

# D.5.3.7 SET OF SOLUTION FOR UPGRADING BIKE LANES IN DUBROVNIK-NERETVA COUNTY

<b>Working Package n:</b>	WP5 Developing tools and harmonizing services for a sustainable intermodal mobility
<b>Activity (n. and description):</b>	5.3 Enhancing green transport modalities and the interconnections from the nodes and the cycling axis
<b>Deliverable (n. and description):</b>	5.3.7 No. 1 Set of solutions for upgrading bike lanes in Dubrovnik-Neretva County
<b>Responsible Partner:</b>	PP11
<b>Status:</b>	Final
<b>Deadline (as from the original AF):</b>	02/2023
<b>Finalized on:</b>	02/2023

## 1. Background, scope and description of the pilot action

In May 2021, Dubrovnik-Neretva County signed Agreement with Municipalities And City of Korčula for the purchase and installation of 19 bicycle service sets and 20 bicycle stand that will contribute to the development of cycling tourism in our county, and the activity was funded by the project Maritime and Multimodal Sustainable Passanger Transport Solutions and Services - MIMOSA - INTERREG HR-IT 2014 - 2020, in which the Dubrovnik-Neretva County is a project partner.

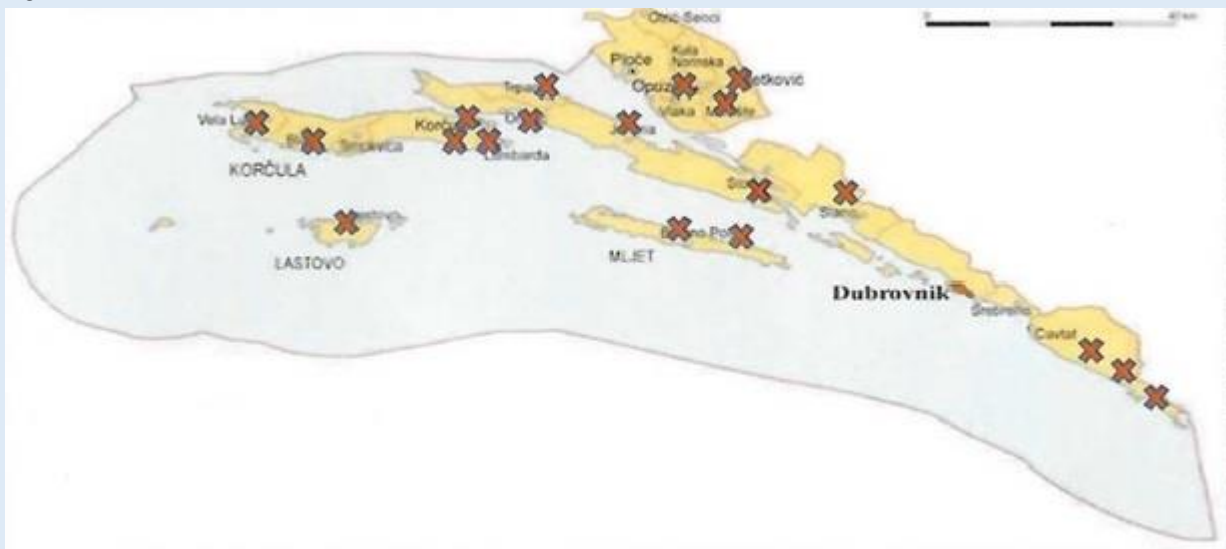
Bicycle sets were installed on the island of Korčula - five sets, in the Pelješac area - four sets, in Metković - three sets, on the island of Lastovo - one set, on the island of Mljet - two sets, in the Municipality Dubrovačko primorje - one set and in Konavle - three sets, where the cyclo point (center) was arranged and equipped. The contract with company Texo gradnja was signed on December 23<sup>rd</sup> 2022.

Subsequent rebalancing determined additional funds for four new bike sets. On October 10<sup>rd</sup> 2023, Dubrovnik-Neretva County signed Agreement with Vela Luka, Orebić, Metković and island of Mljet.

