

PUBLIC EVENT REPORT

WP4 Analysing and piloting new sustainable
mobility solutions

Joint public event "Integration of public transport
services. Good practice and perspectives"

PP3 ITL
Status: final, version No 1
Distribution: (public)
Date: 26/09/2022

Event summary

On **10/06/2022** ITL organized in collaboration with the Emilia-Romagna Region and the Engineers Bologna Association (Ordine degli Ingegneri di Bologna) a technical public event titled “Integration of public transport services. Good practice and perspectives”. The event was organized together with other 2 INTERREG projects: Adrion project “Inter-Connect Plus” and Interreg Adrion project “REFORM”. The local event was organized in the premises of Engineers Bologna Association (Strada Maggiore 13).



PRESENTANO IL SEMINARIO:
INTEGRAZIONE DEI SERVIZI DI TRASPORTO PUBBLICO LOCALI
Buone pratiche e prospettive

10 GIUGNO 2022 – 10:00-13:00
 Ordine degli Ingegneri Bologna
 Strada Maggiore, 13

Obiettivo del seminario è quello di confrontarsi sulle prospettive e le principali soluzioni di integrazione di differenti soluzioni di trasporto pubblico. Si prenderanno in considerazione diverse forme di integrazione, con un focus particolare al tema della integrazione tariffaria. Dopo una prima sessione dedicata a fornire i principali aggiornamenti a livello europeo, la seconda sessione si occuperà di presentare casi studio concreti sviluppati in Emilia-Romagna.

Programma:

Saluti – Claudio Lantieri (Ordine Ingegneri Bologna), Giuseppe Luppino (Fondazione ITL)

Sessione 1. Integrazione tariffaria: esperienze internazionali e novità nel quadro europeo

- ✓ Alberto Preti (Steer), *Integrazione tariffaria nel trasporto pubblico: buone pratiche nazionali ed internazionali*
- ✓ Eleonora Tu (Fondazione ITL), *REFORM Presentazione delle buone pratiche del progetto in relazione al tema*
- ✓ Roberto Zani (T-Plan), *Revisione della nuova normativa sulle reti TEN-T e impatti sulle politiche regionali e locali*

Sessione 2. Buone pratiche a livello regionale

- ✓ Andrea Normanno (Regione Emilia-Romagna), *Integrazione del sistema dei trasporti nella Regione Emilia-Romagna*
- ✓ Alessandra Gotini (Start Romagna)/Alessandro Botteghi (Trenitalia-Tper), *L'esperienza del Rail Smart Pass*
- ✓ Mirco Armandi (TPER), *La tecnologia a servizio del trasporto passeggeri: App Roger e sue future evoluzioni*
- ✓ Giorgio Fiorillo (SRM - Reti e Mobilità), *Servizi di trasporto pubblico flessibili. Lo use case di Bologna e del progetto SMACKER*

Light Lunch

La partecipazione al seminario assegna 3 CFP agli ingegneri partecipanti

Iscrizione online obbligatoria al sito <https://formazione.ordingbo.it>. In caso di impossibilità a partecipare, è obbligatorio cancellarsi almeno due giorni prima dell'evento, in modo da consentire la partecipazione ad eventuali colleghi interessati. Ricordiamo che per ottenere i crediti è necessario partecipare all'intero evento; chi dovesse arrivare a evento iniziato o uscire prima del termine non potrà ottenere il riconoscimento dei crediti indicati. L'organizzazione si riserva di apportare variazioni su argomenti, sede e docente.

The goal of this local event was to discuss with high level technical experts about the different solutions and strategies developed/under development in the Emilia-Romagna Region in relation to a better integration of public transport solutions (both in terms of ticketing integration and operational integrations, for example in terms of development of more flexible public transport solutions).

For these reasons the MIMOSA local event was split in two different thematic sessions: the first one was more general and referred to the presentation of the integration strategies at international and European levels. Alberto Preti (Steer Davies) presented an analytical study on the different public transport integration solutions adopted at international, European and national level. Eleonora Tu, from ITL, presented some good practices from the REFORM project starting from the importance of SUMPS. Finally, Roberto Zani (T-Plan) presented how the new TEN-T regulation can impact on the different strategies of public transport promotion and integration at regional and local levels.

The second thematic session was related to the presentation of Emilia-Romagna ongoing projects/initiatives. Andrea Normanno, from Emilia-Romagna Region, presented the regional policies and the future initiatives in terms of better integration of public transport solutions at regional level. Alessandra Gotini, from the Romagna public transport operator “Start Romagna”, presented the case of the bus and train integration schemes adopted in order to create a single ticket to travel in all the Romagna sub region (Rail Smart Pass). Mirco Armandi, from the public transport operator TPER, presented the updated of the regional App for the Maas promotion (Roger) presenting also the future public transport integration opportunities. Finally Giorgio Fiorillo presented the cases of demand responsive public transport services developed in the bologna hilly area in order to better fit the users’ needs. Finally there was a general discussion with the public in the conference room.

Audience

The audience to this local MIMOSA event was 21 registered people (others participants not signed the signature list and they are not reported).

In relation to the classification of the participants:

- 1 Regional Public Authority
- 1 Local Public Authority
- 3 Transport Operators
- 3 Enterprises
- 1 University
- 11 General public (included ITL staff).

The participants to this MIMOSA joint local events are the Emilia-Romagna Region (3 persons), the Metropolitan City of Bologna, representative of regional local transport operators (Tper, Start Romagna, Trenitalia), enterprises/engineers companies working in the transport sector (Steer, Tplan and Bologna Airport) and representative of the Bologna university (engineering department).

Press involvement

No press operators were involved. The MIMOSA joint local event was promoted by PPR-ITL and the Engineering Bologna Association.

Event outcomes

The MIMOSA joint local event main outcomes were several ideas on how to improve the public transport offer working on a better integration of different sustainable solutions and of the fares/ticketing solutions.



