

D.2.3.1 WEBSITE ACTIVITIES REPORT

InnovaMare project

Blue technology - Developing innovative
technologies for sustainability of Adriatic Sea

WP2 – Communication activities

Project References

Call for proposal 2019 Strategic – InnovaMare

Project number: 10248782

Work package: WP2 Communication activities

Activity title: A3 Promotional materials and Communication toolkit

Deliverable title: D.2.3.1. Website activities report

Expected date: 30/06/2023

Deliverable description: a report of the performed activities in the project website design, implementation, update and feed.

Partner responsible for the deliverable: ARTI Puglia

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INTRODUCTION

Communication is a crucial process embedded into every stage of a project's life cycle. From the project start up, through implementation, until and even after closure, communication plays a key role in its success. In fact, communicating a project also means contributing to the transfer of results and their use by a wider audience.

To maximize the project impact and reach new audiences, it is necessary to adopt a balanced mix of online and offline communication tools, because of the diversity of contents communicated to varied target groups. The website is one of the most useful tools for this purpose: it is the place where users (be they end-users, beneficiaries, stakeholders, policy makers, etc.) can find all kinds of information useful for their purposes.

Website is the primary information and communication channel of an organisation, a company, a public administration, a project and any other entity need a showcase for its activities. Website is efficient in terms of time and human resources, effective, easily updated with the latest information and accessible to those interested.

The website is a source of information not only for project stakeholders (including potential beneficiaries) but also for the wider public. Websites should be regularly updated with news (both programme and project), information on projects and the benefits they bring: they are the first place for many target groups to find information from.

A well designed project website can be a key management tool, capable of raising the profile of the project and improve dissemination of its results to a wide range of stakeholders.

InnovaMare website (<https://programming14-20.italy-croatia.eu/web/innovamare>) was constantly updated with news and information on the project activities, but also with public documents, pictures and videos.

The feed of website with news, events and documents was a common commitment of all partners, that had to provide the Lead Partner - CCE with suitable and proper contents.

This deliverable proposes a report of the performed activities in InnovaMare website in terms of implementation, update and feed. Analytics were not collected as the GA code was requested in date January 14 and 25 and February 23 as well as in June 30, 2021 but has not been implemented since the call center did not provide the correct code for user access and behaviour monitoring of the project webpage.



INNOVAMARE PROJECT WEBSITE

InnovaMare website was designed following the Interreg Italy-Croatia Programme visual identity and website. In fact, in EU financed projects, the practice of building a visual identity common to all projects financed by the same Programme is now widespread. The Interreg Italy-Croatia Programme is no exception: it adopted this new branding orientation consistent with the new brand mark “Interreg” developed and used by all ETC programmes that joined their efforts to create a harmonised visual identity between all of them. This orientation allows on the one hand to increase the awareness of the projects and consequently also of the Programme; on the other hand to avoid the allocation of significant budgets of individual projects for the creation of a specific visual identity.

According to this standing, the general structure of InnovaMare website was created by the Interreg Italy-Croatia Programme; each project has the task of enriching and feeding the website according to their needs. As all the Interreg Italy-Croatia websites, InnovaMare website is structured as follows:

- A home page, with the project overview (key numbers, budget, specific objective, target groups, short description, partnership description); the latest news and events; the library including documents (mainly WP2 deliverables), presentations and public procurement documents; videos and multimedia contents;
- News section, with the complete list of project news
- Events section, with the complete list of project events
- Docs&tools section, which refers to the specific area of the Italy-Croatia Programme website containing all the documents to project implementation, application utilities, application package, etc.

Blue Innovation / FDI 1.1

INNOVAMARE
DIVE INTO THE DEPTH OF OPPORTUNITIES

<p>START DATE 01.07.2020</p> <p>END DATE 31.12.2022</p> <p>TOTAL BUDGET € 5,555,755.45</p>	<p>SPECIFIC OBJECTIVE</p> <p>InnovaMare project will bring cross-border collaboration between science and private sector on a higher level and will facilitate the involvement of SMEs in transnational networks.</p> <p>InnovaMare project aims to enhance collaboration on technology transfer by creating innovative vessels for underwater robotics and sensors.</p> <p>LEAD PARTNER InnovaMare - CROATIAN CHAMBER OF ECONOMY</p>	<p>TARGET GROUPS</p> <p>The projects address all the stakeholders involved in sustainability of the Adriatic Sea:</p> <ul style="list-style-type: none"> • general public (breakers, surfers, divers, fishermen, etc.) • local, regional and national public authorities; • regional and local development agencies, chambers of commerce and other business support institutions; • small and medium enterprises, universities, technology transfer institutions, research institutes; • centers of research excellence; • NGOs, associations, innovation agencies, business incubators, cluster management bodies, and networks.
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The Adriatic Sea is facing major impacts from overfishing and pollution. Solid waste, direct discharge of wastewater and oil pollution are key negative factors for the degradation of coastal and marine ecosystems.

