

# TAKE IT SLOW

Best practices showcase of sustainable,  
slow and smart products and services in tourism



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## BUSINESS TOURISM

Business tourism is a type of tourism activity in which visitors travel for a specific professional and/or business purpose to a place outside their workplace and residence with the aim of attending a meeting, an activity or an event.

The key components of business tourism are meetings, incentives, conventions and exhibitions. The term “meetings industry” within the context of business tourism recognizes the industrial nature of such activities. Business tourism can be combined with any other tourism type during the same trip.

## **ABRUZZO REGION**

### **Enterprise delivering tourism services**

Enterprise delivering tourism service  
(excluding accomodations and catering)

Associations

Ortona (CH) Italy

+39 328 0135473 - Eka.giuliano@gmail.com

## **ABRUZZO REGION**

### **Enterprise delivering tourism services**

Web communication and graphic services

Altrastella - Enterprises - private sector

Francavilla al Mare (CH) - Italy

+39 393 9049332 - altrastella@gmail.com

## **ABRUZZO REGION**

### **Enterprise delivering tourism service**

(excluding accomodations and catering)

Luce degli Eventi di Carulli Alessandra - Enterprises - private sector

Francavilla al Mare (CH) - Italy

+39 334 9199953 - info@lucedeglieventi.it

## **ABRUZZO REGION**

### **Enterprise delivering tourism services**

Database of environmental, landscape, historical, cultural, food&wine data on the villages across the Abruzzo Region. Publishing of cultural texts, tourist guides, etc., organization and participation in cultural fairs and events.

MENABO' SRL - Associations

Ortona (CH) - Italy

+39 393 9799230 - dabruzzo@dabruzzo.it

## **ABRUZZO REGION**

### **B&B**

Small sized family lot of accomodations in Pretoro (CH) near the ski resort of Passo Lanciano, provides accomodations and home-made food.

Residence Pratetorium di William Lanzellotti - Enterprises - private sector

Ripa Teatina (CH) - Italy

+39 340 2990921 - praetorium15@gmail.com

