By usability is defined as: accessibility of the area, ease of management, and accessibility for all types of users and tourists. In this way, by improving usability in all senses, the entire local area will be able to benefit from the economic contribution that comes from port activity;
 - It is needed to improve the port condition and make the use of the port sustainable; it is absolutely essential to mitigate the anthropogenic impact with respect to the coast. For this, all the outreach that comes from projects such as FRAMESPORT and

the commitment of the authorities is essential. The goal is to be able to experience the port as a place where people and the marine environment can coexist with balance;

- The users belong to many different target groups. Many are young boaters. This is why there is certain interest from those who experience the harbour in the use of hybrid and sustainable marine boats;
 - Improving accessibility by maintaining and improving the condition of the seabed and docks. This will increase attendance and welcome tourists from all over the world;
 - Lastly, there is a need to look at ports as smart places. Digitization and ease of management are the main steps. In addition to technical needs, there are also service needs. Indeed, it is believed that by integrating and increasing tourism services, the port can be experienced for more hours per day. In this way, economic and cultural activities can be introduced that, together with the port reality, can enhance the area and be testimonials of territorial identity.
- After the collection of questionnaires, ASSET took the occasion for the implementation of the sensitization campaign in which plastic-free kits from the FRAMESPORT pilot project were distributed to all participants. The kits included: a backpack bag, a thermal bottle, cutlery and plate made of environmentally sustainable material, a T-shirt and a hat with the FRAMESPORT project logo.

2. Meeting agenda

Marina of Vieste - June 23 2023

12:00 – 12:15	Registration of participants
12:15 – 12:30	Institutional Greetings. - President of Marina di Vieste - Director of Marina of Vieste; - PM of ASSET Technical Assistance.
12:30 – 13:00	Presentation of the actions of the FRAMESPORT Project and distribution of the questionnaire
13:00 – 14:00	Sensitization campaign

Legia Navale of Trani - June 24 2023

12:00 – 12:15	Registration of participants
12:15 – 12:30	Institutional Greetings. - Mayor of Trani; - President of the LNI Trani section; - ASSET Director; - ASSET Project Manager.
12:30 – 13:00	Presentation of the actions of the FRAMESPORT Project and distribution of the questionnaire
13:00 – 14:00	Sensitization campaign

2.1. Attendees at the meeting

The two meetings registered a total number of 30 participants from 10 entities, of which n. 2 Local public authorities, n. 1 Regional public authorities, n.3 Enterprises, n. 2 transport operators, n. 1 transport operators and n.1 Infrastructure providers.