

2014 - 2020 Interreg V-A  
Italy - Croatia CBC Programme  
Call for proposal 2019 Strategic

## CoAStal and marine waters integrated monitoring systems for ecosystems proteCtion AnD managemEnt

### CASCADE

Project ID: 10255941

Priority Axis: Environment and cultural heritage

Specific objective: Improve the environmental quality conditions of the sea and coastal area by use of sustainable and innovative technologies and approaches

### D2.2.4

Constant and continuous public updates on IT-HR programme website and different social platforms (Twitter, Facebook, etc.) in EN, IT, HR (6 videos, 6 animated infographics, 10 webdocs)

PP in charge: All PPs

Final version

Public document

June, 2023

Project acronym	<b>CASCADE</b>
Project ID number	<b>10255941</b>
Project title	<b>CoAStal and marine waters integrated monitoring systems for ecosystems protection AnD managemEnt</b>
Priority axis	<b>3 - Environment and cultural heritage</b>
Specific objective	<b>3.2 - Contribute to protect and restore biodiversity</b>
Strategic theme	<b>3.2.1 - Marine environment</b>
Word Package number	<b>WP2</b>
Word Package title	<b>Communication activities</b>
Activity number	<b>Activity 2.2</b>
Activity title	<b>Website, Social Media and dissemination material</b>
Partner in charge	<b>All PPs</b>
Partners involved	<b>All PPs</b>

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## Introduction

In today's fast-paced digital era, effective communication plays a vital role in keeping individuals and organizations well-informed. When it comes to IT-HR programmes, staying updated on the latest developments and progress is crucial for all stakeholders involved. To ensure transparency and enhance engagement, constant and continuous public updates are imperative. Leveraging the power of technology and the reach of social platforms, the IT-HR programme website and various social media channels serve as essential tools for disseminating information, sharing insights, and fostering a sense of community.

The website <https://programming14-20.italy-croatia.eu/web/cascade> serves as the official online platform for sharing information and updates about the Cascade Interreg Project. The website was regularly updated to provide the latest news, announcements, project information, success stories, and relevant resources related to the ongoing projects and activities of the project.

In addition to the official website, the Cascade project utilized various social media platforms to engage with a broader audience and provide real-time updates. These platforms are:

- Facebook: The Cascade Interreg Project maintained a Facebook page (<https://www.facebook.com/cascadeinterregproject>) to share project highlights, news, events, and success stories. This platform allowed for direct interaction with followers through comments and messages;
- Instagram: The Cascade Project may use Instagram ([https://www.instagram.com/cascade\\_interreg\\_project/](https://www.instagram.com/cascade_interreg_project/)) to share visual content, stories, and behind-the-scenes insights into the ongoing projects and events.

CASCADE Project Partners have constantly contributed to updating the CASCADE website and social pages and Instagram with news about activities and events, but they also updated their websites and social pages, as shown in the previous reports of this Deliverable D2.2.4.

Here is summarized the most important videos, infographics and webdocs produced.

## Videos

In videos section of the CASCADE institutional website (<https://programming14-20.italy-croatia.eu/web/cascade>), n. 23 videos were uploaded:

1. <https://youtu.be/WpXBY Bs7Vg>

VIDEO



IL PROGETTO CASCADE - ARPA FVG

2. <https://youtu.be/sP6sHwcgLfo>

NIN PROJEKT CASCADE



3. <https://youtu.be/51R1IbTsrrl>



INTERVISTA PIRELLI - CASCADE\_REGIONE PUGLIA

4. <https://youtu.be/4LnY0Kvqd8k>

PROGETTO CASCADE: ATTIVITÀ CON LE SCUOLE



5. <https://youtu.be/usJQaaoljEc>



INTERVISTA SCURO - CASCADE\_REGIONE PUGLIA

6. <https://youtu.be/EsUyT00IcMo>



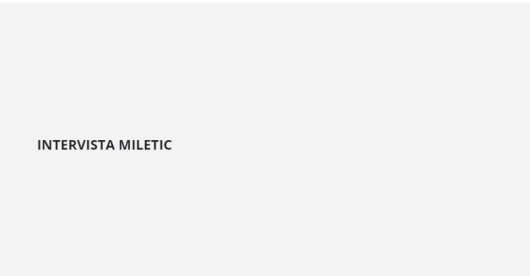
INTERVISTA SALVEMINI - CASCADE\_REGIONE PUGLIA

7. [https://youtu.be/7D4\\_kJZh1-w](https://youtu.be/7D4_kJZh1-w)



