

# PUBLIC EVENT REPORT

WP4 Analysing and piloting new sustainable mobility solutions

D.4.3.2 No. 1 Pilot maritime and multimodal connection

PP1 FVG Region Status: final, version 1 Distribution: public Date: 26/09/2022



## **Event summary**

On the occasion of the launch of the 2022 season of the Grado-Lignano maritime line, a small promotional event was organized on June 1<sup>st</sup> in Lignano, involving the press to disseminate the proposed service to the general public.

The event took place shortly before the departure of the Sciré ship from the port of Lignano, at about 5:30 pm at the presence of the representatives of the FVG Region, TPL FVG (APT Gorizia), the ship owner, the ship's crew and a journalist called for the occasion, plus some users of the service.

#### **Audience**

- 3 regional public authority representatives;
- 3 representatives of public transport company;
- 5 representatives of the ship owner and crew;
- 5 tourists
- 1 press

### **Press involvement**

https://www.radiopuntozero.it/linea-marittima-grado-lignano-orari-partenze-e-dove-acquistare-i-biglietti/

Radio Punto Zero organized the interview to FVG Regione and TPL FVG and promoted it on website.

#### **Event outcomes**

See speakers' presentations at the link above of Radiopuntozero.