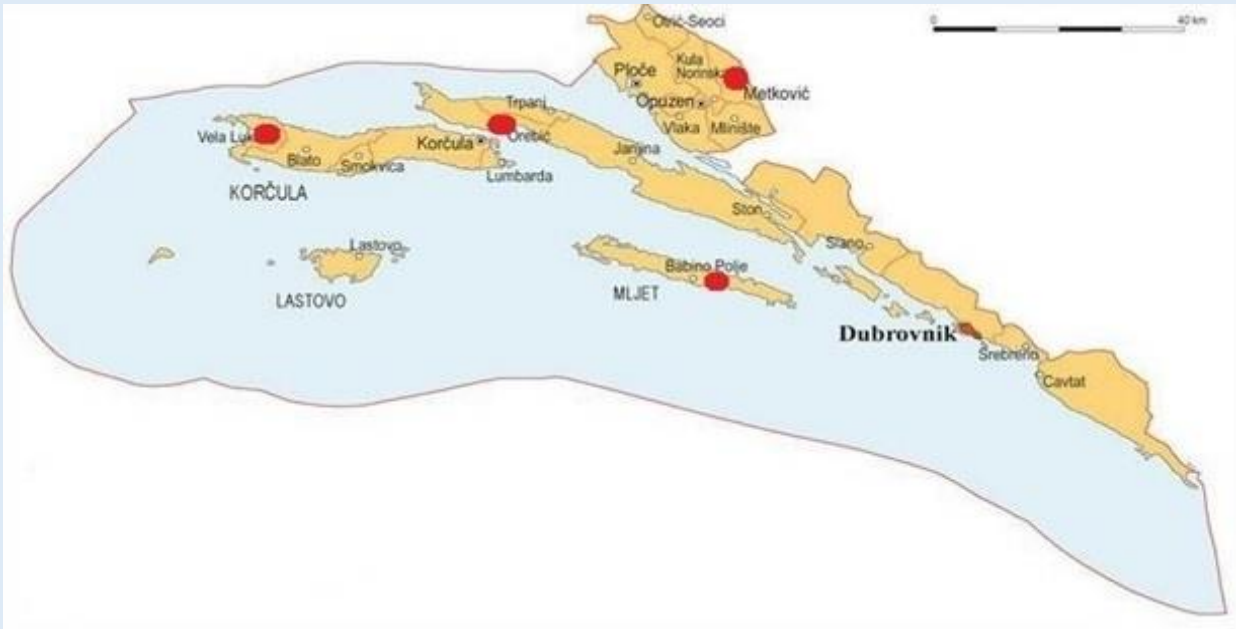
Bicycle sets were installed on the island of Korčula, location Vela Luka - one set, in the Orebić (Pelješac area) - one set, in Metković - one set, on the island of Mljet – one set.

The contract with company *Recro Topusko Ltd* was signed on December 5<sup>rd</sup> 2023.

