

2014 - 2020 Interreg V-A Italy - Croatia CBC Programme Call for proposal 2019 Strategic

CoAStal and marine waters integrated monitoring systems for ecosystems proteCtion AnD managemEnt CASCADE

Project ID: 10255941

Priority Axis: Environment and cultural heritage

Specific objective: Improve the environmental quality conditions of the sea and coastal area by use of sustainable and innovative technologies and approaches

D.2.2.8 PRESS RELEASE OF HR FINAL EVENT

PP in charge: PP2 IRB

Final version

Public document

May, 2023

European Regional Development Fund

https://programming14-20.italycroatia.eu/web/cascade



Project acronym	CASCADE	
Project ID number	10255941	
Project title	CoAStal and marine waters integrated monitoring systems for	
	ecosystems protection AnD managemEnt	
Priority axis	3 - Environment and cultural heritage	
Specific objective	3.2 - Contribute to protect and restore biodiversity	
Strategic theme	3.2.1 - Marine environment	
Word Package	WP2	
number		
Word Package title	Communication activities	
Activity number	Activity 2.2	
Activity title	Website, Social Media and dissemination material	
Partner in charge	PP2- Rudjer Bošković Institute	
Partners involved	PP2- Rudjer Bošković Institute – All partners	



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Description of the italian final event

Project Partner:	PP2- Rudjer Bošković Institute		
Name of event:	You are what you sea – Cascade Italian final event		
Date:	04/05/2023		
Event type:	Conference - Organized event		
Event venue:	The conference was a hybrid event. The participants attended in presence at Multimedijalni Centar Rovinj and also online with a streaming link https://bit.ly/3Z0aiBW . The event is already online and available at the link https://bit.ly/3Z0aiBW		
Short description of the event:	The final event of the Interreg CASCADE project (CoAStal and marine waters integrated monitoring systems for ecosystems proteCtion AnD managemEnt) took place in Rovinj-Rovigno at the "Multimedijalni Centar MMC" to share and to present the project's results to all interested parties. The meeting was chaired by Daniela Maric Pfannkuchen and Maria Fornažar. The event was organized in four session. According to the annexed agenda, it started with the welcome speech, followed by the opening session with the speeches of Valentina de Pinto, Project Manager of CASCADE Project, and Prof. Alberto Basset, PP9-Unisalento. At 12:00, the conference started again with the session "Coastal and marine ecosystems in Italy and Croatia: monitoring (observing and modelling) systems and results" in which Daniela Marić Pfannkuchen – PP2-IRB, Nicola Bettoso and Federico Pittaluga – PP4-ARPA FVG, Romana Roje Busatto – PP10-IOF and Rita Lecci – PP1- CMCC and Tjaša Kogovšek-PP2 IRB, had speeches. During the session "Preservation and protection of coastal and marine areas: the way for the correct management" the speakers were Svjetlana Lupret Obradović – Natura Histrica presented Interreg project CREW for Palud Ornithological Reserve , Daniele Brigolin – PP5-IUAV presented Integrating Monitoring data and food web modelling for supporting management of marine conservation areas: the case study of Tegnue Chioggia, Riccardo Bentivogli and Riccardo Arcamone PP6- University of Bologna: presented the Goro Lagoon observation and modelling within the CASCADE project, Andrea Torresan presented results from Interreg project Marless During the events, gadget kits were distributed to the participants and some short interviews to partners and authorities are recorded.		



