

# Final Event

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D.2.2.4

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Project Acronym	FRAMESPORT
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## Introduction

The LP organized the closing event of the FRAMESPORT project (D.2.2.4) entitled "*For a Sustainable Development of Adriatic Small Ports. FRAMESPORT Project Final Conference*", that was held on the 31<sup>st</sup> of May within the Venice Boat Show (31 May-4 June 2023). During the conference three round tables took place. The first, moderated by Pierpaolo Campostrini, lead partner of the project and managing director at CORILA, saw the involvement of relevant politicians and administrators of some of the Italian regions and Croatian counties involved in the project; the second round table, moderated by Francesco Nanni Costa of ITL, was dedicated to the concrete pilot actions carried out by the partners in their territories, while the third one was moderated by Andrea Ballarin, external consultant of CORILA, and was dedicated to the project strategy to relaunch small ports of the Adriatic area.

As in the past years, LP CORILA participated to the Venice Boat Show 2023 with a stand, which included printed material as brochures, posters, roll-ups, and gadgets of the FRAMESPORT project. Three posters dedicated to pilot actions according to the three macro-themes of the FRAMESPORT toolbox (Sustainable growth, business development and system management) have been designed and developed in collaboration with ITL and the WP2 Leader and printed by LP to be shown at the CORILA stand during the Venice Boat Show 2023. The stand has been present for the whole duration of the festival.

The event registered a total number of 76 participants from 27 entities, of which n. 1 Local public authorities, n.8 Regional public authorities, n.3 National public authorities, n.7 Enterprises, n.3 Infrastructure providers, n.1 Education organisations, n.3 Universities, n.1 Research Institutions.

## Agenda of the event



VENICE BOAT SHOW 2023

### For a sustainable development of Adriatic small ports. FRAMESPORT project final conference

31<sup>st</sup> May 2023 - 13:00 - 18:00

CNR ISMAR auditorium | *Arsenale - Tesa 104*

The access to the area of the Venice Boat show starts from 10:00 am.

**When planning your trip, please consider the time needed for entering expo area.**

13:00 - 14:00 Registration & light lunch

14:00 - 14:30 Welcome and greetings



The strategic role of INTERREG IT-HR Programme

*Anna Flavia Zuccon, Head of Managing Authority IT-HR Programme  
Hrvoje Grancarić, JS of IT-HR Programme*

The FRAMESPORT project

*Pierpaolo Campostrini, CORILA, LP of FRAMESPORT project*

14:30 - 15:40

Nautical tourism as a promoter of local development: the point of view of territorial authorities

Moderated by: *Pierpaolo Campostrini, Managing Director, CORILA*  
(Language: ITALIAN)



- *Francesco Calzavara, Councillor of Veneto Region (TBC)*
- *Ana Mikuljan Franković, Istria County*
- *Anna Maria Cisint, Mayor of the Municipality of Monfalcone*
- *Remo Di Giandomenico, Commissioner Azienda Autonoma di Soggiorno e Turismo Termoli - AAST*
- *Giuseppe Savini, President of Azienda Regionale Attività Produttive Abruzzo - ARAP*
- *Doriano Labinjan, Former Major of the Municipality of Brtonigla-Verteneglio*

15:40 -16:00 Coffee break

European Regional Development Fund

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16:00 - 17:00 **FRAMESPORT and the practical experiences to enhance and valorise small ports and the surrounding territories**



*Moderated by: Giuseppe Luppino, EU Project responsible of Institute of Transport and Logistics Foundation - ITL*

- **Francesco Nanni Costa**, ITL Foundation
- **Rada Orescanin**, Municipality of Monfalcone
- **Vinko Jurković**, Sibenik Port Authority
- **Francesco Amorosa**, AFA SYSTEMS for AAST
- **Lea Linic**, Primorje-Gorski Kotar County

17:00 - 18:00 **A new strategy and a new digital portal for a sustainable development of Adriatic small ports: matching stakeholders' perspectives**



