

Final pilot action report

Dubrovnik-Neretva Region

PP15, deliverable no. D.4.2.13

DISCLAIMER

This document reflects the author's views; the Programme authorities are not liable for any use that may be made of the information contained therein.

Pilot action no. 1: Purchase of a hybrid car.

1. Ex-ante situation

DNR owns several cars for internal use. These cars are traditional, combustion-engine vehicles. The purpose of the pilot action was to reduce the carbon footprint of DNR by purchasing a plug-in electric vehicle (PHEV), considered as the most suitable solution for daily use.

2. Pilot action description

In accordance with the planned project activities, DNR bought a mid-range hybrid car from the Skoda brand on 29th March 2021. This type of vehicle is most often used for the DNR transportation purposes throughout the region. Thus, between our using type cars, it is one of the largest consumers of fuel and also a major polluter of the air and the environment. We believe, thanks to this project pilot action by purchasing this vehicle we have reduced the harmful effects of the CO₂.





3. Conclusions

As a project partner responsible for the communication strategy in this way we foresee the possibility of greatly enhancing the visibility of the SUSPORT project. The visibility benefit of the SUSPORT project through the Dubrovnik brand and millions of visitors and their pictures in the old town will be significant.

The air quality of the pedestrian area will be enhanced.

That would also be a good example and a good message for similar tourist centres and tourist ports in our programme area.

It is expected that, thanks to the use of the PHEV, DNR will be able to reduce CO₂eq emissions by 10 tons / year.