Speakers speeches, brief summary and conclusion:

During the day various well-known personalities have attended the event: Marco Paliaga -the mayor of Rovinj-Rovigno, Martin Pfannkuchen head of Center for Marine research, IRB, Silvia Buttignoni —Head of Natura Histrica Marin Miletìc - Project Manager of the Joint Secretariat Interreg V A Italy-Croatia 2014-2020, Valentina De Pinto - CASCADE Project Manager, Alberto Basset - Department of Biological and Environmental Sciences and Technologies, University of Salento / National Biodiversity Future Centre, Daniela Marić Pfannkuchen - Ruđer Bošković Institute, Nicola Bettoso and Federico Pittaluga - ARPA FVG, Ivana Ujević and Romana Roje Busatto - Institute of Oceanography and Fisheries, Change (CMCC), Daniele Brigolin - University of Venice (IUAV), Francesco De

"The CASCADE project facing topics like the marine biodiversity safeguard, the coastal landscape preservation, the erosion containment — said the mayor of Lecce, Carlo Salvemini during its speech - is important because aims both to strengthen knowledge and raise awareness before to draw the intervention strategy throughout the coastal territories like the one of Lecce. The attention on the sea and its economy, currently growing, should lead us towards a strategic planning to place initiatives that are developing in the sphere of the so-called blue economy, starting from the investment on renewable energies in the sea. We need the Government to carry out a marine environment management plan, together with the local entities. To examine in depth our sea knowledge, evaluate its specific characteristics and plan which activities can take place, where and which one, on the contrary, should not be encouraged. Until we won't have a strategic planning tool, the risk will be to inflict damage on our coastal landscape."

The Representative of Istarska županija **Graciano Prekalj** representing the highest regional authority spoked on good environmental management practices, both environmental and landscape protection and preservation. Through the Interreg projects such as CASCADE, where the Istrian Region is an associate partner, it is possible to share the knowledge and resources coming from different regions in order to face in common problems, including biodiversity protection, natural habitats restoration, endangered animal and plant species preservation, and locals' awareness rising on the importance of all of these. It is important to support these projects and keep on working together to ensure a sustainable future for everybody."

"The CASCADE project - reminded **Marin Miletic**, Project Manager of the Joint Secretariat Interreg V A Italy-Croatia 2014-2020 – is among the projects funded by the Interreg Italy Croatia 2014-2020 program, under the call for strategic projects, and has a very important relevance for both Italian and Croatian territory. The project, in fact, is part of the program's Axis III and mainly concerns



Role of CASCADE	the development of methodologies and actions for restoration based on scientific evidence, the development and improvement of monitoring systems, the access to data monitoring through an information system, the implementation of pilot actions aimed at integrated management systems restoration and improvement." "These three years of activities - pointed out Valentina De Pinto, CASCADE Project Manager - allowed us to carry out important monitoring to examine in depth our knowledge of our marine-coastal areas ecosystems and to identify some soft restoration activities to protect endangered species; they have also made it possible to share this issues with the population, through the organization of numerous events and, above all, the cross-border collaboration has fostered an important exchange of knowledge and experiences between the 16 Italian and Croatian partners, which we hope will continue beyond the end of the Project". Ruđer Bošković Institute organized and publicized the event. Ruđer Bošković Institute sent approximately 100 emails with the invitation to the final Croatian
partner in the event:	Institute sent approximately 100 emails with the invitation to the final Croatian event to stakeholders in Istarska Županija (coastal municipalities, regional and local authorities, professional orders, research Institutes, universities, cooperatives, consortium, aquaculture associations, natural reserves). Moreover, the event has been uploaded on regional institutional websites, CASCADE institutional website and CASCADE social media pages. PPs reposted the event on their pages and sites. Press releases are published in journals and media (attached in the Annexes) both before and after the event. Another important role played for the event is that of Valentina De Pinto, Project Manager of CASCADE project. She spoke during the opening session about the project, objectives, general activities and results.
Type of audience/target	Partners, local and regional authority, researchers, universities, professionals such as architects, geologists, engineering, biologists, etc.
groups involved:	attended the event.
StakeholderFeedbacks	At the end of the event, evaluation questionnaires were distributed by email to the participants. It was possible to give a rating from 1 to 5 and to leave opinions and suggestions The evaluation was given anonymously through a Google form. The evaluations were analyzed and processed in order to allow a qualitative-quantitative assessment of the enjoyment of the final event. The opinions released by the participants note an overall satisfaction with



the level of the speakers' presentations and a positive opinion of the organization.