*Moderated by: Andrea Ballarin, Consultant, CORILA*

- **Francesca Coccon**, CORILA
- **Paolo De Martino**, IUAV University of Venice
- **Alessandro Bove**, University of Padova
- **Dražen Žgaljić**, LOGOTEAM
- **Matteo Arena**, Consultant of Sviluppo Europa Marche Srl - SVEM

18:00 - 18:15 **Conclusions by CORILA**  
*Pierpaolo Campostrini / Francesca Coccon / Andrea Ballarin*

## Minutes of the event

### The FRAMESPORT project

- **Mr. Campostrini** (CORILA) opened the meeting by thanking everybody for their attendance and briefly presented the FRAMESPORT project, including its objectives, the partnership – composed of both Italian and Croatian entities for a full geographical coverage of the Programme are – and the main outcomes, namely 25 concrete pilot actions, one ICT portal gathering and representing in a georeferenced map data on infrastructures and services of the Adriatic small ports collected during the project, and one final strategy for the relaunch of the sector.

### The strategic role of INTERREG IT-HR Programme

- **Ms. Zuccon** (Managing Authority MA of the Interreg IT-HR Programme) intervened to give the greetings of the MA and to provide a brief intervention on the strategic role of the Programme, starting from the importance of blue economy. As a matter of fact, activities related to the sea represent a crucial element for both Italy and Croatia, with a relevant economic value, as it generates a high turnout as well as number of employees. Collectively, port activities, shipbuilding and repair and maritime transport represent the second most important sector at the level of both Member States. The Interreg IT-HR is, in fact, the largest cross-border cooperation programme in terms of budget and area, and for the new programming period all programmes have been asked by the European Commission to work in a complementary and synergic way with respect to other funding programmes, also in view of enhancing the EUSAIR macro-regional strategy. In this purpose, there are relevant similarities with the objectives of other programmes, including Horizon that focuses on protection of marine ecosystems, elimination of pollution from seas and reducing polluting emissions in the maritime framework. Therefore, some synergic activities are certainly possible and should be exploited by beneficiaries.
- **Mr. Grancarić** (Project officer of the Joint Secretariat JS of the Interreg IT-HR Programme) took the floor to bring his greetings on behalf of the whole JS, as well as to briefly present the main priorities and objectives of the new programming period Interreg IT-HR Programme 2021-2027. There are 5 main priorities, among which priority 3 that is the one of FRAMESPORT focusing on sustainable maritime and multimodal transport; there are also two cross-cutting issues, namely digitalisation and circular economy. The overall budget allocated to the Programme is equal to € 216.23 millions, with an EU contribution of € 172.98 millions. Another critical point has to do with the embedding of the EUSAIR flagships within European territorial cooperation Programmes,

including IT-HR Interreg, in order to ensure consistency and synergies to make the most of the funds available. As a matter of fact, the specific objectives of the Interreg IT-HR Programme are almost parallel to the EUSAIR flagships, which, in turn, are strictly connected to the topic of the blue economy.