InnovaMare strategic project will jointly develop and establish an innovation ecosystem model in the area of underwater robotics and sensors for purposes of monitoring and surveillance sector with a mission-oriented on the sustainability of the Adriatic Sea.

InnovaMare strategic project will tackle one of the main current challenges: increasing the effectiveness of the innovation activities in the relevant fields of the blue economy.

HOW?
By enhancing the transfer of knowledge within the cooperation area between the enterprises, R&D centers, higher education and the public sector through education and capacity building actions for different stakeholders.

5.6 millions €
TOTAL BUDGET

4.7 millions €
ERDF

14
PARTNERS

PARTNERSHIP

<p>LEAD PARTNER</p> <p>CROATIAN CHAMBER OF ECONOMY</p> <p>https://www.chce.hr/</p> <p>CCC is an independent professional and business organization for all legal entities engaging in business within the Republic of Croatia and it has the largest database of information written and covering the Croatian economy. CCC represents all the business entities established at the territory of the Republic of Croatia. Over the years, CCC has established strong network with various public stakeholders in Croatia, partners in neighbouring countries and the EU.</p> <p>Contact person: Jasna Plešević E-mail: jplesevic@chce.hr</p>	<p>PROJECT PARTNER</p> <p>REGIONAL UNION OF THE COUNTIES OF CROATIA'S RIVERIA</p> <p>http://www.unionevrijerica.hr/</p> <p>Unionsvjetara der Vrijerica is the association of the 5 Counties of Istria, County, Industry, Crafts and Agriculture of the Vrijerica Region. Unionsvjetara supports and promotes the regional economic system, encourages support the negotiation of relationships among enterprises and Public Administrations, creates opportunities in the fields of Research and Education and promotes initiatives supporting the economic development of the Vrijerica Region and the internationalization process of SMEs.</p> <p>Contact person: Irena Šegvić E-mail: unionsvjetara@unionevrijerica.hr</p>	<p>PROJECT PARTNER</p> <p>UNIVERSITY OF DUBROVNIK</p> <p>http://www.unid.hr/</p> <p>University of Dubrovnik is an integrative university and its INNOVAMARE multidisciplinary team includes robotics and control engineers from Laboratory for Intelligent Autonomous Systems (IASIS) from the Department of Electrical and Computer Engineering, as well as biologists and biochemists working in the field of biology, marine underwater and agriculture from Department of Aquaculture.</p> <p>Contact person: Ivana Palušić E-mail: ivana.palusic@unid.hr</p>
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PROJECT PARTNER

Unin UNIVERSITY OF RIJKA
<https://uniri.hr/>
 The University of Rijka was the first Croatian University to set a development strategy. It focuses on excellence, quality assurance, life long learning, active collaboration with the local community & economy and active inclusion into the ERDF & ERF. The University of Rijka has extensive experience in managing EU projects through its Center for EU projects, with a number of successfully realized international and EU projects in a diversity of EU R&D programmes and funds.
 Contact person: Zeljka Milekovic
 E-mail: zeljka.milekovic@iisrtech.uniri.hr

PROJECT PARTNER

UNIV TRIESTE UNIVERSITY OF TRIESTE
<https://www.units.it/>
 The University of Trieste (UNITS) and the Department of Economics, Management, Mathematics and Statistics (DEAMS) have a long tradition in business and innovation-related studies and strong record of research in innovation systems, maritime and naval clusters. The DEAMS is fully committed into its research activities on the blue sector and in the valorisation of its scientific research through the establishment of stronger links with the business system and other technology transfer activities.
 Contact person: Mara Contardo
 E-mail: mara.contardo@units.it