It was found that out of the total 84 participants in attendance, 21 individuals filled out the questionnaire. The rating shows a high level of satisfaction and is distributed as follows:

- 19 individuals rated 5 equal to 90% of the total.
- 2 individuals indicated grade 4 equal to 10% of the total.
- No one indicated grades 1, 2 and 3.

Target groups involved

Target groups (AF Section F)	Target groups reached in this event	Details of involved target
General public	72	Partners, professionals such as architects, geologists, engineering, biologists, etc. attended to the event
Local, regional and national public authorities	6	Mayor of Rovinj, Director of Natura Histrica, Representative of Istarska Županija, Representative of Ministry for Agriculture Director of division center for marine Research, Rudjer Boskovic Institute Director of the Italy-Croatia Interreg Managing Authority, Project Manager of the Joint Secretariat Interreg V A Italy- Croatia 2014-2020, Representative of European Fisheries Control Agency EFCA
Associations	1	Udruga Batana
NGOs		
Education and training organizations as well as universities and research institutes		



Annexes

- 1. Agenda;
- 2. Poster of the event;
- 3. Photos of the event;
- 4. Pre event press release;
- 5. Pre event links to websites, media relations, etc.;
- 6. Post event press release;
- 7. Post event links to websites, media relations, etc.;
- 8. Participation lists.





FINAL EVENT

04th MAY 2023 MMC - CCM TRG BRODOGRADILIŠTA 5 **ROVINJ - ROVIGNO**

REGISTER TO PARTECIPATE:



REGISTRATION UNTIL 28th APRIL WITHIN THE LIMITS OF **AVAILABLE SEATS**

PARTECIPATION IS FREE OF CHARGE

9:30 REGISTRATION

10:00 WELCOME SPEECH

Marco Paliaga – Mayor of Rovinj-Rovigno

Martin Pfannkuchen - Head of Center for Marine Research, Rudjer Bošković Institute

Silvia Buttignoni- Head of Natura Histrica

Marin Miletić - Project Manager of Interreg V A Italy-Croatia 2014-2020 Joint Secretariat

OPENING SESSION

10:40 Valentina De Pinto - CASCADE Project Manager - Introduction and welcome speech from CASCADE project

11:00 Alberto Basset - Department of Biological and Environmental Science and Technology, University of Salento / National Biodiversity Future Centre: Climate change and ecological responses: challenges for conservation and recovery. 11:30 COFFEE BREAK

SESSION 1: COASTAL AND MARINE ECOSYSTEMS IN ITALY AND CROATIA: MONITORING (OBSERVING AND MODELLING) SYSTEMS AND RESULTS

12:00 Daniela Marić Pfannkuchen - Ruđer Bošković Institute: Systematic observation of a model coastal ecosystem towards 21 century - The Northern Adriatic:

12:25 Nicola Bettoso e Federico Pittaluga - ARPA FVG: Monitoring of coastal ecosystems and lagoon waters in Friuli Venezia Giulia as part of the CASCADE Project;

12:50 Romana Roje Busatto – Institute of Oceanography and Fisheries: Monitoring of biota, water and sediment in marine environment

13:15 Rita Lecci – Euro-Mediterranean Center on Climate Change (CMCC): Integrated monitoring and modelling system for costal and marine waters protection in the Adriatic Sea.

13:40 Tjaša Kogovšek - Ruđer Bošković Institute – Citzen science as a tool in iellyfish research

14.00 LIGHT LUNCH

SESSION 2: PRESERVATION AND PROTECTION OF COASTAL AND MARINE AREAS: THE WAY FOR THE CORRECT MANAGEMENT

15:00 Svjetlana Lupret-Obradović-Natura Histrica Presentation of Interreg project CREW for Palud Ornithological Reserve

15:30 Daniele Brigolin – University of Venice (IUAV): Integrating monitoring data and food web modelling for supporting the management of marine conservation areas: the case study of Tegnùe di Chioggia

15:55 Riccardo Bentivogli and Riccardo Arcamone - University Bologna: The Goro Lagoon: observations and modelling within the CASCADE project

