

# INNOVATIVE, PARTICIPATORY DISSEMINATION EVENT HELD (1<sup>st</sup> Event)

PP10/MOL

Deliverable Number D.2.2.11  
WP5: Project Communication

Project Acronym: TAKE IT SLOW  
Project ID Number: 10255547  
Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow  
Priority Axis: 3 Environment and cultural heritage  
Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development  
Work Package Number: 2  
Work Package Title: Project Communication  
Activity Number: 2.2  
Activity Title: Media relation  
Partner in Charge: PP2/SKC  
Partners involved: PP10/MOL  
Status: Final

## PARTICIPATORY LAB – Minutes of event

**Date:** May 16<sup>th</sup>, 2023 - h17:30-19:30

**Place:** Montemitro municipality (CB)

**Organizer:** BIOCULT (University of Molise)

On May 16th, in Montemitro town, the Biocult Center organized an event open to the community and Local Community Partners (LCPs), from the five Croatian-Molisana municipalities.

The primary objective of this event was to engage in a comprehensive analysis and facilitate a participatory feedback process, shedding light on the remarkable outcomes achieved through a collaborative and inclusive methodology of the “parish map”.

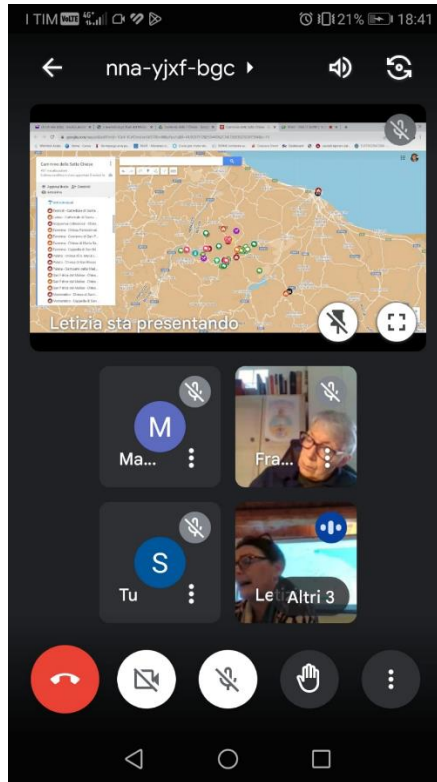
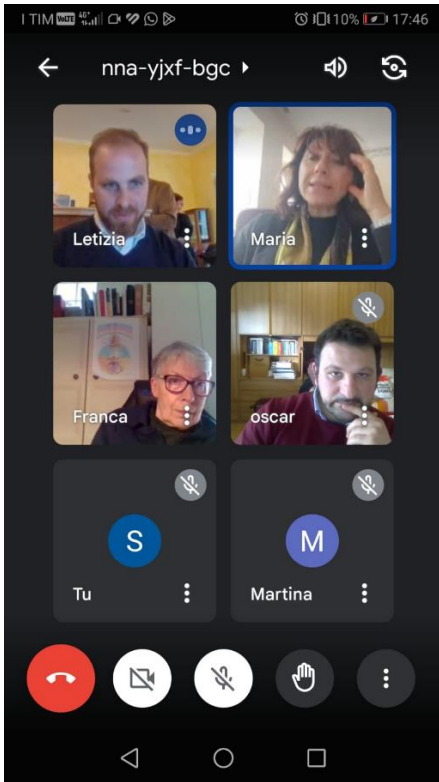
The event, known as the "Participatory Lab," was strategically divided into three distinct yet interconnected sections. These sections were thoughtfully designed to provide a comprehensive overview of the progress made in developing the "Cammino delle 7 Chiese" tourist itinerary, which emerged as a result of a series of six LCP meetings (D4.1.3).

- The first section set the stage, offering a comprehensive recapitulation of the entire participatory process. This process was instrumental in the creation and refinement of the "Cammino delle 7 Chiese" itinerary, showcasing the pivotal role played by the six LCP meetings held in the preceding year.
- The second section, marked by its focus on 'hotspots,' provided a meticulous examination of historical edifices, religious landmarks, and essential tourist facilities currently mapped in the region. Participants collectively explored these significant points of interest, unraveling their cultural and historical significance.
- Lastly, the third section was dedicated to empowering the LCPs with the knowledge and skills needed to maintain and expand the open data map. Through interactive training sessions, the LCPs were equipped with the tools required to update existing hotspots and contribute new ones, thus ensuring the continued growth and accuracy of the map.

