

# D2.4.3. Awareness raising event in Italy report

InnovaMare project

Blue technology - Developing innovative  
technologies for sustainability of Adriatic Sea

WP2 – Communication activities

## Project References

**Call for proposal 2019 Strategic – InnovaMare**

**Project number:** 10248782

**Work package:** W2 Communication activities

**Activity title:** A4 Public events

**Deliverable title:** D.2.4.3 An awareness raising event in Italy report

**Expected date:** M24

**Deliverable description:** dedicated event designed to raise awareness in terms of marine robotics in the project area and organized in Trieste on May 23<sup>rd</sup> 2022.

**Partner responsible:** Maritime Technology Cluster FVG

**Partner responsible for the deliverable:** Maritime Technology Cluster FVG

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## 1. ROBOTIMA - AWARENESS EVENT GOALS AND TOPICS

ROBOTIMA is a dedicated raising event focused on focus on marine robotics and a dialogue with local public administrations in order to promote the knowledge in terms of robotic technologic applications supporting the needs in terms of environment and safety. The event was scheduled in the framework of the wide event “mareinfvg”, a festival of the sea of the Friuli Venezia Giulia region organized by the Maritime Technology Cluster FVG that took place from 20<sup>th</sup> to 23<sup>rd</sup> of May.

ROBOTIMA took place on May 23<sup>rd</sup> in Trieste and was designed to stimulate involvement of the key players and policy makers of the territory. The aim was to help local players to understand how robotic technologies could help to solve several environment related issues and to bring them to the attention of the scientific and industrial community to promote the development of solutions.

## 2. ROBOTIMA - STRUCTURE AND DESCRIPTION OF THE EVENT

The event was structured with the opening by the host Maritime Technology Cluster FVG that introduced the purposes and the agenda, afterwards a presentation of the main environmental issues in coastal areas of the Adriatic sea was held by Francesca De Pascalis from CNR and by Mateo Ivanac from Croatian Chamber of Economy. A specific spot was dedicated to present 7 case studies of marine robotics applications already implemented or under development that were presented by reference enterprises and institutes.

The activities continued in the afternoon with some DEMOS on marine robotics and sensors solutions performed in the testing area close to the event (Ponterosso Channel – Trieste) implemented to show concrete operation of devices in real environment, demos were performed by University of Zagreb – FER and by the company Element Works. The event was closed with an informal dialogue among local administrations, enterprises and project partners on the issues of connected to marine robotics applied to the society.

During the wider event “mareinfvg” held during the weekend, demonstrations and presentations made by University of Zagreb FER and by the CNR were performed in the main event arena and in the channel of Ponterosso in order to involve and stimulate involvement of the citizens to help them to understand potential and usability of marine robotics.

### 3. ROBOTIMA - AGENDA

## ROBOTIMA – my sea robotics

Awareness raising event on marine robotics  
Trieste, May 23<sup>rd</sup> 2022

### Agenda

**11:00 Welcome and introduction of the day**

*mareFVG + HGK*

**11:10 - 11:30 InnovaMare project presenting the main environmental issues in coastal areas in the Adriatic Sea**

*Francesca de Pascalis, CNR and Mateo Ivanac, HGK*

**11:30 – 12:30 Case studies of marine robotics/sensors solutions already implemented or under development**

1. *Đula Nađ, Faculty of Electrical Engineering and Computing Zagreb (DEMO SEA)*
2. *Elena Mauri, OGS – Institute equipment and applications for the society*
3. *Christian Tam, ISIS MATTEI LATISANA, Dirt Hunter*
4. *Massimiliano Iurcev, OGS - MadCrow and CORMA*
5. *Nicola Rubini, River Cleaning*
6. *Riccardo Zanelli, COMET - Greenhull*
7. *Michele Grassi, Elements Works - neth20 (DEMO SEA)*

**12:30 - 14:00 Lunch break @BOLLICINE (Piazza Sant'Antonio Nuovo 2A)**

**14:00-15:30 DEMO of marine robotics and sensors solutions performed at sea (Canal Grande) and in the pool set in the area.** Participants will see solutions in real environment and will get from the reference developers details about functioning and possible applications. *DEMOS powered by: University of Zagreb – FER; Elements works, OGS (land)*

**15:30 - 16:00 Open dialogue of technical representatives of local authorities and administrations** presenting local needs linked to the sea, so as to feed the development of new solutions based on real issues.

**16:00 mareINfvg 2022 closing**

*Maria Cristina Pedicchio, Presidente - mareFVG*

## 4. ATTENDANCE LIST

Name	Surname	Organization / Enterprise	Email	Signature
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**ROBOTIMA – my sea robotics**  
 Awareness raising event on marine robotics  
 Trieste, May 23<sup>rd</sup> 2022

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ANUNBIETA	PIRO	OCS	ANUNBIETA @ OCS.IT	Idrue
AURORA	DONTINI	AIR COMMUNICATION	AURORA @ AIR COMMUNICATION	Idrue
PANUELA	GUTTY	WSEFVG	PANUELA @ WSEFVG	Idrue

## Conclusion

The event ROBOTIMA has been a concrete opportunity to stimulate involvement of public authorities and partners and bring to their attention the potential of marine robotics. The agenda was well structured with frontal presentations (institutional and entrepreneurial) and included demonstrations and mutual exchange on the project topics. In general, a low awareness in terms of marine robotics was recognized both by public administrations and from citizens during the weekend. Among the activities foreseen in the event, short presentations and demonstrations were conceived as most suitable tools to attract the interest of target groups since they stimulate the curiosity and help them to access in practice to the devices.

Commitment from the public authorities could be improved but often is related to dense agendas that affect their availability. Tailored communication channels should be activated in order to maximize the promotion and the purposes of the event.

## Pictures of the awareness raising event





## Live demonstrations