INTERVISTA ORLANDI - CASCADE\_REGIONE PUGLIA

8. <https://youtu.be/j5zsSAHjwwc>



INTERVISTA MILETIC

9. <https://youtu.be/PjPt7IM8m7U>

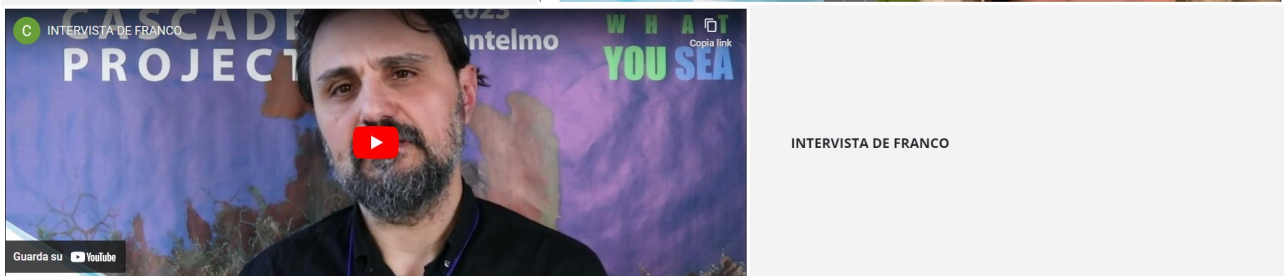


INTERVIEW MARIĆ

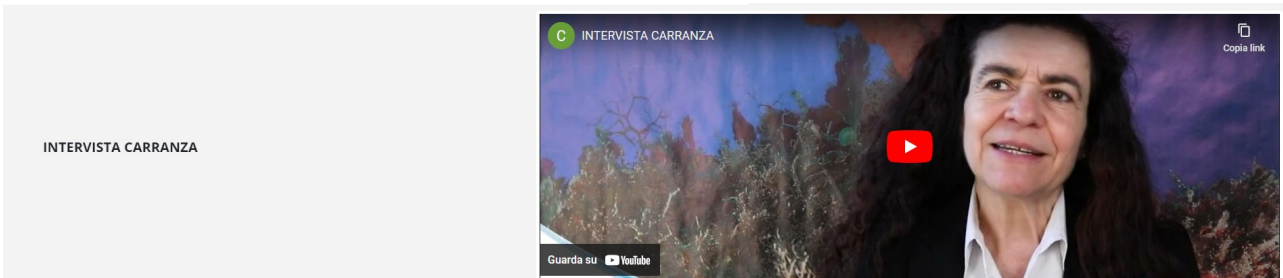
10. <https://youtu.be/EOmu9NX1YSk>



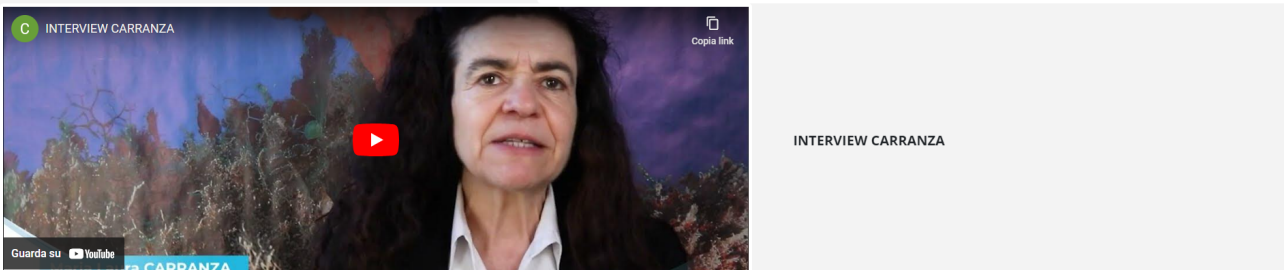
11. <https://youtu.be/igXhT9cE4VE>