## Photos



On-line section :



\*attendance list should be updated separately on the drive



Evento di  
disseminazione  
risultati n. 1  
(Dissemination Event #1)



## REGIONE MOLISE

Nell'ambito del Progetto TAKE IT SLOW

È lieta di invitarvi all'evento:

### “PARTICIPATORY LAB”



**QUANDO**

**16 MAGGIO 2023 – H.17:30**



**DOVE**

**CAFFE' LETTERARIO – MONTEMITRO (CB)**

### AGENDA:

1. Introduzione e restituzione della “Mappa di Comunità”
2. Discussione aperta
3. Attività laboratoriale partecipata

European Regional Development Fund



# INNOVATIVE, PARTICIPATORY DISSEMINATION EVENT HELD (2<sup>nd</sup> Event)

PP10/MOL

Deliverable Number D.2.2.11  
WP2: Project Communication

Project Acronym: TAKE IT SLOW  
Project ID Number: 10255547  
Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow  
Priority Axis: 3 Environment and cultural heritage  
Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development  
Work Package Number: 2  
Work Package Title: Project Communication  
Activity Number: 2.2  
Activity Title: Media relation  
Partner in Charge: PP2/SKC  
Partners involved: PP10/MOL  
Status: Final



## TAKE IT SLOW: SYSTEMIC APPROACH FOR SUSTAINABLE TOURISM STRATEGIES – Minutes of event

**Date: June 9<sup>th</sup>, 2023 - h10:30-13:00**

**Place: Regione Molise – Via Milano, 15 Campobasso (CB)**

On June 9th, just under a month after the official closure of the project, Regione Molise organized an event to disseminate the results aimed at stakeholders from the entire regional territory. The event took place at the institutional headquarters that houses the Department of Tourism and included a simultaneous streaming session.

The event was divided into three different sections:

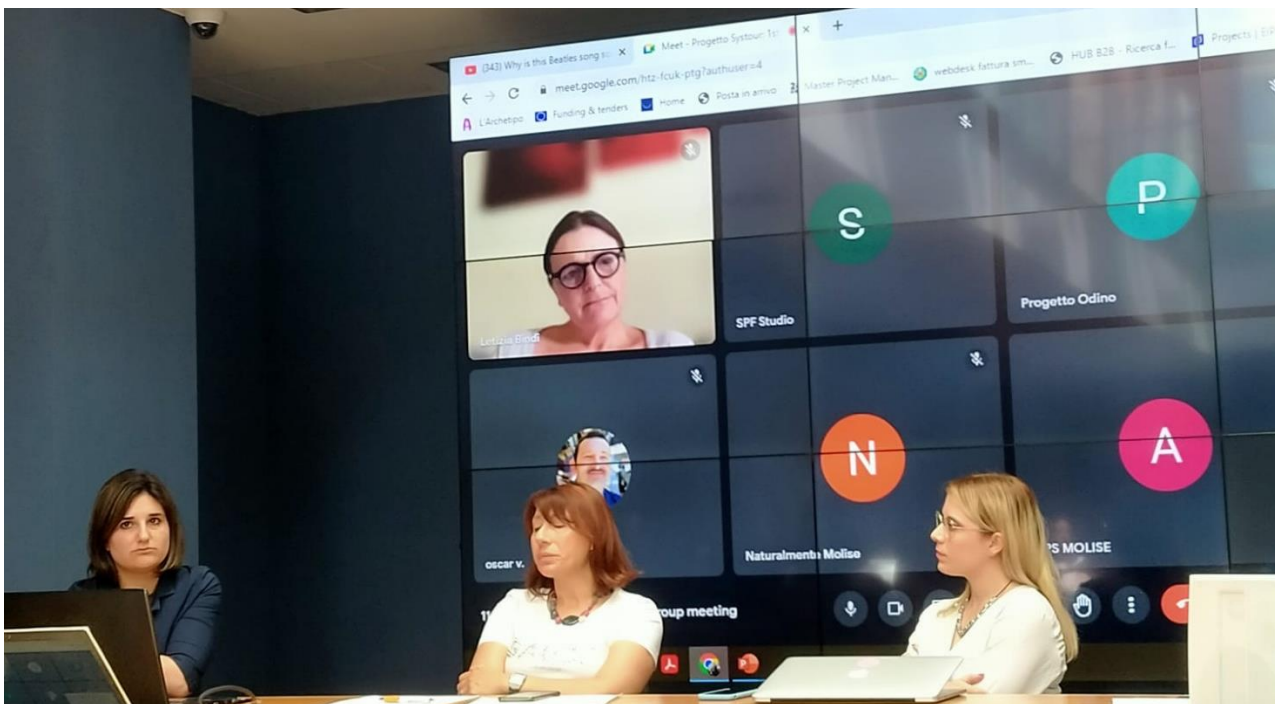
The first one, conducted by the Project Officer, Ms. Maria Tirabasso, provided an overview of the Take It Slow project in terms of objectives and achieved results.

The second section, led by the Project Manager, focused on the pilot action promoted by Regione Molise, detailing the activities carried out within the "Cammino delle 7 Chiese" itinerary. In addition to the information, the BIOCULT Center explained the methodology of the "parish map", used to create the participatory framework at the core of the entire project. BIOCULT representative also discussed the open data map, an output of the participatory process.

