

Sustainable management plans

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WP5 ACCESSIBLE NATURAL AND CULTURAL HERITAGE SITES

Project Acronym: TAKE IT SLOW
Project ID Number: 10255547
Project Title: Smart and Slow Tourism Supporting Adriatic Heritage for Tomorrow
Priority Axis: 3 Environment and cultural heritage
Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development
Work Package Number: 5
Work Package Title: Accessible natural and cultural heritage sites
Activity Title: Improvement of accessibility and promotion of Adriatic natural and cultural heritage sites
Partner in Charge: LP/DNC & PP7/ER
Partners involved: PP6/VEN
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For each Natural & Cultural Heritage that has seen an improvement of accessibility (upgrade of the infrastructure, user friendly information, optimization of the visit, especially for people with disabilities) and a better promotion, please answer to the following questions for your Sustainable Management Plan:

- Please, indicate the name of the subject who will deal with the management and animation of the heritage sites that have been the object of the project activity in the future and the methods of assignment.

Regarding the devices for blind disability PP6/VEN realized n. 8 tactile maps and n. 5 3D models.

Following the list of the sites:

VILLA/SITO	PROV.	MODELLINO 3D TIS	MAPPE TIS
AREA ARCHEOLOGICA CONCORDIA SAGITTARIA	VE		MAPPA
MUSEO NAZIONALE DI VILLA PISANI	VE		MAPPA
VILLA ZABORRA DETTA CASTELLO DI SAN PELAGIO	PD	MODELLINO 3D	MAPPA
VILLA MOLIN	PD	MODELLINO 3D	
CASTELLO CINI/ROCCA DI MONSELICE	PD	MODELLINO 3D	MAPPA
ORTO BOTANICO	PD		MAPPA
MONTAGNANA - TUTTO IL BORGO	PD		MAPPA
ROVIGO	RO		MAPPA
TEMPIO "LA ROTONDA"	RO	MODELLINO 3D	
Caffè PEDROCCHI	PD	MODELLINO 3D	
RIVIERA DEL B. e TERRA DEI TIEPOLO	PD/VE		MAPPA

Subjects dealing with the management and animation of the heritage are private Owners or Public Bodies managing the sites and PP6/VEN signed with all 11 legal representatives an agreement for 9 years starting from the signature on free loan, then the property will be of the sites. Of course the agreement regulates the loan, duties of both the parts and use of the good. The devices appear in the inventory of the Region (label) and have the TIS logo.

Regarding the CAA Guides (Augmentative and Alternative Communication) PP6/VEN realized n. 10 guides in PDF format and also printed of the heritage. Guides are uploaded in the website of Villas in PDF and were given n. 120 printed copies each for free use. Villas can provide by themselves to print the guide (file for print was provided), or PP6 can provide them a certain number of copies for free (inner copy center).

Here the list of CAA Guides:

VILLA LOREDAN - Stra (VE)

VILLA PATELLA – Villadose (RO)

VILLA ZABORRA DETTA CASTELLO DI SAN PELAGIO – Due Carrare (PD)

VILLA OBIZZI DETTA IL CATAJO – Battaglia Terme (PD)

VILLA MOLIN - Padova (PD)

CASTELLO CINI/ROCCA DI MONSELICE – Monselice (PD)

VILLA PISANI BOLOGNESI SCALABRIN – Vescovana (PD)

ORTO BOTANICO – Padova (PD)

MONTAGNANA (PD)

PALAZZO DELLA RAGIONE – Padova (PD)

Regarding signals along the Riviera del Brenta and Terra dei Tiepolo there are 197 signals indicating the Venetian Villas and Pol. PP6/VEN is going to sign an agreement with 18 Municipalities for 9 years starting from the signature for free loan, then the property will be of the Municipalities.

Here the list of Municipalities involved:

Fiesso d'Artico

Mirano

Noale

S. Maria di Sala

Spinea

Stra

Mira

Campagna Lupia

Campolongo Maggiore

Camponogara

Dolo

Fossò

Martellago

Noventa Padovana

Pianiga

Salzano

Scorzé

Venezia

Vigonovo

- *Please, indicate the potential sources of (local) funding that you plan to use to ensure an efficient management of the heritage site in the future.*

Local found could come from private owners or for the public side from own resources.

- *Do you think there could be some cross-border effects deriving from the TAKE IT SLOW project activities? If yes, which ones?*

The theme of accessibility and interpretation facilities of cultural heritage could be the common challenge. The 3D models, tactile maps or CAA Guides are easy to realize in each cultural heritage.

- *What are the activities you are willing to put in place regarding the animation of the network/platform of the TAKE IT SLOW project (www.takeitslow.it)? i.e., content creation, participation in animation, communication and promotion, dissemination of materials, ...*

PP6/VEN is organizing the dissemination of deliverables, such as CAA guides, maps and 3D: we are preparing a mailing list of associations, stakeholders to inform and there will be also communication of improvement of accessibility through the regional tourism website Veneto.eu.

- *Policy recommendations: what possibilities of integrating the project results and concept (Slow & Sustainable Tourism in island, rural and inland areas of Adriatic Region based of Natural & Cultural Heritage) into the local policies can you imagine?*

PP6/VEN Tourism Department is also responsible for the three-years Tourism Programme and annual PTA (Piano Turistico Annuale – one-year tourism plan), so in terms of goals and governance the project results in sustainability and slow tourism is already acquired in it, but can be improve thanks to the results of TIS (GP, training, green certifications, dissemination).

- *You can take inspiration from the policy tools identified in the project: legislative (regulation, zoning, ...), administrative (collaborative and participatory planning, ...), economic (incentives, revenue management, financing, concessions, ...) and “soft” management (management of flows in some sites, interpretative guides, Eco certifications, ...).*

PP6/VEN can act in several frameworks: legislative, administrative, economic, also favoring the moral suasion.

- *Involvement of stakeholders (in particular of the LCP): what activities do you plan to maintain the involvement of local stakeholders, both to qualify the relationships established during the project and to enhance the exchange of good practices and co-planning?*

Activities are the participation in other projects in synergy with Take It Slow in order to deal with themes such as sustainability and accessibility, involving LCP in events or in the mailing list for information and dissemination.