PROJECT PARTNER

CNR-ISMAR NATIONAL RESEARCH COUNCIL ISMAR
<http://www.ismar.cnr.it/>
 CNR-ISMAR has a long recognized experience in marine studies, both in the coastal areas and in the open ocean. Cutting edge research is carried out by combining long and short-term observational and modeling approaches, involving both analytic and numerical tools. CNR-ISMAR carries out cutting edge research in marine robotics on modelling and identification, cooperative navigation, guidance and control, and design of innovative marine robotics systems.
 Contact person: Francesco Fabiani
 E-mail: francesco.fabiani@ismar.cnr.it

PROJECT PARTNER

COMTECH COMMUNICATION TECHNOLOGY SRL
<https://www.comtech.eu/>
 Company has 30 years of experience in scientific instrumentation for the oceanographic research. Extended R&D capabilities in creating complex custom systems integrating multiple sensors with Real Time data communication. Company with commercial, import-export experience, and technical/scientific capabilities in the field of Earth Sciences and Oceanography.
 Contact person: Chiara Benini
 E-mail: chiara@comtech.eu

PROJECT PARTNER

RIMM RIBARSKI INSTITUT
<https://www.rimmi.hr/>
 The Ruder Boskovic Institute is regarded as Croatia's leading scientific institute in the natural and biomedical sciences as well as marine and environmental research. The RIMM is a multidisciplinary community of scientific departments focused on competitive research in physics, chemistry, biology, medicine and environment. The Division of Marine and Environmental Research (DMER) is organized in 12 laboratories and a marine station (Morskotina) near the city of Šibenik, the largest RIB division.
 Contact person: Nives Galovic
 E-mail: nives@rimmi.hr

PROJECT PARTNER

Slovenska Republika SLOVAK REPUBLIC
<http://www.slovenska-republika.sk/>
 Slovak Bratislava is a regional self-government whose area represents a natural, historical, scientific, economic, social and self-governing whole. It carries out affairs of regional importance, in particular the legal affairs relating to education, health, spatial and urban planning, economic development, traffic and transport infrastructure, environmental protection, planning and development of the network of educational, health, cultural and social institutions, tourism permits and other.
 Contact person: Serya Staniva Mladik
 E-mail: serya.staniva@smr.gov.sk

PROJECT PARTNER

GDOnor GEODMAR LTD
<https://geodmar.hr/>
 GDOnor is a Croatian survey company specialising in hydrography, high-resolution seabed mapping, ROV inspection and technical support to companies operating in aquatic environments. Most of work is tied to the Croatian coast and inland water and the reference markets include submarine installations, port authorities, scientific research, marine technologies and other related businesses.
 Contact person: Matej Curic
 E-mail: matej@geodmar.hr

PROJECT PARTNER

ARTI REGIONAL AGENCY FOR TECHNOLOGY AND INNOVATION
<https://www.arti.puglia.it/arti-apulia-region-agency-for-technology-and-innovation>
 Established in 2004, the strategic Agency for Technology and Innovation of Puglia supports the regional government in designing and managing economic development, innovation, education, training and job policies, in coherence with the regional smart specialization strategy and the emerging trends at national and international level. ARTI's vision is to be the regional government's agency of the future, organizing the themes, sectors and technologies of modernity.
 Contact person: Rossella Tondi
 E-mail: rtondi@arti.puglia.it

PROJECT PARTNER

MANIFVG MANIFATTI TECHNOLOGY CLUSTER PUG
<https://www.manifvg.it/>
 MANIFVG is a no-profit private consortium of maritime stakeholders with a membership including big enterprises, SMEs, universities, research centers, scientific parks and incubators, education organizations and aggregation players. The mission is to link industrial and scientific institutions within a network of organized relationships that lead to develop Research Innovation and Education projects with the aim to enhance competitiveness of the industrial basis of the PUG region.
 Contact person: Alessia Bacchetti
 E-mail: alessia.bacchetti@manifvg.it

PROJECT PARTNER

OCS NATIONAL INSTITUTE OF OCEANOGRAPHY AND EXPERIMENTAL GEOPHYSICS - OCS
<https://www.ingv.it/en/content/institute>
 OCS is an internationally oriented public research institution, which promotes and carries out basic and applied research in the fields of Oceanography, Geophysics and Marine Geology. The OCS expand and carries out its research with a multidisciplinary approach and it is articulated into 7 groups, reflecting the expertise of the staff, embracing physical oceanography, marine biology & biogeochemistry, system modelling, tech. development and programs.
 Contact person: Chiara Corbelli
 E-mail: corbelli@ingv.it

