

# PUBLIC EVENT REPORT

WP2 Communication activities

Act.2.4 Events

D.2.4.2 Project public events

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## Event summary

The Maritime and Multimodal Sustainable passenger transport solutions and services (MIMOSA) project contracted within the cross-border cooperation program INTERREG V-A Italy – Croatia (2014-2020) was marked by a final conference organized by the University of Rijeka, Faculty of Maritime Studies - entitled "Boosting cross-border passenger mobility - More sustainable and connected services with solutions" on Wednesday, June 14, 2023 at Hotel Ambassador in Opatija (Croatia).

The final conference was opened by Mr. Paolo Dileno from the Central European Initiative - CEI (leading partner of the project), who briefly presented the results through 14 established partner groups for the quality of sustainable mobility, numerous cooperation agreements concluded; the results of 18 partner institutions in the function of improving the sustainability of IT-HR passenger mobility. Moreover, rector of the University of Rijeka, prof. Ph.D. Snježana Prijić-Samaržija emphasized the importance of this Conference, as well as others from the INTERREG program, which brings new values and solutions, new acquaintances, new projects, which certainly represent an improvement for the entire community. The main project activities were presented and discussed during panels and presentations, such as improvement of multimodal sustainable passenger connections, establishment of better services for passenger mobility through harmonization and standardization of different types of smart solutions and technologies, noise reduction and negative impacts of CO2 emissions and noise pollution created by traffic solutions

## Audience

The type of the audience present: approximately 70 participants, out of which 44 local, regional and national public authority representatives, 8 general public, 8 education and training organisations as well as universities and research institutes representatives, 8 local and national media representatives.

## Press involvement

Press which has been involved:

“Novi list” (national media) – 2 journalists and 1 national TV

Links of published news:

<https://www.novilist.hr/rijeka-regija/opatija/u-opatiji-predstavljen-projekt-mimosa-evo-o-cemu-se-radi/>

<https://www.novilist.hr/rijeka-regija/opatija/inovativni-eu-projekt-mimosa-se-predstavlja-u-opatijskom-centru-gervais/>

“Radio Rijeka” (Local media) – 2 journalists

“HRT” (National TV station) – 2 journalists  
News in the “Županijska panorama” show.

## Event outcomes

At the final conference, significant panel discussions were held with interesting speakers, partners and collaborators belonging to public authorities, passenger transport service providers, development agencies, port authorities, research institutions and higher education institutions from the Republic of Croatia and the Republic of Italy: Central European Initiative Executive Secretariat (CEI), Autonomous Region of Friuli Venezia Giulia, Ca' Foscari University of Venice, Institute For Transport and Logistics Foundation (ITL), Central Adriatic Ports Authority, Abruzzo Region, Puglia Region, Emilia Romagna Region, Fisheries Local Action Group Consortium, Ministry of Regional Development and Funds of the European Union - Administration for Islands, Regional Development Agency of Primorje-Gorski Kotar County, Istrian Development Agency - IDA d.o.o., Dubrovnik-Neretva County, HŽ Putnički prijevoz d.o.o., Port Authority of Split, Port Authority of Rovinj, Port Authority of Šibenik, County Zadar Port Authority, Public Institution Development Agency of Lika-Senj County - LIRA. Discussions and presentations were based on concepts and examples through which the offer of multimodal sustainable transport solutions and services can be improved by promoting a new cross-border approach for passenger mobility in the Italy-Croatia program area while preventing environmental pollution.

The topic of multimodal sustainable transport is very relevant in the context of finding opportunities and solutions to overcome obstacles and challenges of sustainability, and creating a vision of the future in the light of sustainable development goals and the Sustainable Development Agenda until 2030. Main conclusion of the event is that projects like MIMOSA, which deal with the improvement of multimodal sustainable transport solutions and services by promoting a new cross-border approach to passenger mobility, are very important for research domain of the respective programme area, which brings us new knowledge, new recognition in our scientific and research portfolio, but moreover they are significant for local community and development.