2022



2023



2. Implementation of the pilot action (including a description of the externalized services/supplies/works)

**KONAVLE - 3**





### LASTOVO



### METKOVIĆ- 3







## KORČULA – 5





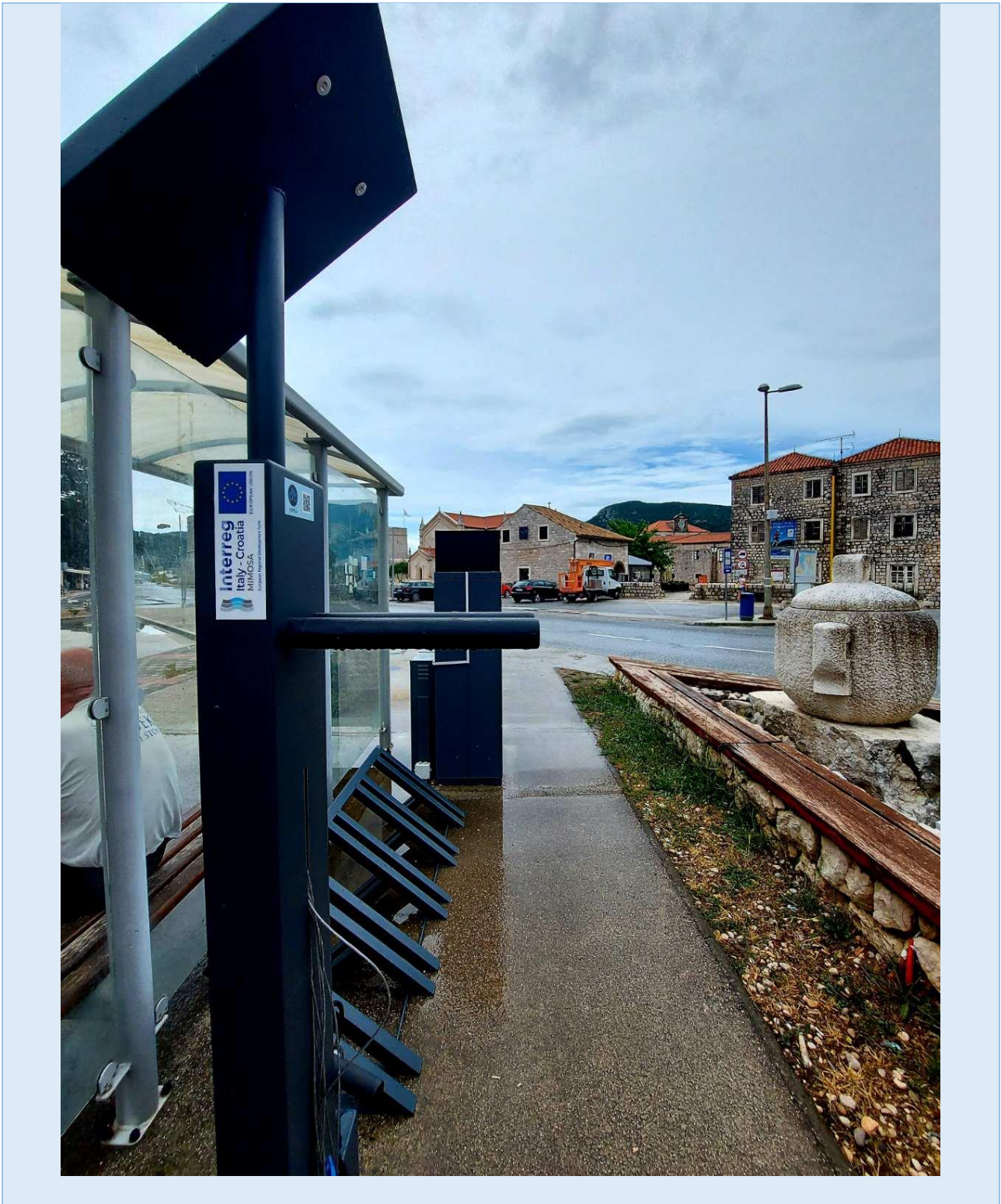




## PELJEŠAC











## MLJET





## DUBROVAČKO PRIMORJE





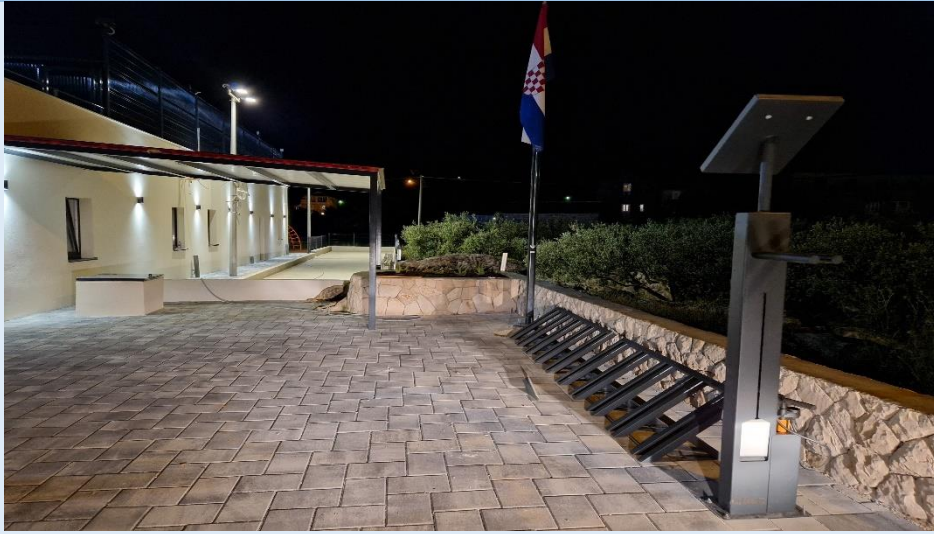
## CYCLOPOINT

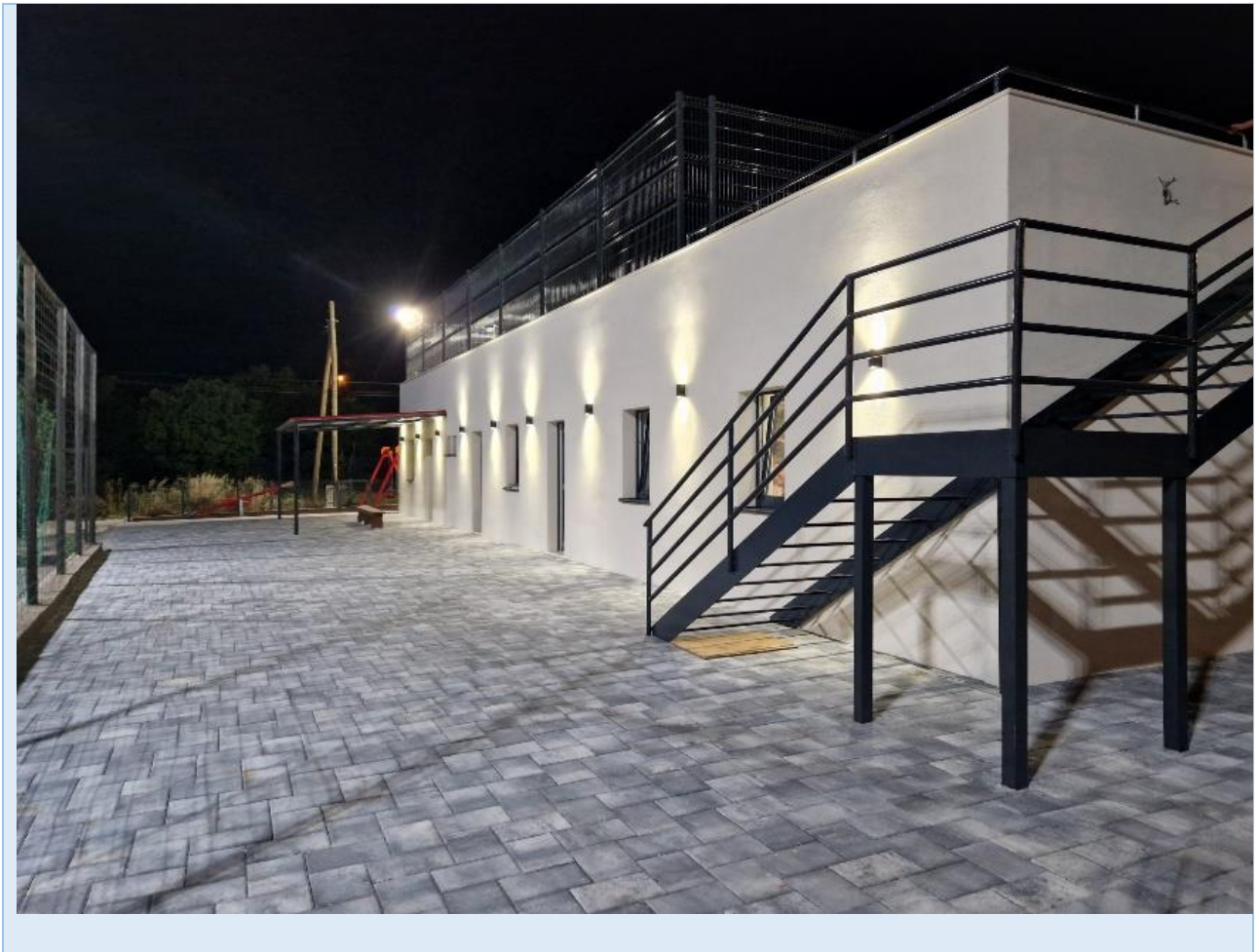






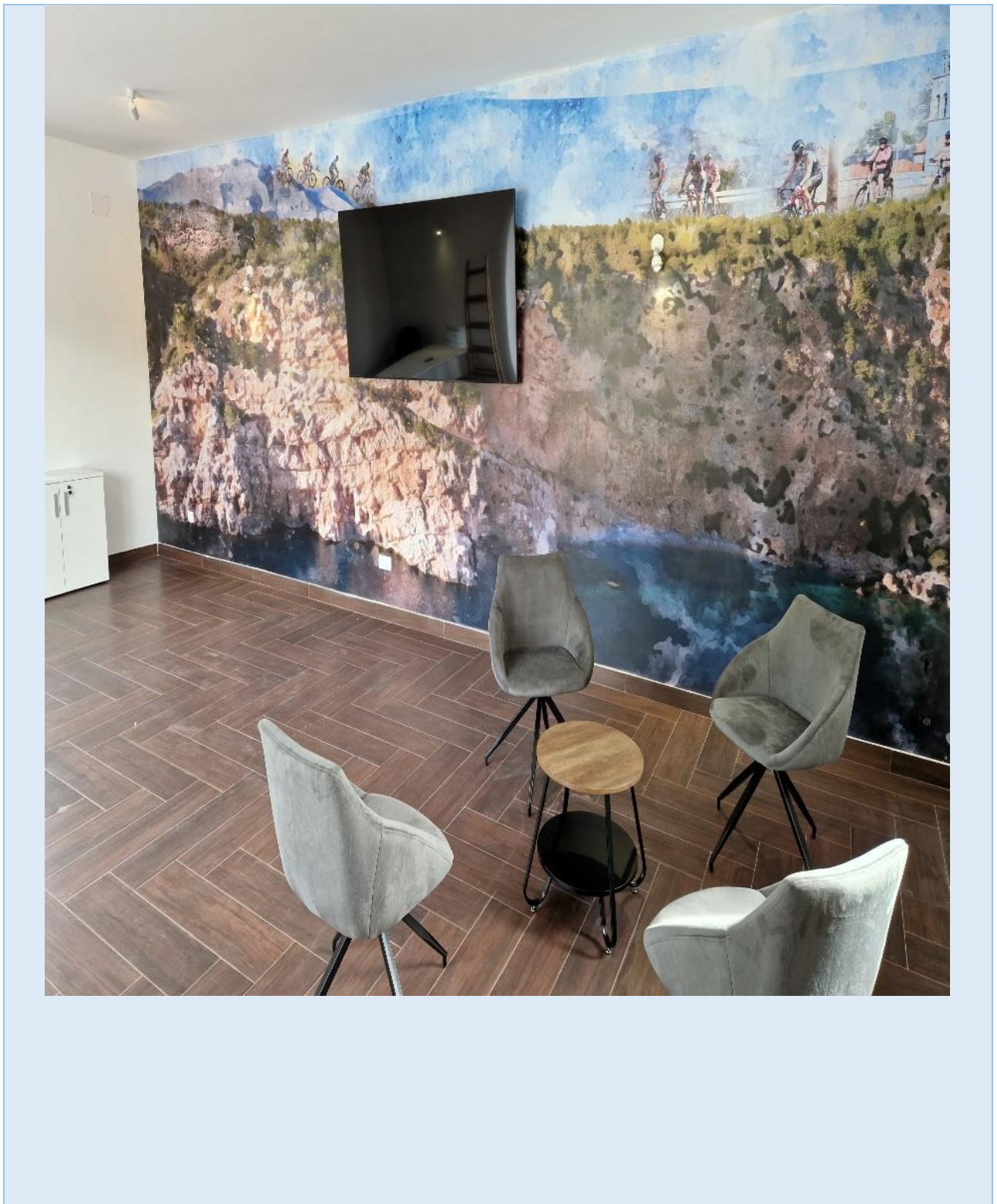








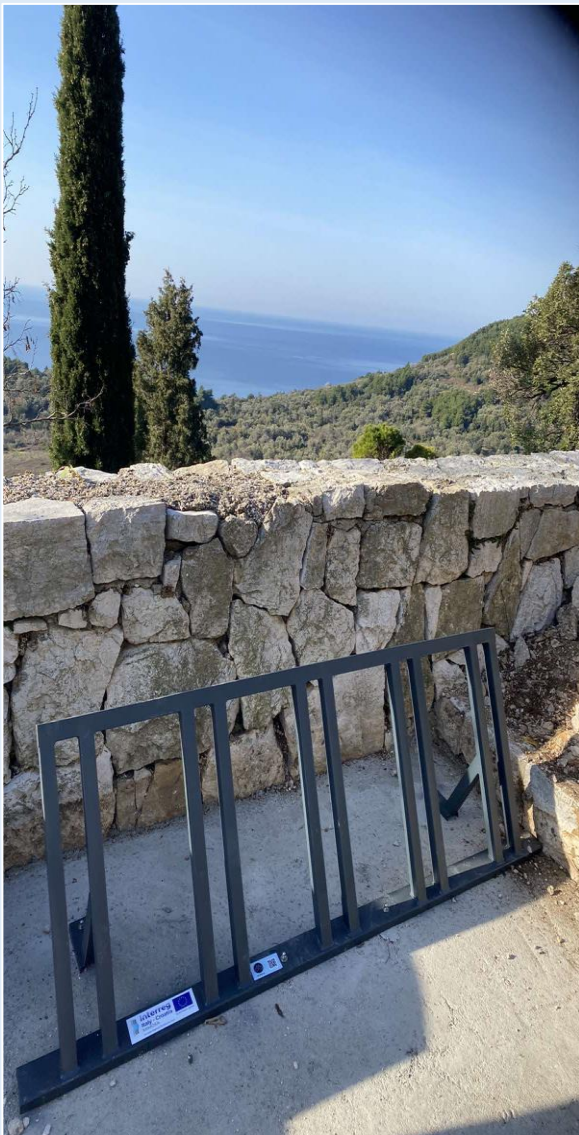




**METKOVIĆ – NEW SET (2023)**



**MIJET – NEW SET (2023)**



**OREBIĆ – NEW SET (2023)**







**VELA LUKA – NEW SET (2023)**





<https://dubrovacki.slobodnadalmacija.hr/dubrovnik/vijesti/turizam-i-gospodarstvo/dubrovacko-neretvanska-zupanija-nastavlja-ulagati-u-ciklotirizam-1268685>

### 3. Information about stakeholders role/involvement

In this activity a great number of stakeholders were involved and results are great. According to Agreement one City and six Municipalities were involved in this project activity. Company *Texo Gradnja* was selected through public procurement.

They were in charge for installation of 19 bike sets and 20 bike stands and arrangement of cyclopoint center and surroundings in Popovići.

On June 13<sup>th</sup> 2022. we had opening of cyclo point in Popovići and 42 people with Prefect, Deputies, Directors of tourist boards, representatives of cities and municipalities, local population and tourists participated.