## ROUND TABLE. Nautical tourism as a promoter of local development: the point of view of territorial authorities

- **Mr. Campostrini** took the floor to introduce the first-round table involving local and regional authorities, as relevant stakeholders, to hear their point of view on nautical tourism and its potential to foster local development.
- **Mr. Francesco Calzavara** (Councillor of Veneto Region) underlined the strict connection that exists between tourism and the nautical sector, as demonstrated by the 32 million presences on the sea within the Veneto region, including people coming from ports and small ports. Moreover, these are usually high-end tourists, with a consistent spending capacity, which is good for the territory in close proximity to the ports. In this framework, the data collection that has been performed by FRAMESPORT represents a significant element to enlarge the knowledge about this sector and to properly support small ports, which must find a referent and an ally in the political side. In this context, the structural funds are also an important resource to support local authorities. To do this, there needs to be a strong connection between public and private, in which the former must facilitate the latter, and not the opposite as it is often the case.
- **Ms. Ana Mikuljan Franković** (Istria County) took the floor to emphasize how Croatia, differently from the Italian regions, is characterized by a large number of small ports scattered along the coast. The management of this great variety is both a limitation and an opportunity to be seized, and these differences have often proved difficult to be handled, also concerning the citizens of the different territories. In some cases, in fact, the public debate has even stopped the construction of a new small port, thus depriving the territory of its benefits.
- **Mr. Doriano Labinjan** (Former Major of the Municipality of Brtonigla-Verteneglio and part of the Umag-Novigrad Port Authority) emphasised one case in which one port was no longer realised due to the lack of information and data, which a project like FRAMESPORT could instead provide. Data and tools are also useful for raising public awareness of this sector, because small ports must be better integrated into the inland territory. Hence the importance of European funding and territorial cooperation programmes, which have the potential to foster transnational and cross-border cooperation with positive effects for everyone involved, including local communities.



- **Ms. Anna Maria Cisint** (Mayor of the Municipality of Monfalcone) intervened bringing the point of view of Monfalcone, which is the municipality where Fincantieri's largest shipyard is located. The nautical sector, with small ports and marinas, provide an opportunity for diversification of production sectors, as boating has become one of the most important sectors, with one of the highest presence of boats per capita at national level, and certainly the highest in FVG. The pilot activities implemented by Monfalcone Municipality within FRAMESPORT also go in this direction, in particular with the training course for shipwrights, in order to further support the growth of the sector, which did not stop even during the covid emergency. Unfortunately, bureaucracy is often oppressive, as it takes away the possibility of being competitive with neighbouring Slovenia and Croatia. The issue of excavation is also becoming pressing. There is support for the sector, which has great potential in terms of economic and employment growth, but there are still bureaucratic and administrative issues to be solved.
- **Mr. Remo Di Giandomenico** (Commissioner Azienda Autonoma di Soggiorno e Turismo Termoli – AAST) took the floor to emphasize the importance of cross-border cooperation programmes. It is important to connect different realities so that one learns from the other and vice versa and that is what Interreg project strives to do. They also have some negative aspects that could be improved, but still their role is highly relevant and should be preserved and enlarged.
- **Mr. Giuseppe Savini** (President of Azienda Regionale Attività Produttive Abruzzo – ARAP) claimed that if small ports are not developed, there is a problem, since this type of infrastructure is highly present on the Italian and Croatian coasts. This is also to be reviewed within the TEN-T network, which often includes only bigger ports, leaving behind smaller ones. European projects also require the involvement of communities, and this has been done by ARAP with FRAMESPORT, which also foresaw the involvement of students. More in particular, ARAP brings together all the industrial consortia and is the region's ally in the management of European, national and regional funds. If we talk about tourism and sustainable economic development, we need services. Therefore, the institutions must give continuity to the projects, also through a systemic and long-term approach.
- **Mr. Francesco Calzavara** (Councillor of Veneto Region) intervened again to say that as public administration, it is often difficult to keep up with the technology innovation and offer state-of-the-art products. One thing that can be done is to make the operators understand how the customers' needs will evolve: that is why it is necessary to have the data, and in a short time. Administrations also need professionals capable of getting the data and returning it, so that users, investors and tourists can take advantage of all the opportunities available.
- **Mr. Doriano Labinjan** (Former Major of the Municipality of Brtonigla-Verteneglio and part of the Umag-Novigrad Port Authority) confirmed the successful outcome of the pilot actions

implemented by Umag-Novigrad Port Authority in the framework of FRAMESPORT, which allowed to realize an ICT tool to improve the management of the small port, as well as to purchase an electric dinghy, the first of his kind in the whole Croatia.