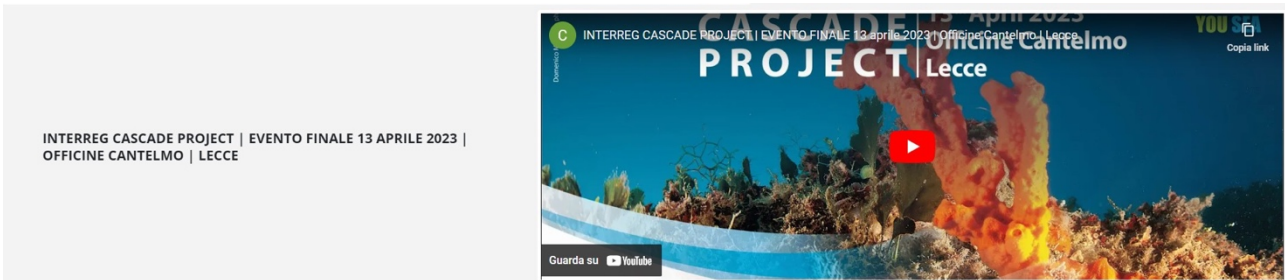
12. <https://youtu.be/J5SkffiAbl4>



13. <https://youtu.be/J5SkffiAbl4>



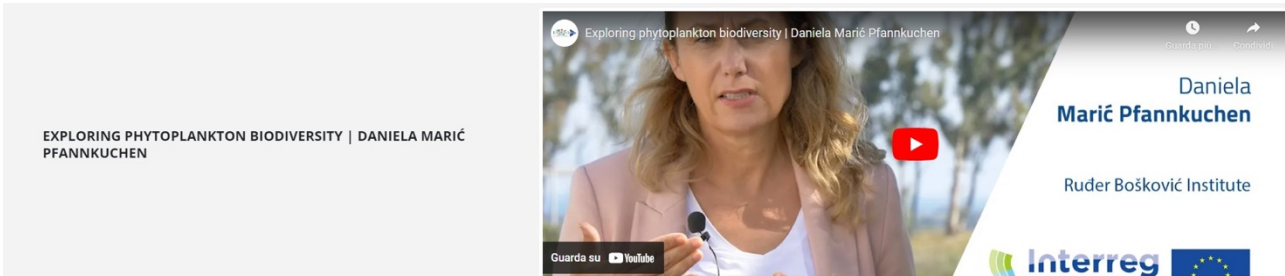
14. <https://youtu.be/CV9aTyscJ54>



15. <https://youtu.be/HmdN31Ya2fI>



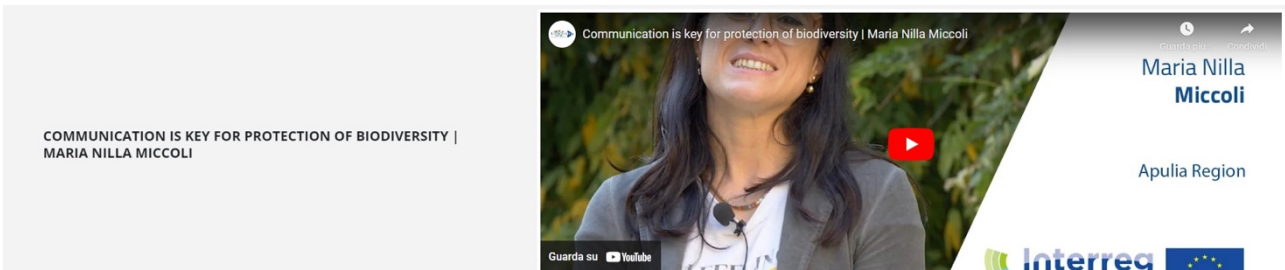
16. [https://youtu.be/yo-aE6\\_NQcA](https://youtu.be/yo-aE6_NQcA)



