

PENS UPDATE 1

Deliverable D2.3.9

WP2 – PROJECT COMMUNICATION

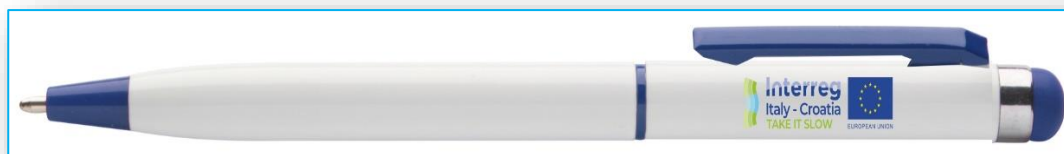
Project Acronym: TAKE IT SLOW
Project ID Number: 10255547
Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow
Priority Axis: 3 Environment and cultural heritage
Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development
Work Package Number: 2
Work Package Title: PROJECT COMMUNICATION
Activity Number: 3
Activity Title: Promotional materials
Partner in Charge: PP2
Partners involved: PP2
Status: Final

PENS

Promotional materials pen per Communication Strategy will be used for overall promotion of the project, results, achievements and outputs. They will be shared among target groups via innovative, participatory and all-inclusive dissemination events.

PP2/SKC as a partner has developed and produced 2500 pens for HR partners on the project level. The developed and produced pens will be distributed to HR partners including PP2 in equal quantities (500 per partner).

DESIGNED PEN:



Distribution list of pens:

PROJECT PARTNER	NUMBER OF PENS TO DELIVER TO PP
LP/DUBROVNIK NERETVA COUNTY	500
PP1/PUBLIC INSTITUTION RERA SD FOR COORDINATION AND DEVELOPMENT OF SPLIT-DALMATIA COUNTY	500
PP2/PUBLIC INSTITUTION DEVELOPMENT AGENCY OF ŠIBENIK-KNIN COUNTY	500
PP3/UNIVERSITY OF ZADAR	500
PP4/ISTRIA REGION	500
TOTAL NOTEBOOKS	2500

D2.3.9 PENS_200

PP7/ER

Project Acronym: TAKE IT SLOW
Project ID Number: 10255547
Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow
Priority Axis: 3 Environment and cultural heritage
Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development
Work Package Number: 2
Work Package Title: PROJECT COMMUNICATION
Activity Number: 3
Activity Title: Promotional materials
Partner in Charge: PP7
Partners involved: PP7
Status: Final

PENS

PP7 Emilia Romagna took part to coordination activities with Italian PPs for the definition of the gadgets and worked with its designated external expert for the production of gadgets finalized in December 2021.

PP7/ER has developed and produced 200 pens as promotional materials and as per Communication Strategy will be used for overall promotion of the project, results, achievements and outputs. They will be shared among target groups via innovative, participatory and all-inclusive dissemination events.

NOTEBOOK AND PEN



PENS

Deliverable D2.3.9

WP2 – PROJECT COMMUNICATION

Project Acronym: TAKE IT SLOW
Project ID Number: 10255547
Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow
Priority Axis: 3 Environment and cultural heritage
Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development
Work Package Number: 2
Work Package Title: PROJECT COMMUNICATION
Activity Number: 3
Activity Title: Promotional materials
Partner in Charge: PP2
Partners involved: PP8 SVEM
Status: Final

PENS

Promotional materials pen per Communication Strategy will be used for overall promotion of the project, results, achievements and outputs. They will be shared among target groups via innovative, participatory and all-inclusive dissemination events.

PP8/SVEM has developed and produced n. 600 pens.

The developed and produced pens will be distributed at the Fonte Avellana Cultural Heritage Interpretation Centre as SVEM pilot action and during programmed activities as local and regional presentations, visits and activities with stakeholders, conference, guided tour etc., along the paths of the project, with target groups.

DESIGNED PEN:

MORETTI COMUNICAZIONI - per PENNA INTERREG

DIMENSIONE DI STAMPA: 5,9X0,7 CM
COLORE DI STAMPA: ■ NERO



D2.3.9 PENS_n.500

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Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow
Priority Axis: 3 Environment and cultural heritage
Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development
Work Package Number: 2
Work Package Title: Project Communication
Activity Number: 2.3
Activity Title: promotional materials
Partner in Charge: PP9
Partners involved: PP9
Status: Final

PENS

PP9 Abruzzo Region took part to coordination activities with Italian PPs for the definition of the gadgets and worked with the enterprise winning the public procurement for the production of gadgets finalized in December 2021.

PP9/ABR REG has developed and produced 500 pens promotional materials and as per Communication Strategy will be used for overall promotion of the project, results, achievements and outputs. They will be shared among target groups via innovative, participatory and all-inclusive dissemination events.

