

TAKE IT SLOW

Best practices showcase of sustainable,
slow and smart products and services in tourism



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ACCESSIBLE TOURISM

Accessible tourism is a set of facilities and services put at disposal to people with disabilities or special needs so that they can enjoy the possibility of travelling, accommodating and taking part in events without encountering problems or difficulties in conditions of independence, but also of safety and comfort.

VENETO REGION

Accessible Waterways tour along Euganean Riviera

Sustainable tourism means environmental, economic and social respect. In this framework Rudy Toninato - Navigazione Fluviale propose a waterways tour along Euganean Riviera or along the Padova waterways by a 100% electric and accessible new boat, financed by ROP FESR 14-20. They have two accessible boat: Delta Nova is 100% electric green, it can carry 70 people, 30 wheel chairs, possibility of sign language interpreters or touristic narrator-guides for inclusive explanation for blind people. The S.Agostino 1227, in addition to Delta Nova, can carry up to 40 wheel chairs, it has accessible wc, hydraulic platform. Delta Nova normally navigates along Riviera Euganea, Padova canals and Riviera del Brenta.

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SVEM - SVILUPPO EUROPA MARCHE

Loreto - Culture and Art in the Religious Sites

In the City of Loreto, an international site for religious pilgrimage, the local administration has realized - through the collaboration with private and public bodies - different interventions aimed at the protection and the enhancement of the city's cultural heritage; some of them were funded by ROP EFDR 2014/2020. These interventions were carried out following the criteria of architectural restoration, energy-environmental sustainability, green-design, accessibility and compatible re-functionalization of historical and monumental assets. In the sector of accessible tourism, it was realized a virtual tour of the restored sites (i.e. Park of Remembrance) and it was realized the Crown Virtual Museum.

Municipality of Loreto - Public/government sector
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SVEM - SVILUPPO EUROPA MARCHE

Viaggio straordinario fra i Musei delle Marche

"The project "Extraordinary Journey among the Museums of Marche Region" was realized in 2020 by Marche Region, Marche Culture Foundation and the regional branch of the International Council of Museums through the contributions of more than 30 regional museums, municipalities and cultural bodies. The project represents a concrete accessible and cultural tourism practice, enabling the use of digital and new technologies for the promotion and exploitation of regional cultural heritage. Over 70 video clips lasting about 2 minutes have been realized and collected in a dedicated playlist published on YouTube as well as on the leading portals and social media channels of Marche Region (Twitter, Facebook, blogs etc.). Among videos contents created by museums: stories of local historical and cultural curiosities; academics, experts and museum managers sharing history and details of artworks; virtual and guided tours with experts and art critics; creative and educational videos.

Marche Region in partnership with Fondazione Marche Cultura and ICOM Marche - Public/government sector
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