PROJECT PARTNER


FECC FACULTY OF ELECTRICAL ENGINEERING AND COMPUTING
<https://www.fecc.unipg.it/>
 Faculty of Electrical Engineering and Computing (FECC) is part of University of Perugia - the largest and oldest Italian university. The Laboratory for Underwater Systems and Technologies (LABUST) is a research group within the FECC and serves as the focal point for applied research and development activities in unmanned marine systems and technology for end users, its vision is to advance in multidisciplinary engineering research.
 Contact person: Ana Solari
 E-mail: ana@labust.unipg.it



PARTNERSHIP

Discover Italy-Croatia partners' network
Select a pin or zoom the map to discover projects
 The partners represent the starting points of cooperation.
 The quality of a project depends largely on an adequate composition of its partnership, able to pool all skills and competences of relevant institutions in order to achieve the set of project results, having the capacity to create strong links to target groups addressed by the project.

NEWS & EVENTS



10
14th 2021

08
14th 2021

12
14th 2021

04
14th 2021

10
14th 2021
Blue Economy conference in Croatian Chamber of Economy

08
14th 2021
Innovamare Academy

12
14th 2021
The final conference of the strategic project Innovamare

04
14th 2021
ROBOTAMA, marine robotics returns to Trieste

[SEE ALL NEWS](#)
[SEE ALL EVENTS](#)

LIBRARY

The final project deliverables of the IRT2 and project event materials


DOCUMENTS

PRESENTATIONS


PUBLIC PROCUREMENT DOCUMENTS

[SEE ALL DOCUMENTS](#)
[SEE ALL PRESENTATIONS](#)

Video



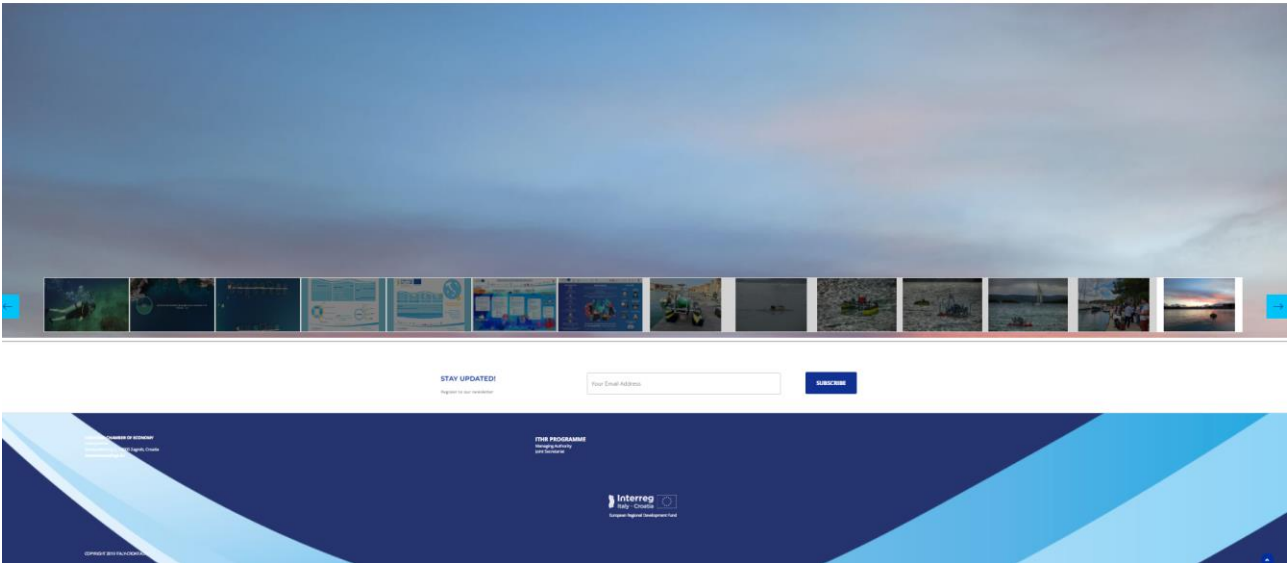
IR2 MORE - 09.03.2021
We are very proud that the Innovamare project has been presented on the Croatian national television show More!