17. <https://youtu.be/tCCPdRRe0Co>

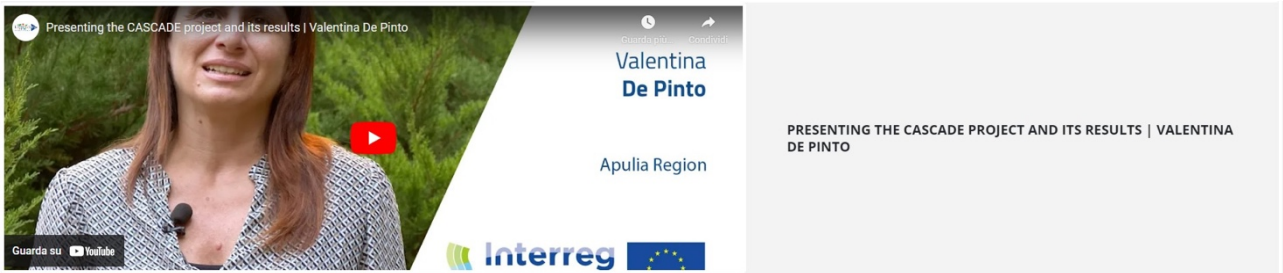


18. <https://youtu.be/3A2CvpwOf2A>

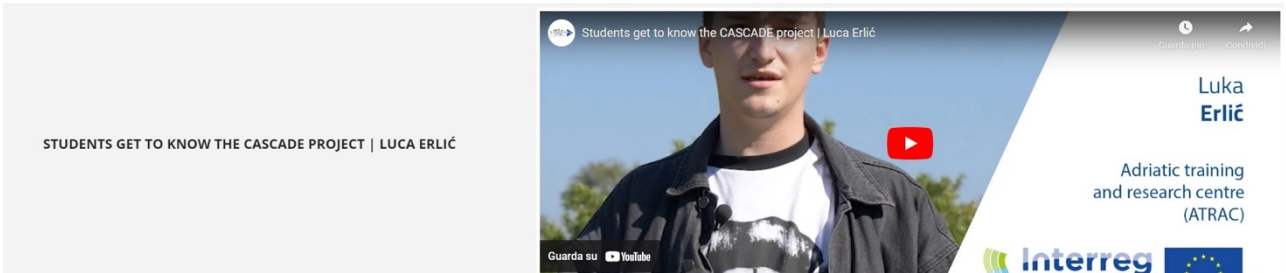




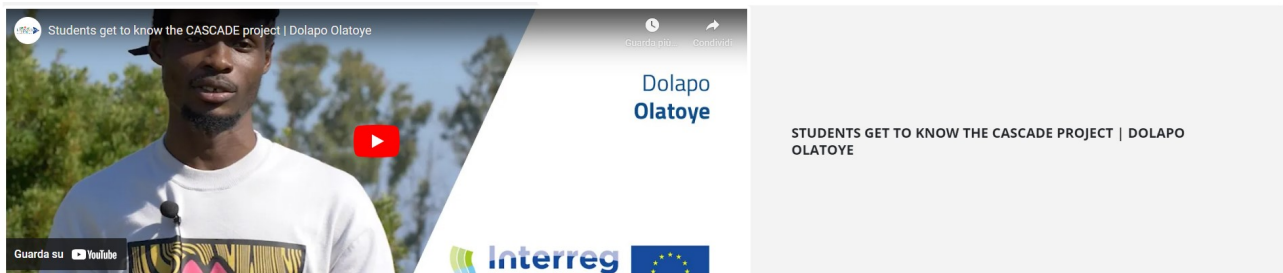
19. <https://youtu.be/UMyqllKveKs>



20. [https://youtu.be/RTIW\\_Uh\\_dF0](https://youtu.be/RTIW_Uh_dF0)



21. [https://youtu.be/9DaimEwm9\\_s](https://youtu.be/9DaimEwm9_s)



22. <https://youtu.be/re2yLIPGsp4>



23. <https://youtu.be/3z6wH-n-1go>





On the CASCADE facebook page (<https://www.facebook.com/search/top?q=cascade%20-%20interreg%20italy-croatia>), several videos were uploaded.

## Infographics

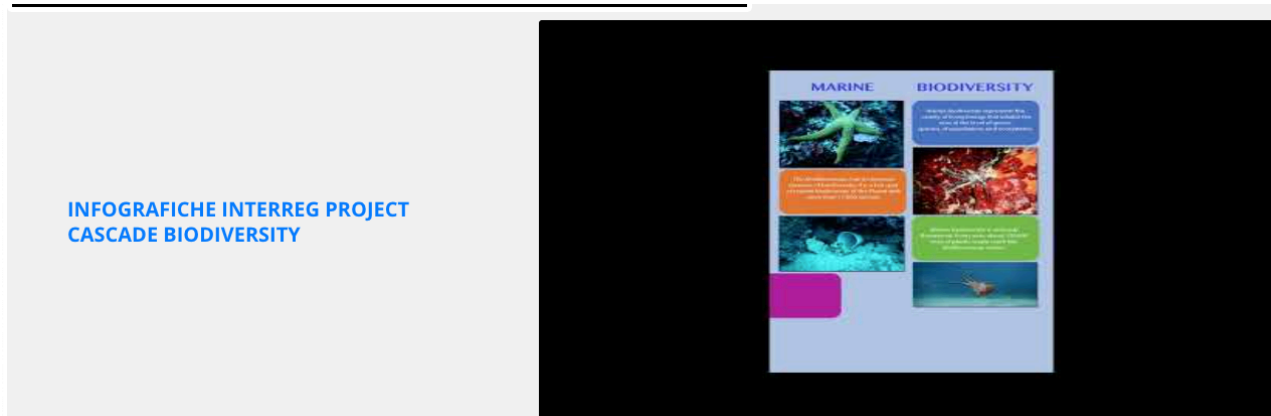
In collaboration with some PPs, PP2-IRB produced 6 animated infographics. It was decided to use the video format to make it possible to publish on the cascade institutional website (<https://programming14-20.italy-croatia.eu/web/cascade>).

