

MINUTES

Stakeholder meetings implementing database

Final version of 28/12/2022

D.4.4.2

Project Full Title	Framework initiative fostering the sustainable development of Adriatic small ports
Project Acronym	FRAMESPORT
Project ID	10253074
Project Website	https://www.italy-croatia.eu/web/framesport
Priority Axis	4 – Maritime Transport
Specific Objective	4.1
Work Package	4
Work Package title	CONVEYING KNOWLEDGE OF MACRO-THEMES INTO ACTIONS
Deliverable Nr.	4.4.2
Status	Draft/Revised /Final
Partner in charge	CORILA
Dissemination Level	Public/ Partnership

ACKNOWLEDGEMENT

The work described in this document was supported by the INTERREG V-A IT-HR CBC Programme - “Strategic” Subsidy Contract - Project: “Framework initiative fostering the sustainable development of Adriatic small ports, FRAMESPORT” (Project ID: 10253074).

DISCLAIMER

The content of this deliverable represents the views of the author only and is his/her sole responsibility; it cannot be considered to reflect the views of the INTERREG V-A IT-HR CBC Programme or any other body of the ITALY CROATIA CROSS-BORDER COOPERATION PROGRAMME. The INTERREG V-A IT-HR CBC Programme does not accept any responsibility for use that may be made of the information it contains.

Table of Contents

General introduction and remarks on the FRAMESPORT project	4
1. MINUTES of the meeting (MoM)	4
1.2. Organization of the stakeholders' meeting.....	5
2. Meeting agenda	9
2.1. Attendees at the meeting	9

General introduction and remarks on the FRAMESPORT project

- FRAMESPORT project aims to perform a coordinated initiative supporting an integrated and sustainable development of small ports from a strategic perspective, thus allowing them to be pro-active socio-economic drivers of the development in the Adriatic coasts.
- Such a strategic objective calls for a multifaceted approach, including both the adoption of concrete pilot actions as well as the identification of priority themes to be promoted within the overall strategy.
- Priorities will be individuated by means of a bottom-up approach, involving local and national stakeholders since the project inception phase. Partners, which have been chosen in order to guarantee a wide territorial approach, will address planning and management topics, business models implementation, enhancement of training and competence, as well as develop ICT tools and services, thus supporting an effective development of small ports in the whole IT-HR area.
- Furthermore, a tailor-made ICT platform will collect and systematize relevant key data on small ports to be shared as starting point for any further development. FRAMESPORT will build on existing knowledge and capitalize the results of pilot initiatives by integrating them into a new strategic framework boosting small-scale maritime nodes' performances along the Adriatic coasts.

1. MINUTES of the meeting (MoM)

The brief from the stakeholders' meeting February 04th 2022 Veneto Region Isola Certosa (VE)

The meeting held on February 4th was aimed at involving selected stakeholders within the FRAMESPORT activities, in order to align the project to the real challenges and opportunities daily faced by Adriatic small ports' operators and gather a direct input on the small ports' phenomenon through relevant information and data.

More specifically, in this occasion **CORILA (LP)** met the general manager of Venezia Certosa Marina, a small port located on the Certosa island (VE), in the Veneto region.



The aim of the meeting was essentially related to the description provided in the Application Form and reported below.

D.4.4.2. Stakeholder meetings implementing database

At least 2 technical meetings are going to be organized per each region/county in order to meet relevant stakeholders and observers with the main aim of confronting information sources and data to be collected regarding the small port phenomenon and available best practices.

1.2. Organization of the stakeholders' meeting

- A meeting was held on the premises of **Marina Certosa**, located on the Certosa Island near Venice, where CORILA had the opportunity to meet **Alberto Sonino** (general manager) and **Simone Lanzalone** (employee) of **Vento di Venezia Srl**, who is the company in charge of managing Marina Certosa.
- The meeting consisted, first of all, of a **guided visit** of the small port, in order to understand and see first-hand its main facilities as well as services offered to users. The visit was followed by a brief **operational meeting and discussion** during which CORILA explained the main aims of the FRAMESPORT project and gathered the input of the stakeholder on a range of different topics summarized below.

- **Discussion** points revolved around the following **themes**:

- Brief presentation of the **FRAMESPORT project**;

CORILA took the floor to provide the stakeholders with an overview of the FRAMESPORT project, including its aims, main activities and expected outputs. A particular attention was paid to the purpose of the project activities and the results that are expected, including the FRAMESPORT ICT portal, which is fed by a transnational database containing a wide range of information on Adriatic small ports' facilities and services. In addition, CORILA carefully explained the aim of the final strategy, whose ambition is to serve as a compass for the sustainable and integrated development of small ports of the Adriatic basin, providing clear cut indications on best practices and fields of development to be exploited by small ports' managers.

- Overview of **facilities of the Marina Certosa**;

As was explained by the stakeholders during the visit, with a total area of 24 hectares, the Marina Certosa has numerous moorings (more than 300) for a boat length ranging from 8 to 30 metres. Furthermore, the Marina offers shipbuilding as well as outdoor and indoor storage services for pleasure craft thanks to a large square and a crane for launching and hauling services (to lift boats weighing up to 22 tons), as well as a trolley or cradle rental service. Therefore, the Marina can be a point of reference for the repair, maintenance, overhaul and service of inboard and outboard marine engines.

