

PUBLIC EVENT REPORT

WP 2 – Communication Activities

Activity nr. 2.4 - Events

PP 2 - UNIVE
All MIMOSA PPS involved
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Event summary

The public event *“Italy-Croatia maritime connections. Achieved results and future perspectives”* took place in Venice on October 14th 2022: it was a hybrid event with the possibility to attend in presence or connecting online.

The day was divided in two parts.

The morning session, opened to the public and providing the translation Italian/English, had the scope to pull the rows and to discuss the numerous analysis and consultations carried out during MIMOSA project. Its aim was to increase the sustainability of maritime and coastal transports between Italy and Croatia, while improving the planning capacities of the authorities and operators.

The importance of this first session was also underlined by the presence of the top management of the Italy-Croatia Programme, that is the Managing Authority represented by its Director, dr. Anna Flavia Zuccon, who opened with the institutional greetings together with Ca’ Foscari University Rector, prof. Tiziana Lippiello (h. 10:00-10:20), and the Joint Secretariat, represented by its Director, dr. Silvia Comiati, who was charged of the Keynote speech.

The title given to this public event has been taken from three separate talks, to introduce the results carried out on MIMOSA experience. Between the two countries there is an important flow of passengers (estimated at about six million passengers per year), which sets environmental impact priorities but offers also opportunities for cooperation and economic development for what concerns tourism sector, opportunities that Italy and Croatia can jointly pursue downstream of a harmonisation of plans and a coordinated push towards multimodal and sustainable transport.

In addition to these technical interventions, the round table (h. 12:00-13:00) involved regional authorities, managing and development authorities, representatives of entrepreneurship, already engaged by PP2 – Ca’ Foscari University as stakeholders during the awareness campaign, and academia, who had the opportunity to discuss and deal with a debate built on two-round-questions:

1. on the basis of mutual experience, to what extent cross-border territorial cooperation can contribute to solving problems and difficulties in favour of the mobility of persons?
2. what elements can improve cross-border territorial cooperation, including with a view to improving cross-border and transnational mobility of persons?

The afternoon session *“Preliminary meeting in view of the setting-up of MIMOSA Cooperation Network”* (h. 15:00-16:20) was dedicated exclusively to the members of the MIMOSA project: the aim was to formally open the internal debate on the constitution of the permanent cross-border Network to foster a stable dialogue at cross-border level (A.6.2), in preparation to the 8th Partner Meeting in Zagreb on October 18/19 2022.

The management of the works has been entrusted to the Partner n. 3 ITR, responsible of the finalization of this task of plan, jointly with the Partner n. 2 Autonomous Friuli-Venezia Giulia Region – Central Directorate for infrastructure and territory. Regional and Local public transport service.

Audience

Below the chart shows the numbers of participants during **the morning session “Italy-Croatia maritime connections. Achieved results and future perspectives”**:

	MIMOSA PPS	General Public	Enterprises, transport operators including operators of multimodal logistics hubs, infrastructure providers	Local, regional and national public authorities	Transport associations		
In presence	24	7	3	2	0	36	Tot. In presence
Online	3	3	0	0	0	6	Tot. Online
TOT.	27	10	3	2	0		

Below the chart shows the numbers of participants during **the afternoon session “Preliminary meeting in view of the setting-up of MIMOSA Cooperation Network”**:

	MIMOSA PPS
In presence	19
Online	2
TOT.	21

Press involvement

Any press has been involved during the Public Event “Italy-Croatia maritime connections. Achieved results and future perspectives” (morning session); however, the Communication Manager of Management Department posted in real time some highlights of the meeting, encouraging the online debate as shown in the screenshots below:



Event outcomes

Morning Session (from 10:00 to 13:30)

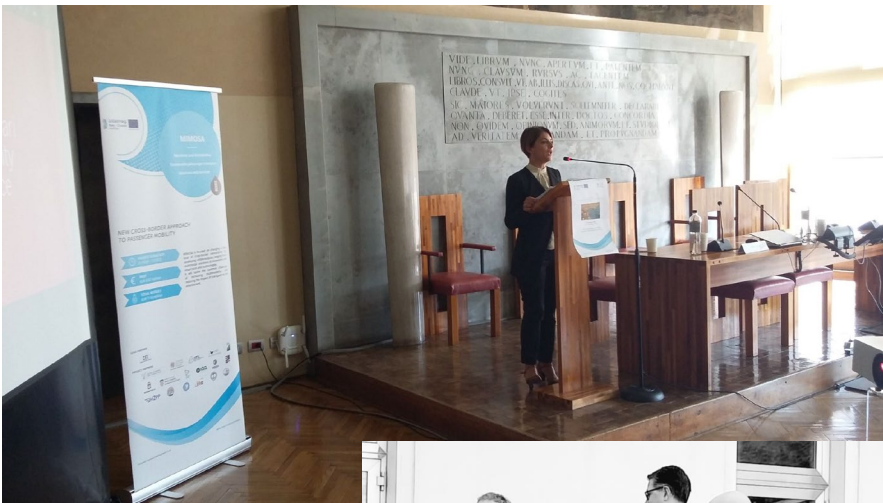
Opening the morning session, the three introductory talks to the day discussed the main theme which gave the name also to the Public Event *“Maritime connections between Italy and Croatia: achieved results and future perspectives”* (h. 10:20-11:10):

1. the Lead Partner, in the person of dr. Ana Sinkovic (who took the place of dr. Dileno), discussed about *“The contribution of the MIMOSA project to the improvement of cross-border connections between Italy and Croatia”*;
2. PP10 – University of Rijeka, in the person of prof. Josip Dujmović, analysed *“[...] the carbon footprint of the main routes between Italy and Croatia”*;
3. PP1 – Autonomous Friuli-Venezia Giulia Region – Central Directorate for infrastructure and territory. Regional and Local public transport service, in the person of dr. Enzo Volponi (who took the place of dr. Marco Padrini), spoke about *“The intermodality bike-boat to support the maritime connections and the development of the cycling in the basin of the Adriatic”*.

After this first part, Dr. Silvia Comiati (Joint Secretariat) held the keynote speech titled *“From the capitalisation of the results of the 2014-2020 Programme to the priorities of the new Programming 2021-2027”*, anticipating, with a video as well as her talk, some highlights that the Open Day launching the New Interreg Italy-Croatia Programme 2021-2027 will deeply analyse during the Public Event on October, 24/25 2022 (h. 11:10:11:40).

The debate, which the round table helped to encourage, has provided a comprehensive and effective framework for the future implementation of passenger mobility, with a prospective look to the future able to grasp needs and requirements both in terms of cross-border cooperation, both in terms of strengthening the tools and logistics services (h. 12:00-13:30).







Afternoon Session (from 15:00 to 16:20)

During the session titled *“Preliminary meeting in view of the setting-up of MIMOSA Cooperation Network”*, Dr. Denis Grasso presented a sort of roadmap with all the steps to establish this Network; starting from the already approved methodology (D.6.2.2), the key objectives of the session were:

- present the general goals of the “Permanent cross-border Network on Sustainable Mobility” (CBN);
- push partners into finding a name to the Association, to be attractive;
- discuss the members’ selection procedures;
- discuss the CBN management systems;
- discuss the CBN platform;

- list the key topics for the 2023 technical activities.

The occasion allowed to collect a first round of suggestions and indications, both on the legal nature of the network, and on the aspects related to name and membership.

The Partner Meeting in Zagreb should therefore encourage a new debate, especially among those partners who have not yet formally expressed themselves.