The 6 webdocs uploaded are:

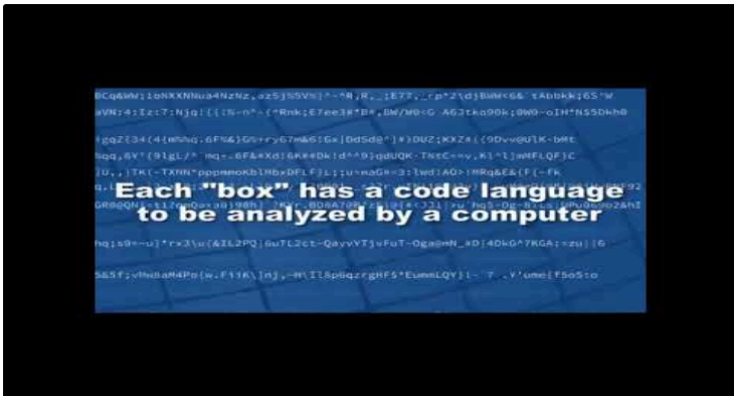
1. Pilot areas on Cascade Interreg project: <https://www.youtube.com/watch?v=aeT0kRbnmfU>



2. Interreg project cascade biodiversity: <https://www.youtube.com/watch?v=Mm4dVfTCj-w>



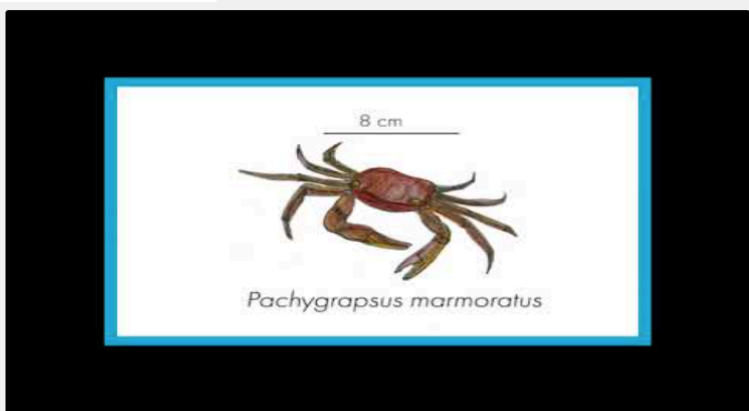
3. How an ocean model works: <https://www.youtube.com/watch?v=pl05ZKdaJPI>



HOW AN OCEAN MODEL WORKS

4. Interreg project CASCADE Species in marine protected area di Miramare: <https://www.youtube.com/watch?v=qJIUVsr134>

INTERREG PROJECT CASCADE SPECIES IN MARINE PROTECTED AREA DI MIRAMARE



5. Interreg project CASCADE Species in marine protected area di Miramare: <https://www.youtube.com/watch?v=TAFsilsHqXM>



INTERREG PROJECT CASCADE SPECIES IN MARINE PROTECTED AREA DI MIRAMARE

6. Interreg project CASCADE infographics on Phytoplankton:  
<https://www.youtube.com/watch?v=UBLIbRhaojY>

INTERREG PROJECT CASCADE INFOGRAPHICS  
ON PHYTOPLANKTON



## Webdocs

In collaboration with some PPs, PP1-CMCC produced 10 webdocs on the site Ocean literacy website (<https://www.adriaticoceanliteracy.eu/about/>).

