

PUBLIC EVENT REPORT

WP5 Developing tools and harmonizing services
for a sustainable intermodal mobility

D.5.3.5 No.1 Set of solutions for an easy access to
the airports of Bari and Brindisi by passenger
travelling by bicycle

PP6 PUGLIA REGION
Status: Final
Distribution: public
Date: 08/06/2023

Event summary

On 29 th May 2023 in Brindisi, the Inauguration of the Bike Facility Point of SALENTO AIRPORT took place. This public event, attended by journalists, tourists, policy makers and general public, has been the first opportunity to present and promote the pilot action realized in the Brindisi Airport, an example of service integrating cycling mobility with air transport and offering cycle paths with guided and signposted routes and an equipped area for assembling and disassembling bicycles.

The main goals of the Pilot project of Puglia Region, as well as the related added value for the sustainable growth of the Region, have been presented together by Anita Maurodinoia, Councillor for Transport and Sustainable Mobility - Apulia Region, Antonio Maria Vasile, President of Aeroporti di Puglia S.p.A., Francesca Arbore, Head of the Sustainable Mobility and LPT Supervision Section - Apulia Region, Patrizio Summa, Special Projects Director - Aeroporti di Puglia.



Audience

The event has been attended by:

- 2 journalists, press bodies and newspapers
- 10 regional public authority representatives

- 20 tourists

Press involvement

TELERAMA, a media with regional cut attended the event.

More, Puglia Region published an article on its website EUROPUGLIA:

[https://europuglia.regione.puglia.it/web/europuglia/-/con-il-progetto-mimosa-la-puglia-all-avanguardia-nei-servizi-aeroportuali-per-il-cicloturismo.](https://europuglia.regione.puglia.it/web/europuglia/-/con-il-progetto-mimosa-la-puglia-all-avanguardia-nei-servizi-aeroportuali-per-il-cicloturismo)

Event outcomes

On Monday 29 May at 11.00 a.m. in Brindisi, inside the Salento airport, the second "bike facility point" realised by Aeroporti di Puglia SpA at the initiative of the Department of Transport and Sustainable Mobility of the Apulia Region was inaugurated in the presence of journalists and targeted stakeholders, as a pilot action of the MIMOSA Project.

The bike facility point is dedicated to departing and arriving cyclists, who travel by plane carrying their bikes in the hold, with the aim of encouraging and supporting combined bike and air transport and the airport's cycle accessibility. The station is equipped with the necessary equipment for disassembling bicycles, for those departing, and reassembling them for those arriving, and together with the special signage inside the air terminal and dedicated information, disseminated via the Aeroporti di Puglia website and the touchscreen in the equipped station, offer a new airport service to passengers, consolidating Puglia's role as the first Italian region with bike-friendly air terminals.

Participants showed interest for the initiative and consider it as an opportunity for the increase of attractiveness of Salento area and Puglia Region in general as sustainable tourism destination, as well as a clear example on how to promote the multimodality as trigger for a smarter and greener mobility.