

D5.3.2 Sustainable Management Plan

PP9/Abruzzo Region

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The pilot area highlighted for the project implementation under “Take It Slow” Project was the Green Way of Trabocco’s Cost in the southern part of Abruzzo Region. This area is among the most interesting area of the region for the sustainable and slow tourism due to the previous presence of tourists in particular about the availability of a new infrastructure (cycling and path way) realized recovering the old railway trail.

Since the project implementation suffered several difficulties at regional level, the delay accumulated with the LCP creation and Stakeholders engagement affected in different way the implementation of project activities.

When has been possible to work with the support of the regional offices has been possible involve into the LCP a Local Action Group “Costa dei Trabocchi”, responsible for leader approach in the area of Costa dei Trabocchi, and with them the DMC (Destination Management Company) of Costa dei Trabocchi, involving several stakeholders interested in the project activities.

Despite the difficulties and the shortage of time at disposal to effective work with them, interesting cooperation initiatives has been started, in particular for the management of information related with the different path (for bike and pedestrians) crossing the “Via Verde dei Trabocchi” our pilot case.

Indeed the activities of promotion scheduled in the WP5 are linked with the installation of signal voted to increase the knowledge of Point of Interest not directly located in along the bike path, but in the surroundings, in order to increase both, the involvement of stakeholders of the area and the information to tourists and visitors.

Consider the added value consisting in the participation of LAG Costa dei Trabocchi in the activity, since they are also responsible for the improvement of all the signal update along the Green Way in those months, and specific regional funds has been already allocated for the improvement of the whole signal system.

The auspice is about the fact that different entities, at regional and local level should collaborate to increase the animation and development of sustainable and slow tourist services for tourists and visitors following the lesson learned during the project activities implementation.

A specific event was realized the 21 of June to promote the installation of specific signals.

https://www.vastoweb.com/news/attualita/1123656/cicloturismo-a-vasto-bisogna-risolvere-il-problema-della-via-verde-interrotta?fbclid=IwAR3uDCIcI6Fi2IHl3VvKX4mIQnVJw6b2V0z6suQzdk-OCmm7xnJvdsW99d4_aem_th_AV-YpAMakxvtS9YdOAp4oRcb31WCORSr9pbN-JL3zNkcrwzDUTogNFQWTVFitXukiUE