Webdocs were uploaded to the above site because CASCADE institutional website did not allow this implementation. A news containing the link for the webdocs was uploaded to the CASCADE institutional site at the link <https://programming14-20.italy-croatia.eu/web/cascade/-/news-cascade-interreg-project-has-released-a-collection-of-10-webdocs>

Home (ITA-CRO) / Projects (ITA-CRO) / CASCADE / News / **NEWS: CASCADE Interreg Project has released a collection of 10 webdocs**  
About the Project News Events Docs&Tools Multimedia Contacts **GO TO THE PROGRAMME**

## CASCADE INTERREG PROJECT HAS RELEASED A COLLECTION OF 10 WEBDOCS

Published on 10/07/2023 (last modified 10/07/2023)

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<https://www.adriaticoceanliteracy.eu/tag/webdoc/>

In a bid to familiarize the public with its activities and findings, the CASCADE Interreg Project has released a collection of 10 webdocs. Available on the Adriatic Ocean Literacy website (<https://www.adriaticoceanliteracy.eu/tag/webdoc/>), the webdocs are a blend of documentary storytelling and interactive online content that provide information about different activities carried out by the project partners.

<https://programming14-20.italy-croatia.eu/news>

The 10 webdocs uploaded are:

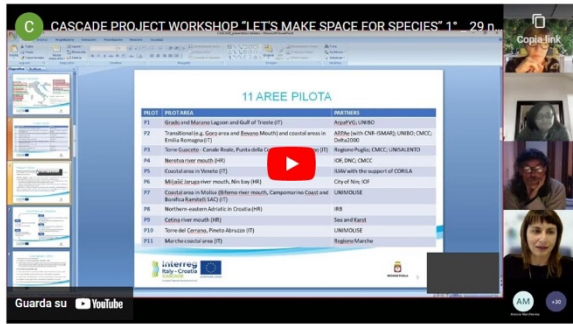
- 1) <https://www.adriaticoceanliteracy.eu/2023/05/lets-make-space-for-species/>

The series of webinars of the CASCADE Project was broadcasted on November 2022.

The first ones, called "LET'S MAKE SPACE FOR SPECIES" are focused on the development of soft restoration skills and species recovery ability, with a particular reference to the Project Pilot Area that includes Torre Guaceto, Canale Reale Punta della Contessa and Melendugno.

During the second session, the meetings called "THE ROAD TO RECOVERY" will be based on both integrated Ecosystem management and the support of shared, informed, and real-time decision-making about Protected Areas development planning and management.

Whitin the Project, the round of workshops is an important space where to share case studies and essentials information to support efficient actions aimed to face the environmental vulnerability and both the ecosystem fragmentation and preservation at a cross-border level.



2) <https://www.adriaticococeanliteracy.eu/2023/05/the-man-and-the-sea/>



TORRE GUACETO  
The man and the sea

[Read more >>](#)

3) <https://www.adriaticococeanliteracy.eu/2023/05/learning-the-beauty/>



FRIULI VENEZIA GIULIA  
Learning the beauty

[Read more >>](#)

4) <https://www.adriaticococeanliteracy.eu/2023/04/step-by-step-towards-awareness/>



TORRE GUACETO

## Step-by-step towards awareness

Read more >>

5) <https://www.adriaticococeanliteracy.eu/2023/04/closer-to-nature/>



TORRE GUACETO

## Closer to Nature

Read more >>

6) <https://www.adriaticococeanliteracy.eu/2023/04/diving-into-the-beauty/>



TORRE GUACETO

## Diving into the beauty

Read more >>



- 7) <https://www.adriaticoceanliteracy.eu/2023/04/fifty-little-big-explorers/>



TORRE GUACETO

### Fifty little big explorers

Read more >>

- 8) <https://www.adriaticoceanliteracy.eu/2023/04/grado-and-marano-lagoon-and-gulf-of-trieste-it/>



FRIULI VENEZIA GIULIA

### Grado and Marano Lagoon and Gulf of Trieste (IT)

The Region Friuli Venezia Giulia may be pretty small but it has an extraordinarily various coastline which ranges from the western sandy beaches to the rocky shores in the east, passing through an entire lagoon system.

Read more >>

- 9) <https://www.adriaticoceanliteracy.eu/2023/04/the-goro-lagoon/>



EMILIA ROMAGNA

### The Goro Lagoon

Read more >>

10) <https://www.adriaticococeanliteracy.eu/2023/06/the-neretva-river-delta/>

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NERETVA

## The Neretva River Delta

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