

Guided tours through improved accessible Adriatic heritage sites

PP7/ERR

Deliverable Number D.5.3.3.

WP5: Accessible natural and cultural heritage sites

Project Acronym: TAKE IT SLOW
Project ID Number: 10255547
Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow
Priority Axis: 3 Environment and cultural heritage
Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development
Work Package Number: 5
Work Package Title: Accessible natural and cultural heritage sites
Activity Number: 5.3.3.
Activity Title: Guided tours through improved accessible Adriatic heritage sites
Partner in Charge: LP/DNC
Partners involved: PP7/ERR
Status: Final
Distribution: Public
Date: 30/06/2023

Contents

Guided tours through improved accessible Adriatic heritage sites..... 2

Guided tours through improved accessible Adriatic heritage sites.

DIGITAL TOUR IN THE PILOT AREAS (PP7/ERR)

The creation of the digital tour took place through the preparation of a short video conceived for promotion via social media and the web. The video is linked to the musical and thematic crescendo symbolized in the passage from the plain of Santarcangelo di Romagna (RN) to the mountains of Pennabilli (RN), i.e. the two project gates of the Take It Slow project. The digital tour in the pilot areas of the two locations represents also the journey undertaken from the sea to the mountains, from the highly developed tourist coastal to the mountain inner areas, an itinerary towards the hinterland.

Below there are screenshots from the video:

- Santarcangelo di Romagna
- Horseback riding
- Handmade pasta: the tagliatelle
- Frontino
- Antique rust print on canvas
- Chiesa di Santa Maria dell'Oliva a Maciano di Pennabilli
- La Ripa di Casteldelci
- Pietrarubbia
- Pennabilli
- Cippo della Carpegna
- Il Sasso Simone (Carpegna) in the Parco Interregionale del Sasso Simone e Simoncello
- Lago di Soanne

During the video appear the various outdoor activities that can be carried out in the area (trekking, cycle tourism, horseback riding, ...), with sports tourists who discover the ideal route of the project with the theme of water as a thread with the accessible modality tools conductor. The horizons that from the sea reach the rivers, together with the Sguardi dal Mare/Glances from the sea logo which identifies our project communication strategy, allow us to unite everything also through the relevant images of Tonino Guerra's places (The Places of the Soul).

During the digital tour are also shown the equipment installations realized within the project mainly by the Municipality of Pennabilli, but also by the Municipality of Santarcangelo di Romagna, i.e. two charging stations for e-bikes and electric supporting mobility devices at the Lake of Soanne. The stations are complete with tools to do self bike maintenance. The Municipality of Pennabilli has also realized some works to upgrade the site accessibility at the Lake of Soanne through the improvement of the pedestrian walkway (now accessible also with wheelchair), adjustments of fences and floors to ensure the accessibility to different kinds of users, with special needs or elderly people.



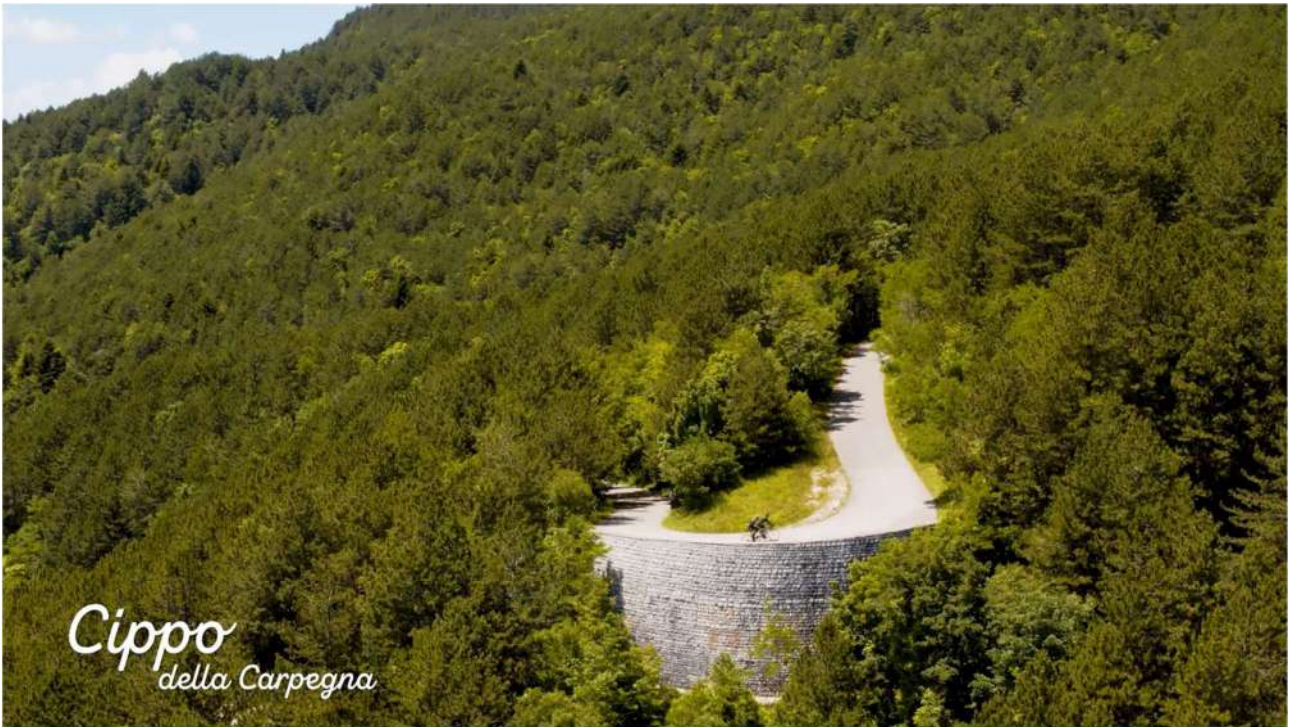
















www.sguardidalmare.it