INNOVAMARE INTERACTIVE WEBPLATFORM
Discover Innovamare, the interactive webplatform that connects research, business and institutions for the sustainability of the Adriatic Sea. Dive with us in a sea of opportunities!

INNOVAMARE PROJECT VIDEOINFORGRAPHIC
Learn more about Innovamare project and how you can contribute to the sustainability of the Adriatic Sea and become creator of innovation ecosystem.

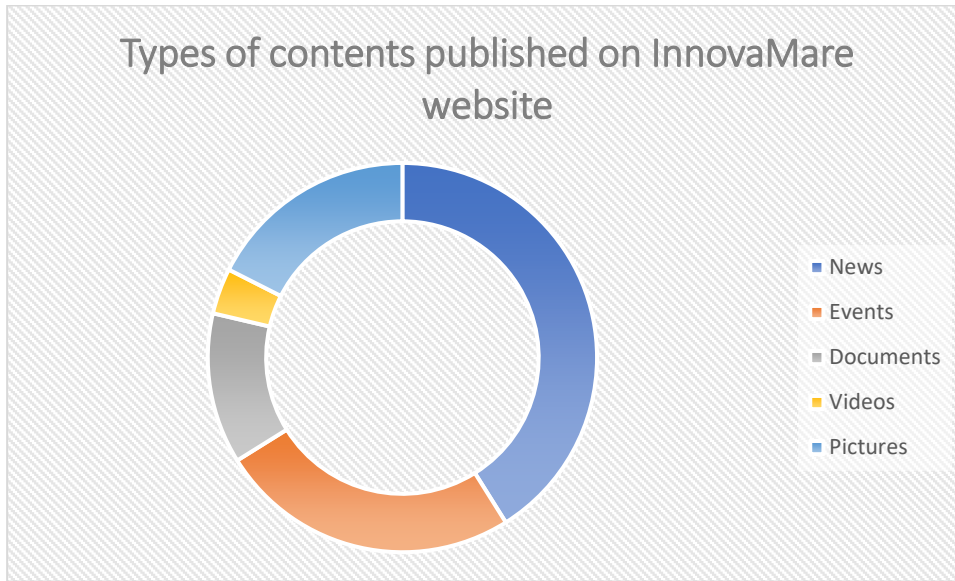
MULTIMEDIA



Source: InnovaMare website homepage

InnovaMare website was constantly updated with news and information related to the project, but also with public documents, pictures and videos.

Throughout the project lifetime, the website was fed and updated with a total of **80 different contents**. In particular, 33 news, 20 events, 10 documents in the library, 3 videos and 14 pictures were published. They were all related to project activities, i.e. events, train the trainers programme, Swamp and Korkyra demonstrations, meetings, etc.



INNOVAMARE ON THE PROJECT PARTNERS WEBSITES

In addition to the official project website, many partners were actively engaged in disseminating the results and activities carried out within the project to their local audience, thus contributing to the visibility and the knowledge of the project impact at local level.

The table below shows the news published on the partner websites.

Partner	News title	URL
LP - CCE	Project InnovaMare - Online Kick-off Conference	Link
	Roboti će nam pomagati u očuvanju čistoće Jadrana	Link
	Samo 6 posto Jadrana zaštićeno, taj broj mora peterostruko rasti	Link
	Project InnovaMare and SUSHI DROP – Roundtable/Conference	Link
	Oporavak robne razmjene s Italijom, izvoz rastao za 30 posto	Link
	InnovaMare – međunarodna radionica „Ocean monitoring and protection Technologies and Services – in the Adriatic“ na BTS-u	Link
	U Šibeniku održana Osnivačka skupština Digitalnog inovacijskog HUB-a InnovaMare	Link
PP1 - UCV	Innovamare: progetto Interreg Italia-Croazia	Link
	InnovaMare: robotica e sensoristica per sorvegliare il Mar Adriatico	Link
	InnovaMare International Innovative Summit	Link