- **Ms. Anna Maria Cisint** (Mayor of the Municipality of Monfalcone) claimed that pilot actions often need to be expanded and reconfirmed in order to achieve a medium-term benefit as well. In the case of Monfalcone, platforms were set up to collect data and provide information to tourists arriving via marinas and small ports. As for the fruition of the project, the period after its closure becomes essential, because the prolongation of actions with the same aim would reinforce the project and what has been achieved in its lifetime. Moreover, in the case of Monfalcone, the activity linked to the recovery of the sea professions also allows the aspect of tourist enjoyment of the area to be combined with the theme of labor and the job market.

### ROUND TABLE. FRAMESPORT and the practical experiences to enhance and valorise small ports and the surrounding territories

- **Mr. Nanni Costa** (ITL Foundation) took the floor to introduce the second session dedicated to the 25 pilot activities (PA) that have been developed within the FRAMESPORT project and the tools that have generated from them, representing the more concrete side of the project. In addition to the project partners, these activities have seen a strong involvement of the local stakeholders that followed and participated to their development and implementation. PAs were gathered in 5 macro-themes, in which the ICT theme has been divided into four sub-topics. PAs are complementary each other's, thus supporting a transnational approach. According to this approach, the final aim was to develop a toolbox that will contain applications, solutions and guidelines to ensure replicability and transferability of these PA to other territories.
- From a first elaboration of PAs in view of developing the FRAMESPORT toolbox, it emerged that synergistic pilots could be regrouped into 3 fundamental macro-topics, namely:
  - sustainable growth,
  - business development and
  - system management.

Each of these macro-topics contains a variable number of tools that derive from one or more PAs, thus highlighting horizontal and vertical synergies. Each of these tools respond to a specific phase towards the small ports' development, which has been divided as follows:

- scoping and framing phase (identify goals and requirements);
- strategic planning phase (outline goal-oriented plans);
- operational design and implementation phase (develop topics into actions);
- sailing phase (actions in place and monitoring).

In this framework, the FRAMESPORT ICT portal ([framesport.eu](http://framesport.eu)) represents a transversal multi tool for networking and promotion, knowledge and capacity building, collaborative data management and so on.

- Four representative pilot actions have been chosen to be presented more in detail in the framework of a round table. The involved PAs are the following:
  - **Municipality of Monfalcone:** Develop / refine professional skills for refitters and shipwrights for the classic and historical boat sector;
  - **Autonomous Agency for Hospitality and Tourism of Termoli (AAST):** Development of a prototype of a software application for the identification, booking and payment of available spots at Adriatic small ports. Testing phase at Port of Termoli;
  - **Primorje-Gorski Kotar County:** Improvement of the small ports monitoring system (mooring management, billing system, analysis of customer habits) through real time data collection and delivery;
  - **Sibenik Port Authority:** Testing IT system for the forecast of possible geographical dispersion of the pollutants in case of accident.
- **Ms. Rada Orescanin** (Municipality of Monfalcone) intervened to provide additional details on the PA of Monfalcone, which was aimed at reinforcing the operational capacities of sailing and nautical centres thanks to the improvement of professional skills and exchange of technologies, to promote the training of new generations for the profession of axe masters. Several were the outputs obtained, from the creation of the digital platform that hosted the online training course “Learning the Ancient Craft of the Shipwright” delivered by experts of the sector (<https://maestriscardia.tempestive.com/home>) to the creation of a database of classical and historical boats open to everyone, in order to create a network in the field of sea professions. The course registered a high participation, with 363 people registered to the online training platform with an average attendance of 95 per lesson. Of these participants, 90% were Italian and 10% were foreign (mainly Croatian), ranging in age from 17 to 83. This kind of activity can be definitely capitalized in the future in order to engage young generations in this important sector also through the organization of visit studies to local shipyards offered to primary and secondary schools that can spark an interest in new generations, as well as the transfer of this model to other territories.
- **Mr. Francesco Amorosa** (AFA SYSTEMS for AAST) took the floor on behalf of AAST to provide an overview of the app that is being developed to book berths in Adriatic small ports. The app has been developed and tested in the Port of Termoli. However, this is open to all small ports interested in joining the system to allow the online booking of their berths. More in particular, the digital network linked to the app will be managed directly by each port, which will be able to

