

EVENT FOLLOW-UP REPORT

D.2.5.1 Local targeted event held on May 4th – 5th,
2023 in Dubrovnik

Event summary

Type of event	Physical
Location (if physical)	Dubrovnik, Croatia
Date of the event	May 4 – 5, 2023
Time/Duration	2 days
Purpose of the event (By whom was it organized? What was the objective?)	International event dedicated to marine tourism in the Adriatic
Short description of the event (what happened during the event?)	Split Port Authority presented its pilot activities from the SUSPORT project at this year's Adriatic Sea Forum in Dubrovnik on May 4 and 5. Since 2013, when the Forum was launched, until today, the Forum represents an international reference event for all operators in the cruise, ferry and nautical sectors. Entrepreneurs and managers of shipping companies, maritime agencies, port terminals, tour operators, travel agencies, marinas and small ports, nautical charter companies and other organizations attended, together with representatives of the Government, public, national and international bodies, at a two-day event where, among other things, discussed the possibilities and new ways in which maritime tourism can be developed in the Adriatic.
Results/Outcomes of the event (What are the takeaways from the event?)	In two days, more than 15 meetings and discussions were held on the tourism potential and challenges facing the Adriatic region.
Number of attendees	On the event, there were more than 50 international lecturers and more than 250 operators. More than 300 participants discussed the experiences and future of passenger traffic in Adriatic ports and nautical.
Type of stakeholders/target groups that were represented	General public Local, regional and national public authorities Regional development agencies Enterprises, transport operators including operators of multimodal logistic hubs, infrastructure providers Transport associations

Education and training organizations as well as universities and research institutes