16:20 Andrea Torresan- Presentation of the Interreg project Marless on line connection

16:45 CLOSING REMARKS

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https://www.italy-croatia.eu/web/cascade









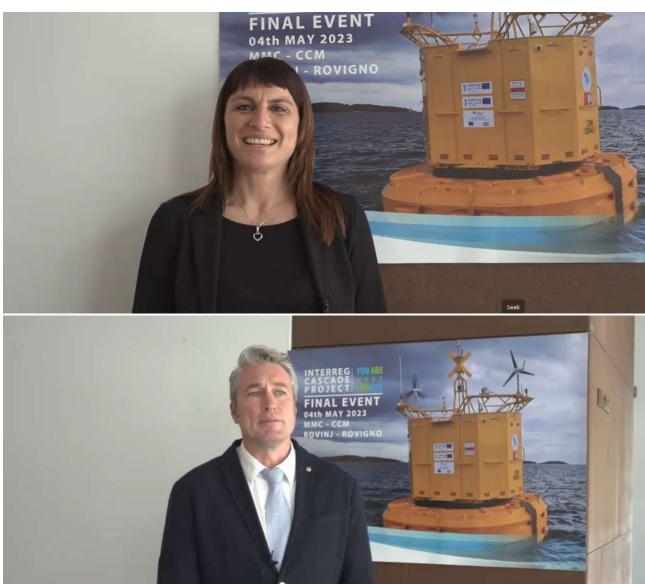
















Pre event press release on CASCADE institutional Facebook page



Pre event press release on media and Journals

https://www.irb.hr/Kalendar/Arhiva-dogadanja/Zavrsno-dogadanje-Interreg-projekta-CASCADE







YOU ARE WHAT YOU SEA INTERREG CASCADE PROJECT | FINAL EVENT 04th May 2023 | Multimedialni centar MMC | Rovinj Rovigno

On 04th May 2023, the final event of the Interreg CASCADE project (CoAStal and marine waters integrated monitoring systems for ecosystems proteCtion AnD managemEnt) will take place in Rovinj at the "Multimedialni centar MMC" to share and present the project's results to all interested parties.

The CASCADE project is financed by Cooperation Program Interreg V-A Italia-Croazia 2014/2020 and aims to the protection and the recovery of biodiversity in the marine and coastal environments both in Italy and Croatia. The project activities were addressed to the definition of extreme events effects on marine ecosystems, the development of both methodologies and restoration actions based on the scientific evidences, the monitoring systems development and improvement, the monitoring data access through an information system, the implementation of pilot actions tended to both the restoration and the improvement of integrated management systems.

The event closes a cycle of many events, organized by Cascade partners. Events organized in presence and online in 11 pilot areas of CASCADE Project. Awareness-raising and netwotking activity has also involved citizens, professionals, local authorities, environmental associations in online events/in presece, such as workshops, scientific trainings, and seminars, which made it possible a debate between experts in the field and stakeholders on planning and integrated management actions for marine and coastal areas.

For more information about the CASCADE project visit the links above: https://www.italy-croatia.eu/web/cascade and http://cascade.commediasrl.it/it/

HERE IS THE LINK TO REGISTER YOUR ATTENDANCE IN PRESENCE OR ON LINE AT THE EVENT: https://forms.gle/3J7HZvtuYgLryLWVA

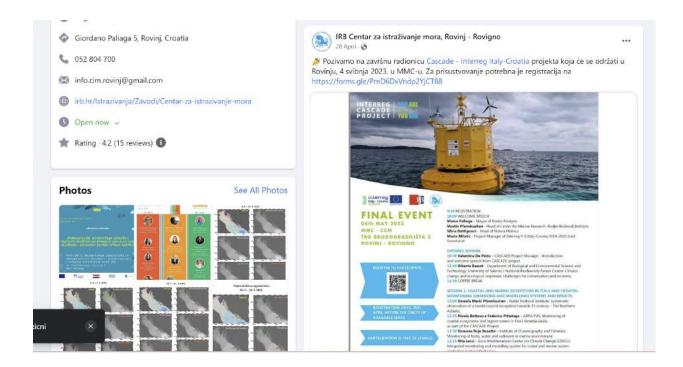
Registration by 03th May 2023

For on line listening Join Zoom Meeting https://us05web.zoom.us/j/9308416462?pwd=WUhaK0tmaHc1SnhwRkFLMVNMc1lsQT09

