

2014 - 2020 Interreg V-A
Italy - Croatia CBC Programme
Call for proposal 2019 Strategic

CoAStal and marine waters integrated monitoring systems for ecosystems proteCtion AnD managemEnt

CASCADE

Project ID: 10255941

Priority Axis: Environment and cultural heritage

Specific objective: Improve the environmental quality conditions of the sea and coastal area by
use of sustainable and innovative technologies and approaches

D2.4.3

n. 1 Cross-border event - Guidelines

PP in charge: PP8 – Delta 2000

Final version

Public document

December, 2022

Project acronym	CASCADE
Project ID number	10255941
Project title	CoAStal and marine waters integrated monitoring systems for ecosystems protection AnD managemEnt
Priority axis	3 - Environment and cultural heritage
Specific objective	3.2 - Contribute to protect and restore biodiversity
Strategic theme	3.2.1 - Marine environment
Word Package number	WP2
Word Package title	Communication activities
Activity number	Activity 2.4
Activity title	Events, Training and Workshops
Partner in charge	PP8 – Delta 2000
Partners involved	PP8 – Delta 2000

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1. Visual identity / banner

- General visual identity used by DELTA 2000 to promote event

Here below the joint and coordinate image about Adriatic Seaside Festival that DELTA2000 will be used by DELTA 2000 to promote jointly all the events of the ADRIATIC SEASIDE FESTIVAL through web and social channel.



- Partner banner to promote event realized in the Adriatic Seaside Festival:

We have prepared a banner that each partner who organize event have to customized with our info/image inserted:

- image / picture
- info about event : location of event/s, date, DATE or FROM (START DATE) TO (END DATE)
- Your link where find info about event / your website
- Your logo

See in the follow page the basic banner and the exemple.

You could use for digital banner (website, facebook etc.) or other promotional material regarding the Events included in Cascade Adriatic Seaside Festival 2022.

At this link in the CASCADE repository

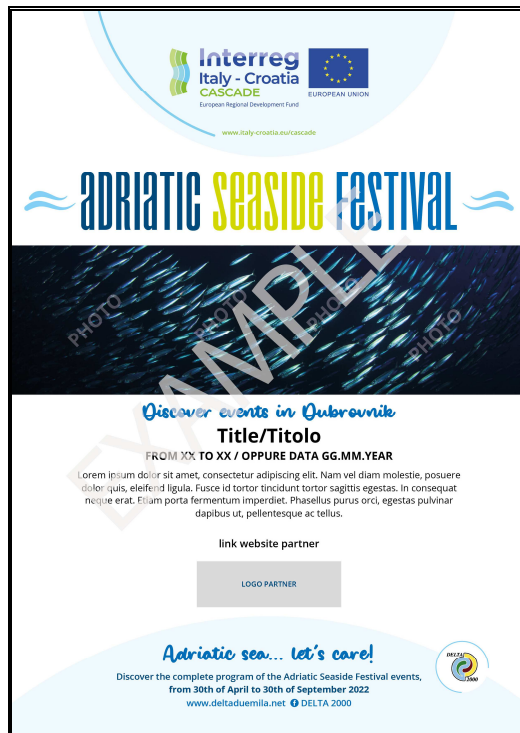
https://drive.google.com/drive/u/2/folders/1_UbzsmSWc8o1nSw5sadPZFO7t9C3AtA9

you could find the “open” version of files with fonts and other elements in several version, InDesing, PDF etc.

Basic template



Exemple with photo



2. Joint information about the events in the framework of ADRIATIC SEASIDE FESTIVAL

For your depliant or press releases or other promotional and communicational tools it's necessary included a common short description of the action, as below:

ADRIATIC SEASIDE FESTIVAL will take place from 30th April to 30th September 2022 in 24 different location between Italia and Croatia.

About 100 events are organized by the project partners to promote Adriatic literacy, raise awareness of environmental issues and disseminate the cultural value of the sea.

ADRIATIC SEASIDE FESTIVAL is realized by CASCADE project with INTERREG CBC Italy-program cofinanced by European Regional Development Fund.

Discover all the events on the website: www.deltaduemila.net

Part of event of the Adriatic Seaside Festival are included in "European Maritime Day in my country 2022!"

3. Template to collect info for events in the framework of Adriatic Seaside Festival

We have prepared a single word file for each partner with your events: please check it, complete and revised by 8th April, Friday.

We have highlighted in yellow the information that is missing or that is to be completed, but in general, I would ask you to verify the accuracy of each information.

For each event please send us a image / picture. with the following dimensions: 50x30 high resolution photos with at least 300 DPI.

Fac simile template to collect info events – see your file word in the e-mail

<i>Title event</i>	
<i>Day (or days), month and year</i>	
<i>Location event (included address if possible)</i>	
<i>Coordinate Maps</i>	
<i>Brief description of the event (250-500 characters)</i>	
<i>Contact for information and reservation</i>	
<i>Web site link</i>	