In addition, the island is home to a park accessible to the public and free of architectural barriers as well as the ancient remains of a Carthusian cloister from the 1400s. The island offers a remarkable environmental heritage, which is of considerable importance also thanks to its geographical position, less than 200 meters from the San Pietro di Castello District and two kilometers from the famous San Marco Square.

- Brief explanation of **services offered** to the small ports' users;

The Certosa Marina is a multifunctional structure that provides users with a vast choice of nautical and recreational activities in the unique scenery of the Venice Lagoon. In addition to the many facilities and services for the care and maintenance of the boat, additional services for recreation, for relaxing stays and for visiting the historic city and the lagoon are available for guests.

An extended list of available services is hereby provided:

- Reception and welcome;
- Accessibility thanks to the absence of architectural barriers;
- Wi-Fi Venice Connected;
- Bar and restaurant;

- Connection with the city centre;
- Laundry;
- Toilets;
- Showers;
- Pier lighting;
- 24/24h surveillance and mooring assistance;
- Fire prevention service;
- Separate waste collection;
- Electricity with three-phase and single-phase connection;
- Water supply;
- Connection with the city centre;
- Sailing boat and kayak excursions and courses.

Additionally, the Certosa Island is also provided with a hotel offering 18 rooms, as well as 5 dependences.

- Discussion of **main challenges and obstacles** hampering the further development of small ports;

CORILA had the opportunity to debate on the challenges that Marina Certosa faces daily. First of all, there is a difficulty in following the latest regulation and legislative acts, both at national and European level, regulating the sector of small ports and sustainability. This often leads to a complicate planning of future works to be carried out in the small port's area.

At the same time, the increase in the average age of users represents an additional barrier to be overcome through additional and more innovative services, possibly connected to the digital domain. Connected to this is the difficulty of small port in ensuring an adequate number of more stable users that would better exploit the recreational offer of the port, rather than using it only as a deposit for their boat.

Another aspect to be underlined is the issue of dredging, which often requires additional funding and a great effort to properly relocate – according to the legislation – the debris that are removed. At the same time, waste collection also requires an additional effort to ensure sustainable practices within the port.

These challenges also underline the need to update small ports' business model, in order to adapt it to the small port's specific kind of customers.

- Discussion of **opportunities for development**, also with a view to regional, national and European policies concerning the maritime field as well as sustainability;

The opportunities for development of small ports are wide and concerns different fields. First of all, the actual issue of rising average age of users should be seen as an opportunity for the small ports to develop a more attractive offer. One way to do so would be to implement more services related to the share economy, for instance through developing a system that connects boats' owners with customers interested in renting a boat for a short period.

In addition, small ports should be seen as first point hubs from which reaching the nearest city centre and points of interest. In this purpose, the connectivity and mobility options available to actually travel between the port's facilities and cities should be definitely increased, also with a special attention, again, to sustainable and shared means of transport, such as e-cars, e-scooters and bicycles.

In the field of ICT, additional services and digital tools should be implemented in order to allow users to book services in advance.

- Discussion of the best **modalities to gather data on small ports** in order to implement a harmonized database involving facilities of the whole Adriatic basin;

The sector of small ports definitely suffer from the lack of a comprehensive and harmonized source of data dedicated to potential users, which actually has negative effects on the entire group of facilities. This issue should be addressed through the direct involvement of small ports' operators and managers, as this would ensure the future updating of data. In this purpose, the FRAMESPORT project is a great example of how this process should be conducted, also involving administrators and competent authorities whenever possible.

- Discussion of **best practices** implemented by the small port that could be shared transnationally, in order to enhance and harmonize the development of all small ports of the Adriatic basin.

The case of Marina Certosa represents a virtuous example of how the offer of a small port can be expanded in order to increase its attractiveness among potential users. This has been done through a careful development of the neighbouring area, which is equipped with accommodation facilities and restaurants, as well as through an enrichment of the recreational offer of the Marina, which provides interested users with sailing boat and kayak excursions and courses.

All of this has been done always with a view to sustainable practices and energy saving, in order to be in line with the most recent legislative indications.

2. Meeting agenda

- **Welcome and greetings**

Participants of the meeting arrived at the premises of the Venezia Certosa Marina, where they were welcomed and greeted by Alberto Sonino and Simone Lanzalone, general manager and employee of Marina Certosa.

- **Guided visit and general overview of the small port facilities and services offered**

A guided visit of the small port was offered to participants, in order to see first-hand which are the main facilities and services that are available for the users visiting Marina Certosa. This will be useful to gain a better insight on the challenges faced and opportunities for development discussed later.

- **Introduction and brief tour de table**

Following the visit, a brief tour de table was held to give the opportunity to participants to shortly introduce themselves, in order to kickstart the operational meeting and discussion.

- **Operational meeting and discussion**

The meeting was opened by CORILA and was aimed at discussing important topics in order to gather the input of the stakeholders on a range of issues, including the best way to collect data and to involve small ports as well as the best practice implemented by the port to face challenges hampering its development and better exploit opportunities for a sustainable growth.

2.1. Attendees at the meeting

The meeting was attended by a total number of 10 participants (total number of people) from 3 entities (total number of bodies/institutions/companies), of which:

- n. 1 Infrastructure operator/provider,
- n. 2 Universities and research Institutions.

Hereby attached are a few **pictures** of the guided visit and brief operational meeting.