InnovaMare: tavola rotonda su blue economy e blue technologies	Link
Innovamare: sinergia e coinvolgimento tra istituzioni, imprese e cittadini per vincere la sfida della sostenibilità del Mar Adriatico	Link
Innovamare: innovazione e sostenibilità per la protezione del Mar Adriatico	Link
Innovamare: Soluzioni innovative per la sostenibilità del mare Adriatico	Link
InnovaMare: Formazione online sui diritti di proprietà intellettuale	Link
InnovaMare: incontri su innovazione e sostenibilità ambientale	Link
Progetto InnovaMare: visita-studio alla NTNU in Norvegia per ecosistema e innovazione	Link
Progetto Innovamare: Visita-studio alla NTNU in Norvegia, i partner italiani e croati scoprono un modello vincente di ecosistema	Link
InnovaMare: visita-studio in Finlandia per scambio esperienze su crescita sostenibile e innovazione	Link
Progetto InnovaMare: conclusa la seconda visita-studio in Finlandia	Link
Progetto InnovaMare: roadshow su ecosistema di innovazione e Digital Innovation Hub	Link
2° Roadshow Innovamare: Transforming blue economy for sustainable Adriatic sea	Link
InnovaMare (Interreg Italia-Croazia 2021-2027): nasce il Digital Innovation Hub	Link
InnovaMare (Interreg Italia-Croazia 2021 – 2027): a Bari il terzo roadshow	Link

	InnovaMare, a Bari l'ultima tappa del roadshow sulle tecnologie blu: 22-23 marzo presentazione Digital Innovation Hub e soluzioni robotiche	Link
	InnovaMare, conferenza finale del progetto Italia-Croazia sulla Blue Economy	Link
PP2 - UNITS	Roadshow of Innovamare project in Bari	Link
PP3 - ARTI	INNOVAMARE: IL 22 LUGLIO LA CONFERENZA DI LANCIO DEL PROGETTO	Link
	UN PRIMO PASSO VERSO LA SOSTENIBILITÀ DEL MARE ADRIATICO: IL PROGETTO INNOVAMARE	Link
	IL RUOLO DEI ROBOT NELLA SALVAGUARDIA DEL MARE ADRIATICO: LA TAVOLA ROTONDA DI INNOVAMARE AL BTS 2020	Link
	SALVARE IL MARE CON LA TECNOLOGIA: DAL 28 AL 30 OTTOBRE L'INTERNATIONAL INNOVATION SUMMIT DI INNOVAMARE	Link
	INNOVAMARE: TECNOLOGIA E STATO DI SALUTE DEL MAR ADRIATICO	Link
	INNOVAMARE: TAVOLA ROTONDA SU BLUE ECONOMY, INNOVAZIONE TECNOLOGICA E SOSTENIBILITÀ DELL'ADRIATICO	Link
	INNOVAMARE: INNOVAZIONE E SOSTENIBILITÀ PER LA PROTEZIONE DEL MARE ADRIATICO	Link
	INNOVAMARE: IL PROGETTO PER L'ADRIATICO IN UN'INFOGRAFICA	Link
	SOLUZIONI INNOVATIVE PER LA SOSTENIBILITÀ DEL MAR ADRIATICO: LA TAVOLA ROTONDA DI INNOVAMARE E SUSHI DROP	Link
	INNOVAMARE: WORKSHOP SULLA METODOLOGIA DEL LIVING LAB	Link
INNOVAMARE: I DIRITTI DI PROPRIETÀ INTELLETTUALE AL CENTRO DELL'ATTIVITÀ FORMATIVA SUL BUSINESS	Link	

MARE ADRIATICO, AL VAGLIO DI ITALIA E CROAZIA METODI E INNOVAZIONI TECNOLOGICHE PER SALVARLO	Link
ITALIA E CROAZIA, CONDIVIDERE SOLUZIONI TECNOLOGICHE INNOVATIVE PER UN MARE ADRIATICO PIÙ SOSTENIBILE	Link
INNOVAMARE: I ROBOT MARINI IN UN'INFOGRAFICA	Link
INNOVAMARE: FORMAZIONE AZIENDALE SULLE SPIN-OFF A ŠIBENIK	Link
IL PROGETTO INNOVAMARE A BREAKING THE SURFACE 2021	Link
NAUTILUS STORIES: VIDEO STORY-TELLING DEL PROGETTO INNOVAMARE	Link
INNOVAMARE: VISITA DI STUDIO DEI PARTNER DEL PROGETTO ALL'UNIVERSITÀ NORVEGESE DI SCIENZA E TECNOLOGIA	Link
LA PIATTAFORMA INTERATTIVA DI INNOVAMARE IN UN'INFOGRAFICA	Link
SECONDO APPUNTAMENTO CON LE STUDY VISIT DI INNOVAMARE: I PARTNER ITALIANI E CROATI IN FINLANDIA	Link
A DUBROVNIK LA PRIMA TAPPA DEL ROADSHOW DI INNOVAMARE	Link
CONCLUSO A DUBROVNIK IL PRIMO ROADSHOW DEL PROGETTO INNOVAMARE	Link
LA PIATTAFORMA INNOVAMARE IN UN VIDEOTUTORIAL	Link
IL ROADSHOW DI INNOVAMARE SBARCA A VENEZIA	Link
INNOVAMARE: WORKSHOP "TECNOLOGIE E SERVIZI PER IL MONITORAGGIO E LA PROTEZIONE DEGLI OCEANI IN ADRIATICO"	Link