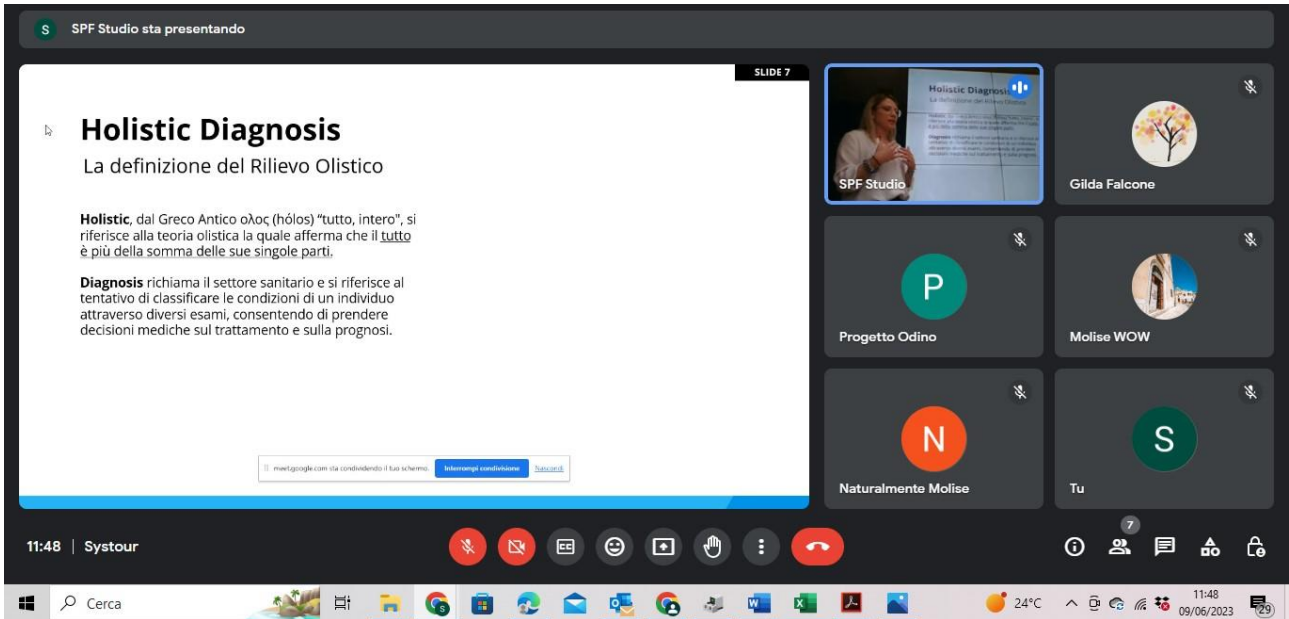
An important highlight of the event was the contribution from the Polytechnic University of Turin, which introduced and discussed some examples of future sustainability for the "C7C" pilot action. They explored possible new approaches that could be used as a tourism development strategy to promote sustainable flows.

The event concluded with a sharing of best practices from across the entire regional territory, with the stakeholders taking an active role as promoters.

Photos



On-line section:



The screenshot shows a Zoom meeting interface. The main window displays a slide titled "Holistic Diagnosis" with the following text:

**Holistic Diagnosis**  
La definizione del Rilievo Olistico

**Holistic**, dal Greco Antico ολος (hólos) "tutto, intero", si riferisce alla teoria olistica la quale afferma che il **tutto** è più della somma delle sue singole parti.

**Diagnosis** richiama il settore sanitario e si riferisce al tentativo di classificare le condizioni di un individuo attraverso diversi esami, consentendo di prendere decisioni mediche sul trattamento e sulla prognosi.

Below the slide, there is a small text box: "meetgoprogram.com sta condividendo il suo schermo. [Informazioni sulla condivisione](#) [Tuscanelli](#)

The meeting controls at the bottom show the time as 11:48 and the name Systour. The participant grid on the right includes:

- SPF Studio (video on)
- Gilda Falcone
- Progetto Odino
- Molise WOW
- Naturalmente Molise
- Tu

The Windows taskbar at the bottom shows the search bar, taskbar icons, and system tray with the date 09/06/2023 and time 11:48.

\*attendance list should be updated separately on the drive



## REGIONE MOLISE

Nell'ambito del Progetto TAKE IT SLOW

È lieta di invitarvi all'evento:

**"Take It Slow: Approccio sistemico per strategie di turismo sostenibile"**



### QUANDO

09 GIUGNO 2023 - H.10:00



### DOVE

REGIONE MOLISE - VIA MILANO 15, CAMPOBASSO

### AGENDA:

1. Take it Slow - obiettivi e risultati raggiunti
2. Buone pratiche locali (C7C e Mappa di Comunità)
3. Sostenibilità futura: approcci innovativi

European Regional Development Fund