Meeting ID: 930 841 6462 Passcode: wui9D5

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During the event on project facebook:

https://www.facebook.com/cascadeinterregproject? cft [0]=AZVia7jcsnRhP6 ax9q8jmPR3iEw 1oU81cCbplpVKnZ1EwhP3gI0pCwpNRWObDDVHiwobwLTgFrSVqfoUQtjO8R94eIAFBn2q2i1gkY-5h2iM3X1WW6OZqs7LmULrITo UPJzfCmKBSRNNNYuU9u3QOwHjCk7llquotbpPPBOSgBf3TelsBuhj 2vHgcsFaS43Qrmv9nnhOWHlzNyTJH2rj8c& tn =%3C%3C%2CP-R

Post event press release on media and Journals

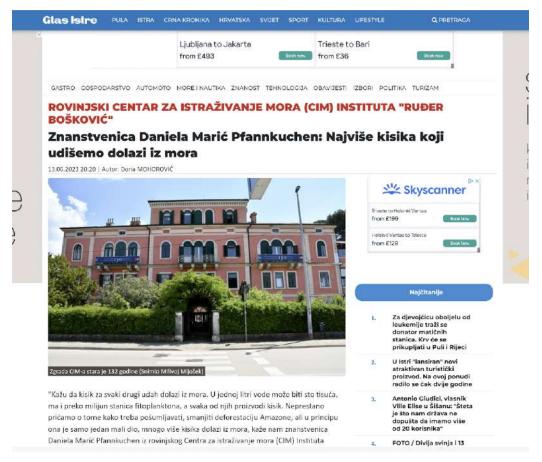


https://istrain.hr/index.php/gospodarstvo-arhiva/42140-gradonacelnik-rovinja-otvorio-zavrsnu-konferenciju-interreg-projekta-cascade



https://www.glasistre.hr/istra/2023/06/13/znanstvenica-daniela-maric-pfannkuchen-najvise-kisika-koji-udisemo-dolazi-iz-mora-868302









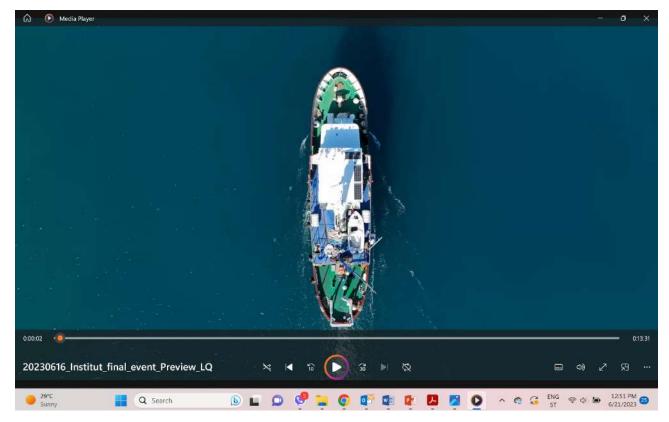
During the event press release on CASCADE institutional Facebook page

1. https://m.facebook.com/story.php?story fbid=pfbid02vYCDFdTEvDaQnxBSSFuXhL1njBjK223iF2NcC qPXC1xmJwPssveNbcjEYfdSo6VI&id=100064031892955

Post event press release on CASCADE institutional Facebook page

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The live YouTube broadcast got 10 views https://www.youtube.com/watch?v=CO3J8S-0fA4





Post event press release on regional institutional websites

Post event press release on CASCADE institutional websites

https://www.italy-croatia.eu/web/cascade/-/news-interreg-cascade-project-final-event