

PROJECT: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow
ACRONYM: TAKE IT SLOW
PROJECT ID: 10255547
CUP: H79E20000520003
DURATION: 1/6/20-30/06/23
LEAD PARTNER: Dubrovnik-Neretva County

Final Conference

June 27th – 28th 2023

In the organization of
LP Dubrovnik Neretva County

AGENDA

Tuesday, June 27th 2023

Dubrovnik Student Centre, at the address: Ul. Marka Marojice 2B, Dubrovnik

09:30 – 09:45	Registration
09:45 – 10:00	Opening session: Welcome by LP
10:00 – 10:20	Project overview by LP
10:20 – 10:40	Project communication & marketing activities Main achievements and/or power point/video/photo presentations & overview by PP2/SKC
10:40 – 11:20	WP3 CB Platform for quality management of Adriatic region Main achievements and/or power point/video/photo presentations & overview: <ul style="list-style-type: none"> ➤ 10:40 – 10:50 Promotion and implementation of green certification/ecolabel for SMEs, products and services by PP9/ABR; ➤ 10:50 – 11:00 Smart Specialization workshops and Study trip to BCC by PP3/ZAD; ➤ 11:00 – 11:10 Smart tourism conference by PP8/SVEM; ➤ 11:10 – 11:20 CB Platform and study trip to Baltic Sea (Denmark, Germany) by PP7/ER
11:20 – 11:50	Coffee break (provided by the organizer)
11:50 – 12:10	WP4 Smart Strategic Framework for innovative Adriatic tourism destination, products and services <ul style="list-style-type: none"> ➤ Main achievements and/or power point/video/photo presentations & overview by PP1/RERA.
12:10 – 14:00	WP5 Accessible natural and cultural heritage sites Main achievements and/or power point/video/photo presentations & overview: <ul style="list-style-type: none"> ➤ Testing measures actions on pilot areas and Thematic scientific researches by PP3/ZAD; ➤ Each PP to present (approx. 5 min) its activities implemented at their pilot area.
14:00 – 15:30	Lunch (provided by the organizer)
15:30 – 18:00	Free time
18:00 – 19:30	Guided tour of the old town of Dubrovnik <i>Meeting point: in front of the Dubrovnik Tourist Board at Brsalje, Pile gate (west entrance to the Old town)</i>
19:30 – 22:00	Dinner (provided by the organizer) at the restaurant Orhan https://www.restaurant-orhan.com/en

Wednesday, June 28th 2023

09:00 – 17:30	Visit to LP/DNC's pilot site, Ston/Pelješac peninsula (guided tour in Ston, oysters experience tour by boat and lunch provided by the organizer) https://www.bota-sare.hr/mali-ston
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