FRAMESPORT FRAMEwork initiative fostering the Sustainable development of Adriatic small PORTs <u>Third Newsletter</u>



FRAMESPORT is a project co-financed by Italy-Croatia CBC Programme, the financial instrument supporting the cooperation among the two European Member States territories overlooking the Adriatic sea. The project will perform a coordinated initiative supporting an integrated and sustainable development of small ports in a strategic perspective, thus allowing them to be proactive socio-economic drivers of the development in the Adriatic coasts.

FRAMESPORT presented at Venice Boat Show 2021

"Small ports as drivers of socio-economic and sustainable development of the Adriatic area": with a webinar dedicated to the challenges and opportunities of small ports as drivers of development, FRAMESPORT was presented at Venice Boat Show 2021. The event took place in the beautiful scenario of the Arsenale with guests gathered in presence and a live streaming on Youtube.



The webinar saw the participation in presence of **Pierpaolo Campostrini**, **director at CORILA**, Lead Partner of the project, along with **Francesca Coccon** and **Andrea Ballarin**, both from CORILA, and **Elena Mazzola** from **University of Padua**.

Dražen Žgaljić, **CEO** at **Logoteam d.o.o**, and **Doriano Labinjan**, **director** at **Umag-Novigrad Port Authority** - both partners of FRAMESPORT – connected online along with **Pierluigi Coppola**, **professor** at **Politecnico di Milano** and **coordinator** of **EUSAIR Pillar 2** (European Strategy for the Adriatic and Ionian region) who highlighted the synergies between the two projects.



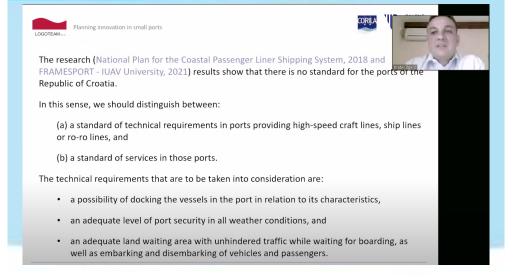
The speakers from CORILA presented the main goals of the project which aims at **promoting the sustainable development of Adriatic small ports** as drivers of socioeconomic growth of the coastal areas, through a **common strategic approach** based on the systematization of data gathered. With this purpose, one of the key objectives of FRAMESPORT is the implementation of an **ICT platform** where information on small ports will be available for consultation.

A particular focus was also drawn on the **fundamental role of stakeholders**: institutions, research centres and end-users who will be involved and consulted to identify needs and priorities of the territories and combine them in a strategic vision.



Dražen Žgaljić offered an overview of the **current situation of Croatian small ports** – which generally mirrors the situation on the other side of the Adriatic – based on the results of a previous national research on the port system that will be updated with the outputs of a **questionnaire developed with IUAV** within FRAMESPORT.

Data show a general lack of technical, dimensional and infrastructural standards along with often inadequate standards for basic services offered to the end users also in terms of safety: FRAMESPORT intends to intervene and upgrade this scenario by **developing a prototype of ideal small ports** and spreading the application of minimum criteria in each port of the Adriatic.



During the event, a special focus was also placed on the **Pilot Actions** that the project partners will pursue, in particular the creation of a **European Ecolabel** that will certify the commitment of small ports towards environmental sustainability, based on specific guidelines and criteria, and the **new generation technologies** that will be implemented by Umag-Novigrad Port Authority for an **innovative management system**.





Pierpaolo Campostrini closed the webinar reminding the vital importance of **refocusing on the Blue Economy**, acknowledging and **valuing the role of tourist ports, marinas and the nautical sector** for the development of the economic system and the territory as a whole.

"We, European and extra-European countries overlooking the Mediterranean Sea, are

bound by a common destiny and a common resource: it is our duty to fully grasp its value and the opportunities it offers for our economic growth, a general social improvement, an increase in employment and services for the community."



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