According to Agreement one City and three Municipalities were involved in this project activity. Company *Recro Topusko Ltd* was selected through public procurement. They were in charge for installation of 4 bike sets.

#### 4. Lessons learnt and conclusions

Tourism recovery from the COVID-19 crisis is an opportunity to change the paradigm of managing development and business in the entire sector. Following the set goal of the green and digital transition, in addition to increasing energy efficiency and the use of renewable energy sources, investments are directed towards footpaths, walkways, learning paths, spas and thermal baths, sports and recreation facilities and active tourism zones, but also towards cycling infrastructure and cycling paths.

Cyclotourism is one of the fastest growing branches of tourism in the world. According to data from the European Cycling Federation, the EU's contribution to the cycling economy amounts to 44 billion euros.

Precisely with the aim of stronger investments and development of cycle tourism, the Dubrovnik-Neretva County, as part of the European project MIMOSA, as a project partner, created the Operational Plan for the Development of Cycle Tourism. This plan envisages the construction of cycle centers in the County, and the first such was made in Popovići, Municipality of Konavle.

Three cycling clubs operate in the county: CC Konavle, CC Relaks and CC Metković, which actively promote cycling, organize cycling events and work on establishing cycling routes and paths. Tourist boards have also created cycle tourism facilities in the area of Neretva, Korčula and Pelješac. The task of the County is to encourage activities and balanced development in the entire area. It is necessary to establish as many high-quality and substantial bicycle routes as possible so that the local population and specialized tourist agencies can use them. At the meeting which was organized in April in Dubrovnik, it was emphasized that it is necessary to come up with a unique name and a visually unified county platform for the development and presentation of cyclotourism. It was also agreed that, in order to further promote cycling tourism, in the fall, joint efforts will be made to organize a promotional county cycling event.

Due to better cooperation and a better quality approach, the County established a working group for the development of cycling and cycle tourism, which will be an advisory body that will periodically analyze the situation and propose activities for the further development of cycle tourism.

In view of the positive experiences of procurement from 2022 (first half), and we have established additional funds, the county financed four (4) new bike sets through the project in the city of Metković and the municipalities of Mljet, Orebić and Vela Luka.

## 5. Problems found and adopted solutions

Considering that uncertainties in period 2021- 2022 (due to the COVID-19 pandemic) as well as the increases registered by prices during the pilot implementation period, there was a concern about the possibility of accomplishing the public procurement with the available budget. Despite everything, we managed to contract a contractor through public procurement who completed the activity within the deadline and with the offered prices.

Due to the overall situation on the market and the war in Ukraine (2022- 2023), we were afraid whether the works would be carried out in the given time due to the procurement of materials.

## 6. Expected follow up (after project closure)

Given that cycling and cycle tourism is a fast-growing activity, we plan to continue to promote this activity and invest in it. As in 2022 we had a public procurement for an additional 4 bike sets. And the Operational Plan document showed that cycling centers are needed in our County in order to improve and provide better service to cyclists. The county will definitely start with new projects and development of this branch of tourism in the coming period.