	INNOVAMARE: DAL 24 AL 26 OTTOBRE LA TERZA TAPPA DEL ROADSHOW A RIJEKA	Link
	NASCE IL DIGITAL INNOVATION HUB DI INNOVAMARE, ARTI TRA I BLUE MEMBER	Link
	IL ROADSHOW DI INNOVAMARE SBARCA A BARI PER L'ULTIMA TAPPA	Link
	A ŠIBENIK LA CONFERENZA FINALE DI INNOVAMARE	Link
	INNOVAMARE, IL PROGETTO PER LA SOSTENIBILITÀ DELL'ADRIATICO, HA PRESENTATO I RISULTATI A SIBENIK	Link
PP4 – CNR ISMAR	AL VIA IL PROGETTO INNOVAMARE	Link
	INTERNATIONAL INNOVATIVE SUMMIT INNOVAMARE	Link
PP5 – MARE FVG	Innovamare – un progetto orientato alla sostenibilità nel Mare Adriatico	Link
	Conferenza di avvio del progetto InnovaMare	Link
	Il ruolo dei robot nella salvaguardia del Mare Adriatico: la tavola rotonda di InnovaMare al Breaking the Surface 2020	Link
PP7 - OGS	Kick off meeting del progetto INNOVAMARE	Link
	PRIMO PASSO VERSO LA SOSTENIBILITÀ DEL MARE ADRIATICO: PROGETTO INNOVAMARE	Link
	InnovaMare International Innovation Summit	Link
	18-19 febbraio, Tavola rotonda sulla blue economy e le tecnologie blu	Link

	The Digital Innovation HUB InnovaMare has been founded	Link
PP9 - FER	InnovaMare project: International Innovation Summit	Link
	(Innovamare) International Innovation Summit Report: The Adriatic Sea is critically endangered...	Link
	Round Table organized by Unioncamere Veneto within INNOVAMARE project	Link
	Round Table within INNOVAMARE project successfully finalized	Link
	INNOVAMARE: Train the Trainers	Link
	InnovaMare and Sushi Drop Round Table	Link
	Innovamare - Conceptual Design Workshop	Link
	InnovaMare Events in 2021	Link
	InnovaMare workshop "Spin-offs" in Šibenik by LABUST	Link
	13th Breaking the Surface 2021	Link
	LABUST participated in the fourth INNOVAMARE Roadshow – Bari, 22-23 March 2023	Link
	InnovaMare Final Conference	Link
PP10 - UNIDU	1st Roadshow of established INNOVAMARE innovation ecosystem in blue technologies and development of new project concepts in blue economy!	Link

	U sklopu Innovamare projekta osnovan Digitalni inovacijski HUB InnovaMare	Link
	Sveučilište u Dubrovniku domaćin prvog InnovaMare Roadshowa	Link
PP11 - UNIRI	3rd InnovaMare Roadshow Rijeka 2022	Link
PP12 - GEOMAR	FOURTH INNOVAMARE ROADSHOW – BARI, 22-23 MARCH 2023	Link

CONCLUSIONS

As pointed out in the Introduction of this deliverable, websites are the primary source of information for users. Having an updated web site is therefore extremely important. Having an updated website is therefore extremely important. The Lead Partner, together with all the consortium members, have carried out this task throughout the project lifetime.

Unfortunately, there was no possibility of collecting the analytics of the website, as the GA code was requested in date January 14 and 25 and February 23 as well as in June 30, 2021 but has not been implemented since the call center did not provide the correct code for user access and behaviour monitoring of the project webpage.

In order to maximize the visibility and the knowledge of the project impact at local level, almost all partners have contributed to spread the information about InnovaMare strategic project activities and results through their project website.