

# PUBLIC EVENT REPORT

WP4 Analysing and piloting new sustainable  
mobility solutions

D.4.3.2 No. 1 Pilot maritime and multimodal  
connection

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PP1 FVG Region

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## Event summary

Assessed the need to support the promotion of the Lignano-Grado maritime service, which last year was launched in the middle of the Covid pandemic and for which it was not possible to organize any promotional event on site, the FVG Region decided to organize a second promotional event aimed at tourist involvement, held in Grado on 1<sup>st</sup> July 2022, at 7 pm.

A small gazebo was installed at the Grado pier to offer travellers in transit between Trieste-Grado-Lignano a small refreshment and the opportunity to learn about the MIMOSA project, with the distribution of the project brochure and some gadgets made for the occasion.

A press review was organized in the presence of the regional Councillor for transport and service managers, as well as representatives of the two seaside Municipalities connected by the maritime service.

## Audience

4 regional public authority representatives; 2 local authority representatives;  
3 public transport company representatives; 5 ship owner and crew representatives;  
20 tourists  
1 press

## Press involvement

<https://www.regione.fvg.it/rafvfg/comunicati/comunicato.act?dir=/rafvfg/cms/RAFVG/notiziedallagiunta/&nm=20220701191156011>

## Event outcomes