monitor the boats and the port's perimeter, communicate with the marina crew and yachtsmen and provide info on the marina and the surrounding area through a virtual totem. This represents a simple and effective way to deliver profiled digital services to users. To enhance its usefulness and efficiency, it is now crucial to disseminate the app and invite Adriatic small ports and marinas to register, share their data to be incorporated in the app and implement the app in their facilities. This tool will also enhance the attractiveness of small ports to users, as digitalization proved to be a key driver in this regard because it responds to the need of tourists to fasten and simplify the booking process.

- **Mr. Vinko Jurković** (Sibenik Port Authority) explained the PA implemented by the Sibenik Port Authority, which concerns the installation and testing of an IT tool (made of 2 buoys with specific sensors as well as drones) to monitor and predict the possible geographical spread of pollution in case of accident. Indeed, the Adriatic is a very sensitive area and its protection is a priority for all the entities involved. In case of pollution, the installed IT system will enable Port of Šibenik Authority to predict the geographical spread of pollution and respond properly, resulting in benefits for the local site and the entire Adriatic area. Risk prevention and management is strategic for small ports because it can prevent bigger damages, for the port itself but also for the whole maritime community, as it is the case with pollution of the maritime ecosystem.
- **Ms. Lea Linic** (Primorje-Gorski Kotar County) intervened to briefly explain the PA of Primorje-Gorski Kotar County, which focused on the improvement of the small ports' monitoring system (mooring management, billing system, analysis of customer habits) through real time data collection and delivery. The aim of pilot action has been to enable more efficient and effective small port management with the use of modern information and communication technologies at the Port of Rab. More in particular, several surveillance cameras have been installed, as well as Bluetooth transmitters and concentrators. Moreover, a series of high-resolution scanners provide an overview of the real-time situation of the berths, signaling which one are free and which one are occupied, an information that before required a specific member of the crew to personally verify the situation of the berths on site. This system can definitely be synergic with other IT tools that are being developed in other Adriatic small ports, such as the ones presented by AAST and by the Sibenik Port Authority. The synergic functioning of all these instruments can really support the sustainable development and efficiency of small ports, and therefore should be encouraged and supported.

## ROUND TABLE. A new strategy and a new digital portal for a sustainable development of Adriatic small ports: matching stakeholders' perspectives

- **Ms. Coccon** (CORILA) intervened to briefly present both the FRAMESPORT ICT portal (available at framesport.eu) as well as the final strategy that is under finalization. Then, **Mr. Ballarin** (CORILA) took the floor to introduce and launch the round table gathering relevant entities that participated to the project, namely:
  - **Paolo De Martino**, IUAV University of Venice
  - **Alessandro Bove**, University of Padova
  - **Dražen Žgaljić**, LOGOTEAM
  - **Matteo Arena**, Consultant of Svilupp Europa Marche Srl - SVEM
- During the roundtable discussion, the importance of the ports in promoting sustainable development was highlighted. Small ports were identified as connectors between land and sea and were shown to have a higher level of resilience than larger ports. Participants discussed the need for a standardization of services, facilities, and tools to be provided at small ports, and the development of an Ecolabel scheme to support sustainable practices. Another priority was the provision of greater digital infrastructure and services to enable better communication with users. Other areas identified for priority focus included securing access to funding, standardization of services, the promotion of nautical itineraries, and training for personnel.

More information on this session and its outcomes can be found in the deliverable *D.3.4.1 – Strategy presentation*.

### Conclusions

- **Mr. Ballarin and Ms. Coccon** (CORILA) took the floor to thank all participants for their presence and to warmly thank the FRAMESPORT partnership for these years of cooperation to reach a common aim, hoping to have the opportunity to cooperate again in the future.

## Photos of the event













