

# Innovative, engaging and educative networking dinners events of media with key stakeholders

Deliverable Number D2.2.10  
Final Version of 06/2023

WP2 PROJECT COMMUNICATION

Project Acronym: TAKE IT SLOW  
Project ID Number: 10255547  
Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow  
Priority Axis: 3 Environment and cultural heritage  
Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development

Work Package Number: 2  
Work Package Title: PROJECT COMMUNICATION  
Activity Title: Media relations  
Partner in Charge: LP/DNC  
Partners involved: LP/DNC  
Status: Final  
Distribution: Public  
Date: 06/2023

LP/DNC has organized networking event with media and key stakeholders on an occasion of the opening evening of Interpretation centre in Ston. During the evening the key stakeholders have presented to the media the Centre "Dvor" which was opened in the historic Rector's Palace in Ston, which represents a combination of traditional food cultivation and modern experience, providing a unique opportunity to get to know the rich cultural and gastronomic heritage of Pelješac.

Interactive panels and exhibits allow visitors to delve deeper into the world of Ston oysters, small blue fish and Ston salt. The space is enriched with interactive elements, specially designed for the youngest visitors, who create their own works of art with the help of salt, wine and oysters.

The inspiring artistic decoration inside the Rector's Palace was designed by Marko Barišić and Mirna Vulin from the company Republic in collaboration with Mirjana Petrina from Crtaona and Kristina Vujica and Natalija Mavar from Plan Axis.

At the very opening of the centre, an exhibition of the Komard Art Park Art Colony was opened in the Multimedia Hall, which is held in cooperation with the Marin Držić House. The exhibition presents the works of 12 talented artists from the Dubrovnik and Pelješac region, who enrich the cultural scene of the region with their creativity.

During the event the media representative have had an opportunity to taste local food and wine from the Pelješac region by the local enterprises.

















