

# PUBLIC EVENT REPORT

WP5 Developing tools and harmonizing services  
for a sustainable intermodal mobility

D.5.3.5 No.1 Set of solutions for an easy access to  
the airports of Bari and Brindisi by passenger  
travelling by bicycle

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PP6 PUGLIA REGION  
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## Event summary

On 18<sup>th</sup> May 2023 in Bari, the Inauguration of the Bike Facility Point of KAROL WOJTYLA INTERNATIONAL AIRPORT took place. This public event, attended by journalists, tourists, policy makers and general public, has been the first opportunity to present and promote the pilot action realized in the Bari Airport, an example of service integrating cycling mobility with air and rail transport and offering cycle paths with guided and signposted routes and an equipped area for assembling and disassembling bicycles.

The main goals of the Pilot project of Puglia Region, as well as the related added value for the sustainable growth of the Region, have been presented together by Anita Maurodinoia, Councillor for Transport and Sustainable Mobility - Apulia Region, Antonio Maria Vasile, President of Aeroporti di Puglia S.p.A., Vito Antonio Antonacci, Director of the Mobility Department - Apulia Region, Patrizio Summa, Special Projects Director - Apulia Airports.



## Audience

The event has been attended by:

- 30 journalists, press bodies and newspapers
- 10 regional public authority representatives
- 40 tourists

## Press involvement

Several media organisations with local/regional coverage attended the meeting:

MEDIA	TYPE OF SERVICE
N. 2 ANTENNASUD	TV station report
N. 2 TELENORBA	TV station report
N. 1 ITALPRESS	TV station report
TRM	TV station report
CRONACHE TV	TV station report
TELEBARI	TV station report
AGENDA 41	TV station report

Several services have been published:

<https://www.rainews.it/tgr/puglia/articoli/2023/05/bari-aeroporto-bike-friendly-attivata-la-prima-postazione-per-montaggio-bici-fe1f59d7-2f8e-4a9e-a8ac-866aa880f459.html>

<https://www.youtube.com/watch?v=ELqLTakB3LE>

<https://www.youtube.com/watch?v=bObeiXMQ5Ag>

<https://www.youtube.com/watch?v=4DluDXdf2Mc>

[https://www.youtube.com/watch?v=8L\\_rtvWILSw](https://www.youtube.com/watch?v=8L_rtvWILSw)

<https://www.annenasud.com/bari-aeroporto-diventa-bike-friendly/>

<https://www.italpress.com/maurodinoia-bari-primo-aeroporto-bike-friendly-in-italia/>

<https://www.telebari.it/attualita/120054-allaeroporto-di-bari-una-postazione-per-il-montaggio-delle-bici-inaugurato-il-bike-facility-point-video.html>

[https://bari.repubblica.it/cronaca/2023/05/18/news/cicloturismo\\_nellaeroporto\\_di\\_bari\\_la\\_postazione\\_per\\_montare\\_e\\_smontare\\_le\\_bici\\_presto\\_anche\\_a\\_brindisi-400690896/](https://bari.repubblica.it/cronaca/2023/05/18/news/cicloturismo_nellaeroporto_di_bari_la_postazione_per_montare_e_smontare_le_bici_presto_anche_a_brindisi-400690896/)

<https://bariseranews.it/2023/05/18/aeroporti-emiliano-scalo-di-bari-e-il-primo-bike-friendly-ditalia/>

<https://europuglia.regione.puglia.it/web/europuglia/-/progetto-mimosa-inaugurato-nell-aeroporto-di-bari-il-primo-bike-facility-point-per-i-cicloturisti>.

## Event outcomes

The event saw the presentation of the airport service at Bari's Karol Wojtyła airport, the first in Italy dedicated to cycle travelers, with an equipped station for assembling and disassembling bicycles (bike facility point), signage, guided routes and information on institutional channels. The regional councillor for Transport and Sustainable Mobility, Anita Maurodinoia, the president of Aeroporti di Puglia, Antonio Maria Vasile, the director of the Puglia Region's Mobility Department, Vito Antonio Antonacci, and Patrizio Summa, director of Special Projects - Aeroporti di Puglia, were present.

The creation of a set of solutions to facilitate the accessibility of the airports of Bari and Brindisi by travellers on bicycles (bicycle tourists) is one of the objectives of the strategic project "MIMOSA - Maritime and Multimodal passenger transport services".

Hereafter some of the keypoints of presented by the Speakers during the event:

### **Councillor for Transport, Anita Maurodinoia**

"Today we can declare Bari airport to be the first bike-friendly airport in Italy --. In fact, we have inaugurated the first bike assembly and disassembly point at the service of travelers and tourists, i.e. an access and storage point for bicycles which, together with guided routes and special signage, makes the airport and the city of Bari accessible to cyclists. A project conceived and realized in cooperation with Aeroporti di Puglia, which will lead in the next few days to the activation of another station at the Brindisi airport and which envisages an information campaign on institutional channels. Apulia confirms its focus on sustainable mobility and cycle tourism, but above all confirms its investment in integrated infrastructures for intermodality, which make

connections between city centres and places of interest with airports, ports, railway stations and bus terminals increasingly easy."

**President of Aeroporti di Puglia, Antonio Maria Vasile**

"Interreg cooperation programmes represent a fundamental tool to support AdP's environmental policies. With the launch of this project, which was created to meet the needs of passengers in transit through our airports with their bicycles, we have enabled the airports of Bari and Brindisi, thanks to the Puglia Region and the Department of Mobility, to reach high quality standards in the services offered, on a par with other European airports. We immediately embraced this pilot project, because the idea of being able to contribute to a better and easier approach to an issue that is more topical than ever, that of sustainable mobility, makes us proud. To be able to continue to build the future with a view to sustainability is an idea that Aeroporti di Puglia embraced years ago and that it is pursuing with all the means at its disposal, because climate and environmental protection are dear to all of us'.

**Raffaele Sforza PO of the Interreg Mimosa Project**

The MIMOSA project aims to promote the combined use of bicycles and other means of transport for both everyday travel and tourism, making the Apulian territory increasingly accessible. This is achieved not only by enhancing the infrastructure for integrated bicycle/other means of transport and services for cyclists, but also through knowledge of international best practices. In fact, the project also financed the drafting of a Vademecum on good practices concerning infrastructure and services for bicycle and public transport intermodality and accessibility for the Italy-Croatia cross-border area and a position paper on services for bicycle accessibility of modal interchanges by passengers with bicycles (commuters and tourists).