

# PUBLIC EVENT REPORT

WP5 Developing tools and harmonizing services  
for a sustainable intermodal mobility

D.5.3.5 No.1 Set of solutions for an easy access to  
the airports of Bari and Brindisi by passenger  
travelling by bicycle

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PP6 PUGLIA REGION

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## Event summary

On 8th May 2023, during the **ANNUAL DAY OF THE CITIES AND REGIONS FOR CYCLISTS NETWORK OF E.C.F IN THE VELO-CITY CONFERENCE** held in Leipzig, Apulia Region had the opportunity to present the pilot activity carried out in Puglia within MIMOSA Project “No.1 Set of solutions for an easy access to the airports of Bari & Brindisi by passenger travelling by bicycle. Improving the accessibility to airports by bicycle travelers using equipment & services”.

## Agenda – 8<sup>th</sup> May 2023



Time	Topic
09:00-09:30	Arrival & Welcome Coffee
09:30-09:45	<b>Welcome by ECF &amp; City of Leipzig</b> <ul style="list-style-type: none"> <li>Henk Swarttouw, ECF President</li> <li>Dr. Heiderose Heßke, Deputy Head of Office for International Affairs, City of Leipzig</li> </ul>
09:45-10:00	<b>Sponsor Presentation by ARUP</b> <ul style="list-style-type: none"> <li>Tiago Oliveira, Associate Director, Transport Planning Ireland Leader</li> </ul>
10:00-10:45	<b>ECF update on selected advocacy topics</b> <ul style="list-style-type: none"> <li>Jill Warren, ECF CEO</li> </ul>
10:45-11:00	Coffee break
11:00-12:00	<b>CRC Exchange Session - Members' presentations</b> <ul style="list-style-type: none"> <li>Henrik Lunderoff Kristensen, Special advisor Mobility Division, City of Copenhagen</li> <li>Bart Christiaens, Bicycle Coordinators, City of Rotterdam,</li> <li>Emma Kangas, Project Manager, City of Helsingborg</li> <li>Kosmas Anagnostopoulos, Coordinator &amp; Katerina Nikolopoulou, Members Manager CIVINET Greece-Cyprus</li> <li>Raffaele Sforza, MIMOSA Project Manager, Region Puglia</li> </ul>
12.00-13.30	Lunch – PILOT restaurant, <a href="#">Bosestraße 1</a> , 04109 Leipzig (7-min walk)
13.30-16.30	<b>Technical Visit by City of Leipzig</b> <ul style="list-style-type: none"> <li>Dr. Christoph Waack, Cycling Officer, City of Leipzig</li> </ul>



Apulia Region is the only Italian public institution participating at the “European network Cities and Regions for Cyclists”, promoted and coordinated by the European Cyclists' Federation.

This event was the introductory event to the international conference on cycling mobility Velo-City, promoted by the European Cyclists' Federation, hosted this year from 9 to 12 May in Leipzig, a city in Saxony. It is peculiar to underline that an important transformation took place in Leipzig during the last 30 years: the development of a mobility system with a low rate of private motorization and wider offer of public, collective

and shared means of transport, to the point that young people do not use cars to get around, thus contributing to avoiding traffic and road congestion; so that, the opportunity to present MIMOSA project to this target audience created interest toward sustainable mobility solutions developed within the project.

The participation of the Apulia Region in the Cities and Regions for Cyclists' network and the Velo-City, through international networking activities, contributes to the consolidation of good relations with the main public and private stakeholders from the main continents in the field of sustainable mobility.

## Audience

The event has been attended by 50 Representative of the Cities and Regions for Cyclists' Network of the European Cyclists Federation.



## Press involvement

The event saw the participation and the involvement of the Press officer of ECF, and Apulia Region promoted the event also through its channels:

<https://europuglia.regione.puglia.it/-/%C2%A0i-risultati-del-progetto-mimosa-a-lipsia-alla-conferenza-internazionale-velo-city-2023?redirect=%2Fhome>



The screenshot shows a news article on the Europuglia website. The article title is "I risultati del progetto MIMOSA a Lipsia alla conferenza internazionale Velo-City 2023". The text describes the completion of "bike facility point" at Bari Airport and mentions the project manager's presentation at the conference in Lipsia. It also notes that the project is funded by Interreg Italia-Croatia 2014-2020 and is a pilot action for the MIMOSA project.

## Event outcomes

### Raffaele Sforza PO of the Interreg Mimosa Project

The MIMOSA project manager illustrated the details of the initiative being completed at the airports of Bari and Brindisi, together with the *“Vademecum on bicycle and collective means of transport intermodality”* another important deliverable of the Project.

The pilot project carried out by Apulia Region Project *“No.1 Set of solutions for an easy access to the airports of Bari & Brindisi by passenger travelling by bicycle. Improving the accessibility to airports by bicycle travelers using equipment & services”* consists in the setting-up of two bike facility points, i.e. equipped areas for assembling/reassembling bicycles at the service of cyclists departing from and arriving in Bari and Brindisi.

The pilot action has been considered and evaluated positively by the attendance that recognized the novelty of the intervention and the related services, representing for sure, an opportunity to foster the multimodality in the Region, as well as in the CB area and in the Adriatic-Ionian Macro-Region, and at the same time to promote Puglia as destination for cycle tourists.